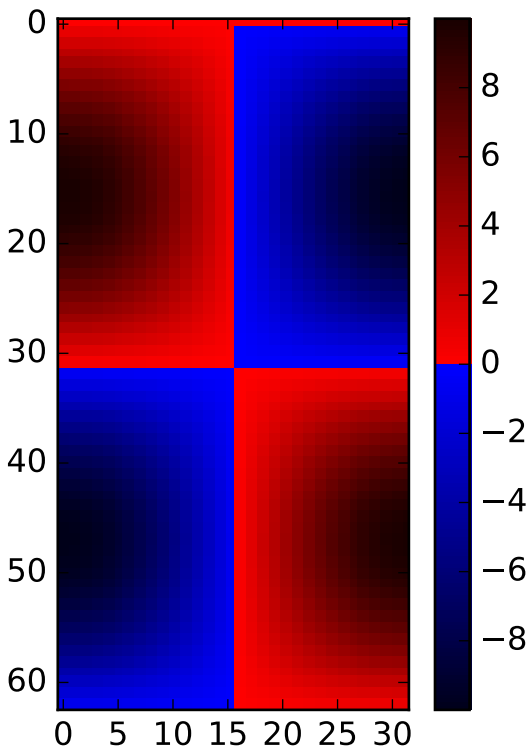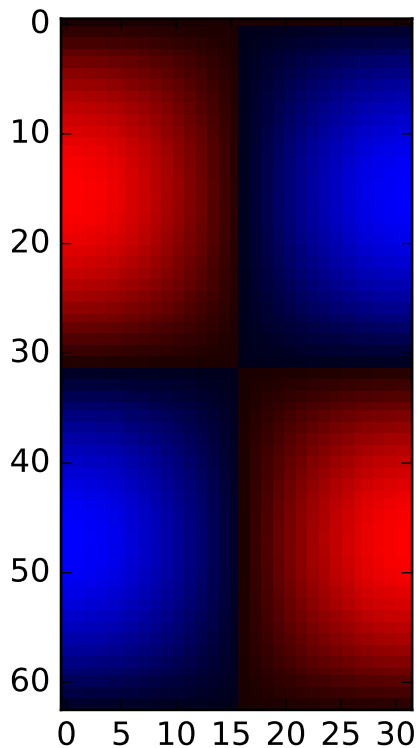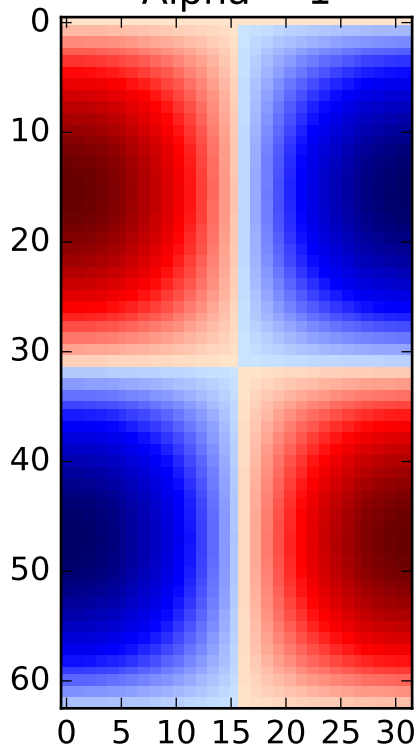Custom Blue-Red colormaps