

# Zoovy Complete

Unrestricted e-commerce functionality in one package

## Bring the full power of the Zoovy e-commerce platform to your business

The Zoovy Complete package features every option of the Zoovy e-commerce platform activated and ready to use.

### Complete features included

- **All technology active including Amazon, eBay & Advanced Shipping**

Enjoy unrestricted sales growth potential with all Zoovy technology bundles included as standard.

- **10gb of content hosting with unlimited bandwidth**

Deliver rich, original, fast content to tens of thousands of buying customers without limits.

- **100,000 product SKUs**

Ensure customers easily find the products they want with optimized SKUs and product filtering

- **10 order manager users/seats**

Empower your staff with individual access and e-mail accounts for up to 10 users included as standard

**\$400** per month

### Costs tied to success

- **Fixed cost per order - \$0.35** - (minimum 1,000 orders per month)

Costs scale with sales success to maximize ROI. A fixed cost per transaction regardless of it's dollar value.

- **Advice & consulting starting at \$100 p/hr**

SEO, marketing, syndication, graphic design, content, set up & more. Advice when you need it.

### Optional Premium Support Package

- **20% of monthly service fee**

Enjoy premium support of all Zoovy and approved partner technologies from start to finish. Exclusive pilot technology access. Total set up, configuration, syndication and troubleshooting coverage.

### Professional setup package

- **10 hours of marketing analysis**

Reach more customers with expert marketing help on marketing structure, SEO and CPC optimization.

- **10 hours of 1-on-1 phone based implementation assistance**

Personal phone based guidance to ensure pain-free setup & optimization of each Zoovy Complete store.

- **30 hours of in-house custom graphic design credit**

Work 1-on-1 with our in-house design experts to create strategic beautiful stores and campaigns that sell.

**\$4,750\*** one time

\* Get 5% off one time setup fees or a 3 month interest free payment option with a 12 month agreement

### **The Zoovy Complete solution**

Unrestricted access to all of the Zoovy technologies ensures maximum performance for retailers looking to explode their sales growth. Delivering products across multiple sales channels ensures they are found by millions of buying customers. Zoovy Complete merchants utilize Zoovy's dynamic syndication tools, multiple web stores and in-house business consultants to create strategies that reach more customers than any other assisted e-commerce solution.

- **Unlimited Zoovy bundles**

Unleash the potential of your e-commerce channels by utilizing all the Zoovy technology included as standard in Zoovy Complete. Of the countless powerful technologies on the Zoovy platform, some of the more popular features include Amazon.com syndication, advanced shipping and automated eBay listing. For a full list of available technologies contact a Zoovy business development specialist at 1.877.966.8948 ext #2 or visit [www.zoovy.com](http://www.zoovy.com).

- **10gb Storage & unlimited bandwidth**

Content is king! Rich, original, fast content converts shoppers into buyers. Deliver content with speed and reliability to tens of thousands of customers without worrying about overage charges for bandwidth. More storage space is available as required.

- **100,00 Product SKUs**

Ensure buying customers can find product quickly & accurately by assigning up to 100,000 SKUs to inventory items. More SKUs are available for purchase as they are required.

- **10 order manager users/seats**

Empower every staff member with controlled user-level access for up to 10 employees ensuring accurate logging and workflow tracking.

### **Costs tied to success**

Costs should scale with sales. ROI is optimized when service fees are directly tied to sales performance. A single fee per transaction model allows Zoovy Complete merchants to directly link cost to sales performance.

- **\$0.35 fee per transaction**

A single fee per checkout, not per item, ensures that whether a customer purchases \$50 or \$5,000 worth of goods, a Zoovy Complete merchant still only pays \$0.35.

- **Hourly business consulting**

Knowledge when it's needed. SEO, marketing strategy, syndication, set up, expert graphic design or content optimization, Zoovy's business experts are there to guide every Zoovy Complete merchant. Hourly consulting is available for all Zoovy merchants starting at \$100 per hour billed in 1 minute increments.

### **Optional Complete Support Package**

Successful business models require complex systems and multiple technologies to work in perfect harmony. The Complete Support package covers not only Zoovy technology but our approved partner technologies and everything that weaves them together. Rest assured knowing that no matter how complex an approved Zoovy configuration may be, all support, set up and troubleshooting is covered by the Complete Support Package.

- **No integration or operational headaches**

Zoovy only approves partner technologies when they are fully tested and integrated with the Zoovy platform. As a result we cover their technology in the optional support package.

- **No finger pointing**

If a problem with a Zoovy approved integrated partner technology results in an error of any kind, Zoovy gets it fixed by working directly with the partner on your behalf. No excuses, no hassle.

- **Rest Assured**

Zoovy does the legwork to ensure that partner technologies 'just work'. Merchants get on with running their business rather than wrestling with their technology.

- **Get the edge on the competition**

Zoovy Complete customers stay ahead of the field with exclusive access to pilot technologies and pre-launch integrations when they use the Complete Support Package.

### **Professional One-time Setup Package**

Ensure ongoing business growth by creating a well planned web store and content architecture that is the foundation of your sales technology. At Zoovy we make sure all new Zoovy merchants start off on the right foot and are well poised for future growth.

- **10 hours of marketing analysis**

A thorough investigation by the Zoovy marketing team looks deep into the marketing model, recommends site content and structure, target markets, proposed marketing budgets and goals. No other assisted e-commerce service offers such an in-depth discovery as standard to their merchants. Many Zoovy Complete merchants turn to the Zoovy marketing team to run their ongoing strategic campaigns and promotions.

- **1-on-1 U.S. phone based assistance**

10 hours of phone based setup assistance from our San Diego based team are included in the Professional One-Time Setup Package. We understand the needs of the U.S. business owner and ensure every Zoovy Complete store is set up in an optimal configuration for excellent future sales growth.

- **30 hours of professional design credit**

Work 1-on-1 with a dedicated member of our U.S. based professional design team. Create a perfect blend of strategic brand and sales focused web store design. Zoovy's design studio has been creating powerful web stores for successful Zoovy merchants since 1999.