ZOOVY

Success Driven eCommerce Technology

Zoovy Overview

The most complete e-Commerce & Order Management solution on the market

Don't let today's success limit your potential for future growth

Key Benefits

- ▶ *The best e-Commerce and Order Management Platform*
- ▶ *Reliable SEO Optimized Multi-Site Hosting*
- ▶ *Integrated Marketplaces: eBay, Amazon, Sears, Buy.com, etc.*
- ▶ *Unparalleled Order Management increases employee efficiency*
- ▶ *Friendly Customer Service*

Zoovy, Inc, the leader in SAAS driven e-commerce and order management solution, provides tools and services for online businesses. Zoovy automates processes such as product management, listings, sales, inventory, shipping and accounting.

The Opportunity

The most difficult aspect of operating an online business isn't finding the right technology solutions – it's making the right solutions work together. Zoovy provides a comprehensive end-to-end integrated technology solution that was designed from the ground up to inter-operate seamlessly.

All in One

Zoovy has created an e-Commerce & Order Management Solution with over 800 distinct tools and services intended to provide the most complete online business management and webstore solution. Zoovy provides everything a growing company needs to build, manage, market and grow a successful online business – all in one easy-to-use package.

- ▶ Bi-directional seamless data interchange between eBay, Amazon, Buy.com, Sears and other popular marketplaces.
- ▶ Reliable e-Commerce hosting that supports multiple storefronts from a single unified inventory makes it easy to launch and manage multiple online identities.
- ▶ Premium Order Management desktop application delivers unparalleled batch order processing, filtering and desktop business intelligence capabilities.
- ▶ Additional functionality including CRM, Returns, Wholesale, Supply Chain Management, Newsletters, CPC Management, Mobile Commerce and more makes it easy to pursue every opportunity.
- ▶ Friendly US-Based technical support, implementation/training, graphic design and marketing services.

ZOOVY

Success Driven eCommerce Technology

Build Sales

Zoovy's unparalleled feature set helps merchants turn lookers into buyers. Easy to navigate, custom web designs make it effortless for customers to find and purchase the products they want. By offering secure payment options and website bonding, customers are more likely to make purchases. Increasing web presence with syndication and specialty sites leads to higher search rankings, new customers, brand recognition and targeted traffic to increase sales.

Increase Visibility

Zoovy has partnered with all of the major marketplaces and comparison shopping sites such as Amazon, eBay, Buy.com, Nextag, Shopping.com, thefind.com, Google Products and many more. Zoovy provides business owners with unmatched visibility by listing thousands of products simultaneously on multiple marketplaces. The easy to manage syndication feature allows merchants to easily transmit products and track success. The software automatically lists products from the user's website onto selected markets and maintains the listings, automatically adding new products and removing out of stock products.

Reduce Costs and Save Time

Zoovy's efficient business management solutions save merchants an enormous amount of time and money. Zoovy's powerful automated system reduces the need to hire new employees or outsource work. It gives even the smallest business the power to sell in high volumes. Time consuming tasks such as launching auctions, designing, order processing, shipping, and accounting are simplified, allowing sellers to focus on growing their business.

Services

Zoovy can provide clients with access to professional designers, and marketing experts who are unparalleled experts. We also offer custom development and system training to assist growing companies. Zoovy is proud to work closely with each of our clients to continually identify new features and functions that will help build their business and exceed sales goals.

Major Features

Multi-Site hosting

Launch multiple websites in a online shopping mall, or have each site with it's own partitioned payment processing, customer database, and more. Each website pulls from a unified inventory, and product database so users can create a new site in just a few minutes.

Supply Chain

Zoovy Supply Chain makes communication between merchant and supplier almost seamless. The technology automates and tracks inventory, pricing, and orders for businesses that use any combination of in-house warehouses, fulfillment centers or drop shippers.

Order Manager Desktop Application

Zoovy Order Manager Desktop Application saves merchants time and money by automating the numerous time consuming tasks involved in processing orders. With Zoovy Order Manager, businesses can deliver more accurate, professional and timely service. A few key features are:

► Batch order processing, work-flow, inventory pick/pack/ship support improves employee efficiency.

► Full and secure payment processing with integrated fraud handling improves loss prevention.

► Powerful customer relations management (CRM) reporting features for email or direct mail.

► Ability to batch print FedEx and UPS airbills, invoices, packing slips and USPS postage right from the computer.

► Integrated with QuickBooks for quick, easy and accurate bi-direction synchronization of invoices/sales receipts, customers, products and inventory.

► Robust business intelligence module offers unparalleled data analysis and visualization.

For Further Information about Zoovy and their Services visit: **http://www.zoovy.com**

This document is intended as a summary of possible configuration options which may not be available in all scenarios. Please refer to the online documentation for full product configuration details.