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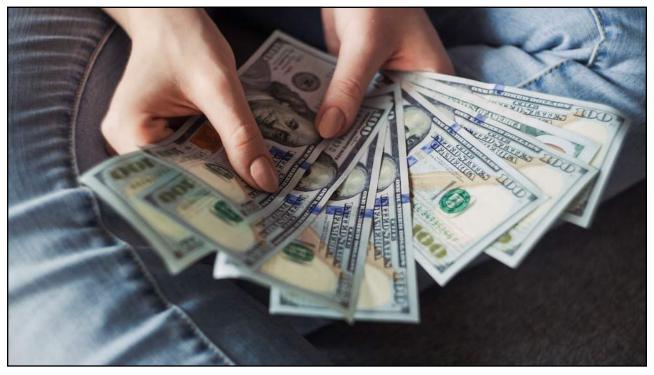
# Welcome to the Future of Conservation survey

This project has been approved by the Research Ethics committee at the University of Leeds.

Your responses will contribute to the ongoing Future of Conservation Survey research project. All data gathered for this project will be stored securely by the UN Environment Programme World Conservation Monitoring Centre. This dataset will only be used for the purposes of academic research. An anonymised version of the dataset, excluding all personal information which could potentially lead to the identification of individual responses, may be shared with other researchers.

Your individual responses will not be identifiable either in this website or in subsequent publications. If you provide your email address, the project team will not share it with other parties, and will only use it to send you summarised results and to invite you to participate in future versions of the survey.

Your responses will be also be made available to the Group and Organisation Future of Conservation Survey

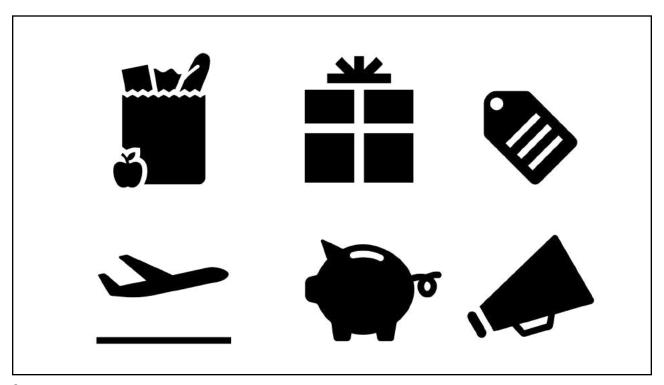


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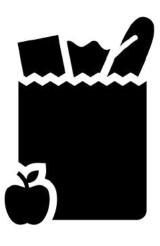
# What are the different ways you choose to spend your money?

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# 1. Reduce deforestation in your diet







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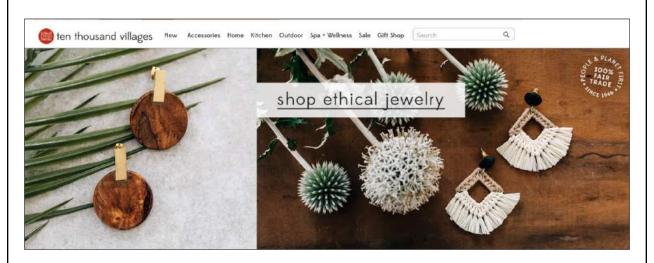
Reduce meat (and dairy?) intake
Buy locally or from operations using sustainable practices.
Eliminate or reduce palm oil products, know the source of palm oil in products







## 2. Support indigenous and traditional communities



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### 3. Buy Responsibly Sourced Products (Forests and People)

Jewelry from recycled gold and other recycled metals
Avoid products (guitars, furniture) made from tropical hardwoods
Use paper products made from recycled pulp
Buy from companies that have eliminated deforestation from their supply chains.
Buy products with certification













www.rainforest-alliance.org/find-certified/

# Issues?



Confusing
Tough to identify
More expensive
Do they work?

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# Beware of Moral Licensing



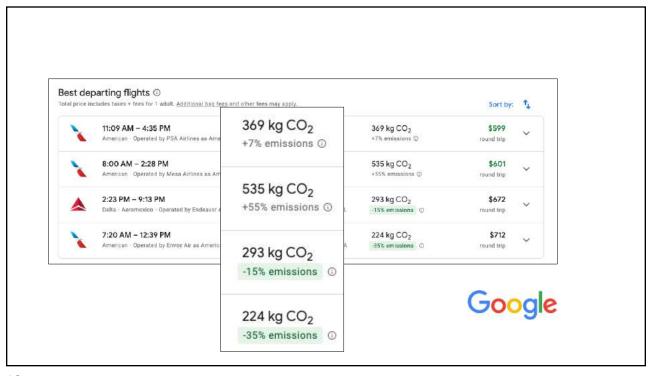


# 3. Travel Responsibly



Public Transportation Be aware of your  $CO_2$  emissions / Reduce and Offset when Possible Travel to more responsible facilities Support local operations / ecotourism

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https://www.rainforest-alliance.org/green-vacations/

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# Beware of Moral Licensing







ESG Investing (Environmental, social and governance)
Invest in particular companies or industries, avoid others



### 7 ESG Funds to Buy Now

These top ESG funds are for investors concerned about environmental, social and governance issues:

### Governor Ron DeSantis Eliminates ESG Considerations from State Pension Investments

On August 23, 2022, in News Releases, by Staff

TALLAHASSEE, Fla. — Today, Governor Ron DeSantis along with fellow Trustees of the State Board of Administration (SBA) passed a resolution directing the state of Florida's fund managers to invest state funds in a manner that prioritizes the highest return on investment for Florida's taxpayers and retirees without considering the ideological agenda of the environmental, social, and corporate governance (ESG) movement. This update to the fiduciary duties of the SBA's investment fund managers and investment advisors clearly defines the factors fiduciaries are to consider in investment decisions and states that ESG considerations will not be included in the state of Florida's pension investment management practices.

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5. Pressure companies / employers / institutions to eliminating deforestation from supply chains & daily activities.





Other ideas?

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Starting small is ok.
Commit to doing something.
Work your way up to doing more.