Supply Chain efficiency

close the gap between online businesses, customers and suppliers.

One of the most important tasks of any e-business is managing inventory.

This can be an extremely time consuming and resource intensive task without the proper technology. Zoovy's Supply Chain Module provides unmatched technology that helps e-businesses more efficiently handle ordering, and dramatically simplifies the integration of new products into existing operations.

Supply Chain decreases cost, effort and expensive errors for online businesses that utilize any combination of in-house warehouse, fulfillment centers or drop shippers. This unique technology automates and tracks inventory, pricing and orders, making it a seamless process to automatically restock a warehouse or order products to be drop shipped. Supply Chain also makes it easy and cheap to try out new products from multiple vendors without all of the normal hassle associated with integration. The broad selection and prompt, accurate delivery makes customers happy; and online sellers enjoy a cost effective and smooth running business process.

Seamless Order Placement

With Zoovy Supply Chain, the merchant doesn't have to re-enter the customer order information to place an order to the supplier. Zoovy Supply Chain automatically transfers that information over to the supplier, and the system intuitively breaks down inbound orders for each supplier.

This facilitates order placement by eliminating the step of going to each supplier to order the products thereby saving businesses time and money and eliminating data entry errors. The Zoovy Supply Chain increases accuracy, which leads to happier customers and repeat business.

Saves Money

Supply Chain will batch orders daily, facilitating better pricing with suppliers. Many suppliers won't charge shipping or other fees if the retailer orders in bulk, reaching a specified price marker, or maximum number of days between orders. Supply Chain will hold the seller's orders until they reach that specified amount, saving the merchant money. With Zoovy's Just In Time (JIT) feature, the orders won't be held for more than 3 days to ensure prompt delivery to the customers.
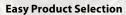
Flexibility

Zoovy Supply Chain is flexible, allowing online sellers to choose products from an array of suppliers using different ordering and shipping methods and locations. This technology can be used to integrate with any combination of suppliers, fulfillment centers, drop shippers and even other Zoovy stores.

Supply Chain makes it easy to work with multiple suppliers, to provide shoppers with a single shipping estimate, no matter how many suppliers are being used to create an order. Supply Chain automatically selects shipping methods that get products to the customers in the most cost effective manner. The system facilitates both FedEx and UPS pricing schedules, in addition to a variety of other fixed rate, price based, or even specialized programs used for rating packages.

Easy Product Selection

Supply Chain makes it easy to try out new products and vendors that drop ship without maintaining an inventory. If the products sell well, it's easy to transition them into an item that is carried in inventory..

Default Markup

Managing vendor pricing is made easy with the ability to set automatic pricing markup formulas for products. New products can automatically be imported and will use this formula so sellers don't have to set a price for each individual product. Specific products which require special pricing can be overridden later to have their own custom pricing, or pricing formulas based on variables such as vendor cost, or MSRP.

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Features

Zoovy Supply Chain supports a number of different ordering methods:

Stock

This method ships inventory to the seller's warehouse. Supply Chain makes it possible to set minimum inventory levels and group customer orders into one bulk order to the supplier. This method uses the supplier's SKU numbers when available.

Fulfillment

Transmits new orders to a fulfillment center. Orders contain all product/cost information and uses the seller's SKU numbers as opposed to the supplier SKU's.

Drop Ship

Allows the supplier to ship the product directly to the customer. The order includes the customer shipping information but hides the pricing information, replacing the billing information with the seller's information. The contact is set to the seller's company email and phone numbers. This method uses the supplier SKU numbers when they are provided.

None

Supply Chain also gives the option to manually place orders to a specified supplier.

Orders can be placed via email, facsimile, XML or API. Emails can be sent in either HTML format or with an XML attachment. When faxing the information to a drop shipper, Supply Chain will automatically input the addresses, payment and account information while hiding the customer's pricing information. Supply Chain also sends suppliers a request for a confirmation of receipt and tracking information, which is automatically sent to the customer.

Type of Data Integration

JEDI (Just Easy Data Integration)

JEDI provides seamless interoperability throughout the life cycle of the supply process including shipping, inventory, order delivery and order confirmation. It allows two JEDI compatible sites to share inventory, rate, ordering and tracking information. The drop shipper can also print the online seller's logo and address on the shipping materials.

Product selection is simplified as Supply Chain allows sellers to go to a JEDI compatible site and at the shopping cart click "Add Items to Site". This automatically copies the products into their store so they can decide based on sales if they want to carry the item in their inventory. Zoovy can provide a list of hundreds of JEDI compatible suppliers.

API Link

This method provides real time inventory updates and seamless data exchange with virtually any third party system. API Link is useful when the seller needs to modify or convert the native Zoovy order before sending it to the supplier. Additional fees sometimes apply.

Generic

This format automatically imports CSV files with inventory information. It easily adds new products and removes old, unavailable products. This format makes it possible to deliver orders via email or fax with Text, HTML or XML formatted attachments.

Zoovy Supply Chain makes the communication between an e-commerce store and suppliers seamless, by automatically transmitting product, inventory, and orders between the store and supplier. This simplifying technology is free for most Zoovy accounts.

Zoovy Supply Chain gives online businesses what they need to grow while saving time, effort and money and improving product selection.