# Business Builder Design Package

Affordable full custom web design



The Zoovy Business Builder Design Package brings the power of full-custom web design to e-commerce merchants at an affordable price.

#### **Custom Graphic Design Features**

• Site theme (including matching pop-up styling)

This graphical treatment appears on every page of a web site, headers, footers & sidebars

• Home page layout (including up to 4 banners)

The most important page of a store the home page, make a strong first impression with buyers

e-mail template

Ensures all e-mail communications match your web site & branding with links back to the web store

**Estimated Design Hours Required** 

31 hours

### **Options**

eBay Pack\* - Everything you need to sell on eBay

Carry your branding & design throughout your eBay listings and eBay store

8 hours

## The Business Builder Design Package is best used for:

- New customers migrating to the Zoovy e-commerce platform
- Existing Zoovy customers who want to upgrade from basic templates
- Cost sensitive clients who intend to add more advanced functionality later

#### The Business Builder design process

Collaborative design is the key benefit of the Business Builder design process. A Zoovy in-house web designer works directly with each client to translate ideas and give feedback based on our extensive knowledge & experience of what works in e-commerce design. The Business Builder design process ensures a professional result, encouraging client input every step of the way to create the best possible product.

For more information on any of Zoovy's e-commerce products and services, call an e-commerce business specialist at **877-966-8948** 





