

Gr8Prices Builds On Success



Gr8Prices grows product line from a single syndicated item to over 500.

From the Ground up

Based out of a small town called Hurricane Utah, Greg Kesmetis has built his brand name computer software company Gr8prices from the ground up. "We started with one product that was about \$10 in value, and now after only 3 years on the Zoovy system, we have over 500 products, and the full range of items you'd find at your local big box stores." Owner Greg says, "And as far as gross sales, we easily doubled and have almost tripled our sales. That was a direct result of Zoovy allowing us to grow."

Syndication Automation

"We started out on eBay, and at first our sales were minimal. After all, you have to start somewhere." Greg admits. "Eventually the work days started getting longer and longer, but we weren't growing because of all the time spent just managing the daily tasks. The biggest thing with Zoovy at the beginning was getting everything automated, bringing everything into one process and one location. Immediately I saw my time drastically reduced as far as manually managing eBay listings, feed back and order processing.

"Another great thing about Zoovy, is that after people buy from you on eBay they don't necessarily go back to eBay once they have a good source of product. They looked for a particular product, found us, we build a relationship and now we're able to supply them with additional products. So that generates return sales through our website."

Continuing Growth

Even after tripling his sales, Greg continues to grow his business and push it in new directions. "We recently joined Zoovy's BPP program and have been very pleased with Zoovy's immediate follow-through with our business ideas. We've started to syndicate to Nextag.com, are getting ready for Amazon, and have plans to do all the syndication available through Zoovy. We also began implementing a separate website for wholesale customers, which is looking to become a very significant part of the business. Zoovy has done a tremendous job, allowed us to grow, and I'm excited to be a part of it."

Gr8Prices is based out of Hurricane, Utah. The Zoovy 1 powered Gr8Prices web store can be found at www.gr8prices.com. Gr8Prices offers buyers a wide range of discounted brand-name computer software.



To find out more about the Zoovy 1 e-commerce solution contact a consultant at **1.877.966.8948** or visit **www.Zoovy.com**.