



## buySAFE with Zoovy

Zoovy has partnered with buySAFE to provide the best tools to increase conversion, revenue and sales.

Give customers the peace of mind that their online purchase is fully protected

### Key

### Benefits

- ▶ *Build Confidence with Shoppers*
- ▶ *Increase Website Sales and Profits*
- ▶ *Provide Buyers with Valuable Benefits*
- ▶ *Merchant Solutions*
- ▶ *Easy Installation*

### Build Confidence with Shoppers

Guaranteeing purchases from your online store with buySAFE goes a long way in establishing trust and confidence with your customers. buySAFE guarantees shoppers will receive what they ordered, exactly as it was advertised. Featuring buySAFE on your website reduces the risk in online shopping meaning your customer base will grow as more people feel secure in buying from you. This undoubtedly gives buySAFE web stores a major advantage over their competition.

### Increase Website Sales and Profits

By nearly eliminating the risk of shopping online, more shoppers will follow through with their purchases and do so for higher priced items. You will see less abandoned shopping carts as shoppers know they can buy with confidence when they see the buySAFE seal. With up to a 10% increase in conversions and profits, what do you have to lose?

### Provide Buyers with Valuable Benefits

The buySAFE seal ensures the website shoppers are purchasing from have been buySAFE inspected and monitored. Each buyer also receives identity Theft Protection, further alleviating one of the biggest concerns of online shoppers.

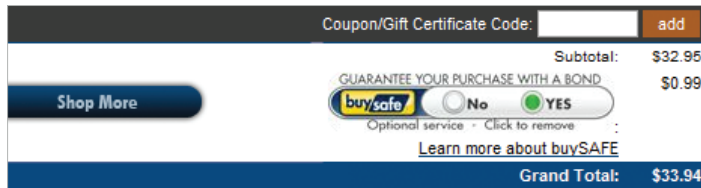
### Qualifying

buySAFE will only back companies that prove themselves to be reliable, stable and trustworthy. buySAFE carefully examines sales experience, reputation, financial stability, verifiable identity and track record before approving merchants for their program. Due to these exceedingly high standards, buySAFE has become the symbol of reliable and trusted online shopping security.

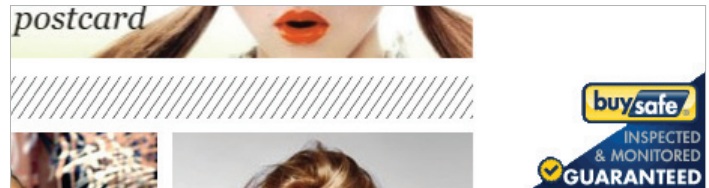
## Merchant Solutions

As a merchant there are two options for buySAFE: buySAFE BONDED and buySAFE GUARANTEED. The buySAFE seal displayed on the website demonstrates that the site is trusted and the purchase is from a reputable online merchant.

- **BuySAFE BONDED:** Free to merchants, buyers pay for the bond based on the products ordered.



- **BuySAFE GUARANTEED:** Free to buyers on purchases less than \$500, merchant pays monthly fee.



## Easy Installation

Zoovy is fully integrated with buySAFE, the leading online trust and safety company. As a featured add-on, buySAFE can be installed directly through your Zoovy admin dashboard in under 15 minutes.



More Information about buySAFE see : <http://webdoc.zoovy.com/doc/51605>

This document is intended as a summary of possible configuration options which may not be available in all scenarios. Please refer to the online documentation for full product configuration detail.