

# Individual Design Options

Customize web design needs one piece at a time

## You know your business well, take control of your web design needs

Every e-commerce business is different, and as a result so are the design needs of each individual Zoovy customer. That's why we make the most common web design projects available in a simple 'Pick & Choose' format that allows Zoovy merchants to decide which aspects of their Zoovy web store's design to work on.

Custom Graphic Design Features	Hours
Site theme (including matching pop-up styling)	26 hrs
Home page layout (including up to 4 banners)	9 hrs
e-mail template	5 hrs
Category & matching search results layout	8 hrs
Product page layout	7 hrs
Sub-category layout	5 hrs
Contact page	9 hrs
Cart	10 hrs
FAQ / Policy layout	8 hrs
Flash 'Exhibitor' interactive product promotions	10 hrs
Flash animated home page header	10 hrs
e-Newsletter layout	10 hrs
2000 custom designed, printed postcards	7 hrs
Simple product finder	5 hrs
Layered search	27 hrs
Express logo	3 hrs
Multi-revision logo	12 hrs
Banners	0.5 hrs

All projects are quoted in estimated hours to give a feel for cost, difficulty and time involved in the completion of each project. Contact our knowledgeable Zoovy e-commerce specialists to discuss specific needs and purchase design work.