

## One technology, multiple advantages.

The Zoovy 1 platform offers the best of all worlds in e-commerce, powerful multi-channel technology, premium web design, flexible pricing and the option to reduce costs with the BPP incentive program for established businesses.

### One-time setup fee

Zoovy charges a one-time fee to provision your new account

	Price	BPP Price
One time setup fee	\$150	\$131.25

### Your success dictates your monthly costs

Zoovy 1 pricing is built around your success, focusing fees on a percentage of your monthly sales while keeping your minimums as low as possible.

	Price	BPP Price
Monthly success fee	2.0%	1.75%

Unlike other eCommerce solutions, Zoovy 1 does not charge success fees on the shipping or tax applied to your sales.

### Account minimums

Minimum account charges are based on the functionality you decide to build in to your Zoovy 1 account, so you never pay more than you need to for your monthly minimum.

	Price	BPP Price
Zoovy 1 account minimum fee (per month)	\$132	\$115.50

You can add and remove the functionality you require with Zoovy 1 bundles. Each bundle has its own monthly cost which adds to the standard account minimum. Additional feature bundles available are:

Prices per month added to minimum	Price	BPP Price
Zoovy Warehouse Manager	\$32	\$28
CRM	\$32	\$28
Ebay	\$32	\$28
Supply Chain	\$32	\$28
Wholesale	\$32	\$28
Shipping	\$64	\$56
Amazon	\$32	\$28

### Our fee policy - either/or, never both

We at Zoovy believe your monthly costs should be determined by your success. Your monthly costs will be *EITHER* your monthly minimum *OR* 2.0% of your gross sales, whichever is greater - **you will never pay both fees.**

## Manage your budget with hourly service pricing

Control costs while receiving professional one-on-one coaching for every aspect of your e-commerce business. From initial implementation to advice on marketing or custom web design, Zoovy has in-house experts that can guide you in making critical decisions that shape your success.

### Implementation Assistance & Coaching rates

Buy as many or as few hours as you need to help you get your Zoovy web store up and running quickly & smoothly, marketing advice and basic web store maintenance.

Time Blocks	Non Expiring	90 day expiration
	<i>Price per hour / BPP Price per hour</i>	<i>Price per hour / BPP Price per hour</i>
1+ hour	\$100.00 / \$87.50	n/a
3+ hours	\$96.00 / \$84.00	\$92.00 / \$80.50
5+ hours	\$92.00 / \$80.50	\$88.00 / \$77.00
10+ hours	\$88.00 / \$77.00	\$84.00 / \$73.50
25+ hours	\$84.00 / \$73.50	\$80.00 / \$70.00

### Design, Web Building, Q&A rates

The Zoovy in-house design team can aid you with everything from a simple graphical change to a full redesign of your web site or even your company branding. Design hours do not expire.

Time Blocks	Price	BPP	BPP Preferred
1+ hour	\$160 per hour	\$140 per hour	\$120 per hour
3+ hours	\$152 per hour	\$133 per hour	\$114 per hour
10+ hours	\$148 per hour	\$129.50 per hour	n/a
25+ hours	\$140 per hour	\$122.50 per hour	n/a

### The Best Partner Practices (BPP) program

For more information on the Zoovy BPP program incentives and qualification requirements please refer to the BPP leaflet or visit <http://webdoc.zoovy.com/doc/50849>