Project Summary Template

This document is intended to provide a summary understanding of the high-level vision of your project goals.

Company Name/ Team Name	CORY
Company Address	George Brown College, Toronto, ON
Company Website	In Development
Telephone	To be determined
Company Contact/ Team member names	Nikola Varicak Sebastian Varon
Company Email/ Email address for all team members	nikola.varicak@georgebrown.ca sebastian.varonmoreno@georgebrown.ca
Telephone	To be determined
Project Title	CORY – Connection & Organization for Raves & Youth
Project Description	**About the company:** *CORY* is a platform designed to revolutionize how music event organizers hire staff and enhance event experiences. With the full support and sponsorship of *Takeover 6ix Events*, CORY will be tested in real-world, large-scale events. *Takeover 6ix* has been instrumental in scaling events, selling out venues, and executing high-profile raves with international bookings. **About the project:** *CORY* simplifies staffing and coordination for electronic music events while empowering youth through volunteering opportunities. It connects organizers with skilled staff, offers educational resources on harm reduction and audiovisual optimization, and provides volunteering pathways for young people looking to gain experience in the industry. Volunteers can develop practical skills, build their network, and eventually transition to paid positions, creating a sustainable pipeline of talent for event organizers.

Problem/ Opportunity Assessment *	*Please describe current state problem/opportunity that describes the nature and extent of the problem (factual, quantified, concise), or that outlines a chance for advancement or progress.*

Inefficient Staffing Process:
Many music event organizers struggle with finding reliable staff for critical roles such as sound engineering, security, and event production. Current solutions are fragmented and time-consuming.

Lack of Access to Educational Resources:
Organizers often lack practical guidance on improving safety, reducing harm, and enhancing audiovisual experiences, which are crucial for successful events, especially in the electronic music scene.

Empowering Youth Through Volunteering:
Young people eager to enter the music event industry often have limited opportunities to gain real-world experience. By offering volunteering opportunities, *CORY* addresses this gap while helping organizers find reliable extra hands.

Desired Project Outcomes/ Requirements*	*Define how this project shall address a business need, e.g. the business problem or opportunity described above; describe what the beneficiary must be able to do / receive from the solution*

A User-Friendly Platform:
CORY will allow event organizers to post job openings, filter candidates based on skills and experience, and manage event logistics efficiently.

Educational Content Integration:
Organizers will have access to guides and best practices on harm reduction, event safety, and audiovisual improvements. Volunteers will also have educational materials tailored to their roles.

Volunteering System:
A structured system where youth can sign up to volunteer, gain practical experience, earn badges/certificates, and potentially transition into paid roles at events.

Real-World Testing & Feedback Loop:
The platform will be tested in live events hosted by *Takeover 6ix Events*, allowing organizers to provide feedback that helps refine the platform for broader market adoption.

Key Deliverables to be produced by students*	*Define the boundaries of work that you expect to receive from the students effort (vs. internal effort)*
	MVP Development: A functional Minimum Viable Product (MVP) that includes essential features such as job posting, staff hiring, and basic educational resources. This MVP will be tested and improved through real-world use at events. **UI/UX Design:** A clean, intuitive interface that guides users (organizers, staff, and volunteers) through the app effortlessly, with built-in tutorials and easy navigation. **Backend & Database:** A secure and scalable backend to store user profiles, event data, staff ratings, and educational content. The platform will manage both paid staff and volunteers, with data security at the forefront.
Desired Start Date	Depends on viability assessment of the professor.
Desired End Date	March 29, 2025.
Attachments	*List attachments that support project description*
	If requested by the professor, Letter of Support from *Takeover 6ix Events.*

* Please add fields as required