

Press Release

ChicAI

Imagine never having to think about picking an outfit while running late again. Introducing ChicAI, a smart wardrobe app designed to simplify your mornings and elevate your fashion game. Our app allows customers to effortlessly photograph and catalog their entire wardrobe helping them create an organized inventory of their clothing.

ChicAI provides three outfit suggestions that consist of two outfits based on the user's style choices, and a third option that encourages them to try something different.

Users can interact with a customized dashboard that not only offers outfit options, but also several features to mark clothes as "in laundry", to keep track of what's in rotation. They can save the outfits that they love and want to recreate or create their custom outfits to refer to at a later time.

Whether you're a busy professional trying to get to work on time, a college student building a budget-friendly wardrobe, or a multitasking parent balancing style and time, ChicAI's got you covered. It helps you choose a look that fits your schedule by offering seamless integration with work and event calendars, to plan outfits around. Customers never have to plan outfits ahead of time or tailor to specific events or meetings.

Customers are bound to say, "Choosing outfits has never been this easy!" when they experience this product for the very first time.

The app also takes local weather into account providing outfits that guarantee our users are dressed appropriately for the day's conditions. But that's not all! Users can opt to receive tailored links from shopping apps to make their next shopping spree super easy and enable users to stay updated on current fashion trends. ChicAI makes recommendations based on user profiles which can be easily customized in the app.

Unlike apps like Cladwell and Acloset that only catalog clothes similar to what users own, it provides outfit advice and an outfit calendar, ChicAI allows users to photograph and catalog their wardrobe. What significantly sets ChicAI apart from its competitors is its daily weather based outfit recommendation that is personalized to every event in the user's calendar, its Laundry feature which helps users manage the laundry and make outfit choices based on availability, making it the true all-in-one stylist. Moreover, apps like SmartCloset and Stylebook charge a download fee, our app is completely free and publicly available for customers to use catering to all our customer bases be it working professionals or college students.

With ChicAI, never again will you repeat the same clothes and feel stuck in a fashion rut. Say goodbye to the frustrating "having a lot of clothes but no outfits" moments, and let ChicAI handle the hard work of styling you. It's more than just an app, It's a personal stylist in your pocket!