## DEEP LINKING TO GLOBALWEB SEARCH RESULTS

If the user has not selected a specific hotel, third party sites can link directly into Global Web's search results. Parameters can be passed into search to default the results to a particular set of hotels.

Example URL:

http://doubletree3.hilton.com/en\_US/dt/search/findhotels/extSearch.htm?
city=Memphis&state=TN&country=US&arrival=20141201&departure=20141203

Below is the URL format that a vendor can use to send the customer to the Search Results page with the look and feel of a specific Hilton Worldwide brand. The results page behaves in the same manner as it does today on the website, i.e. showing hotels within a certain radius of city center, sorted by distance.

The list will have availability and rates only if dates are provided in the URL. The customer will have full benefit of current Global Web functionality. He/she can choose to book a room or change the search parameters on the left nav and search again.

#### **URL String Parameters**

The URL string format to link into **search results** is as follows:

http://[domain\_name].hilton.com/[locale]/[brand\_id]/search/findhotels/e
xtSearch.htm?[parameter1]&[parameter2]&[parameter3]

To link into the "Search Zero" search form and pass parameters into this form, use:

http:///[domain\_name].hilton.com/[locale]/[brand\_id]/search/findhotels/
index.htm?[parameter1]&[parameter2]&[parameter3]

This string should be appended appropriately with parameters from the tables below.

#### **Required parameters**

PARAMETER	DESCRIPTION	REQUIRED?	DEFAULT VALUE
	Use the domain matching the desired brand. <b>Hilton:</b> www3.hilton.com		
	HHonors: hhonors3.hilton.com		
	Conrad: conradhotels3.hilton.com		
	DoubleTree: doubletree3.hilton.com		
	Embassy: embassysuites3.hilton.com		
	HGI: hiltongardeninn3.hilton.com		
	Hampton: hamptoninn3.hilton.com		
	Homewood: homewoodsuites3.hilton.com		
	Home2Suites: home2suites3.hilton.com		
Domain name		Yes	None
	2-char code for the locale/language en_US = US English		
Locale		Yes	None
	hh= Hilton HHonors		
	ch= Conrad Hotels & Resorts		
	wa= Waldorf Astoria		
	hi= Hilton Hotels & Resorts		
	dt= DoubleTree by Hilton		
	es= Embassy Suites		
	gi= Hilton Garden Inn		
	hp= Hampton Hotels		
	hw= Homewood Suites		
	ht= Home2 Suites by Hilton		
brand		Yes	None

## **Optional Parameters**

(Don't include quotes in the parameter values)

PARAMETER	DESCRIPTION	REQUIRED?	DEFAULT VALUE
ctyho	Property Code (CTYHOCN)	No	None
searchQuery	Search Query (Exp:- "Memphis,TN,US")	No	None
city	City (Exp:- "Memphis")	No	None
state	State (Exp:- "TN")	No	None
country	Country (Exp:- "US")	No	None
amenities	Accepted values: NON_SMOKING_HOTEL, AIRPORT_SHUTTLE, BUSINESS_CENTER, FITNESS_CENTER, GOLF, FREE_INROOM_INTERNET, MEETING_ROOMS, FREE_PARKING, PETS_ALLOWED, PETS_NOT_ALLOWED, INDOOR_POOL, OUTDOOR_POOL, RESORT_PROPERTY, SPA, TENNIS	No	none
sort	Accepted values: BRAND, DISTANCE, POINTS, PRICE, RELEVANCE	No	none
view	Accepted values:- GALLERY, LIST, MAP, or OFFERS	No	none
page	Numeric page to paginate to	No	1
brand	List of brands to filter search results by.	No	Show all brands
tid	IATA/Travel Agent Id	No	None
travelAgentAccount	IATA/Travel Agent Id	No	None
promo_code	Promotion code	No	None
promotionCode	Promotion code	No	None
corporateCode	Corporate code	No	None
groupCode	Group rate code	No	None
spec_plan	Rate plan id. Accepts a comma delimited list of rate plan ids to perform an avail for multiple srps.	No	None
spec_plan_desc	Rate plan name/description	No/Yes when	None

		multiple rate plan ids are passed in	
offerId	Numerical Offer ID from CMS	No	None
redeemPts	Use HHonors Points (true/false)	No	false
arrival	Arrival date (format "yyyyMMdd")	No	Today's date
arrivaldate	Arrival date (format "yyyyMMdd")	No	Today's date
arrivalDay	Arrival Day (1 – 31)	No	Today's day
arrivalMonth	Arrival Month (1 – 12)	No	Today's month
arrivalYear	Arrival Year (format "yyyy")	No	Today's year
departure	Departure date (format "yyyyMMdd")	No	Tomorrow's date
departuredate	Departure date (format "yyyyMMdd")	No	Tomorrow's date
departureDay	Departure Day (1 – 31)	No	Tomorrow's day
departureMonth	Departure Month (1 – 12)	No	Tomorrow's month
departureYear	Departure Year (format "yyyy")	No	Tomorrow's year
datesFlex	Dates are flexible (true/false)	No	false
numRooms	Number of rooms for the booking	No	1
numAdults	Number of adults in the first rooms	No	1
numChildren	Number of children in the first room	No	0
roomXNumAdults	Number of adults in room X (1, 2, 3, etc)	No	1
roomXNumChildren	Number of children in room X (1, 2, 3, etc)	No	0
WT.mc_id	WebTrends ad campaign tracking	No	None
WT.mc_ac	WebTrends ad campaign tracking	No	none
WT.srch	WebTrends search tracking (null/1)	No	none
pnd (coming soon)	As part of decommissioning Direct Connect	No	none

## Search URL example

Redirect into DoubleTree search results for arrival in Memphis, TN on 12/01/2014, departure 12/03/2014:

http://doubletree3.hilton.com/en\_US/dt/search/findhotels/extSearch.htm?city=Memphis&state=TN&country=US&arrival=20111201&departure=20111203

# DEEP LINKING TO GLOBALWEB RESERVATIONS

## **Reservation URL Example**

Redirect into reservations for arrival at DoubleTree hotel MEMDNDT on 08/01/2015, departure 08/03/2015:

 $\label{lem:memondt} $$ $$ hilton.com/en/dt/reservation/book.htm?ctyhocn=MEMDNDT&arrival=20150801&departure=20150803$ 

#### **Parameters**

PARAMETER	DESCRIPTION	REQUIRED?	DEFAULT VALUE
hotel	The ctyhocn/propcd	Yes (either hotel/ctyhocn is needed)	None
ctyhocn	The ctyhocn/propcd	Yes (either hotel/ctyhocn is needed)	None
tid	IATA/Travel Agent Id	No	None
travelAgentAccount	IATA/Travel Agent Id	No	None
promo_code	Promotion code	No	None
promotionCode	Promotion code	No	None
corporateCode	Corporate code	No	None
groupCode	Group rate code	No	None
groupCodeDesc	Group rate description	No	None
spec_plan	Rate plan id. Accepts a comma delimited list of rate plan ids to perform an avail for multiple srps.	No	None
spec_plan_desc	Rate plan name/description	No/Yes when multiple rate plan ids are passed in	None
enhancedCode	Room type code	No	None
enhancedDesc	Room type description	No	None
redeemPts	Use HHonors Points (true/false)	No	false

arrival	Arrival date (format "yyyyMMdd")	No	Today's date
arrivaldate	Arrival date (format "yyyyMMdd")	No	Today's date
arrivalDay	Arrival Day (1 – 31)	No	Today's day
arrivalMonth	Arrival Month (1 – 12)	No	Today's month
arrivalYear	Arrival Year (format "yyyy")	No	Today's year
departure	Departure date (format "yyyyMMdd")	No	Tomorrow's date
departuredate	Departure date (format "yyyyMMdd")	No	Tomorrow's date
departureDay	Departure Day (1 – 31)	No	Tomorrow's day
departureMonth	Departure Month (1 – 12)	No	Tomorrow's month
departureYear	Departure Year (format "yyyy")	No	Tomorrow's year
datesFlex	Dates are flexible (true/false)	No	false
numRooms	Number of rooms for the booking	No	1
numAdults	Number of adults in the first rooms	No	1
numChildren	Number of achildren in the first room	No	0
roomXNumAdults	Number of adults in room X (1, 2, 3, etc)	No	1
roomXNumChildren	Number of children in room X (1, 2, 3, etc)	No	0
WT.mc_id	WebTrends ad campaign tracking	No	None
WT.mc_ac	WebTrends ad campaign tracking	No	none
WT.srch	WebTrends search tracking (null/1)	No	none