

# Business Builder Design Package

Affordable full custom web design

## The design option that fits your business and budget

The Zoovy Business Builder Design Package brings the power of full-custom web design to e-commerce merchants at an affordable price.

### Custom Graphic Design Features

- **Site theme** (including matching pop-up styling)

This graphical treatment appears on every page of a web site, headers, footers & sidebars

- **Home page layout** (including up to 4 banners)

The most important page of a store the home page, make a strong first impression with buyers

- **e-mail template**

Ensures all e-mail communications match your web site & branding with links back to the web store

Estimated Design Hours Required

**31 hours**

### Options

- **eBay Pack\*** - Everything you need to sell on eBay

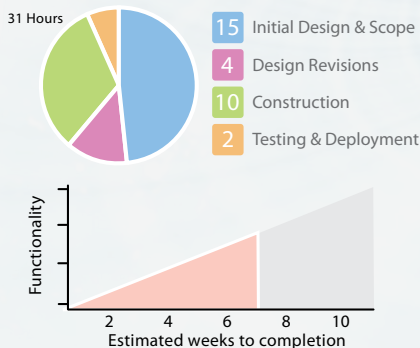
Carry your branding & design throughout your eBay listings and eBay store

**8 hours**

## The Business Builder Design Package is best used for:

- New customers migrating to the Zoovy e-commerce platform
- Existing Zoovy customers who want to upgrade from basic templates
- Cost sensitive clients who intend to add more advanced functionality later

### Project Information



## The Business Builder design process

Collaborative design is the key benefit of the Business Builder design process. A Zoovy in-house web designer works directly with each client to translate ideas and give feedback based on our extensive knowledge & experience of what works in e-commerce design. The Business Builder design process ensures a professional result, encouraging client input every step of the way to create the best possible product.

For more information on any of Zoovy's e-commerce products and services, call an e-commerce business specialist at **877-966-8948**