

Core-Marker Design Report

Summary

“Core-Marker” is an app where people can write about their personal experiences within their local communities or around the world. A place for people to leave behind their memories that others can read across the Internet through their posts with/without photos to share. A place for people to reminisce or discover what communities or local public areas have occurred over time. A place where people can leave a historical record online that otherwise would have been dismissed in people’s history of daily life

Problem

The need for a social media app that brings people from the same community together. Applications similar to this would be like twitter or instagram where locations of the application would be available from each post from the home page. As developers, we plan on targeting a younger audience from the ages of 18-24 who are more involved with the social media world and community, spreading news and core memories in areas.

Design

Core-Marker helps with this problem by connecting the community together with posts and landmarks made by users to tell a story.