



AIDCOIN

The token for the new era of giving, powering
the AIDChain platform to make the non-profit
sector more transparent.



43%

**OF PEOPLE DON'T TRUST
CHARITABLE
ORGANIZATIONS**

with 33% of those polled explaining that the primary reason for their reduction in donations stemmed from the impact of recent scandals on charities' reputations.



Blockchain
Crypto Currencies
Smart Contracts



TRANSPARENCY

Using distributed ledgers to track transactions, cryptocurrencies to transfer funds and smart contracts to ensure donations are spent correctly, we are determined to make the non-profit sector more transparent.

AIDCOIN

AidCoin is the ERC20 token that aims to become the preferred method to donate transparently through the Ethereum blockchain and to access the ecosystem of services provided by the AIDChain platform.

The adoption of cryptocurrencies will impact the way we donate in the future and AidCoin is poised to play a leading role in this new era of fundraising.



AIDCHAIN

AIDChain is a platform that provides an ecosystem of services through an easy-to-use interface, connecting the non-profit community while allowing full transparency and traceability of donations.

Donors, charities, causes, projects and many more will benefit from the services provided by the AIDChain platform.

The image shows a smartphone displaying the AIDChain mobile application. The top header reads "AIDCHAIN Track the Change in the World". Below this, a section titled "Last transactions" lists three recent transactions:

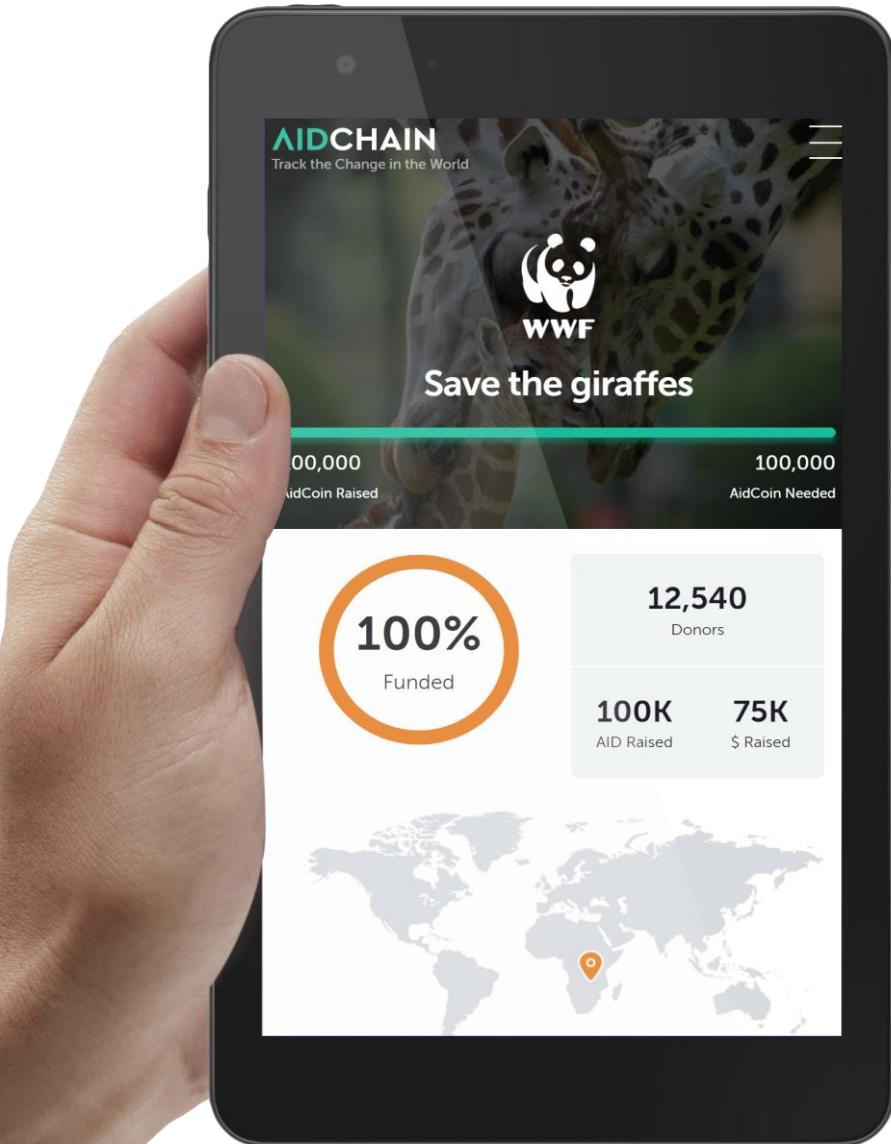
Date	From	To
11/03/2017	Wallet Donor X s78df5Obfdnir32674895y6n33r	Refugees Relief d83n587nvbg72osld8430ws02n
23/05/2017	Wallet Donor Y s78df5Obfdnir32674895y6n33r	Education Fund d83n587nvbg72osld8430ws02n
08/06/2017	Wallet Donor W s78df5Obfdnir32674895y6n33r	Cancer Research d83n587nvbg72osld8430ws02n

Below the transactions, a section titled "Results" displays the following statistics:

- More than **600 charities** supported
- 400,000,000 AID** donated
- 140 countries** helped
- Current projects opened in **20 different countries**

The background of the app interface features a world map with orange location pins.

MacBook



FEATURES

AIDChain will integrate several services in one single platform

REGISTER & VERIFY IDENTITY

Charities and causes must register and get verified to receive donations and to provide donors tax deductible receipts.

TRACK DONATIONS

Follow AidCoin transactions both on-chain and off-chain.

DEPLOY SMART CONTRACTS

Templates of smart contracts that can be easily customizable with the click of a button.

CONVERT & DONATE

An internal exchange to convert major cryptocurrencies into AidCoin, and a built-in wallet to easily manage and store them.

DEDUCT FROM TAXES

Get a receipt for your charitable donation to make it tax deductible.

DISCOVER & CONNECT

Tools to connect donors with all the actors involved in the non-profit sector.

TRACKING

ON-CHAIN TRANSACTIONS

AIDChain platform connects directly to the Ethereum blockchain to track AidCoin transactions, ensuring full transparency on the use of the donated funds and providing relevant information.

OFF-CHAIN TRANSACTIONS

AidChain will be able to track donations even after AidCoin is converted into fiat currencies thanks to the integration with the charity's bank APIs. AidCoin will collaborate with companies such as TrueLayer in order to connect to the bank data, verify accounts, and access transactions in real-time.





ethereum



CASH



Litecoin



AIDCOIN

CONVERT

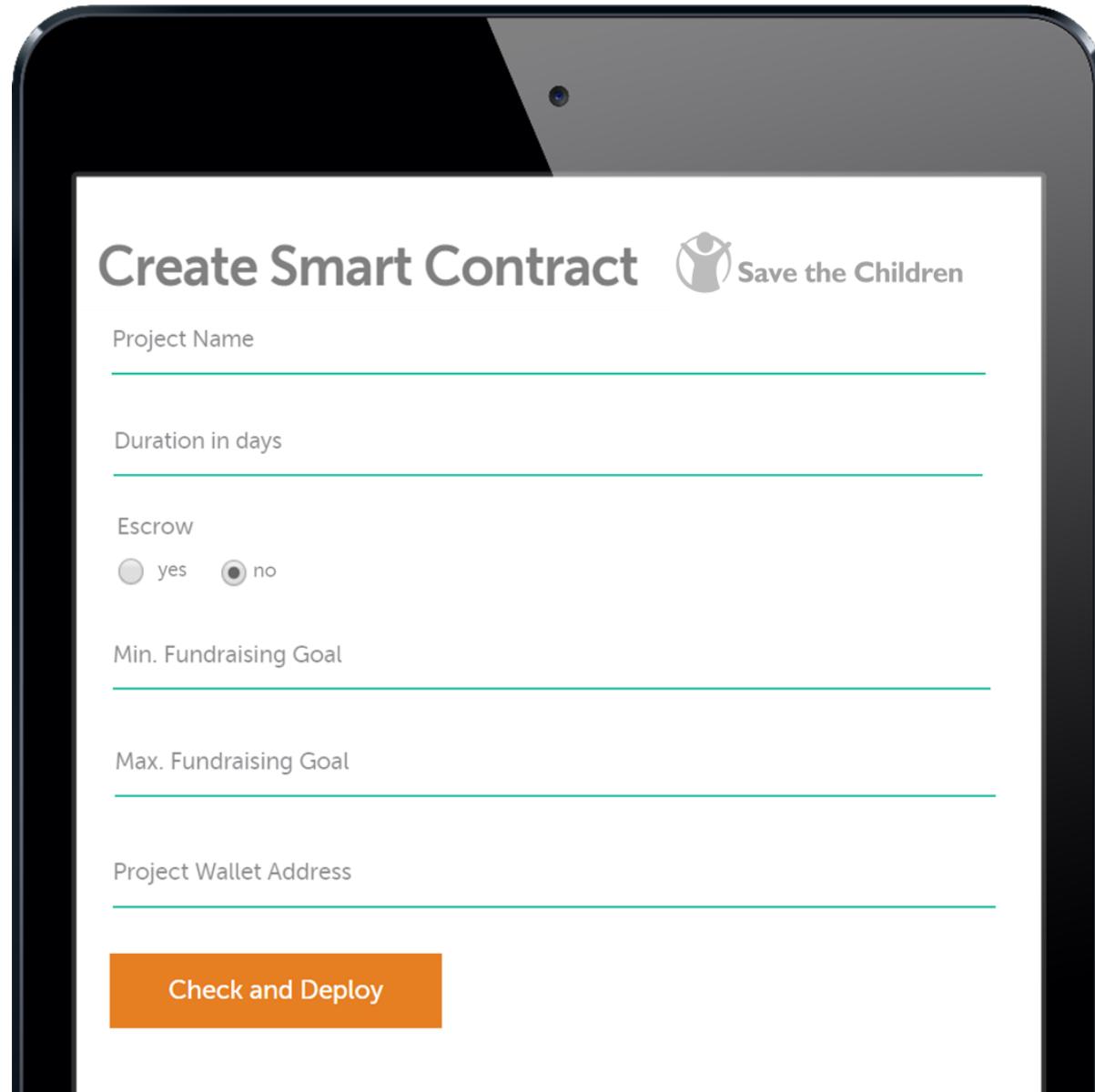
AIDChain will allow donors to convert major cryptocurrencies into AidCoin at the current exchange rate, while the built-in wallet will allow every registered user to easily manage and store AidCoin tokens without using external services.

Donors will be able to convert major cryptocurrencies such as Bitcoin, Ether, Litecoin, Dash and ERC20 tokens into AidCoin with the aim to add an increasing number of cryptocurrencies and also fiat currencies in the future.

SMART CONTRACTS

Implementing smart contracts in the non-profit sector adds a layer of security and effectiveness to donations, allowing the transfer of funds only to expected recipients and if specific conditions are met.

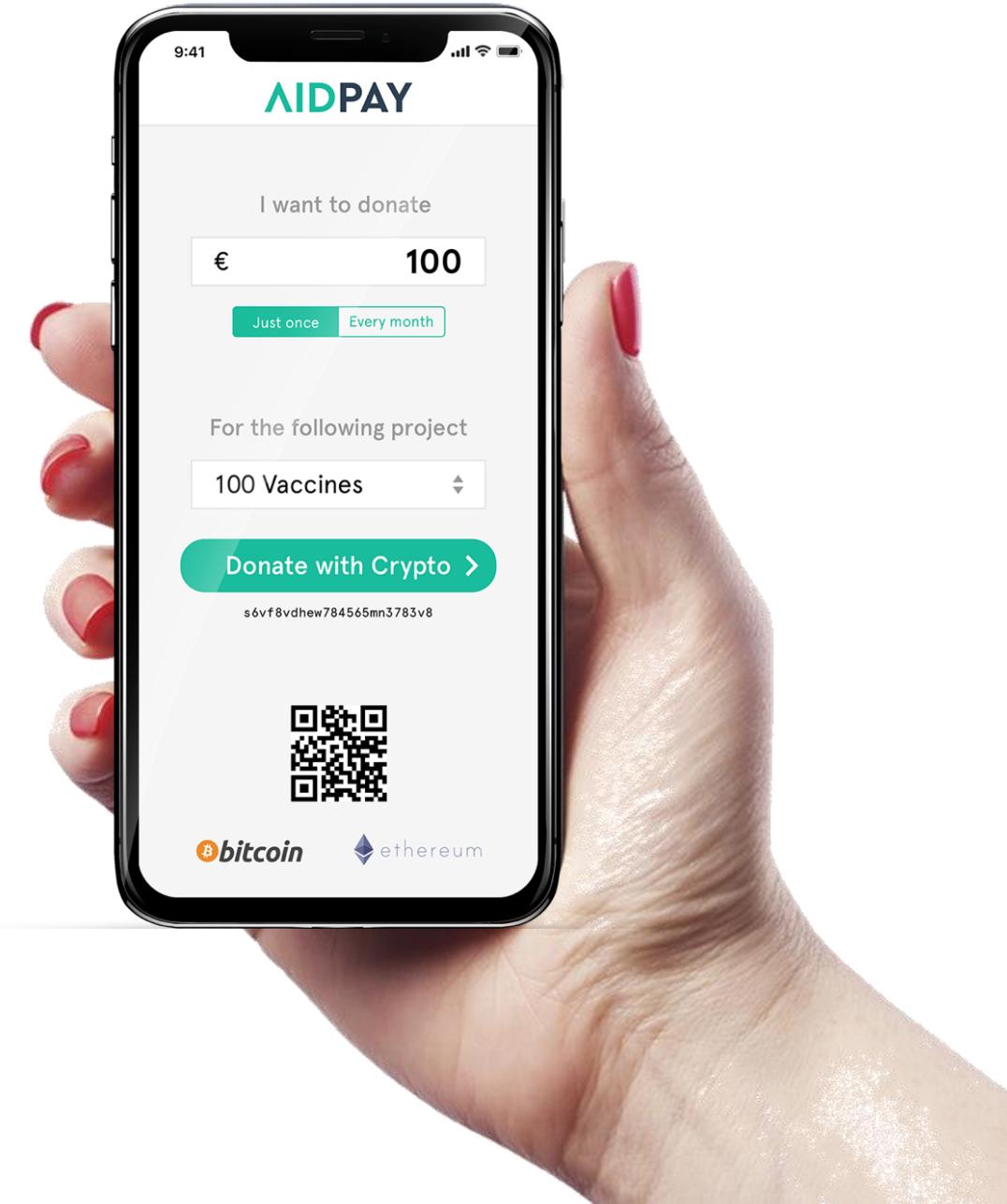
AIDChain will provide charities with templates of smart contracts that can be easily customizable with the click of a button depending on each campaign's requirements.



AIDPAY

AIDPay is a payment gateway/embeddable widget that allows charities registered on the AidChain platform to accept donations in different cryptocurrencies directly on their website which are then instantly converted into AidCoin.

This is to allow charities to simply manage all donations received within a single wallet while providing transparency and traceability through AidCoin.

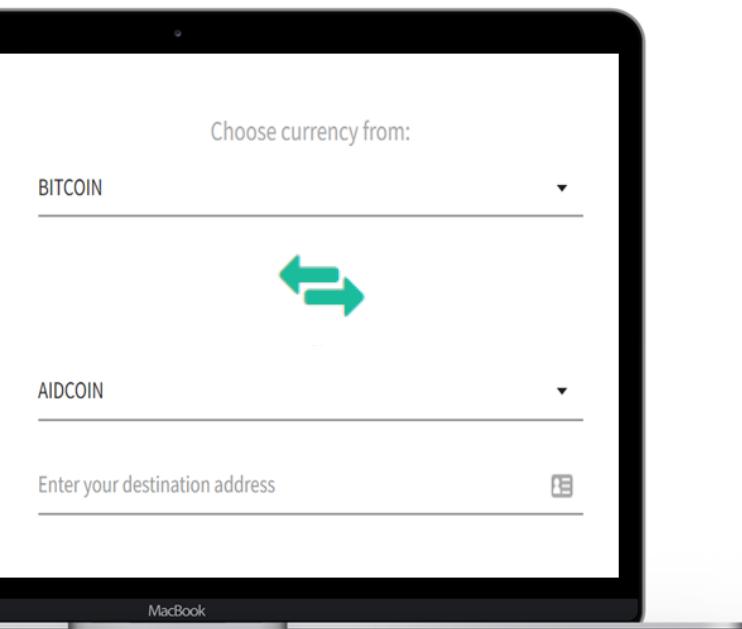


ECONOMIC MODEL - 1

We establish AidCoin to be a pay-per-use rail for getting onto the AIDChain platform or for using services available.

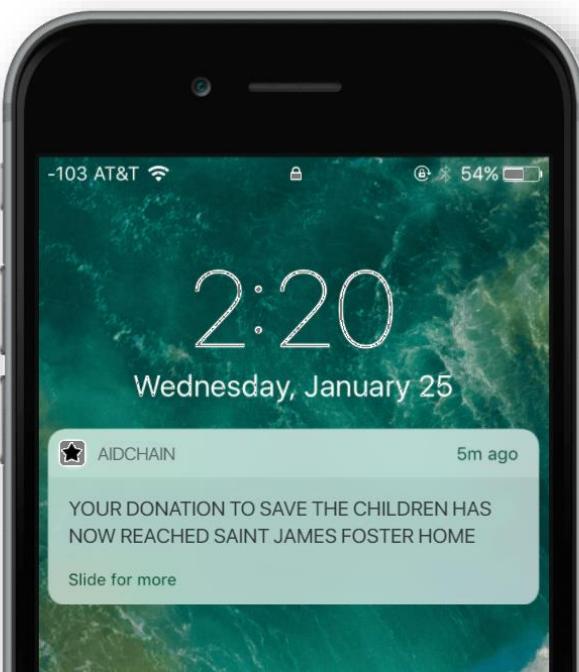
"Exchange" fees

% of each amount sent through
AIDPay;



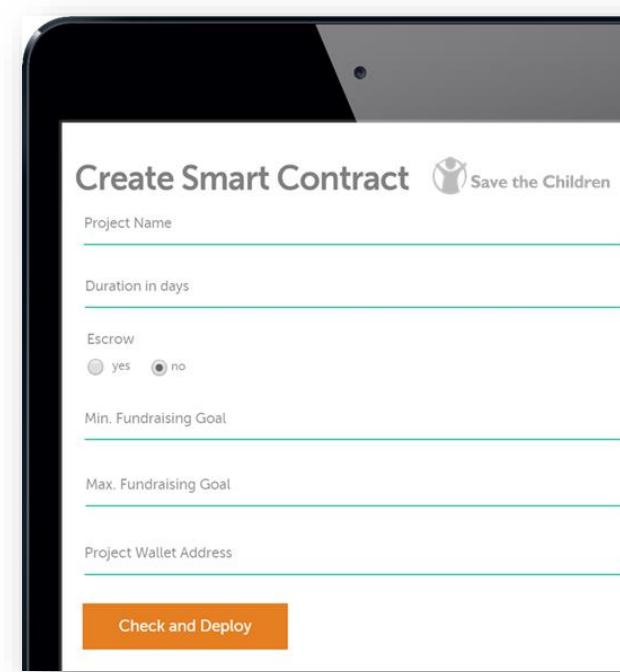
"Send and notify" fees

fixed amount for notifications;



"Smart contract template"

% of total donations raised
through the contract or fixed fee.



ECONOMIC MODEL - 2

We establish AidCoin to be a pay-per-use rail for getting onto the AIDChain platform or for using services available.

STAKING MODEL

CHARITIES

BASIC	INTERMEDIATE	PREMIUM
<ul style="list-style-type: none">- Access to the AidChain Platform- Monthly donation cap from 0 to 5000 AidCoin	<ul style="list-style-type: none">- Access to the AidChain Platform- No monthly donation cap	<ul style="list-style-type: none">- Access to the AidChain Platform- NO Monthly donation cap;- Access to advanced info about Charities, Projects and Donors- Access to Projects and Donors direct communication channels- Donors Mailing list
FREE	500 AIDCOIN (OWNED FOR AT LEAST 30 DAYS)	1500 AIDCOIN (OWNED FOR AT LEAST 45 DAYS)

DONORS

BASIC	INTERMEDIATE	PREMIUM
<ul style="list-style-type: none">- Access to the AidChain Platform	<ul style="list-style-type: none">- Access to the AidChain Platform- Access to Charities & Projects page- Receive info from Charities and Projects	<ul style="list-style-type: none">- Access to the AidChain Platform- Access to Charities & Projects page- Receive info from Charities and Projects- Access to all advanced info about Charities, Projects and Donors- Access to Charities, Projects and Donors direct communication channels
FREE	10 AIDCOIN (OWNED FOR AT LEAST 30 DAYS)	30 AIDCOIN (OWNED FOR AT LEAST 45 DAYS)



INNOVATIONS

ERC721

In the near future, we foresee the implementation of an ERC721 token, which guarantees the existence of non-fungible tokens (NFTs) on the Ethereum Blockchain.

This new Ethereum token standard will provide a stronger tracking tool to AidChain donors and charities.

Monetary policy

We will provide a system or a combination of systems which aim to reduce the volatility of AidCoin.

For example, we could offer an official exchange rate whereby anyone can buy AidCoin at the official rate but only registered charities can sell at that rate. This might be done through a reserve fund and other tools built within the AidChain platform.

CHARITYSTARS

THE AIDCOIN PROJECT IS DEVELOPED BY CHARITYSTARS

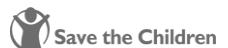
CharityStars, the auction platform for charitable fundraising, will leverage its existing network of charities, donors, celebrities to boost AidCoin and AIDChain adoption and will be the first external fundraising platform to accept AidCoin.



\$ 10M

FUNDS RAISED IN FAVOR OF MORE THAN 500 CHARITIES

Combining the power of technology with the ability to forge partnerships between charities, high-profile corporations and celebrities.



AUCTIONS

MORE THAN 10,000 EXCLUSIVE AUCTIONS

Our goal is to make giving fun and rewarding. Winners get the chance to live a dream, celebrities support causes they're passionate about and charities spend less time fundraising.



\$34,296

IWC Schaffhausen
Big Pilot's Watch



\$47,000

Meet Valentino Rossi and
Take home his Yamaha

\$36,000

A meeting with
Cristiano Ronaldo

BRANDS

COLLABORATION WITH MORE
THAN 100 BRANDS

Thanks to brand endorsement, we can reach thousand of fans in the world, increasing the adoption of AidCoin and AidChain.

TRUSSARDI



IWC
SCHAFFHAUSEN

HYUNDAI

IVECO

ARMANI

YAMAHA

Mercedes-Benz



VANITY FAIR



Ferrari

Salvatore Ferragamo

VERSACE

sky SPORTS

HONDA

Disney

SUZUKI

VALENTINO

CITROËN

DIESEL

Vivienne
Westwood

VOGUE

CELEBRITIES

COLLABORATION WITH MORE THAN 200 CELEBRITIES

To reach a global audience, AidCoin will have access to CharityStars' wide range of celebrities supporters such as Metallica, Valentino Rossi, Jessie J, Novak Djokovic, Eva Longoria and Cristiano Ronaldo.



Annie Lennox ✅ @AnnieLennox · 21 nov

Have you ever dreamed of hanging out with @AnnieLennox? To spend time with Annie in London at rehearsal & then attend "Annie's Evening of Music & Conversation", as a VIP. Including flight, hotel & dinner. Details at charitystars.com/Annie #AnnieLennox



Emma Watson ✅ @EmmaWatson · Nov 21

One day left to bid on a pair of my signed boots to support @smallstepsproject. Help children in poverty gain access to education! x smallstepsproject.org/emma-watson



Andy Murray

Ieri alle 03:42 ·

I've signed and donated my winning Wimbledon shirt for an auction for **Malaria No More UK**. It's awesome to be able to have them on my shirt during the tournament. We can end malaria deaths in a lifetime!



Lewis Hamilton ✅

@LewisHamilton

You can now bid for my 2016 USGP racing suit in support of **@WellChild**. Bid here: pic.twitter.com/MercedesAMGF1

7:23 PM - Feb 2, 2017

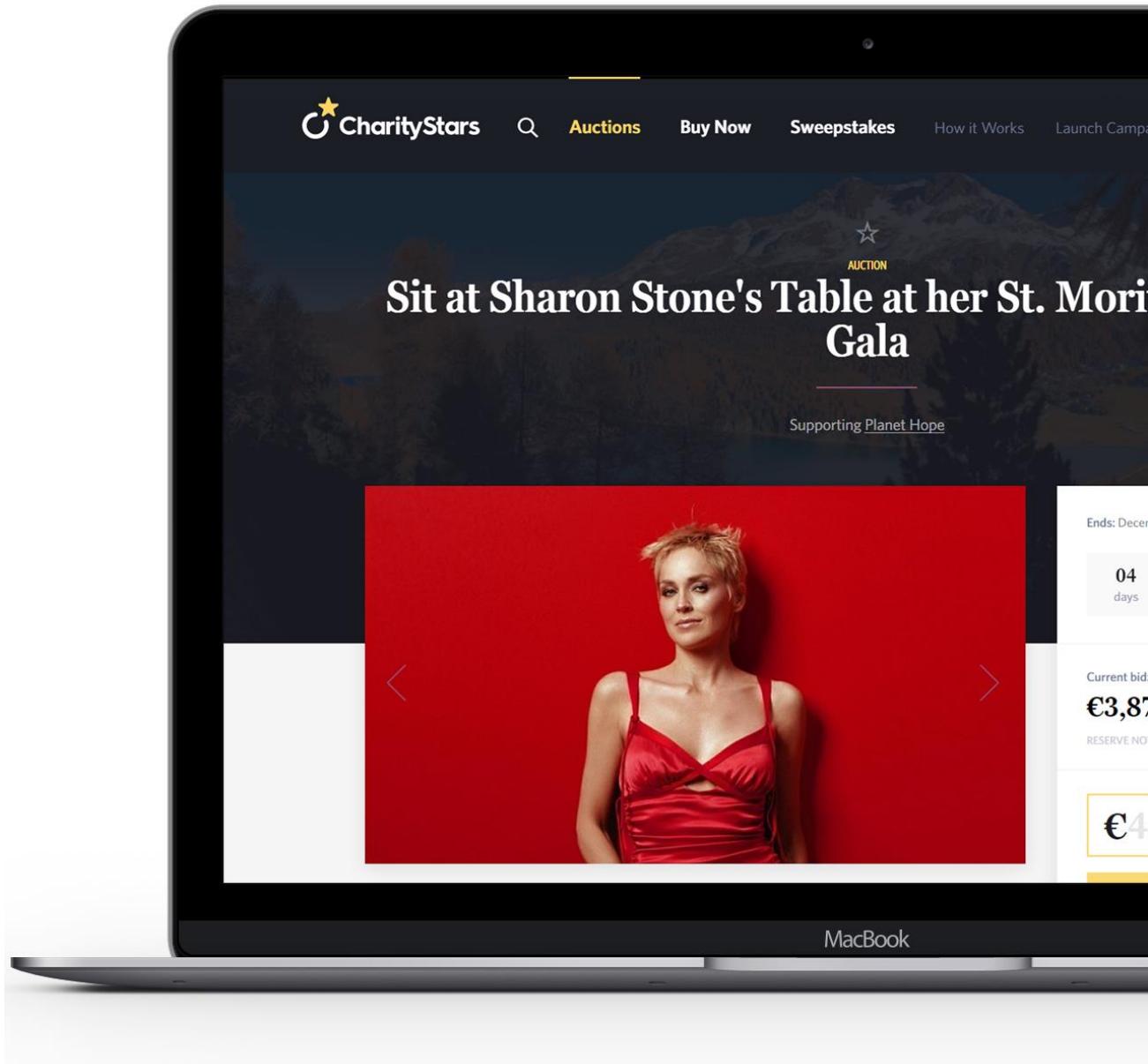
44 281 1,277



FIRST ADOPTION

CHARITYSTARS WILL BE THE FIRST EXTERNAL FUNDRAISING PLATFORM TO ACCEPT AIDCOIN

To incentivize AidCoin adoption among CharityStars community, auctions paid in AidCoin will benefit from a 5% discount on the hammer final price. Moreover users will need to stake the tokens in order to participate in the most exclusive auctions.



50,500\$

RAISED THANKS TO OUR BLOCKCHAIN CHARITY AUCTION

We asked the blockchain luminaries to join CharityStars by auctioning off an experience with them. The campaign has raised more than 50,000 dollars.

Brock Pierce, Chairman of the Bitcoin Foundation

Jeremy Gardner, Augur Co-founder

Galia Benartzi, Bancor Co-founder

Ryan Taylor, CEO of Dash Core

Julian Hosp, Co-Founder and President of TenX

Erik Voorhees, CEO at ShapeShift





8,333 ETH

RAISED DURING THE PRE-SALE

We reached the target with still more than 3 days to go on the countdown, raising a total of 8,333 ETH



ICO

**STARTING ON JANUARY 16th AT 12 PM
CET**

Symbol: AID

Initial Value: 1ETH = 2000 AID

Hard Cap: 14,333 ETH

Type: ERC20



Bitcoin Suisse AG

www.aidcoin.co

DISTRIBUTION



40% ICO

10% AidPool

3% Bounty Program

10% Team*

10% Advisors & early backers*

27% AidCoin Company*

*Tokens are locked by the smart contract for 6 or 12
months

USE OF FUNDS



40% Product development

30% Business development and strategic partnerships

20% Communication and marketing

10% Reserve funds

MEET OUR TEAM

25+ EMPLOYEES

Our team is composed by professionals working from Los Angeles, London and Milan.

Manuela Ravalli
Chief Development Officer



Francesco Nazari Fusetti
CEO & Co-founder



Domenico Gravagno
Co-founder



Rober Robinson
Managing director UK



Alexandra Ducocq
COO

TECH TEAM

6 DEVELOPERS

An experienced team of blockchain developers who are going to develop our project.

Carmelo Badalamenti
Bitcoin client software
Developer



Pedro Di Martino
Front-end Developer



Luigi Cardamone
Blockchain Developer



Vittorio Minacori
CTO & Blockchain Developer



Luca Cavallaro
Ethereum Solidity Developer



THANK YOU

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