

Nielsen Book Data Audience Codes: Revised Version 2

NBD codes	NBD definitions
G	General
J	Children / Juvenile
JN	Preschool (0-5)
JC	Children's (6-12)
Υ	Teenage / Young adult
E	Educational: Primary & Secondary
EJ	Primary
ES	Secondary
U	Tertiary & Higher Education
UA	A / AS level
UF	Further / Higher Education
UU	Undergraduate
UP	Postgraduate, Research & Scholarly
Р	Professional & Vocational
L	ELT General
LB	ELT Beginner
LI	ELT Intermediate
LA	ELT Advanced
LS	English as a second language
Supplementary Codes	
XV	Technical / Manuals
XT	Teacher Text
XS	Student Text
XR	Revision / Study Guides
XX	Exams / Tests / Exercises
ХО	Open University set text