



Zoovy Overview

The most complete eCommerce solution on the market

Dont let today's success limit your potential for future growth.

Key

Benefits

- *All in One*
- *Build Sales*
- *Increase Visibility*
- *Reduce Cost and Save Time*
- *Growth Opportunities*
- *About Zoovy*
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The most difficult aspect of operating an online business isn't finding the right technology solutions – it's making the right solutions work together. Zoovy provides a comprehensive end to end suite of technology and tools that were designed from the ground up to inter-operate seamlessly. Any size company can use Zoovy to increase profits and efficiency.

All in One

Zoovy has created an eCommerce solution that allows you to have every aspect of your business connected and working together. Zoovy combines the resources of the eCommerce industry's biggest service providers. These resources in conjunction with Zoovy's over 800 tools and services provide the most complete online business management and webstore solution. Providing everything you need to build, manage, market and grow a successful online business – all in one easy-to-use package.

Build Sales

With Zoovy's unparalleled feature set, merchants turn lookers into buyers. Easy to navigate, custom web designs make it easier for customers to find and purchase the products they want. With secure payment options and website bonding customers are more likely to make purchases. Increasing web presence with syndication and specialty sites leads to higher search rankings, new customers, brand recognition and targeted traffic to increase sales.

Increase Visibility

Zoovy has partnered up with all of the major marketplaces and comparison shopping sites like Amazon, eBay, Buy.com, Nextag, Shopping, thefind.com, Google Products and many more. Providing business owners with unmatched visibility by listing thousands of products simultaneously on multiple marketplaces. The easy to manage syndication feature allows merchants to easily transmit products and track success.



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Reduce Costs and Save Time

Zoovy's efficient business management solutions save merchants an enormous amount of time and money. Zoovy's powerful automated system reduces the need to hire new employees or outsource work. It gives even the smallest e-business the power to sell in high volumes. Time consuming tasks such as launching auctions, designing, order processing, shipping, and accounting are simplified, allowing sellers to focus on growing their business.

Growth Opportunities

Zoovy provides e-business with the most scalable and customizable solution available. We provide in house resources for design, custom development, system training and marketing services to assist growing companies. The Zoovy solution provides e-tailers with features to increase profits and efficiency. Zoovy works closely with its customers to identify new features and functions that will help build their business and exceed sales goals.

About Zoovy

Zoovy, Inc, the leader in SAAS driven e-commerce software, provides tools and services for online businesses. Zoovy automates processes such as product management, listings, sales, inventory, shipping, and accounting, in addition to offering complete online storefronts and auction management tools. Zoovy continues to bring its customers the most advanced tools available so their businesses continue to grow beyond the competition.

Featured Products

Supply Chain

Zoovy Supply Chain makes communication between merchant and supplier almost seamless. The technology automates and tracks inventory, pricing and orders for e-businesses that use any combination of in-house warehouses, fulfillment centers or drop shippers.

Marketplace Syndication

Zoovy has the most extensive list of marketplace partners so merchants can get their products listed on the most popular auction and comparison shopping sites. Advanced technology allows sellers to list thousands of products simultaneously on multiple marketplaces. The software automatically lists products from the user's website onto selected markets and maintains the listings, automatically adding new products and removing out of stock products.

Order Manager Window Client

Zoovy Order Manager saves merchants time and money by automating the numerous time consuming tasks involved in processing orders. Order manager replaces the need for a number of employee roles. With Zoovy Order Manager, e-businesses can deliver more accurate, professional and timely service. A few key features are :

- ▶ Full and secure payment processing with flexible options.
- ▶ Powerful customer relations management (CRM) reporting features for email or direct mail
- ▶ Ability to batch print FedEx and UPS airbills, invoices, packing slips and USPS postage right from the computer
- ▶ Integrated with QuickBooks for quick, easy and accurate bi-direction synchronization of invoices/sales receipts, customers, products, and inventory.

Specialty Site Hosting

E-businesses can target different demographics and boost their site rankings with specialty sites. Zoovy provides an unlimited number of domains, so merchants can try out different pricing, inventory, promotions and web designs on their different sites. The software pulls from a unified inventory, so users can create a new site in just a few minutes.

Website Bonding

E-businesses can gain shoppers' trust by becoming a bonded website. Customers can pay a small fee to bond their transactions. The bond guarantees that the merchant will deliver the product as stated or buySAFE will reimburse the customer—virtually eliminating the financial risk involved in buying online.



For Further Information about Zoovy and their Services visit: <http://www.zoovy.com>

This document is intended as a summary of possible configuration options which may not be available in all scenarios. Please refer to the online documentation for full product configuration details.