

# auctions: ebay integration

maximize sales by integrating with  
the largest auction site in the world

Zoovy's unique integration with eBay makes it  
easy to sell more online, using one platform

## Optimize your presence on eBay:

- Schedule eBay listings through Zoovy and save on eBay scheduling fees.
- Use eBay as a marketing tool. Since customers check out to the merchants' Zoovy shopping carts, they can be upsold or invited to subscribe to the Zoovy newsletter.
- Set Zoovy Powerlister to predictably list and relist according to your patterns and preferences.
- Using Batch Channel Launcher, launch large groups of products at once, setting them to repeat automatically.
- Zoovy's unique profile system makes it easy to launch and update several products.
- Tap into diverse markets by launching the same product under various item titles.
- An eBay template can match the look and feel of a merchant's store

## Simplify processing:

- Merchants keep accurate track of their eBay, webstore and other marketplace-generated inventory, all in one convenient place.
- Online sellers can auto-populate their eBay store with corresponding data from the Zoovy webstore.
- Orders are received and processed in the same place, whether they originated from eBay or the webstore.
- With Zoovy Shipping Calculator, sellers can quote FedEx, DHL or any other rate set within their eBay listings.
- Print out FedEx, UPS and USPS postage.
- Emails are automatically triggered, sending customers tracking numbers with each order.
- eBay disputes can be opened within Zoovy.