

Amazon Integration

List items in seconds not hours.

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- The Amazon Merchant program allows sellers to list products ranging from apparel, jewelry, home goods, electronics, auto and more.
- The users require approval from Amazon, making this an exclusive market.

Full transparent data exchange

- The Zoovy Syndication software allows users to seamlessly synchronize their website listings with Amazon, including product auctions by size, color, etc.
- Zoovy also communicates to Amazon all of the required tracking numbers and imports and manages orders for the seller.
- This saves merchants the tremendous amount of effort and cost involved in notifying Amazon about all of their shipping information.

Get seen by virtually every internet shopper.

With all of the competition on the web, getting products viewed by shoppers can be very challenging for e-businesses. Zoovy Syndication helps sellers overcome this challenge by allowing them to send their products to the most extensive list of marketplaces around. This helps merchants' get their products out in front of shoppers and increase their sales.

Zoovy Syndication provides an unmatched level of visibility with access to listing on every major marketplace on the web. From Amazon to eBay to Shopping.com, Zoovy users have access to the most popular auction sites and comparison shopping sites, so they can reach out to the largest customer base possible.

Zoovy syndication is ideal for any growing online business that carries a large number of SKUs. It allows users to easily list thousands of products on multiple marketplaces simultaneously. The software can automatically list products that are on a seller's website. As more and more shoppers view the merchant's products on these marketplaces, more customers will start going directly to the merchant's website for their shopping needs.

Increased Visibility-Sellers have access to the most extensive list of major marketplaces. It's easy for Zoovy merchants to list their products on these sites that shoppers go to with the goal of actually buying products.

- Amazon
- eBay
- Overstock Auctions
- BizRate/Shopzilla
- Google Base
- MySimon
- Shopping.com
- Yahoo Shopping
- PriceGrabber.com

Dramatically Reduced Effort

- Zoovy Syndication users save time and effort exponentially.
- Instead of having to list each product on each marketplace, Zoovy Syndication eliminates this duplication and automatically lists the products from the user's website on the markets they chose.
- When seller's add new products to their website the items will automatically be added to their marketplace listings, keeping listings up to date.

Reduce Cost

- The Zoovy Syndication automation can replace at least one full time employee.
- Instead of assigning an employee to input thousands of listings, sellers can use the Zoovy technology to automatically update the listings.

Growth Opportunities

- By listing on multiple markets at once, sellers can increase their business and develop brand identity.
- The automation allows e-businesses to increase their inventory without having to increase their staff.
- Businesses can continue to grow with the Zoovy software, which is the most flexible and scalable ecommerce system available.

Features

Product Mapping

- The system allows store owners to select product categories and map them to categories on the marketplaces. This eliminates the need for individually mapping each product.
- For high volume companies, Zoovy syndication will map hundreds of products at once, eliminating the need to hire an additional staff member.

Maintaining Listings

- As users add new products to their website, Zoovy Syndication will automatically list these products on their marketplaces.
- The software intuitively removes listings that don't have inventory to avoid displeasing customers.

Flexibility

- Zoovy Syndication users can set up different pricing for each marketplace and their website.
- Sellers can offset marketing costs for certain marketplaces by increasing the prices or entice new customers with lower prices.
- Sellers can also set up different shipping and promotions on different marketplaces.

Pricing

- Zoovy provides automated pricing structures based on formulas so sellers don't have to spend time figuring out the price of each product.
- Prices can be easily updated or modified by changing the variables.

Cross selling capabilities

- E-businesses can gain loyal customers from the various marketplaces as the customers are brought to the seller's website to complete their sales.
- Once brought to the seller's website, customers have the option to buy other products sold by that seller.

Reports

- Sellers can assess their return on investment based on dozens of variables using the Zoovy Order Manager advanced reporting feature.
- Sellers can obtain reports based on variables such as marketplace, dollar amount, return customers, and number of items in the orders.

Compatibility

- Only Zoovy Syndication is fully compatible with all major auction and comparison shopping sites.
- Zoovy is the only ecommerce provider that provides full compatibility with both eBay and Amazon.

The Zoovy Syndication provides e-businesses with unsurpassed visibility to increase their customer base and sales and decrease the enormous effort involved in listing products on marketplaces.