

Andreasinc Enjoys Online Success



Andreasinc grows from a single product on ebay to half a million in sales.

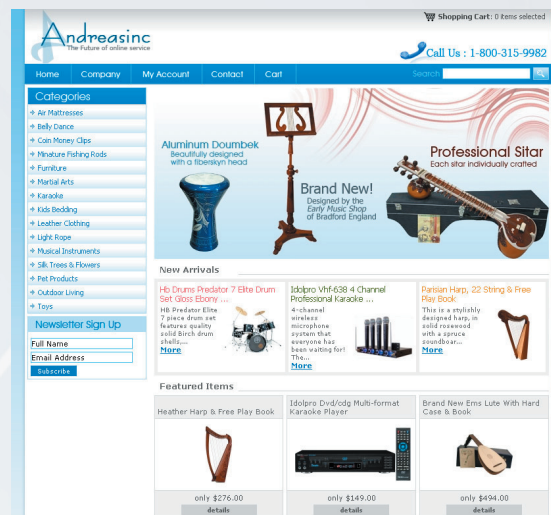
Turning Point

In 2001 Andreas Georgiou, owner of Andreasinc, started selling online with only one item and a lot of patience. Over the next few years Andreas slowly built up his small importing business and with the help of Zoovy turned it into the online powerhouse it is today.

"We started off selling one to two items every other day, steadily increasing that to three to four a day." Says Andreas. "But when I signed up with Zoovy back in 2004 is when things really started to explode. All of a sudden I was exposed to a much greater marketplace. My company sales seemed to double every year, and last year I did half a million in sales."

Expansion

Like many online sellers, Andreas started out listing his items on ebay. But with the steady increase in orders, found himself flooded with the tedious job of item listing and order processing. "Things changed dramatically in the first few months with Zoovy," Andreas reflects. "So much is automated which really freed me up to focus on other aspects of my business like expanding my product line, listing in various marketplaces like Amazon or Jellyfish, and even opening up new web stores. We now have about 6-7 web stores for each different category in my main store."



Building a Partnership

"The Zoovy 1 BPP program has been great and given me a lot of good ideas about how to take my business to the next level," Andreas says. "I redesigned my main website, which looks a lot more professional now, and I even got a discount on my fees. Up to that point I'd been drop-shipping my products, but now I can begin buying my own inventory and expanding my marketplaces internationally. Honestly, I'm just riding the coattails of Zoovy. Each year they add more and more products and services, and that's the reason I've been able to grow my business. As Zoovy expands and grows, I'm growing with it."

Andreasinc is based out of Palm Harbor, Florida. The Zoovy 1 powered Andreasinc web store can be found at www.andreasinc.com. Andreasinc offers buyers a wide range of imported goods including ethnic musical instruments, artificial silk plants, and various household furniture and products.