

auctions: ebay integration

maximize sales by integrating with
the largest auction site in the world

Zoovy's unique integration with eBay makes it
easy to sell more online, using one platform

Optimize your presence on eBay:

- Schedule eBay listings through Zoovy and save on eBay scheduling fees.
- Use eBay as a marketing tool. Since customers check out to the merchants' Zoovy shopping carts, they can be upsold or invited to subscribe to the Zoovy newsletter.
- Set Zoovy Powerlister to predictably list and relist according to your patterns and preferences.
- Using Batch Channel Launcher, launch large groups of products at once, setting them to repeat automatically.
- Zoovy's unique profile system makes it easy to launch and update several products.
- Tap into diverse markets by launching the same product under various item titles.
- An eBay template can match the look and feel of a merchant's store

Simplify processing:

- Merchants keep accurate track of their eBay, webstore and other marketplace-generated inventory, all in one convenient place.
- Online sellers can auto-populate their eBay store with corresponding data from the Zoovy webstore.
- Orders are received and processed in the same place, whether they originated from eBay or the webstore.
- With Zoovy Shipping Calculator, sellers can quote FedEx, DHL or any other rate set within their eBay listings.
- Print out FedEx, UPS and USPS postage.
- Emails are automatically triggered, sending customers tracking numbers with each order.
- eBay disputes can be opened within Zoovy.