Name: Shehzil Ali

Phone number: +92 3014347337

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Career Objective:

Enthusiastic content writer with a strong foundation in SEO, article creation, and storytelling. Looking to contribute innovative ideas and grow professionally in a collaborative and creative setting.

Skills:

- **Content Writing:** Proficient in SEO-focused articles, blog posts, and copywriting.
- **Technical Writing:** Clear and concise documentation, user guides, and business content.
- **UI/UX Writing:** Crafting user-friendly, intuitive copy for web and app interfaces.
- **Social Media Writing:** Engaging posts and marketing copy optimized for different platforms.
- **Copywriting:** Creating compelling, conversion-oriented copy for advertisements and landing pages.
- **Research & SEO:** Skilled in keyword research, optimizing content for search engines, and integrating SEO strategies.

Education:

- **Intermediate (Part 1)**
- Punjab College
- [2024-2026] – Present

- **Matric (A Grade)**
- The Educators
- Completed: [2022-2024]

- **Content Writing course**
- 3-Month LMS Content Writing Course
- Completion: [Month, Year]

Experience:

- Wrote and published several blog posts and articles on various topics.

- Developed skills in structuring content to engage readers and boost SEO performance.

- Did some writing jobs on Facebook.

- Started writing short fiction at the age of 7, developing a deep interest in storytelling.

- Won several writing competitions in school and received certificates for creative writing.

- Continued to hone storytelling and fiction writing skills through various personal projects.

 - currently working as a skills manager in a private agency.

Interests & hobbies:

- Writing short stories and fiction.
- Exploring content marketing strategies.
- Learning UI/UX design principles.