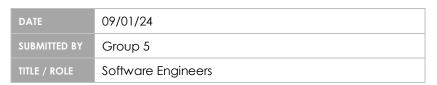
# ONE PAGE BUSINESS CASE TEMPLATE





#### THE PROJECT

In bullet points, describe the problem this project aims to solve or the opportunity it aims to develop.

- Improve the utilisation of delivery vehicles
- Establish optimal delivery routes
- Provide an estimation on delivery times
- Efficiently allocate drivers to designated routes/zones

## THE HISTORY

In bullet points, describe the current situation.

- RainforestRetail's deliveries were handled with manual processing hindering speed and accuracy
- Delivery routes were rigid and under-utilised as each van covers a specific route on a specific day regardless of how many deliveries there are to be made
- Packages wait for the next scheduled route even if another truck has available space, potentially decreasing customer satisfaction

#### **LIMITATIONS**

List what could prevent the success of the project, such as the need for expensive equipment, bad weather, lack of special training, etc.

- No specialised training for drivers resulting in more accidents and higher costs
- Limited driver and van availability
- Unforeseen delays to routes due to weather, road works, other unknowns etc.
- Stricter traffic rules, emissions regulations, or driving hour restrictions could disrupt planned routes and driver allocation.

## **APPROACH**

List what is needed to complete the project.

- Further funding and infrastructure for supplementary vans
- Necessary drivers in each region (multiple drivers in each region)
- Sufficient drivers for the amount of deliveries
- Additional HR capacity to manage extra employees
- Updated delivery management system to support multiple deliveries

#### **BENEFITS**

In bullet points, list the benefits that this project will bring to the organisation.

- Eliminate critical bottlenecks and vulnerabilities in the delivery process, preventing disruptions and ensuring consistent service even during unforeseen challenges.
- Optimise delivery routes and speed to increase satisfaction and loyalty while meeting specific turnaround times.
- Dynamically allocate drivers to specific zones depending on the number of deliveries in a particular region and van capacity.

#### **DISCLAIMER**

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