# Wolfgang Spindeler, PhD

Data Scientist at DeepL

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# **Professional Experience**

#### DeepL (Cologne, Germany, Remote Position)

#### Since 04/2021

#### **Data Science Lead Data Analytics Platform**

- Scaling the Data Science Team from 1 to 8 people. Managing individual contributors by guiding their personal growth and providing feedback on their projects.
- Leading the implementation and scalability of AB testing code, statistical models and metrics
- Designing and implementing analytics and assignments logics for AB testing of Email campaigns
- Kicking off Machine Learning projects for product optimizations (churn prediction, user segmentation, recommendations)
- Kicking off Analytics around paid user growth (SEM and display campaigns)

#### 10/2020 -03/2021

# **Senior Data Scientist Data Analytics Platform**

- Automation and modelling for AB testing (Python, SQL)
- Definition and implementation of business and product metrics (e.g. revenue, traffic growth, user interaction metrics for AB testing)
- Conceptualization and design of our infrastructure around submitting and scheduling data jobs, table design and visualizations.

## trivago (Düsseldorf, Germany)

# 02/2020 -09/2020

# **Data Science Team Lead Marketplace**

- Team Lead for a data quality team with leadership of 2 Data Scientists
- Development of Anomaly Detection algorithms (Spark, Pandas, fbprophet, Tensorflow, MLFlow)
- Ownership of various data pipelines on Hadoop (Hive, PySpark, Oozie, Impala)

## 01/2017 -01/2020

#### **Data Scientist Marketplace**

- Development of a Bayesian statistics library for A/B testing in Python
- Development of a prototype for Bayesian A/B testing with R
- Responsible Data Scientist for the customer facing tool `trivago Intelligence` (calculation and definition of customer metrics)
- Implementation and maintenance of various ETL pipelines on Hadoop (Hive, Oozie, PySpark)

## 08/2016 -12/2016

#### **Junior Data Analyst Sales**

- Automated reporting to customers and account managers (Hive, Oozie, R Shiny)
- Various Business analyses (R, Apache Impala, MySQL)

07/2016 • University 08/2010 - Rese	Intense AG (Cologne, Germany) or Technical Consultant Technical consulting and project management around SAP  y of Münster, Mathematical Institute (Münster, Germany) arch Assistant / Postdoctoral Researcher Research in pure mathematics with focus on Differential Geometry
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	Teaching tutorial classes and supporting students on their Bachelor theses and Seminar papers Talks at mathematics conferences and workshops
2008 - 2010 Stude	ent assistant Leading tutorial classes for math students
Education	
07/2014 PhD i	in Mathematics at University of Münster Grade: 'Magna cum Laude' Field of research: Differential Geometry
07/2010 Diplo	ma in Mathematics at University of Münster Grade: A ("sehr gut (1.2)") Minor: Economics
Data Science Skills and Tools	
Data Science concepts:	Data Exploration and Analysis (expert) classical Machine Learning (tree methods, regression, scikit-learn) (advanced) Design and Development of data pipelines (expert) Statistical modeling and analysis (advanced) Deep Learning (basics) Principles in Software Engineering (basics)
	as, scikit-learn, tensorflow, pytorch, scipy, pymc3, jupyter, matplotlib, op, Hive, MySQL, bash, MLFlow, docker, conda, poetry
Others	
Languages: Germ	an (native), English (fluent)
https:	ny list of mathematical publications you can refer to //www.researchgate.net/scientific-contributions/Wolfgang-Spindeler-164834
Interests: Ches	s, Piano, Running