Industry Standard Design Package

Designed for continued growth of established e-retailers

Capture more sales with the Industry Standard design package

The Zoovy Industry Standard Design Package includes everything needed to further increase sales through improved navigation and strong branding.

Custom Graphic Design Features

• Site theme (including matching pop-up styling)
This graphical treatment appears on every page of a web site, headers, footers & sidebars

• Home page layout (including up to 4 banners)
The most important page of a store the home page, make a strong first impression with buyers

• Layered search
Filtering to ensure customers easily find the products they are looking for

• Simple product finder
A multi-level, drop down search widget for simple customer searching

• Flash 'Exhibitor' interactive product promotions
Rotate featured products and promotions with this animated banner to draw customers' attention

• Flash animated home page header
Bring life to the home page with bold animations and graphics to create a professional look & feel

e-mail template
Ensures all email communications match your web site & branding with links back to the web store

e-Newsletter layout
The e-newsletter design ensure customers recognize branding when they view newsletters

Product page layout
Product pages make or break the sale, get the best design to showcase products

Product list & matching search results layout
Navigate easily through lists of products & search results with custom images and descriptions

Sub-categories layout
Improve the navigation features of a web store with pages designed specifically to list sub-categories

FAQ / Policy layout
A page specifically designed to list FAQ's and policies clearly for customers

Custom designed postcards
Professionally designed printed postcards for a mailing campaign or to include in shipments

Estimated Design Hours Required	**132 hours**

Options

eBay Pack* - Everything you need to sell on eBay Carry your branding & design throughout your eBay listings and eBay store	8 hours

For more information on any of Zoovy's e-commerce products and services, call our knowledgeable e-commerce business specialists at **877-966-8948**

Project Information

132 Hours

- **60** Initial Design & Scope
- **20** Design Revisions
- **43** Construction
- **9** Testing & Deployment

Functionality

2   4   6   8   10
Estimated weeks to completion

ZOOVY
Success Driven eCommerce Technology