

Tikimaster Keeps Thriving Online!



Tikimaster.com hits the million dollar mark after only 3 years on the Zoovy system.

Sales Explosion

Back in 2004 Jerome Coudrier, owner of Tikimaster.com, had no idea that within 3 short years of signing up with Zoovy 1, his small Hawaiian based tiki store would be selling close to a million dollars per year. Immediately after signing up with Zoovy 1, sales began to increase dramatically, and have skyrocketed on an upward path ever since.

"The change was pretty instantaneous," Jerome said, "Our sales had quadrupled within the first few months alone. Last year in 2007 we were just slightly shy of 1 million dollars in sales. That's a huge jump considering we only started 3 years ago."

Business Efficiency

Not only did Tikimaster achieve incredible growth in sales, but by utilizing the features from the Zoovy1 platform, was able to minimize costs while maximizing efficiency of day to day operations. "Before coming on board with Zoovy we were a fairly small operation," said Jerome. "I was on ebay, yahoo, and had a website, but everything was disconnected, so most of my time was focused on just listing all my products. But Zoovy brought everything together and integrated so many technologies into one hub. Automation allowed me to detach myself from fulfilling orders and focus more on developing my business and finding new opportunities for growth."

Strategic Partnership

"Zoovy has helped me grow my business step by step. Because of that I was able to expand my business model from being strictly a retail seller, into a wholesale supplier and drop ship service provider. I've also expanded my product line significantly, and now run 15 different websites all from a single platform within the Zoovy 1 system. There is absolutely nothing else like Zoovy out there."

Tikimaster is owned by Kamakani Enterprises, Inc. The Zoovy 1 powered Tikimaster web store can be found at www.tikimaster.com. Tikimaster one of the fastest growing and most recognized brands of Hawaiian and Island Lifestyle products, specializing in carved Tiki masks, sculptures and totem poles.

