



QuickBooks® integration

Save time, Conserve Resources and Ensure Accuracy

Designed for use with QuickBooks®

Key

Benefits

- ▶ *Certified Gold Developer*
- ▶ *Everything Your Company Needs to Succeed*
- ▶ *Simple Product Setup*
- ▶ *Multiple Integration Options*
- ▶ *Easy Inventory Tracking*
- ▶ *Information at Your Fingertips*
- ▶ *Direct Data Transfer*
- ▶ *Handshake Transactions*

Zoovy Order Manager provides simple, one-click QuickBooks integration that helps small and medium-sized businesses increase sales without wasting time entering duplicate information.

Certified Gold Developer



Zoovy is a QuickBooks Certified Gold Developer, which means our application is required to pass a rigorous, third-party test each year as well as a detailed technical audit. This ensures that our software is fine-tuned to provide seamless and accurate data transfer.

Everything Your Company Needs to Succeed

With Zoovy, you get full-service order management. Many companies transmit only the basics to QuickBooks, a “journal entry” summary with nothing more than bare bones sales data. No receipts. No invoices. Nothing even closely resembling complete records. Zoovy is different. Our customers can immediately run all of the following:

- ▶ Profit-Loss reports
- ▶ Available inventory reports
- ▶ Sales by payment type (Visa, MasterCard, etc.)
- ▶ Sales by location (web vs. store)
- ▶ Sales by state
- ▶ Sales by item or category
- ▶ Daily bank reconciliation



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Multiple Integration Options

Data transfer from Zoovy to QuickBooks is automatic, but you call the shots. A few simple clicks and you can get either a sales receipt or an invoice, whichever suits your needs. Orders are set up to reflect accrual sales or cash sales. Again, the choice is yours.

Easy Inventory Tracking

With Zoovy, inventory is automatically updated in QuickBooks, so you can see an accurate and up-to-the-minute accounting of what you have in your store 24/7.

Information at Your Fingertips

All of the information to complete a sales receipt is transferred directly from Zoovy Order Manager into QuickBooks. It's waiting for you when you want it. The available information includes:

- ▶ Customer name (if desired)
- ▶ Who the product was shipped to
- ▶ Item number
- ▶ Sales price
- ▶ Where the product was sold (eBay, Amazon, etc.)

Direct Data Transfer

Unlike many competing order-management systems that use third-party connectors, Zoovy Order Manager/QuickBooks integrations are imbedded in the Zoovy platform so data is uploaded directly and you get immediate notification the file was received. This is fast, prevents duplicate orders and allows multiple users to log in simultaneously. By contrast, the third-party connectors used by many Zoovy competitors aren't QuickBooks Certified Gold Developers, so their integration generally comes from an input file that only provides a one-way transmission. That presents two problems: It's prone to corruption and if there's anything wrong with the file, it's extremely difficult to clean up or reverse.

Another advantage enjoyed by Zoovy customers: The ability to stay in QuickBooks as the order uploads rather than having to exit, which is what you do if you're using an order management platform from a company that requires a QuickBooks administrator to do the upload.

Handshake Transactions

Zoovy takes pride in facilitating open communication between e-commerce store owners and their customers. With Zoovy the transfer of data to QuickBooks allows each side to verify the status of an order. Store owners don't have to wonder if data is reaching customers or worry about creating duplicate orders. The Zoovy software does that for you. Zoovy Order Manager is also set up to create a purchase order automatically in QuickBooks after the sale of any product that will be shipped by a third-party fulfillment provider.

Simple Product Setup

Launching your QuickBooks integration is easy with Zoovy. You choose how you want to enter your products into QuickBooks, and then you decide exactly how you want to manage them.

Choices include:

- ▶ Manual entry
- ▶ CSV file upload
- ▶ Zoovy updating your products as you go



For more information about QuickBooks Integration please see: <http://webdoc.zoovy.com/doc/50797>

This document is intended as a summary of possible configuration options which may not be available in all scenarios. Please refer to the online documentation for full product configuration detail.