



eBay integration

Zoovy and eBay - Perfect Partners

The easy and cost-effective way to expand your business through the world's largest online marketplace

Key

Benefits

- ▶ Automatic Order Retrieval
- ▶ One Click Launching
- ▶ Automatic Auction Inventory Re-listing
- ▶ Multi-Product Listing Flexibility
- ▶ Lightens the Workload
- ▶ Feedback and Notification
- ▶ One Inventory - Multiple Marketplaces
- ▶ Eliminates Errors

Whether your web store is launching on eBay or looking to make its existing eBay operation more efficient, Zoovy puts solutions at your fingertips. Our eBay integration software is carefully designed to streamline the process of marketing and selling your products in a way that maximizes your customer reach. A simple setup is all you need, and Zoovy does the rest. No more hassles with manual tasks that take away your valuable time. With Zoovy, you're fully automated ... and in complete control. That means you can focus on what's most important: growing your business and increasing your sales.

Automatic Order Retrieval

Zoovy pulls in all of your eBay orders and assembles them in an easy-to-read format. It's a simple, efficient and cost-effective way to track your eBay sales.

One Click Launching

Launching products can be a slow process, but Zoovy turbo-charges it. After your information has been configured, it takes just one click to instantly dispatch your products. Within seconds, you see your products' status. You can launch hundreds or even thousands of products at once via CSV or using our online interface. Let's say you want to take advantage of an eBay special, it's no problem, one click and you're good to go! Not only do you save money, you save time.

Automatic Auction Inventory Re-listing

Increasing Auction sales depends largely on re-listing a product quickly after one is purchased. With that in mind, Zoovy engineers have developed a seamless system to move deep inventory of popular products. Once a product hits its minimum sale price, another is immediately launched, so bidding can often begin again before the first product has reached its final sale price. This also works for fixed-price items. When a product sells, Zoovy lists another immediately.



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Multi-Product Listing Flexibility

For retailers who sell many products, Zoovy provides two valuable launching tools to easily upload and edit listings in bulk. Two ways of managing your listing are via CSV spreadsheets and another called eBay Store Syndication, which runs off configured variables and pushes products over to your eBay store.

Lighten the Workload

Streamlining order management for sellers is a top priority for Zoovy. After pulling in orders, our software prints airbills and postage and manages the supply-chain process, including notifying suppliers.

Feedback and Notification

Zoovy customers have the ability to set up their store's feedback so it is posted exactly when they want it. With our Order Manager software, you can notify eBay immediately once the order is marked paid and has been shipped. This includes the ability to provide the tracking status directly to eBay. That way, buyers has easy access on eBay to all of the information they need.

One Inventory - Multiple Marketplaces

Zoovy simplifies the process of growing your business by letting you manage multiple marketplaces with one inventory. Our software keeps inventory synchronized across all marketplaces, keeping you from overselling at one store at the expense of another.

Eliminates Errors

One of the newest features in the Zoovy package is an instant and intuitive error messaging system that lets you perform a test launch before sending your product to eBay. Again, it's just one click. You simply click "Test Listing," and if you've forgotten to include a key piece of info – say, the shipping price – you're instantly notified so you can configure it correctly before the final launch.



For more information about eBay Integration please see: <http://webdoc.zoovy.com/doc/50606>

This document is intended as a summary of possible configuration options which may not be available in all scenarios. Please refer to the online documentation for full product configuration detail.