



Supply Chain Automation

Improve the bottom line by eliminating manual processing and costly errors

Zoovy's Supply Chain Module provides unmatched technology that eliminates the need for employees to manually place orders and inventory updates.

Key

Benefits

- ▶ *Quicker, More Efficient*
- ▶ *Seamless Order Placement*
- ▶ *Cost Savings*
- ▶ *Flexibility*
- ▶ *Automatic Catalog & Pricing Updates*
- ▶ *Special Features to Make Ordering Easier*
- ▶ *Versatility*
- ▶ *Seamless Data Integration*
- ▶ *A B2B Sites Best Friend*
- ▶ *Generic, the Smart Way*
- ▶ *API Link*
- ▶ *Native Fulfillment Integrations*

By facilitating automation and seamless data integrations, Zoovy Supply Chain gives online businesses the resources needed to save time, effort and money while reducing errors and improving product selection. Zoovy eliminates tedious manual processes, which lets you focus your time and energy on increasing sales and growing your business.

Quicker, More Efficient

Zoovy's Supply Chain module eliminates the need for employees to manually place orders and inventory updates. This not only decreases costs and saves time, it all but eliminates expensive errors for online businesses that use in-house warehouses, fulfillment centers or drop-shippers.

Our unique technology tracks inventory, pricing and orders. It also automatically orders products to be drop-shipped or restocks warehouses. Supply Chain also makes it easy and inexpensive to try new products from multiple vendors without integration hassles. The broad selection and prompt accurate delivery helps companies ensure outstanding customer service.

Seamless Order Placement

With Zoovy Supply Chain, the merchant doesn't have to re-enter customer order information to place orders with suppliers. Supply Chain automatically transfers the information to the supplier, and the system intuitively breaks down inbound orders for each supplier using the supplier's manufacturer SKU or product ID. This eliminates data entry errors.

Cost Savings

Supply Chain can send orders either individually or in bulk, facilitating better pricing with suppliers. Many suppliers will not charge shipping or other fees if the retailer orders in bulk and reaches either a specified price marker or a maximum number of days between orders. Supply Chain holds



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the seller's orders until a specified amount is reached, saving the merchant money. With Zoovy's Just In Time (JIT) feature, orders are held for just three days, which ensures prompt delivery.

Flexibility

Zoovy Supply Chain allows online sellers to choose products from an unlimited number of suppliers using different ordering and shipping methods and locations. This technology can be used to integrate with any combination of suppliers, fulfillment centers, call centers, drop-shippers and even other Zoovy stores. Supply Chain makes it easy to work with multiple suppliers to provide shoppers with a single shipping estimate, no matter how many suppliers are being used. Supply Chain automatically selects shipping methods that get products to customers in the most cost-effective manner.

Automatic Catalog and Pricing Updates

Zoovy Supply Chain instantly recognizes cost changes and applies a simple pricing markup formula, this means sellers don't have to set prices for each individual product. New products can be automatically imported, and specific products that require special pricing can be overridden later to have their own custom pricing. Pricing formulas can also be based on variables such as vendor cost or MSRP.

Special Features to Make Ordering Easier

Stock

This method ships inventory to the seller's warehouse. Supply Chain makes it possible to set minimum inventory levels and group customer orders into one bulk order to the supplier.

Fulfillment

Transmits new orders to a fulfillment center. Orders contain all product/cost information.

Drop Ship

Allows the supplier to ship the product directly to the customer. Order includes customer shipping details without pricing, and seller's contact information.

Manual

Supply Chain gives the option to manually place orders to a specific supplier.

Versatility

Orders can be placed via e-mail, facsimile, XML or API. Supply Chain also sends suppliers a request for confirmation of receipt and tracking information which in turn is automatically sent to the customer.

Seamless Data Integration

Using Zoovy's JEDI (Just Easy Data Integration) module, sharing data with other Zoovy merchants is easy and costs nothing. JEDI is fully compatible with every step of the supply process, including shipping, inventory, order delivery and order confirmation. It allows two JEDI compatible sites to share information on inventory ordering and tracking. Drop-shippers can easily print the merchant's logo and address on shipping materials.

A B2B Site's Best Friend

JEDI gives B2B sites the ability to export an entire store, complete with full rich product data, images, meta data, product variations and categories. One click imports the data entry, and configuring all necessary order and inventory integration points takes less than a minute.

Generic, the Smart Way

The Generic Supplier format is designed for easy supplier integration. This mode allows you to configure shipping rules for the supplier and offers a variety of order transmission formats - facsimile, email, FTP, and more. A URL is provided for suppliers to confirm orders and offer tracking, which automatically updates your system and call centers and also updates your customers. An open order report shows unconfirmed orders. If available, the module can also import inventory and product file locations. The generic format supports a variety of order export formats, including plaintext, HTML, CSV and several XML flavors, so you're sure to find one that's compatible with a supplier - regardless of their back-end type.

API Link

For more sophisticated suppliers who have their own B2B EDI/API interface, Zoovy provides a variety of tools to simplify integration and reduce maintenance costs. The API method syncs with any B2B gateway interface and any protocol, regardless of the destination system. It natively exports many industry standard XML formats and easily converts data to proprietary supplier interfaces using a small piece of middle-ware that can be developed by Zoovy's knowledgeable staff. Full documentation is available for any integrator. Middleware uses XML over FTP or HTTP/S REST, so it can be built in any language.

Native Fulfillment Integrations

Zoovy offers native API integrations into Fulfillment by Amazon, AtLast Fulfillment and ShipWire. Several other warehouses have developed interfaces for our API methods and are happy to provide estimates for warehousing inventory in spaces from 10 square feet to more than 100,000 square feet.



For Further Information about Supply Chain visit: <http://webdoc.zoovy.com/doc/50873>

This document is intended as a summary of possible configuration options which may not be available in all scenarios. Please refer to the online documentation for full product configuration details.