

This report outlines my contributions to the Woman7 Initiative at ENSEEIHT, with a focus on my role within the external communication team and my personal involvement in the creation of a Discord platform for the event.

The Woman7 Initiative deeply resonates with me as it promotes gender equality and encourages young women to consider careers in science, engineering, and aerospace. I saw an opportunity to contribute to this cause, helping to foster meaningful interactions between participants and mentors, and pushing the initiative towards its success.

Held every June at ENSEEIHT, the Woman7 Initiative invites approximately 250 middle school girls to explore careers in STEM fields. Through various activities, games, and discussions led by successful women in these areas, we aim to ignite the girls' passion for science and engineering, helping them see these fields as viable and exciting career paths.

As part of the external communication team, we were tasked with increasing the visibility of the Woman7 Initiative, managing the flow of information between all parties, handling social media, and creating promotional materials. A crucial part of our work was the setting up of efficient communication channels.

I took the initiative to propose the idea of creating a dedicated Discord server for the event. This platform would allow participants to interact with mentors during and after the event, making it easy for the girls to instantly communicate with the event's managers if needed or with their assigned helper after the event.

To implement this, I looked into the newly added community features of Discord. I explored and set up the forum and tagging functionalities, which were crucial for maintaining an organized platform. These features allowed us to categorize discussions and make it easier for participants to navigate through different topics, providing a more user-friendly experience.

However, creating an open communication platform also posed challenges. We needed to ensure that the students felt comfortable engaging in this public space. After some thought, we decided to allow the students to use nicknames instead of their names, if they wanted to. This solution provided a balance between ease of use and privacy for the students.

As we eagerly anticipate the upcoming Woman7 Initiative event, we hope that it will inspire the young attendees to delve deeper into STEM fields. We are also optimistic about the potential of the Discord channel to foster ongoing engagement.

In conclusion, my participation in the Woman7 Initiative has been a truly enriching experience, providing me with the opportunity to contribute to advancing gender diversity in STEM fields. As we continue to promote this vital cause, I am excited about the potential impact of our efforts and look forward to the future success of this inspiring initiative.