

# Supply Chain efficiency

Close the gap between online businesses, customers and suppliers

One of the most important tasks of any e-business is managing inventory

Working with a supplier can be an extremely time consuming and resource intensive task without the proper technology. Zoovy's Supply Chain Module provides unmatched technology that helps e-businesses handle ordering and dramatically simplifies the integration of new products into existing operations more efficiently.

Supply Chain decreases cost, effort and expensive errors for online businesses that utilize any combination of in-house warehouse, fulfillment centers or drop shippers. This unique technology automates and tracks inventory, pricing and orders, a seamless process that automatically restocks a warehouse or orders products to be drop shipped. Supply Chain also makes it easy and inexpensive to try new products from multiple vendors without all of the hassle associated with integration. The broad selection and prompt, accurate delivery makes customers happy, and online sellers enjoy a cost effective and smooth running business process.

## Seamless Order Placement

With Zoovy Supply Chain, the merchant doesn't have to re-enter the customer order information to place an order to the supplier. Zoovy Supply Chain automatically transfers that information over to the supplier, and the system intuitively breaks down inbound orders for each supplier using the supplier's specific manufacturer sku or product ID no.

This facilitates order placement by eliminating the step of going to each supplier to order the products thereby saving businesses time and money and eliminating data entry errors.

## Saves Money

Supply Chain can send orders individually or in bulk daily, facilitating better pricing with suppliers. Many suppliers won't charge shipping or other fees if the retailer orders in bulk, reaching a specified price marker, or maximum number of days between orders. Supply Chain holds the seller's orders until they reach that specified amount, saving the merchant money. With Zoovy's Just In Time (JIT) feature, the orders won't be held for more than 3 days to ensure prompt delivery to customers.

## Flexibility

Zoovy Supply Chain is flexible, allowing online sellers to choose products from unlimited suppliers using different ordering and shipping methods and locations. This technology can be used to integrate with any combination of suppliers, fulfillment centers, drop shippers and even other Zoovy stores.

Supply Chain makes it easy to work with multiple suppliers to provide shoppers with a single shipping estimate, no matter how many suppliers are being used to create an order. Supply Chain automatically selects shipping methods that get products to the customers in the most cost effective manner. The system facilitates both FedEx and UPS pricing schedules, in addition to a variety of other fixed rate, price based, or even specialized programs used for rating packages.

## Default Markup

Managing vendor pricing is facilitated with the ability to set automatic pricing markup formulas for products. New products can be automatically imported and this formula can be used so sellers don't have to set a price for each individual product. Specific products which require special pricing can be overridden later to have their own custom pricing, or pricing formulas based on variables such as vendor cost, or MSRP.

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## **Features**

Zoovy Supply Chain supports a number of different ordering methods:

### **Stock**

This method ships inventory to the seller's warehouse. Supply Chain makes it possible to set minimum inventory levels and group customer orders into one bulk order to the supplier. This method employs the supplier's SKU numbers when available.

### **Fulfillment**

Transmits new orders to a fulfillment center. Orders contain all product/cost information and use the seller's SKU numbers as opposed to the supplier SKU's.

### **Drop Ship**

Allows the supplier to ship the product directly to the customer. The order includes customer shipping information but hides pricing information, replacing billing information with the seller's stats. The contact is set to the seller's company email and phone numbers. This method uses the supplier SKU numbers when they are provided.

## **Manual**

You can choose which parts of Supply Chain you want to use without turning all functions on. Supply Chain also gives the option to manually place orders to a specified supplier.

Orders can be placed via email, facsimile, XML or API. Emails can be sent in either HTML format or with an XML attachment. When faxing the information to a drop shipper, Supply Chain will automatically input the addresses, payment and account information while hiding the customer's pricing information. Supply Chain also sends suppliers a request for confirmation of receipt and tracking information, which is automatically sent to the customer.

## **Type of Data Integration**

### **JEDI (Just Easy Data Integration)**

Sharing data with another Zoovy merchant is particularly easy and seamless, we call this JEDI. JEDI provides seamless interoperability throughout the lifecycle of the supply process, including shipping, inventory, order delivery and order confirmation. It allows two JEDI compatible sites to share inventory, rate, ordering and tracking information. The drop shipper can also print the online seller's logo and address on the shipping materials.

Product selection is simplified as Supply Chain allows sellers to go to a JEDI compatible site and at the shopping cart by clicking "Add Items to Site". This automatically copies products into their store so they can decide, based on sales, if they want to carry the item in their inventory. Zoovy can provide a list of hundreds of JEDI compatible suppliers.

## **Generic**

This format automatically imports CSV files with inventory information. It easily adds new products and removes old, unavailable products. This format makes it possible to deliver orders via email or fax with Text, HTML or XML formatted attachments.

Zoovy Supply Chain makes the communication between an e-commerce store and suppliers seamless by automatically transmitting product, inventory, and orders between store and supplier. This simplifying technology is free for most Zoovy accounts.

Zoovy Supply Chain gives online businesses what they need to grow while saving time, effort and money while improving product selection.

### **API Link**

This method provides real time inventory updates and seamless data exchange with virtually any third party system. API Link is useful when the seller needs to modify or convert the native Zoovy order before sending it to the supplier. Additional fees sometimes apply.