

Example Pledge Report

Henry Paik

July 13, 2014

1 Participation

Participation	Total	Goal	Shortfalls
Registered Family	200	200	
Pledge Participating Family	170	173	-3
Percentage	85%	87%	-2%

2 Collection Status

				Notes
Total Pledge	1,800,000.00	%Accumulated/Total	28%	(Goal 30% at the end of Year 2014)
Accumulated	500,000.00	%Accumulated / Expected	91%	
Expected	550,000.00	%Not collected / Expected	-9%	

3 Pledge Trend

Date	Participants
10/2/2013	13
10/21/2013	4
11/7/2013	3
11/20/2013	39
11/27/2013	25
1/8/2014	13
1/15/2014	1
1/22/2014	1
2/5/2014	1
3/3/2014	3
3/23/2014	3
3/30/2014	2
4/6/2014	2
	110

4 Distribution of delinquent donors

Donor	Frequency
30,000	2
25,000	1
10,000	9
5,000	7
3,000	1
2,500	1
1,080	1
	22



5 Reminder letter sending out

		Letter out	No letter	Response
No Date Set	10	9	1	
Missed first payment	11	8	3	4
Delinquent	5	5		
Total	26	22	4	4

6 Delinquent Management



Delinquent Management (<40 days) Compliance Rate (4/26) : 15%

Name	Category	Letter Date	Num. of days to send out	Response
1	First payment request	2/3/2014	124	postponement requested
2	First payment request	2/3/2014	75	
3	First payment request	2/3/2014	75	
4	First payment request	2/3/2014	75	
5	First payment request	2/3/2014	75	
6	First payment request	2/3/2014	75	
7	First payment request	2/3/2014	75	paid 2/9/2014
8	First payment request	2/3/2014	75	paid 2/9/2014

7 Days taken for sending out Thank You letter



Non-compliance (>7 days) : 26%

Compliance (<7 days) : 74 %

Days	Number	Percent
29	13	10.57%
10	6	4.88%
6	3	2.44%
5	25	20.33%
3	8	6.5%
1	55	44.72%
0	13	10.57%
Total	123	