

# Zoovy ZoovyMail

improved business communication

Protect the integrity of your business communications with the professional grade features of ZoovyMail

## ZoovyMail

Secure, reliable, efficient communications

ZoovyMail provides e-businesses with a secure, speedy, reliable and convenient form of communication. All Zoovy users receive access to a business class email account that works seamlessly with other Zoovy features. As with any business class email service, the ZoovyMail platform provides premium anti-virus and Spam protection and is compatible with all major email applications such as Outlook, Outlook Express or Mozilla Thunderbird.

ZoovyMail has full compatibility with other email aspects of the Zoovy system such as our Newsletter bounce/opt-out handling. Domains configured to use the ZoovyMail platform are protected from hijacking by malicious spammers by employing secure SPF records – this incidentally allows communications sent through ZoovyMail to pass directly through junk mail filters of all major ISP's as well as be seen by their intended recipients.

## User-Friendly Time-Saving Features

### Mail Rules

- Enable users to automatically sort their emails into various folders according to different categories.
- Ability to automatically forward emails to a certain account.
- Share important data across multiple ZoovyMail accounts.

### Mail Auto Responders/Forwarders

- Users can setup mail aliases that auto respond to incoming mail with a specified subject and content.
- Users can forward incoming mail to specific email addresses.

### Compose

- ZoovyMail has the ability to auto-complete addresses in the To: and Cc: fields as it captures names and addresses from emails.
- With the webmail spell check feature users don't have to worry about sending emails containing spelling mistakes.

### Shared Group Accounts

- ZoovyMail users can set up sub-accounts for employees, each with their own mail alias.
- Employees can select to share the following with each other:
  - mail
  - folders
  - calendars and tasks
  - contacts and address books
- This is ideal for common roles such as customer service, so multiple employees can respond to requests while maintaining their separate accounts.
- ZoovyMail users can make calendars available to the public or select visitors. They can also allow visitors to set up and modify appointments.

## Compatibility

### **Supports Popular Email Clients**

- Zoovy mail supports all popular email clients including MS Outlook, Thunderbird, Eudora and even PDAs.
- Users can easily import and export their address book from most email clients.

### **POP3/IMAP Compatibility**

- ZoovyMail is compatible with all email protocols, including secured and unsecured POP3 and IMAP.

### **Integration with Existing Accounts**

- Users can seamlessly integrate their ZoovyMail with their existing email accounts including those with Yahoo Mail, MSN Hotmail, Gmail, EarthLink and more.
- ZoovyMail is compatible with the Zoovy Newsletter feature for easy communication with customers.

## Security

### **Anti-Spam technology**

- ZoovyMail anti-spam technology protects users' accounts against unwanted spam messages that can clutter up inboxes and take up time.
- E-businesses can customize this defense to match their needs.
- Messages are rated on their likelihood of being spam from very unlikely to very likely.
- Users can choose how they handle such messages by discarding them, forwarding them to the spam folder or challenging them by requesting that the sender click on a link to verify he/she is a person, not an automated machine.
- Domains configured to use ZoovyMail are secured from hijacking by spammers using SPF (Sender Permitted Framework) records. Having SPF records allows emails to easily pass through Spam filters at most major ISP's and be received by their intended recipients rather than being classified as "junk".

### **Anti-Virus**

- The last thing an e-business needs is a virus on its computers corrupting files and putting the business in jeopardy.
- ZoovyMail scans all incoming emails for viruses.
- If a virus is detected, it will send the message to the spam folder and attach the original message in a safe format.