

# Express Starter Design Package

Fast, simple, cost effective

## The startup option that gets you off the ground fast

The Express Starter package dramatically reduces costs and delivery time by empowering Zoovy in-house designers to make the important design decisions for each customer. Every Zoovy Express Starter Design Package includes the following:

### Custom Graphic Design Features

#### • Site theme (including matching home page & pop-up styling)

This graphical treatment appears on every page of a web site, headers, footers & sidebars

#### e-mail template

Ensures all e-mail communications match the web site & branding with links back to the web store

Estimated Design Hours Required

**23 hours**

### Options

#### eBay Pack\* - Everything you need to sell on eBay

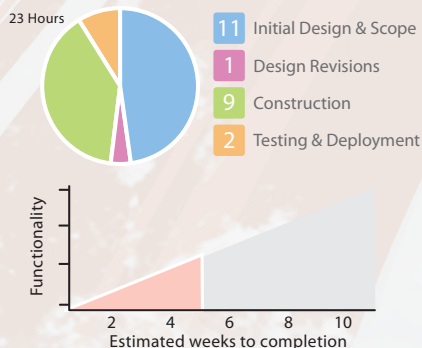
Carry branding & design throughout all eBay listings and an eBay store

**8 hours**

## The Express Starter Design Package is best used for:

- Establishing a new online identity
- Customers who don't have specific design elements for their web store
- Small budget micro-sites targeting niche buyers
- Sites that will change significantly within 3 - 6 months of launch and simply need an interim placeholder

### Project Information



## How the Express Starter design process works

The quickest route to design success, the client completes a simple questionnaire covering their business goals, products & customer demographics. Zoovy web designers then use their expertise, experience and creative ideas to design the web store based on the information provided in the questionnaire. Express Starter customers benefit from Zoovy's years of experience in building high quality web stores that sell!

For more information on any of Zoovy's e-commerce products and services, call an e-commerce business specialist at **877-966-8948**