

# Zoovy 1: an overview

the most complete web store & online business management package available.

Don't let today's success choke your potential for future growth.

The most difficult aspect of operating an online business isn't finding the right technology solution – it's making the right solution(s) work together, before your business needs change.

Zoovy effectively eliminates these headaches by providing a comprehensive end to end suite of technology and tools that were designed from the ground up to inter-operate seamlessly together.

This unique approach to online business clearly differentiates it from the thousands of other "stand-alone" and "bolt-on" technology offerings by providing a set of tools, designed around "best practices" that are licensed on a monthly basis and allow a company to get the technology solution they need today, with investment protection for tomorrow. We pro-actively seek out emerging technologies and pre-integrate them into our platform, typically months before our customers ever ask for them – so for most business owners there is no integration work, everything is already built in, tested, ready-to-go and supported by our friendly and knowledgeable staff.

Zoovy combines the resources of the e-commerce industry's biggest names with over 600 tools and services to provide the most complete online business management and web store solution. Zoovy provides everything you need to build, manage, market and grow a successful online business—all in one easy-to-use package.

This flexible and scalable solution works for all sizes and types of e-businesses. With hundreds of tools that cover all e-commerce needs, any online business can find what they need to run a profitable and efficient business.

Having spent 6 years on the forefront of ecommerce technology, Zoovy continues to bring sellers the most cutting edge e-business solutions. Whether it be increased security options, new marketplaces or money saving order management features, Zoovy constantly provides the most advanced tools to help sellers stay well ahead of the competition.

## **Increase Visibility**

Zoovy has partnered up with all of the major auction and comparison shopping sites to provide business owners with unmatched visibility.

The syndication feature allows merchants to easily transmit their products to multiple leading marketplaces.

## **Increase Sales**

With Zoovy's unparalleled feature set, merchants turn browsers into buyers.

- Easy to navigate, attractive web designs make it easier for customers to find the products they want and purchase them.
- Increased web presence with syndication and specialty sites leads to higher search rankings and new customers.
- With secure payment options and website bonding customers are more likely to make purchases.

### **Reduce Cost and Effort**

Zoovy's efficient business management solutions save merchants an enormous amount of time and money.

- Zoovy's powerful automation reduces the need to outsource work for various tasks or hire new employees. Even the smallest e-businesses can sell in high volume with so many automated tasks.
- Time consuming tasks such as launching auctions, website design, order processing, shipping and accounting are simplified, providing sellers the ability to focus more on growing their businesses.
- Zoovy packages are very affordable, leading to big savings.

### **Growth Opportunities**

Zoovy provides e-businesses with the most scalable and customizable solutions, so virtually any size company can use the features to increase their profits and efficiency.

- Zoovy continues to bring its customers the most advanced tools available so their businesses will continue to grow beyond the competition.

### **Branding**

Zoovy provides e-businesses with customizable professional looking web designs, emails and print materials so they can market themselves with a consistent and professional company image.

### **Featured Products**

#### **Supply Chain**

Zoovy Supply Chain makes communication between a merchant and their supplier almost seamless. The technology automates and tracks inventory, pricing and orders for e-businesses that use any combination of in-house warehouses, fulfillment centers or drop shippers.

### **Marketplace Syndication**

Zoovy has the most extensive list of marketplace partners so merchants can get their products listed on the most popular auction and comparison shopping sites.

- Advanced technology allows sellers to list thousands of products simultaneously on multiple marketplaces.
- The software automatically lists the products from the user's website onto the selected markets and maintains the listings, automatically adding new products and removing out of stock products.

### **Order Manager Windows Client**

Zoovy Order Manager saves merchants a tremendous amount of cost and effort by automating the numerous time consuming tasks involved in processing orders. Order manager replaces the need for a number of employee roles. A few of the features:

- Full and secure payment processing with flexible options.
- Powerful customer relations management (CRM) reporting features for email or direct mail.
- Ability to batch print FedEx and UPS airbills, invoices, packing slips, and USPS postage right from the computer. Fully compatible with popular integrated digital scales and thermal label printers available from FedEx and UPS.
- Desktop client functions offline for better speed and convenience resulting in increased employee efficiency.
- Synchronized inventory, shipping, product database support for point of sale/ mail order/telephone order processing. Can work offline for processing orders at tradeshow or in the event Internet access is unavailable.
- Integrated with QuickBooks for quick, easy and accurate bi-direction synchronization of invoices/sales receipts, customers, products, and inventory.

With Zoovy Order Manager, e-businesses can deliver more accurate, professional and timely service.

### **Specialty Site Domain Hosting**

E-businesses can target different demographics and boost their site rankings with specialty sites.

- Zoovy provides an unlimited number of domains so merchants can try out different pricing, inventory, promotions and web designs on their different sites.
- The software pulls from a unified inventory so users can create a new site in just a few minutes.

### **Website Bonding**

E-businesses can gain the trust of shoppers by becoming a bonded website.

- Customers can pay a small fee to bond their transactions.
- The bond guarantees that the merchant will deliver the product as stated or buySAFE will reimburse the customer—virtually eliminating the financial risk involved in buying online.