Wolfgang Spindeler, PhD

Roßstraße 78,
40476 Düsseldorf, Germany
+49 176 47300405

wolfgang.spindeler@gmail.com
www.linkedin.com/in/wolfgang-spindeler
https://github.com/wol-e

Professional Experience

DeepL (Cologne, Germany, Remote Position)

deepl.com is a freemium machine translation service with millions of unique daily users. My work focuses on leveraging user data for product decisions, in particular AB Testing, as well as scaling and managing the Data Science Team

Since 04/2021 — **Data Science Lead Data Analytics Platform**
- Scaling the Product Data Science Team from 3 to 10 people and leading 5 Data Scientists across two teams
- Leading the development of our AB testing platform for the website and desktop apps, ensuring code scalability and validity of statistical models and metrics (Python, SQL)
- Designing and implementing AB testing for marketing email campaigns
- Initiating and mentoring machine learning projects for user insights (churn prediction, segmentation, recommendations)
- Analysis for measuring campaign impacts for paid user acquisition (SEM and display campaigns)

10/2020 - 03/2021 — **Senior Data Scientist Data Analytics Platform**
- Building up data aggregations and statistical models for AB testing platform (Python, SQL)
- Definition and implementation of business- and product-metrics (e.g. revenue, traffic growth, user interaction metrics)
- Conceptualization and design of our data analytics infrastructure around scheduling data jobs, table design and data visualization

trivago (Düsseldorf, Germany)

trivago.com is a global hotel search platform. My roles focused on reporting, metrics definition, AB testing, data infrastructure, anomaly detection and later leading a team.

02/2020 - 09/2020 — **Data Science Team Lead – Marketplace**
- Team Lead for a data quality team (cleaning and merging external booking data) with leadership of a Data Scientist and a Data Engineer
- Development of timeseries anomaly detection algorithms (PySpark, Pandas, fbprophet, Tensorflow, MLFlow)
- Owning various data pipelines (Hadoop, Hive, PySpark, Oozie)

01/2017 - 01/2020 — **Data Scientist - Marketplace**
- Development of a Bayesian statistics library for AB testing in Python
- Responsible Data Scientist for the customer facing tool `trivago Intelligence` (calculation and definition of customer metrics)
- Implementation and maintenance of various ETL pipelines on Hadoop (Hive, Oozie, PySpark)

08/2016 - 12/2016	**Junior Data Analyst - Sales** • Automated reporting to customers and account managers (Hive, Oozie, R Shiny) • Various Business analyses (R, Apache Impala, MySQL)

Intense AG (Cologne, Germany)

02/2016 - 07/2016	**Junior Technical Consultant** • Technical consulting and project management around SAP

University of Münster, Mathematical Institute (Münster, Germany)

08/2010 - 06/2015	**Research Assistant / Postdoctoral Researcher** • Research in pure mathematics with focus on Differential Geometry • Teaching tutorial classes and supporting students on their Bachelor theses and Seminar papers • Talks at mathematics conferences and workshops
2008 - 2010	**Student assistant** • Leading tutorial classes for math students

Education

07/2014	**PhD in Mathematics at University of Münster** • Grade: 'Magna cum Laude' • Field of research: Differential Geometry
07/2010	**Diploma in Mathematics at University of Münster** • Grade: A ("sehr gut (1.2)") • Minor: Economics

Data Science Skills and Tools

Data Science Skills:	• Data Exploration and Analysis (proficient) • Statistical modeling and analysis (proficient) • Python programming (proficient) • Classical Machine Learning like linear or logistic regression and tree-based methods (proficient) • Design and development of data pipelines (proficient) • Best practices in Software Engineering (basics) • Deep Learning (basics)

Others

Languages:	German (native), English (fluent)
Publications:	For my list of mathematical publications, you can refer to https://www.researchgate.net/scientific-contributions/Wolfgang-Spindeler-2088164834
Hobbies:	Chess, Piano, Running