

Brand

All

Country

All

Distributor

All

Year

All

Operator

All

Month

All

Sales Revenue

\$127M

Profit Margin

35%

Net Profit

\$44M

Total Countries

24

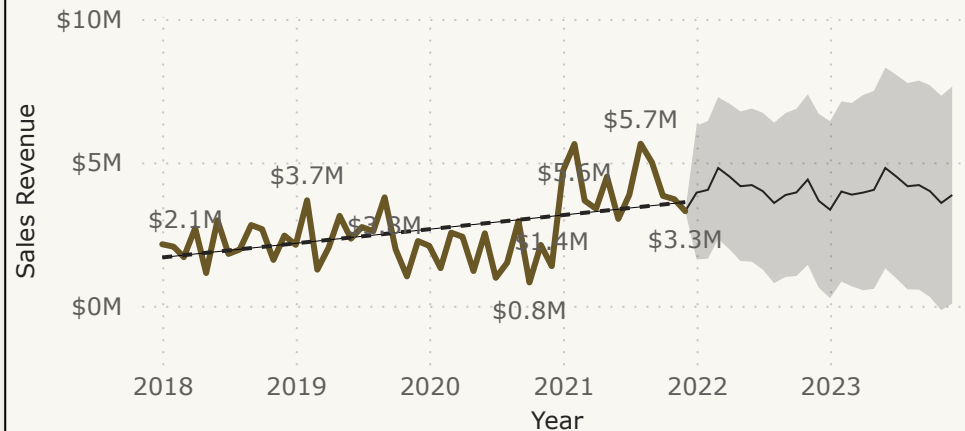
Inventory Cost

\$83M

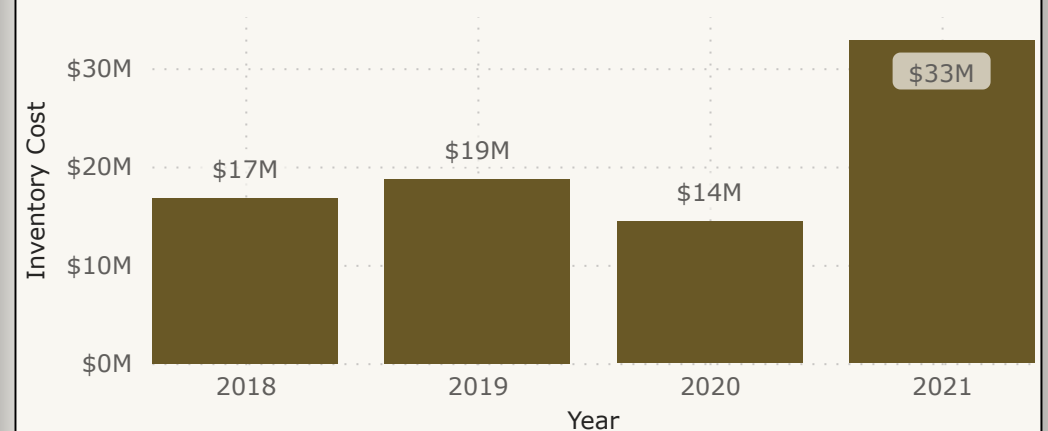
Operators

5

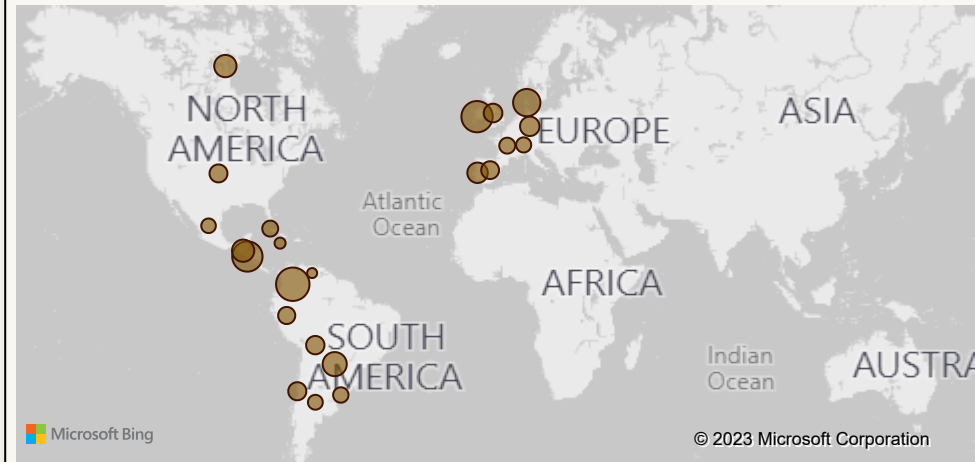
Sales Trend/forecast



Inventory Cost by Year



Sales by Country



Brand	Inventory Cost	Sales Revenue	Net Profit	Profit Margin
Huawei	\$2,801,750	\$7,204,500	\$4,402,750	61%
Nokia	\$7,629,230	\$13,586,300	\$5,957,070	44%
Motorola	\$12,352,500	\$17,385,000	\$5,032,500	29%
Samsung	\$18,036,300	\$25,067,400	\$7,031,100	28%
Total	\$82,784,880	\$127,204,800	\$44,419,920	35%



MOBILE PHONE SALE ANALYSIS DASHBORAD

YOY Cost

YOY Sale

YOY Net Profit

Brand

All

Country

All

Distributor

All

Year

All

Operator

All

Month

All

Sales Revenue

\$127M

Profit Margin

35%

Net Profit

\$44M

Distributors

6

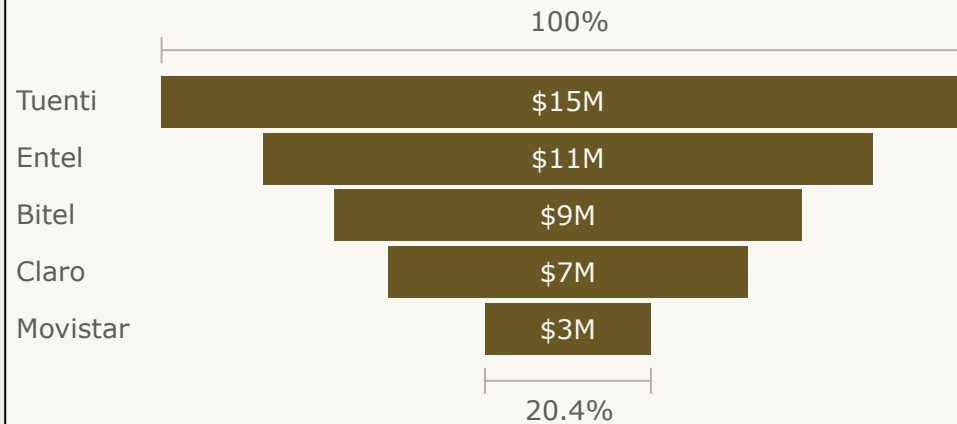
Brands

6

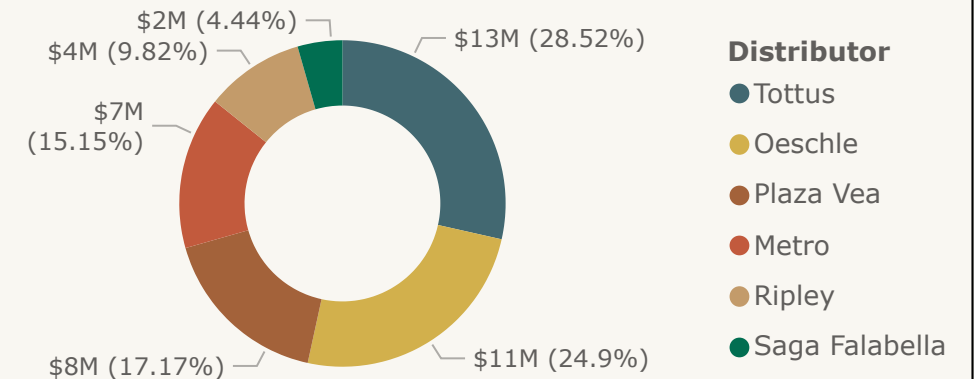
Operators

5

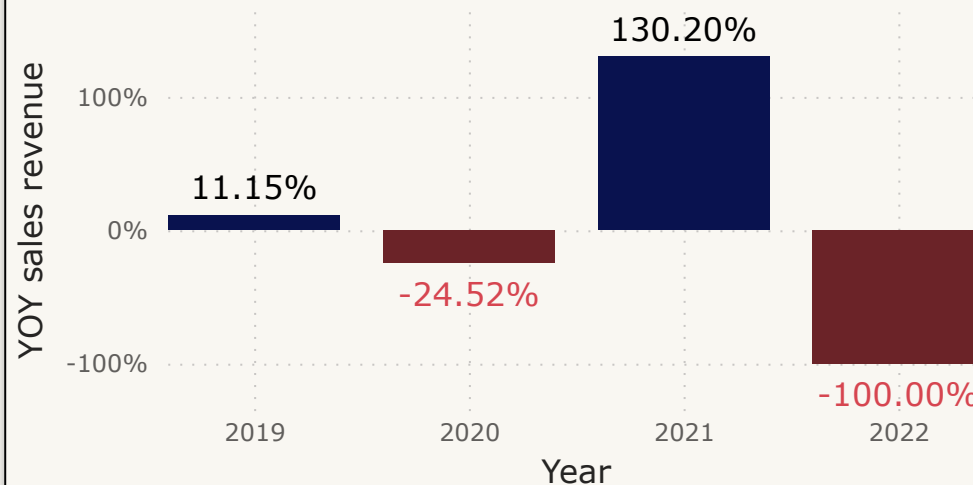
Net Profit by Operator



Net Profit by Distributor



YOY Sales



Insight

- On August 2021, the highest sales trend occurred at \$5,652,660
- Inventory Cost trended up, resulting in a 95.13% increase between 2018 and 2021.
- Inventory Cost started trending up on 2018, rising by 95.13% (\$15,996,530) in 3 years.
- Inventory Cost jumped from \$16,814,990 to \$32,811,520 during its steepest incline between 2018 and 2021.
- Sales Revenue experienced the longest period of growth (+\$1,635,580) between January 2018 and September 2019