



# How to Prompt AI Agents Using Role, Goal, and Instructions

Transform your AI interactions from confusing to compelling with this simple three-part framework that works every time.

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# Think of It Like Hiring an Intern

## Before You Begin

Just like when you hire a new intern, you can't just point them toward a task and expect magic to happen. You need to set clear expectations.

AI agents work the same way. Without proper guidance, they'll give you generic, unhelpful responses that miss the mark completely.



# The Three Essential Elements



## The Role

Define the persona and expertise level you want the AI to embody



## The Goal

Specify the exact task or outcome you want to achieve



## The Instructions

Provide detailed guidelines on tone, style, and specific requirements

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# The Role

This is the **persona** you give to the AI. It's the "hat" you ask the AI to wear, providing a frame of reference for how it should think, speak, and approach problems.



## "You are a professional email writer"

Sets expectations for formal, business-appropriate communication

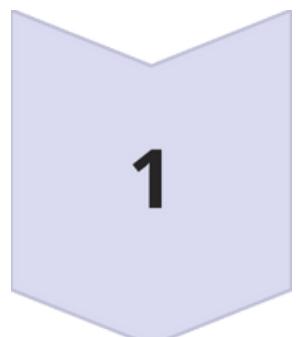


## "You are a witty social media manager"

Signals casual, engaging tone with humor and personality

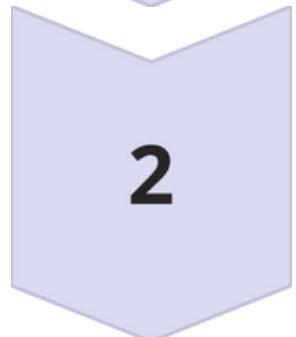
# The Goal

This is the specific **task** you want the AI to accomplish. Without a clear goal, the AI won't know what direction to take. Precision here ensures you get exactly what you need.



## Vague Goal

"Write something about travel"



## Clear Goal

"Write a 100-word blog post about a first-time trip to Goa"

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# The Instructions

## Your Detailed Roadmap

This is the **map** that tells the AI exactly *how* to complete the task. Include specifics about tone, style, length, format, and any rules to follow.

Think of instructions as guardrails that keep the AI on track and prevent it from going completely off-course.



# The Magic Formula in Action

"You are a professional travel blogger (Role). Write a 100-word blog post about visiting Goa for the first time (Goal). Keep the vibe fun, slightly cheeky, and make it relatable for 20-30 year olds (Instructions)."

01

## Role Sets the Voice

Professional travel blogger = knowledgeable, experienced perspective

02

## Goal Defines the Task

Specific topic, word count, and target experience level

03

## Instructions Shape the Output

Tone, audience, and personality requirements clearly specified

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# Why This Framework Works



## Consistent Results

Clear parameters eliminate guesswork, delivering predictable, quality outputs every single time you use the framework.



## Saves Time

No more back-and-forth revisions. Get closer to your desired result on the first attempt with well-structured prompts.



## Better Accuracy

Specific instructions guide AI toward exactly what you need, reducing irrelevant or off-topic responses significantly.

# Start Practicing Today

## Your Next Steps

The best way to master AI prompting is through practice. Start with simple tasks and gradually work up to more complex requests.

- **Try different roles**

Experiment with various professional personas

- **Be specific with goals**

Practice writing clear, measurable objectives

- **Refine your instructions**

Add more detail to get better results



# Connect & Continue Learning

Found this helpful? I'm sharing my AI learning journey daily and would love for you to follow along. Let's connect and explore the future of AI together!



## Instagram

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## GitHub

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Looking forward to connecting with you! ✨