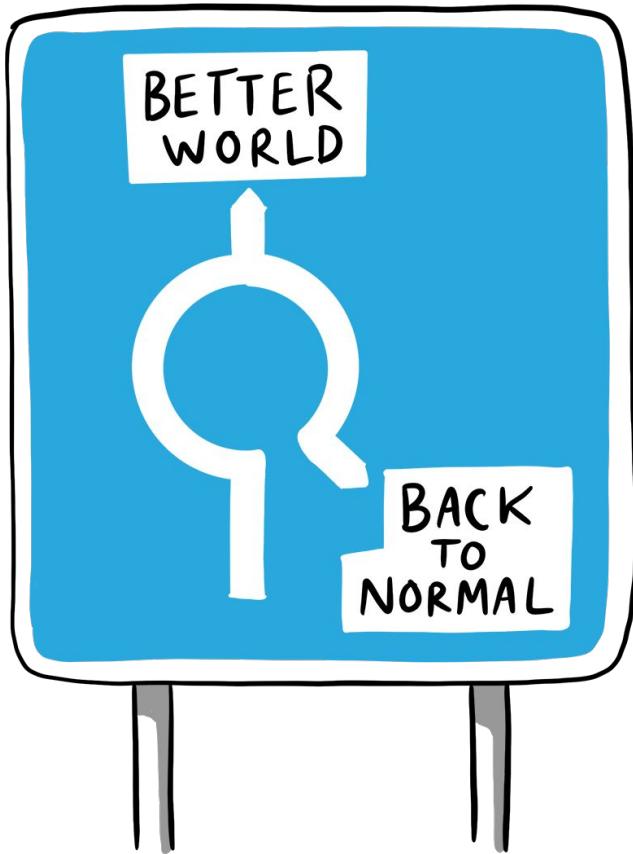


Open Source & the Planet

the kind
of world
we want
to see



Why does it matter now?



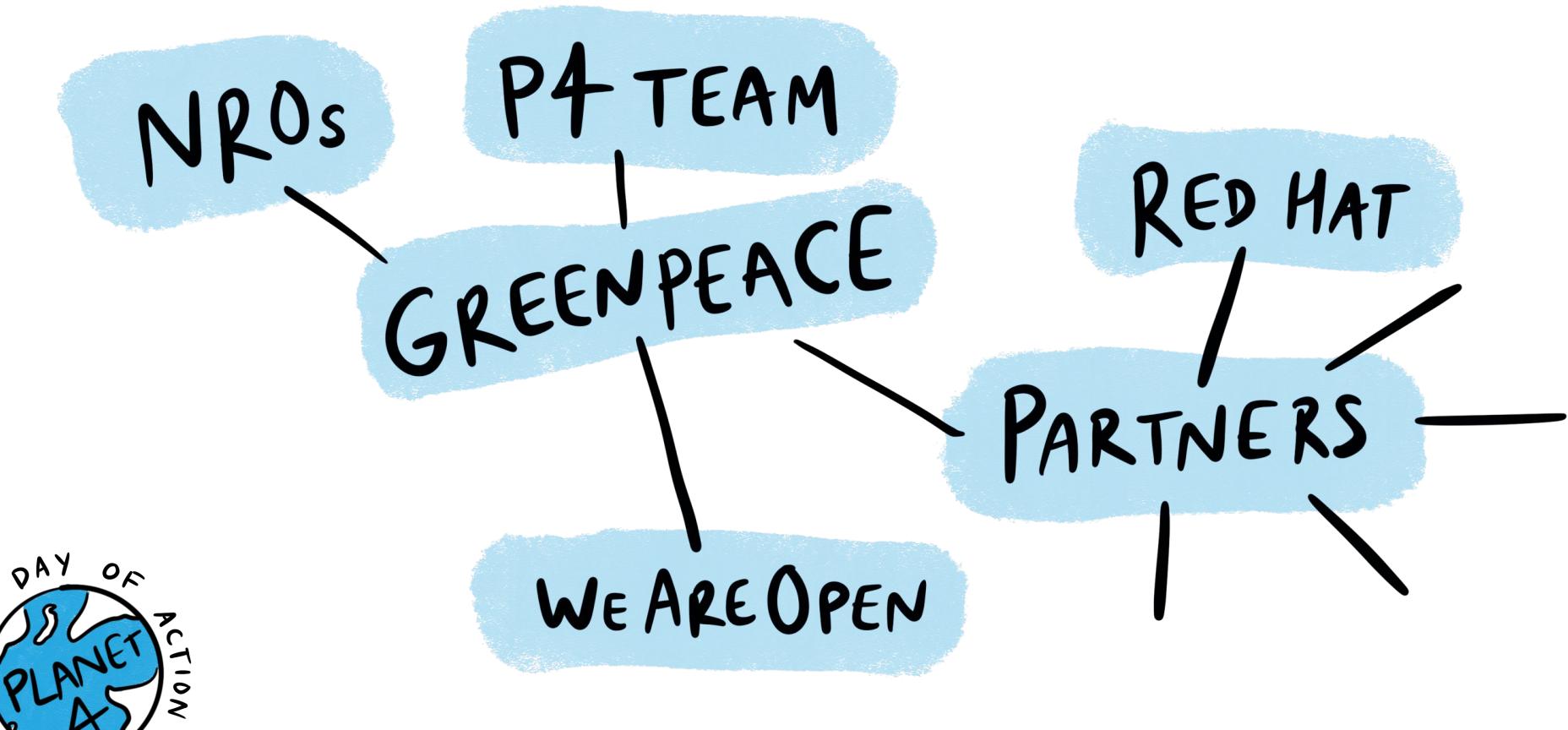
ONLINE
ACTIVISM
IS NOW MORE
IMPORTANT
THAN EVER!

What does it really mean?

COOPERATION IN A TIME OF CRISIS

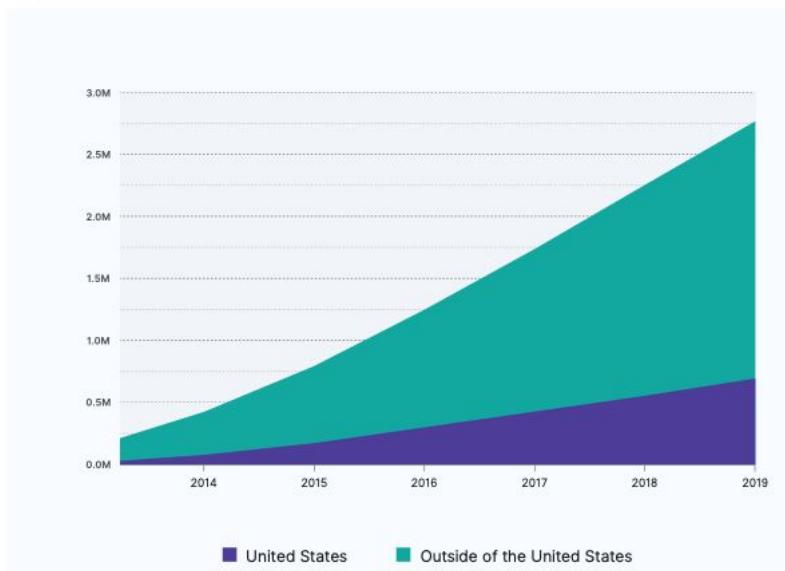


Who will be involved?



How will your NRO benefit from open contributions?

Figure 1: Total open source contributors



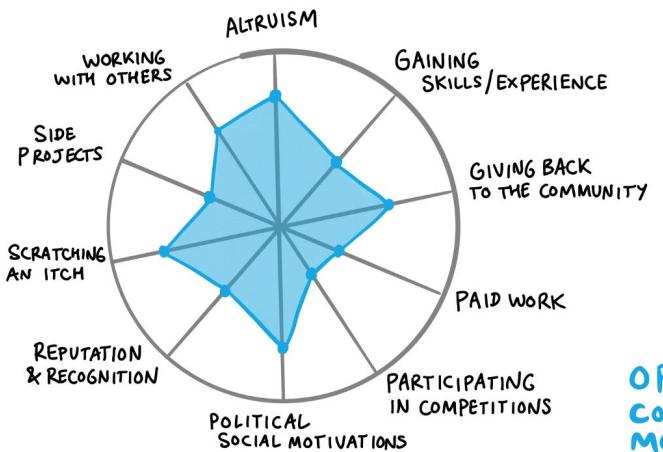
Quick Read

Stronger collaboration between the social sector and the open source ecosystem could:

- Maximize technology budgets
- Bridge technology gaps
- Bring **consumption** costs down
- Increase transparency and efficiency of programs
- Diversify the open source ecosystem
- Align values



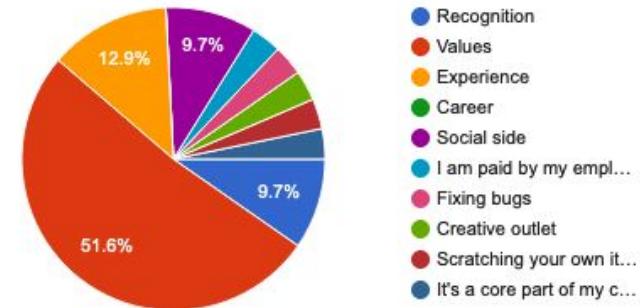
Will anyone participate?



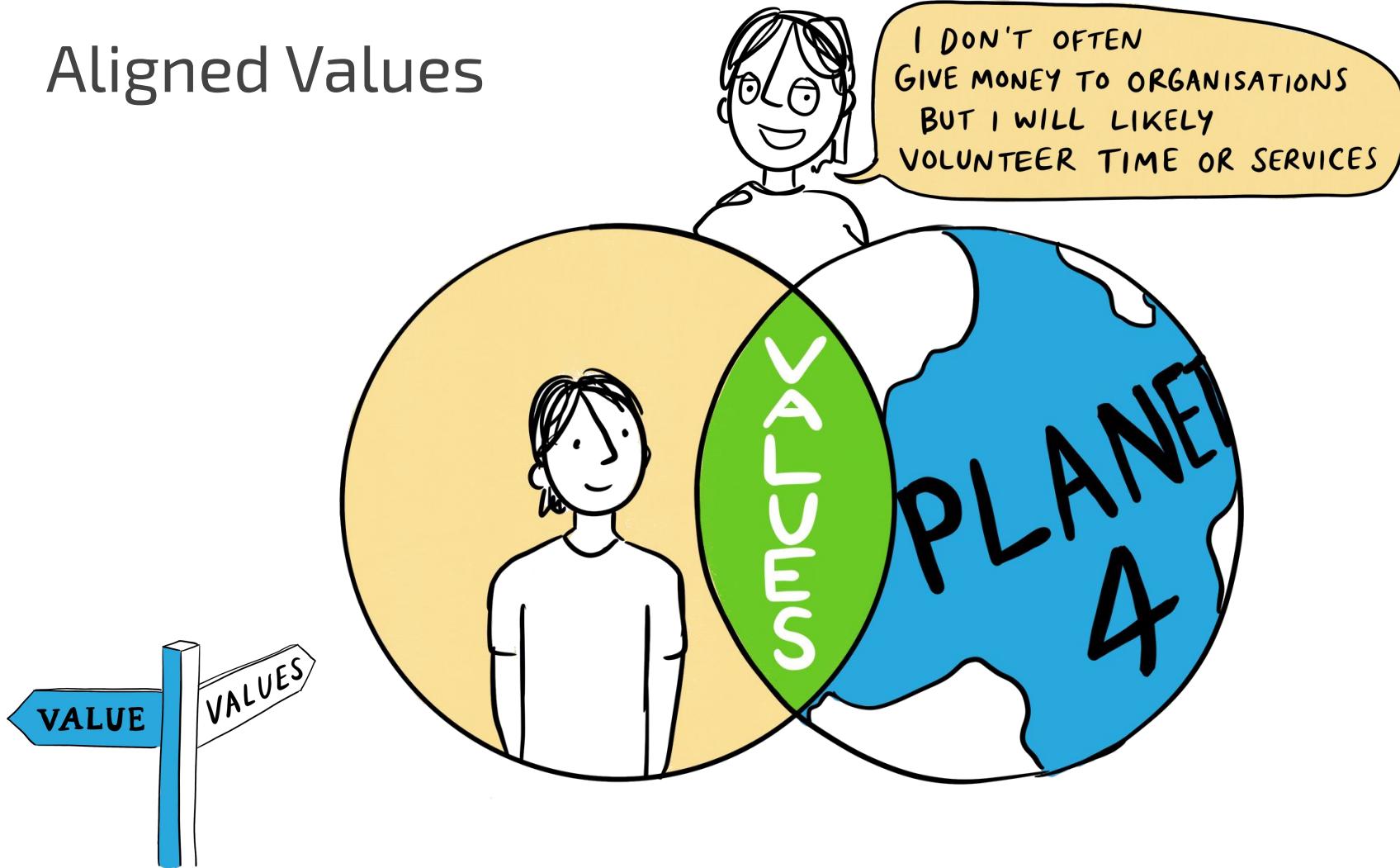
What motivates you?

What would you say is the most important reason that you contribute to Open Source projects?

31 responses

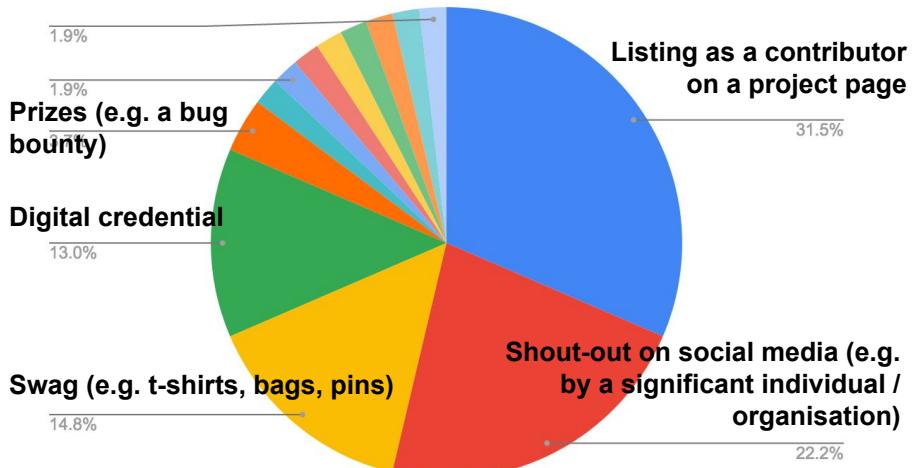


Aligned Values



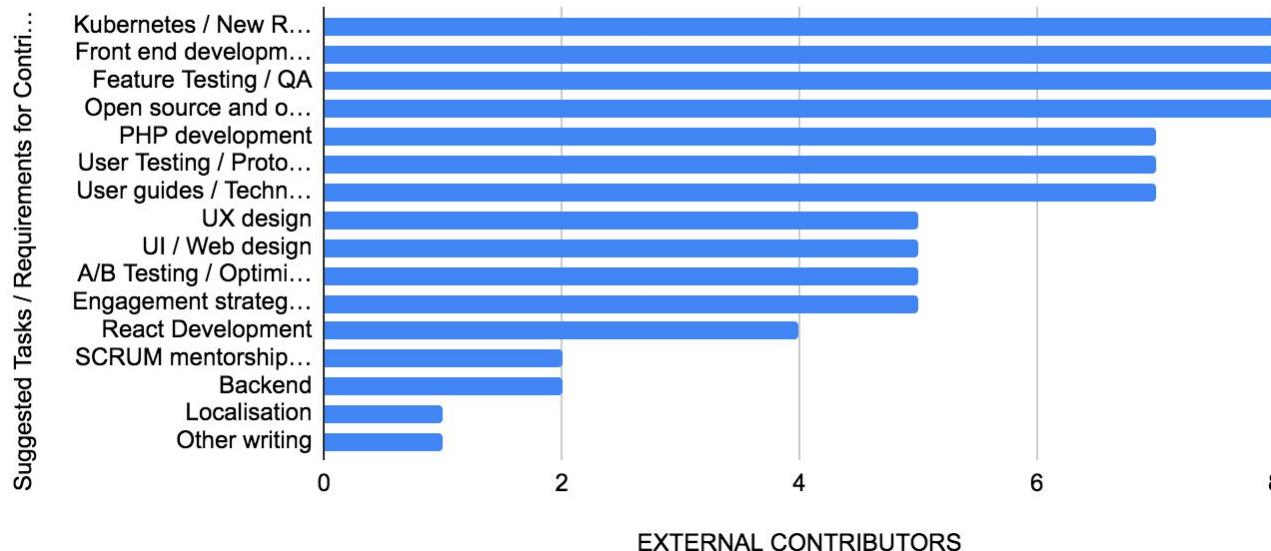
People want and need social credit

What encourages you to contribute to Open Source projects?



What kind of skills might we expect?

EXTERNAL CONTRIBUTORS vs Suggested Tasks / Requirements for Contributions/Tasks



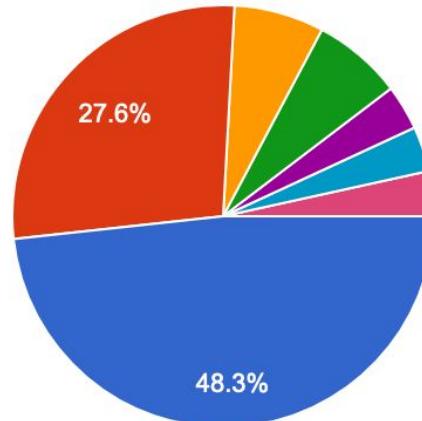
Small tasks to chip away at big asks

Research ask: Which of these symbols creates the most engagement?



How much time do you have to contribute?

29 responses



- An hour or less a week
- < 5 hours p/week
- 8 hours p/week
- I have time and want to make sure you get it right!
- unfortunately I currently do not have any spare time to contribute to a...
- N/A
- None for this project



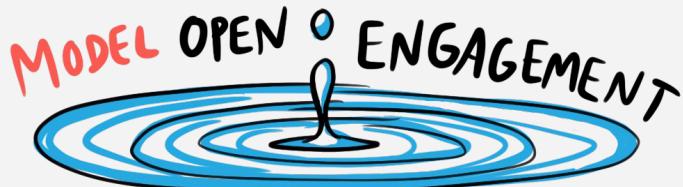
What is a Day of Action?



- A Day of Action is about making some **noise**.
- A Day of Action is about **encouraging** synchronous contribution
- A Day of Action is about **onboarding** new contributors
- It will grow **capacity**.
- It gives us a **focus**: a date by which a number of plans and processes will be in place.



What will it deliver?



GAIN USEFUL CONTRIBUTIONS



What benefits do we envisage?

Status: The Day of Action will provide a “sense of importance and belonging” as well as social credit to all contributors.

Certainty: We will give staff and other contributors a solid agenda and timeline for contributing to P4.

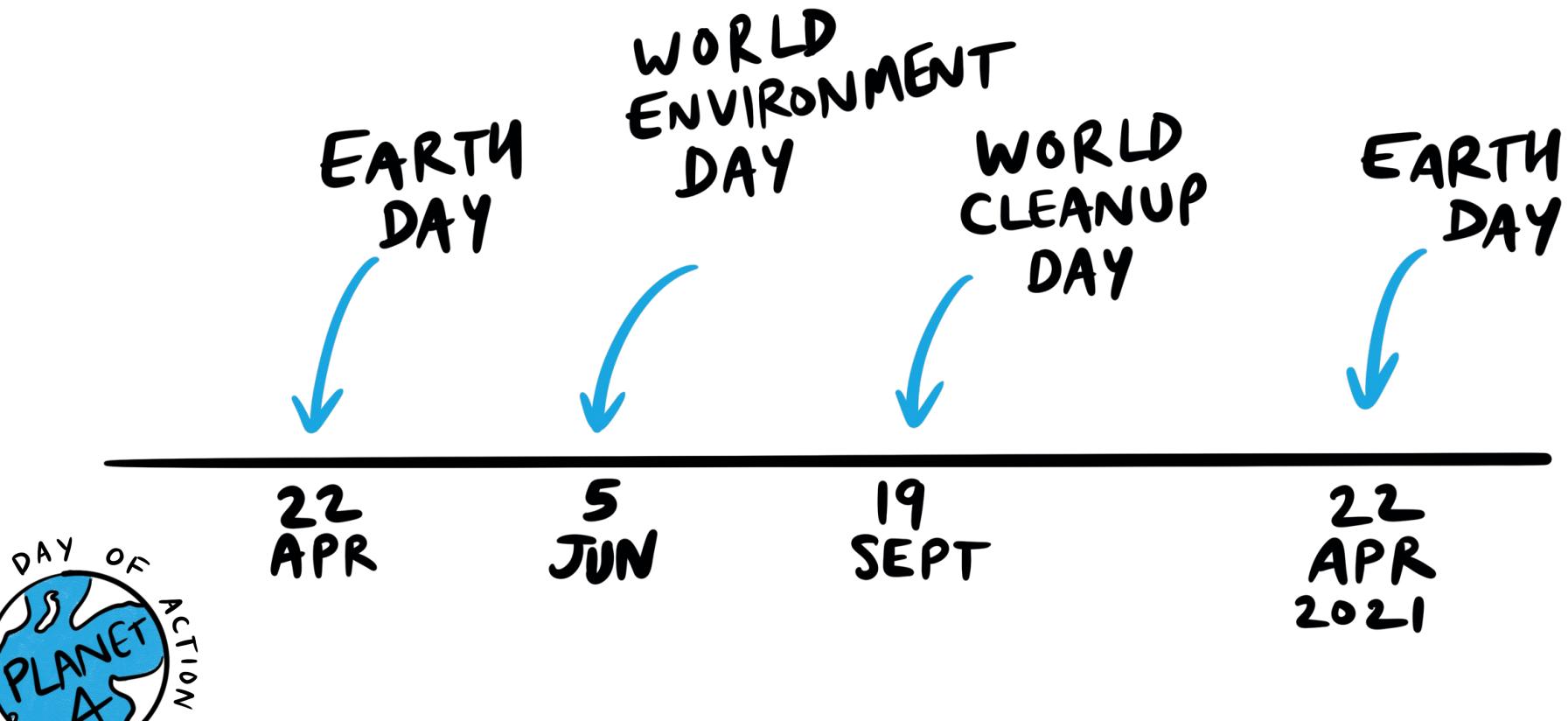
Autonomy: We aim to organize the Day of Action initiative in a way that anyone can participate from anywhere, and people can choose what they want to work on.

Relationships: The initiative will strengthen connections between staff members, as well as between nonprofit and open source organizations.

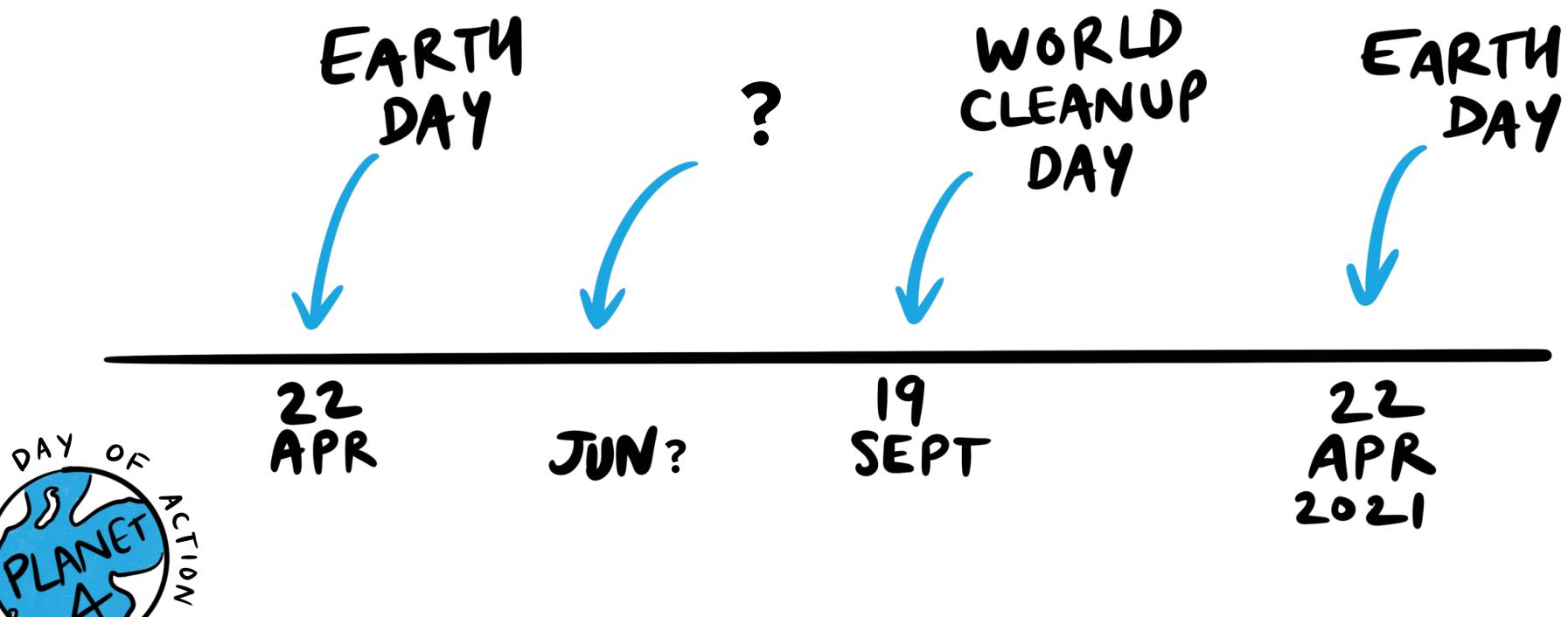
Fairness: This will help push the Planet 4 open source project forward, helping to rebalance resources between the world of technology and nonprofit.



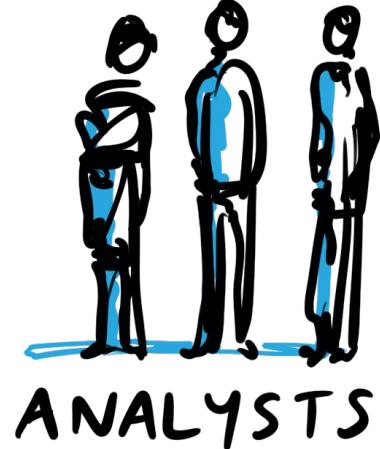
When will it take place?

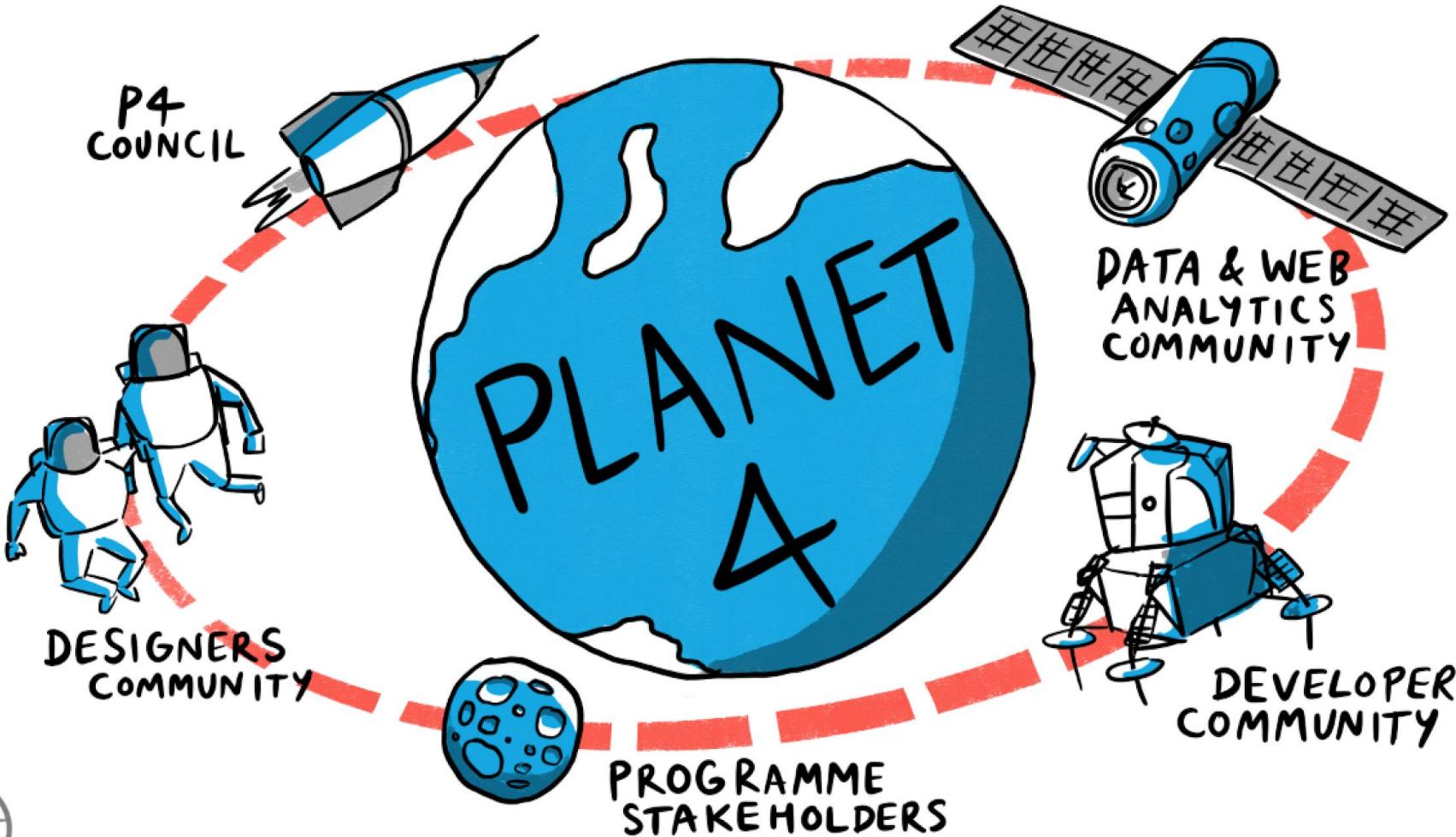


When will it take place?

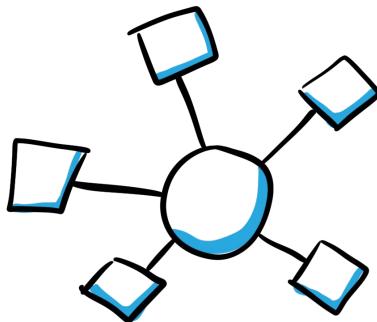


Yes, but how?

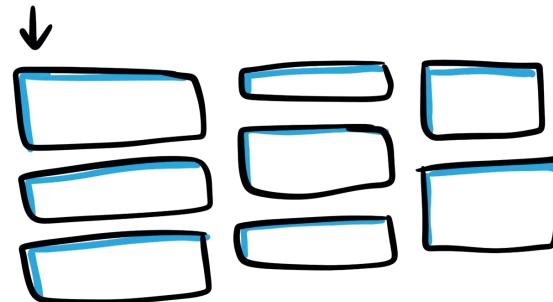




What do we need?



GENERAL SETUP



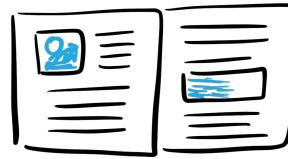
DEFINED PRIORITY AREAS



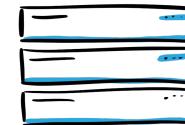
MARKETING MATERIALS



DESIGN & DEV



HANDBOOK



BACKEND INFRA



Questions?

