

Demographics

**Users
21 or
older.**

**Under 21
within the
legal
boundaries**

**Methods
of users
obtaining
the drinks**

**ID
Scanner**

Room for Expansion

**Collaboration
with
AlcoholEDU?**

**Sponsorship
with
appropriate
brands?**

Accessibility

**Google
Play**

**Apple
App
Store**

**Microsoft
Store**

Features + Sharing

**Able to
think up
personal
mixers**

**Friending+Sharing
system for extra
recommendations**

**Categories
based off
flavor or base.**

**Using camera
to scan drinks
to add to the
list of
beverages**

**Way to
save
drinks the
user likes**

**Categories
based off
Volume/
Proof/
Standard
drinks.**

**Keep track of
drinks drank
per day**

**Rating drinks
for others to
see as well**

**Recommends
chasers**

**User inputs taste in
food and drinks
with examples for
the
recommendation
algorithm**

**Recommends
sodas for
mixers based
on your taste.**

**Thread system
for posts,
similar to
Reddit**

**Recommends
alternative drinks to
keep from
consuming too
much alcohol.**

**BAC
Calculator/Monitor
Tool**

Types of Drinks

Malternative

Liquor

Mixers

Beers

Setlzers

Shots

Cider

Whiskey

Sake

Wines