

NIELSEN BOOKSCAN PRODUCT CLASS

Authority List of Codes & Definitions: Version 4

Revised June 2009: User version

The NBS Product Classification Scheme is arranged on a hierarchical basis, using Broad Sectors (of which there are 4), Standard Product Groups (37) and Product Classes (247) (all totals excluding Z99 codes for interim internal use only). Thus, Broad Sector T, for example, includes all adult non-fiction trade titles, and Standard Product Group T1 comprises The Arts, within which there are Product Classes such as T1.1 Fine Arts / Art History, T1.4 Photography and so on. Only the Product Class values are actually assigned to individual books (one per book). In Broad Sector S and in Broad Sector T, codes for textbooks and study guides for further and higher education (including course work material) have been given a suffix of 'T' allowing them to be easily identified and consolidated.

This Version 4 includes a small number of additions and relocations, in response to user needs.

Broad Sector Y Children's, Young Adult & Educational

Y1	<i>Pre-School & Picture Books</i>
Y1.1	Pre-school & Early Learning
Y1.2	Novelty & Activity Books
Y1.3	Picture Books

Y2	<i>Children's & Young Adult Fiction</i>
Y2.1	Children's Fiction
Y2.2	Young Adult Fiction
Y2.3	Children's Comic Strip Fiction & Graphic Novels

Y3	<i>Children's Annuals</i>
Y3.1	Children's Annuals

Y4	<i>Children's & Young Adult Non-Fiction</i>
Y4.0	Children's General Non-Fiction
Y4.1	Children's General Interest & Leisure
Y4.2	Reference & Home Learning
Y4.3	Children's Dictionaries
Y4.4	Young Adult General Interest & Leisure

Y5	<i>School Textbooks & Study Guides</i>
Y5.0	School Textbooks & Study Guides : General
Y5.1	School Textbooks & Study Guides: Literature, Arts & Humanities
Y5.2	School Textbooks & Study Guides: Social Sciences
Y5.3	School Textbooks & Study Guides: Maths, Science & Technical
Y5.4	School Textbooks & Study Guides: Vocational

Y6	<i>Children's Cartographic Product</i>
Y6.0	Children's Maps & Atlases

Broad Sector F Adult Fiction

<i>F1</i>	<i>General Fiction</i>
F1.1	General & Literary Fiction
F1.2	Short Stories & Fiction Anthologies

<i>F2</i>	<i>Genre Fiction</i>
F2.1	Crime, Thriller & Adventure
F2.2	Science Fiction & Fantasy
F2.3	Historical & Mythological Fiction
F2.4	Horror & Ghost Stories
F2.5	Romance & Sagas
F2.6	Erotic Fiction
F2.7	War Fiction
F2.8	Westerns

<i>F3</i>	<i>Graphic Novels</i>
F3.0	Graphic Novels: General
F3.1	Graphic Novels: Manga
F3.2	Graphic Novels: Superheroes
F3.3	Graphic Novels: Non-fiction & Literary

Broad Sector T Adult Non-Fiction: Trade

<i>T1</i>	<i>The Arts</i>
T1.0	The Arts: General & Reference
T1.0T	The Arts: Textbooks & Study Guides
T1.1	Fine Arts / Art History
T1.2	Individual Artists / Art Monographs
T1.3	Design & Commercial Art
T1.4	Photography
T1.5	Architecture
T1.6	Film, TV & Radio
T1.7	Music & Dance
T1.8	Other Performing Arts
T1.9	Antiques & Collectables

<i>T2</i>	<i>Dictionaries & Reference</i>
T2.0	Encyclopedias & General Reference
T2.1	Usage & Writing Guides
T2.2	Dictionaries (single language)
T2.3	Bilingual Dictionaries
T2.4	Thesauri

<i>T3</i>	<i>Literature, Poetry & Criticism</i>
T3.1	Poetry Texts & Poetry Anthologies
T3.2	Drama Texts, Plays & Screenplays
T3.4	Anthologies, Essays, Letters & Miscellaneous
T3.6	Literary Theory
T3.7	Literary Criticism
T3.9T	Literary Studies: Textbooks & Study Guides

<i>T4</i>	<i>Biographies & Autobiographies</i>
T4.0	Biography: General
T4.0A	Autobiography: General
T4.1	Biography: The Arts
T4.1A	Autobiography: The Arts
T4.2	Biography: Historical, Political & Military
T4.2A	Autobiography: Historical, Political & Military
T4.3	Biography: Royalty
T4.3A	Autobiography: Royalty
T4.4	Biography: Sport
T4.4A	Autobiography: Sport
T4.5	Biography: Literary
T4.5A	Autobiography: Literary
T4.6	Biography: Science, Technology & Medical
T4.6A	Autobiography: Science, Technology & Medical
T4.7	Biography: Religious & Spiritual
T4.7A	Autobiography: Religious & Spiritual
T4.8	Biography: Business
T4.8A	Autobiography: Business

<i>T5</i>	<i>History & Military</i>
T5.0	History: World & General
T5.1	Ancient History
T5.2	Regional History
T5.3	History: Specific Subjects
T5.4	Military History
T5.5	Archaeology
T5.6	Local History, Names & Genealogy
T5.7T	History: Textbooks & Study Guides

<i>T6</i>	<i>Religion</i>
T6.0	Religion: Comparative, General & Reference
T6.1	Christianity: General
T6.2	Christianity: Bibles & Liturgy
T6.3	Christian Theology
T6.4	Christian History & Denominations
T6.5	Christian Personal Testimonies & Popular Inspirational Works
T6.6	Non-Christian Religions
T6.7	Alternative Belief Systems
T6.9T	Religious Studies: Textbooks & Study Guides

<i>T7</i>	<i>Politics & Government</i>
T7.0	Politics: General & Reference
T7.1	Political Science & Theory
T7.2	Political Ideologies & Parties
T7.3	Government & Constitution
T7.4	International Relations
T7.5	Current Affairs & Issues
T7.9T	Politics & Government: Textbooks & Study Guides

<i>T8</i>	<i>"The World / Ideas / Culture": General Interest</i>
T8.0	Popular Science
T8.1	Natural History: General
T8.2	Natural History: Animal & Wildlife
T8.3	Natural History: Plants
T8.4	People & Places: General
T8.5	Travel Writing
T8.6	History of Ideas & Popular Philosophy
T8.7	Popular Culture & Media: General Interest
T8.8	Environment & Ecology: General Interest
T8.9	Inventions & Technology: General Interest

<i>T9</i>	<i>Family, Health & Relationships</i>
T9.0	Family & Health: General
T9.1	Marriage, Family & Other Relationships
T9.2	Sex & Sexuality
T9.3	Pregnancy & Parenting
T9.4	Fitness & Diet
T9.5	Coping with Problems & Illness

<i>T10</i>	<i>Mind, Body & Spirit</i>
T10.0	Mind, Body & Spirit: General
T10.1	Astrology & Fortune-telling
T10.2	Alternative Therapies & Health
T10.3	The Paranormal
T10.4	Psychic Powers & Parapsychology
T10.5	The Occult & Mythology
T10.6	Spiritual Writers

<i>T11</i>	<i>Leisure & Lifestyle</i>
T11.2	Gardening
T11.3	House & Home
T11.4	Pets & Equine
T11.5	Hobbies, Pastimes & Indoor Games
T11.6	Handicrafts, Arts & Crafts
T11.7	Fashion & Beauty

<i>T12</i>	<i>Transport</i>
T12.0	Transport: General
T12.1	Road & Motor Vehicles: General Interest
T12.2	Driving & The Highway Code
T12.3	Vehicle Maintenance & Manuals
T12.4	Trains & Railways: General Interest
T12.5	Ships, Boats & Waterways: General Interest
T12.6	Aircraft & Spacecraft: General Interest

<i>T13</i>	<i>Humour, Trivia & Puzzles</i>
T13.0	Humour: Collections & General
T13.1	Cartoons & Comic Strips
T13.2	TV Tie-In Humour
T13.3	Trivia & Quiz Books
T13.4	Puzzles

<i>T14</i>	<i>Atlases, Maps & Travel</i>
T14.0	General Atlases & Maps (not folded)
T14.1	Road Atlases & Maps
T14.2	General Folded Maps & Walking Guides
T14.3	Travel & Holiday Guides: General
T14.4	Phrasebooks
T14.5	Where to Stay / Where to Eat & Drink
T14.7	Cycling Maps & Guides
T14.8	Street Maps & City Plans

<i>T15</i>	<i>Sport</i>
T15.0	General Sport & Fitness Training
T15.0T	Sports Studies & PE: Textbooks & Study Guides
T15.1	Ball Games: Field & Outdoor
T15.2	Ball Games: Court & Indoor
T15.3	Equestrian & Animal Sports
T15.4	Motor Sports & Cycling
T15.5	Water Sports
T15.6	Athletics & Gymnastics
T15.7	Winter Sports
T15.8	Fishing, Field Sports & Outdoor Activities
T15.9	Boxing & Combat Sports

<i>T16</i>	<i>Food & Drink</i>
T16.0	Food & Drink: General
T16.1	National & Regional Cuisine
T16.2	Health, Dieting & Wholefood Cookery
T16.3	Vegetarian Cookery
T16.4	Wines
T16.5	Other Beverages
T16.6	Entertainment & Etiquette

<i>T17</i>	<i>Personal Development</i>
T17.0	Self Improvement: General
T17.1	Careers & Success
T17.2	Law, Citizenship & Rights
T17.3	Money & Consumer Issues
T17.4	Language Learning: Self Study
T17.9	Popular Psychology

<i>T18</i>	<i>Fiction Related Items</i>
T18.1	True Crime
T18.2	True Military / Combat Stories
T18.3	True Stories
T18.5	Fiction Companions

Broad Sector S Adult Non-Fiction: Specialist

<i>S1</i>	<i>Language & Linguistics</i>
S1.1T	ELT Course Materials
S1.2T	Language Studies (other than ELT)
S1.5	Linguistics

<i>S2</i>	<i>Philosophy & Psychology</i>
S2.1	Philosophy
S2.2T	Psychology: Textbooks & Study Guides
S2.3	Psychology: Professional & General

<i>S3</i>	<i>Social Sciences</i>
S3.0	Social Studies: General
S3.1T	Social Sciences: Textbooks & Study Guides
S3.2	Sociology & Anthropology: Professional
S3.3	Social Issues, Services & Welfare
S3.4	Gender Studies / Gay & Lesbian Studies
S3.5	Communication & Media
S3.6	Cultural Studies
S3.7	Library & Information Science
S3.8	Education & Teaching
S3.8T	Study Skills & General Studies: Textbooks & Study Guides
S3.9	Adult & Further Education

<i>S4</i>	<i>Management, Business, Economics & Industry</i>
S4.0T	Business, Accounting & Vocational: Textbooks & Study Guides
S4.1	Management Techniques
S4.2	Management & Business: General
S4.3	Sales & Marketing
S4.4T	Economics: Textbooks & Study Guides
S4.5	Economics: Professional & General
S4.6	Industrial Studies: General
S4.8	Transport Industries
S4.9	Finance & Accounting

<i>S5</i>	<i>Law</i>
S5.0	Law: General & Reference
S5.1T	International Law: Textbooks & Study Guides
S5.2	International Law: Professional
S5.3T	National Law: Textbooks & Study Guides
S5.4	National Law: Professional
S5.5T	EU Law: Textbooks & Study Guides
S5.6	EU Law: Professional

<i>S6</i>	<i>Medicine</i>
S6.0	Medicine: General
S6.1T	Medicine: Textbooks & Study Guides
S6.2	Clinical Medicine: Professional
S6.3	Surgery: Professional
S6.4	Psychiatry & Clinical Psychology: Professional
S6.5	Dentistry & Dental Nursing
S6.6	Medical Nursing & Ancillary Services

<i>S7</i>	<i>Mathematics & Sciences</i>
S7.0	Science: General & Reference
S7.1	Life Sciences: General
S7.2	Life Sciences: Botany
S7.3	Life Sciences: Zoology
S7.4	Physics
S7.5	Chemistry
S7.6	Astronomy, Space & Time
S7.7	Veterinary Science
S7.8	Mathematics
S7.9T	Science & Mathematics: Textbooks & Study Guides

<i>S8</i>	<i>Geography, Environment & Agriculture</i>
S8.0	Geography
S8.1	Earth Sciences
S8.2	Meteorology
S8.3	Environment & Planning
S8.4	Agriculture & Farming
S8.9T	Geography & Earth Science: Textbooks & Study Guides

<i>S9</i>	<i>Engineering & Technology</i>
S9.0	Technology: General & Reference
S9.1	Mechanical Engineering
S9.2	Civil Engineering & Environmental Engineering
S9.3	Transport Technology
S9.4	Industrial Chemistry & Manufacturing
S9.5	Energy Technology & Electrical Engineering
S9.6	Electronics Engineering & Communications Engineering
S9.7	Other Specific Technologies
S9.9T	Engineering & Technology: Textbooks & Study Guides

<i>S10</i>	<i>Computing & IT</i>
S10.0	Computing: General
S10.1	Computing: Consumer Books ('Technical Trade')
S10.2	Computing: Professional & Programming
S10.3T	Computing: Textbooks & Study Guides
S10.4	Software Packages
S10.6	Computer Communications & Networking
S10.8	Computer Games: User Guides
S10.9	Computer Games: Programming