



Authentia

How would you feel if your work was stolen or not valued?

What's more important for the target?

Making money.

Know where thier work ends and what is it used for.

01

Lack of recognition



02

Intellectual property theft



03

Copyright infringement



Problems

Authentia

Our solution

Authentication and content protection through smart contracts supported by blockchain technology.



01



02



03



Copyright control

This platform allows you to exchange rights to use an image from user to user in a simple way.

Legal auxiliar

The contracts offered by Authentia serve as legal auxiliaries that can be considered by local laws.

Usage tracking **Soon**

An image tracking system is planned to be implemented across the entire Internet. Know where your images are used at all times.

Characteristics

Userflow

Seller

01

Upload &
sell

The seller puts his photographs for sale and establishes the conditions of use.

Buyer

01

Buy

The user pays for the rights to use the image.

02

Sign use
contract

The user signs the contract, accepting the seller's conditions.

03

Use asset

The user uses the asset respecting the established conditions.

Potential market

As sellers

01



Indepentent
photographers

02



Freelancers

As buyers

01



News agencies

02



Marketing
agencies

Monetization

01



02



Seller pays for transaction fee

The user pays for the transaction fee on the blockchain. This fee will be returned to the user when the sale is completed.

Platform fee

Authentia charges a percentage commission for each completed sale.

Initial funding

This project would need USD 3500 for a 1-year runway in the first release.

Objective

This project aspires to be the foremost legal backup and historical record for digital images, ensuring authors have a dependable platform to trace their work's usage and ownership.

Q&A

Thank you,

Obrigado,

Gracias,

ZEN
CON.