



Zoovy complete

The smart sellers e-commerce solution. Professionally built for success

After 11 years of careful research and extensive testing, Zoovy Complete is here.
As the name suggests, it's the whole package.

Key

Benefits

- ▶ *Turnkey Setup*
- ▶ *Support*
- ▶ *Low Cost of Ownership*
- ▶ *3.0 Web Design*
- ▶ *Marketing Services*

In fact, Zoovy Complete is the most advanced on-demand ecommerce platform available today for the medium-sized market. It's specifically designed for etail merchants who are serious about expanding their B/B or B/C exposure while saving time and money. Top Features and Integrations:

- ▶ **Amazon** - Tight integration allows for quicker order turn and payment
- ▶ **eBay** - Easily launch products individually or automate launching to save time
- ▶ **Integrated Quickbooks** - Inuit Gold Developer with integrations eliminating manual processes
- ▶ **Mobile Commerce** - Zoovy has provided this technology separator for two years
- ▶ **Variance (A/B Testing)** - Many e-commerce platform companies, this is an expensive option, but Zoovy includes it standard
- ▶ **B/B (Wholesale)** - One back office for B-B and B-C . Ease of use for one system
- ▶ **Multi-store** - One easily managed back end
- ▶ **Keyword Search** - A valuable SEO tool
- ▶ **Cross Selling** - The key to increasing line items per sale.
- ▶ **Built-in Newsletter** - Includes advanced reporting tools for e-mails sent, open, view, bounce and orders
- ▶ **Certified Shipping Integrations** - UPS/FedEx/USPS/Endicia and more
- ▶ **PCI Compliant** - Security for Shoppers and Merchants



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Zoovy Software – Second to None

The Zoovy Complete software as a service platform has been widely praised for targeting the specific needs of Web store owners by facilitating more efficient operations that lead to increased sales.

Zoovy Desktop

This back office manages all business operations, including sales channels, transactions, orders, CRM and reporting.

Turnkey Setup, Configuration and Training

Zoovy provides complete setup, configuration and training for all capabilities of the Zoovy platform, including:

- ▶ Sales Channel Management
- ▶ Product Catalog Management
- ▶ SKU Management
- ▶ Promotions Management
- ▶ Drop ship Management
- ▶ Order Management
- ▶ Customer Management
- ▶ Picking, Packing and Shipping
- ▶ Gift Certificates and Value Cards
- ▶ Email Campaigns
- ▶ Email Correspondence Management
- ▶ Email and Template Management
- ▶ Reporting
- ▶ Zoovy Platform Setup
- ▶ Data Import / Export
- ▶ Training on daily tasks and specific to your account

24/7/365 System Hosting and Monitoring

Zoovy allows companies to accommodate business 99.99% of the time, excluding planned maintenance.

Support

Knowledgeable US based support technicians will help troubleshoot and provide technical assistance. Support representatives are available from 6 am to 6 pm (PST) to all Zoovy Complete clients.

Low Cost of Ownership

S.a.a.S, new feature development, maintenance, upgrades and over 80 certified integrations are all included in Zoovy's low transaction rate. For serious merchants Zoovy is the best values in the SMB marketplace.

3.0 Web Design

Zoovy's award winning designers create audience targeted and aesthetically engaging designs.

Marketing Services

With 11 years of experience in e-commerce marketing, Zoovy has a deep understanding of what it takes to lift a company to the next level in sales, service and operational efficiency.

SEO

Meta Info - Zoovy works with its clients to determine optimum target keywords for the website, then implements meta info for the homepage.

XML Sitemaps - Zoovy will set up and submit an xml site map to Google, Yahoo!, and MSN.

301 redirects - Zoovy assists customers with creating any necessary redirects.

ROI

PPC ROI Tracking - (if applicable) – Zoovy ensures that conversion tracking is enabled.

Google Analytics - Zoovy will configure Google Analytics.

Comparison Shopping Engines

- ▶ Google Merchant Center
- ▶ TheFind.com
- ▶ Bing Shopping and many more

Social Media

Affiliate Integration



More Complete Package Info at : <http://webdoc.zoovy.com/doc/51487>

This document is intended as a summary of possible configuration options which may not be available in all scenarios. Please refer to the online documentation for full product configuration detail.