

2025

PORTFOLIO

Noah McGrew

OUR AGENDA

01

About Me

Learn about me and my skills!

02

Personal Identity

How I work my personality into my work and treat every project with passion.

03

Interior Design

Learn about interior design work I have done on my own and as part of a team.

04

Photography

See some of my photography work and learn about my process.

05

End

The end of my 2025 portfolio.

WHO AM I?

PHOTOGRAPHER

INTERIOR
DESIGNER

I'm a passionate and creative interior designer and photographer with four years of experience in interior design and over 10 years of experience in photography. I am always looking for new challenges and opportunities to grow as a designer and I'm continuously excited to help people bring their visions to life. I hope to be a good fit for any company or design team that is willing to welcome me into their group.

Skills

Software



Design Principles

Space Planning

Color Theory

Layout

Composition

Experience

Lead Banquet Server

2019-2025

Clyde Iron Works

Freelance Photography

2015-2025

On my own!

Education

Bachelor of Fine Arts

2021-2025

University of Wisconsin Stout

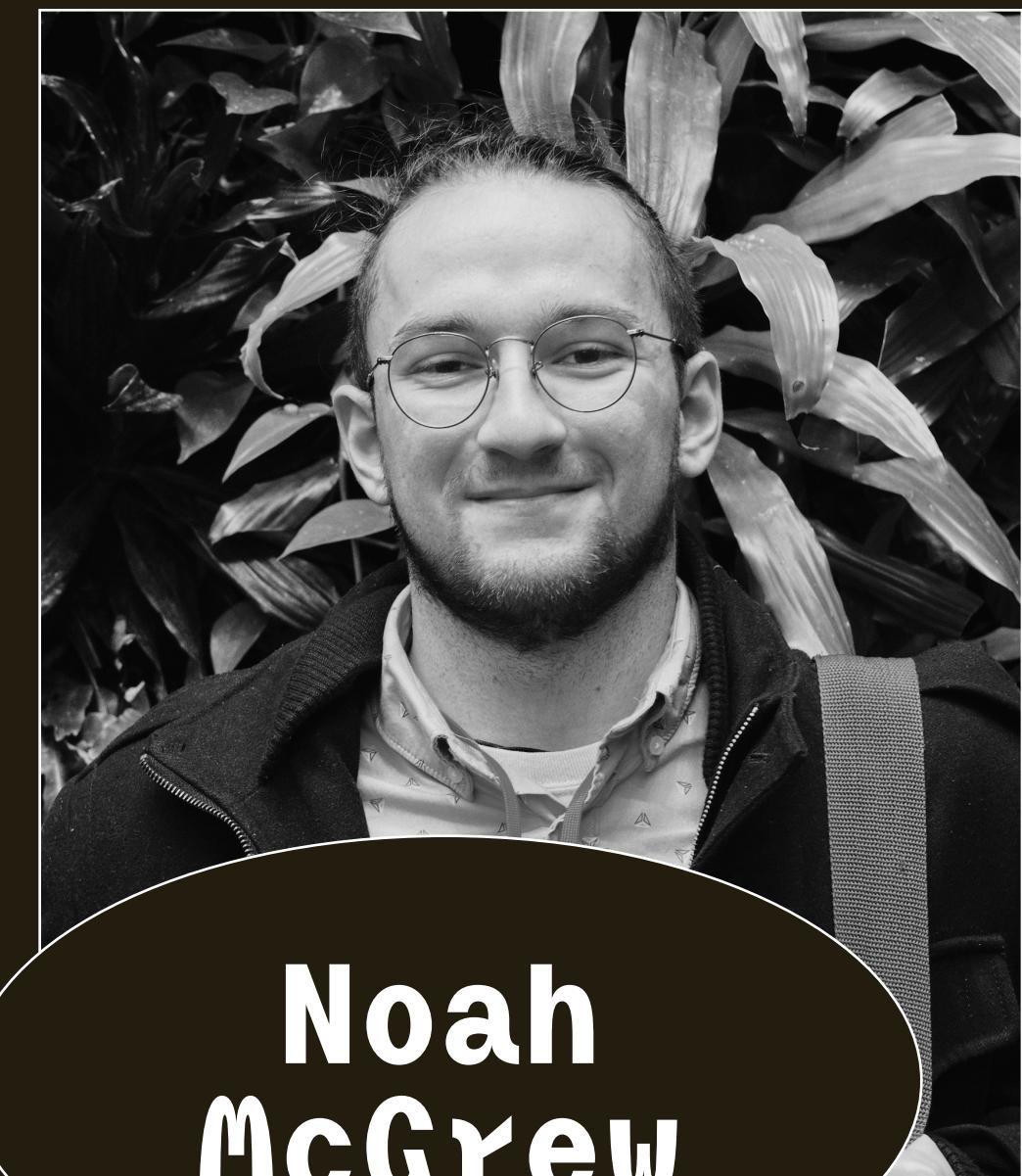
Associate's Degree

2019-2021

Lake Superior College

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Contact Me: (218) 349 - 8623 Call!

PERSONAL

Noah
McGrew

A little more about me and how I work.



When it comes to who I am and what defines me, both design and photography play a large role in this discussion. Every project I work on (whether it is design or photo related) ends up becoming a part of me. I think about it throughout my everyday life. I start to problem solve before bed. Whether I am working in Lightroom or Revit, my mouse becomes an extension of my hand. I put a little piece of myself, a little touch of my personality into every project. I make these projects reflect who I am, I add special little touches to my renderings and my photos, and I try to get what is inside my brain onto my screen in whatever way I can. The creative process is never easy (especially when I try new things and push myself into situations where I am uncomfortable), but this is also when I can produce my best work.



INTERIOR DESIGN

A collection of my interior design work, both on my own and as part of a greater team.

Software



Key Skills Demonstrated:

Ability to Space Plan

Ability to Produce Renderings

Ability to Work in Revit and Enscape

Ability to Work in Adobe Programs

Ability to Work With a Team

Ability to Meet Deadlines

PORTFOLIO

Steelcase NEXT Design Contest

ONE

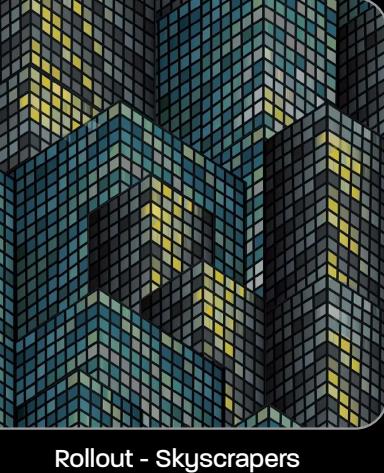


Client:



Noah McGrew

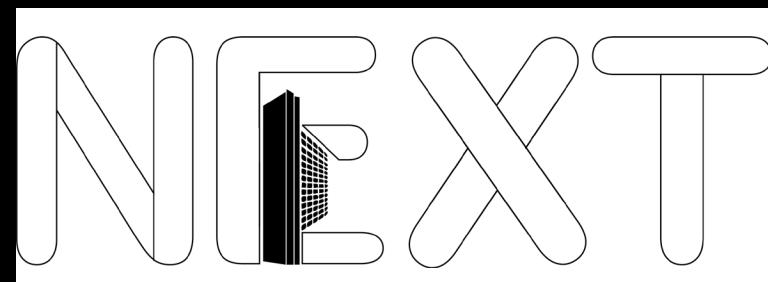
Fall 2024



Rollout - Skyscrapers

Concept: Reach for the Sky

The concept, "**Reach for the Sky**," reflects Chicago's drive for both **industry** and **growth**. The concept is inspired by Chicago's skyline and deep **industrial legacy**. The space helps **connect generations**, blending heritage and the **raw materials** of Chicago's past innovation to inspire the NEXT employees to **reach for something greater**.



CUSTOM LOGO



RENDERS - RECEPTION & CUSTOM STAIR



RENDERED FLOOR PLANS - LEVEL 6 & 7

7

6



Kentwood Bohemia -
Brushed Oak North Shore



Steelcase Seating - Series 2
Upholstered. (Steelcase Era - Blue
Mint)



Turf Acoustic Ceiling Baffle - Beam

Key Materials & Furnishings

Riverstone Brewing Co.

TWO

Concept: Gather and Graze

Riverstone Brewing Co is a fictional client, located in Eau Claire, WI. This space is rooted in both **community** and **craft** and strives to be a **celebration of both local heritage and flavor**. The design of the space combines the **warmth of exposed brick and reclaimed wood with the industrial charm of brewing equipment**. This creates an inviting atmosphere for gatherings, whether they are large or small. Riverstone Brewing Co offers seasonal, locally sourced ingredients, artisanal brewing, and wood-fired pizza. Our goal is to deliver a **dining experience that connects guests to the heart of the region's logging history and current culture**.

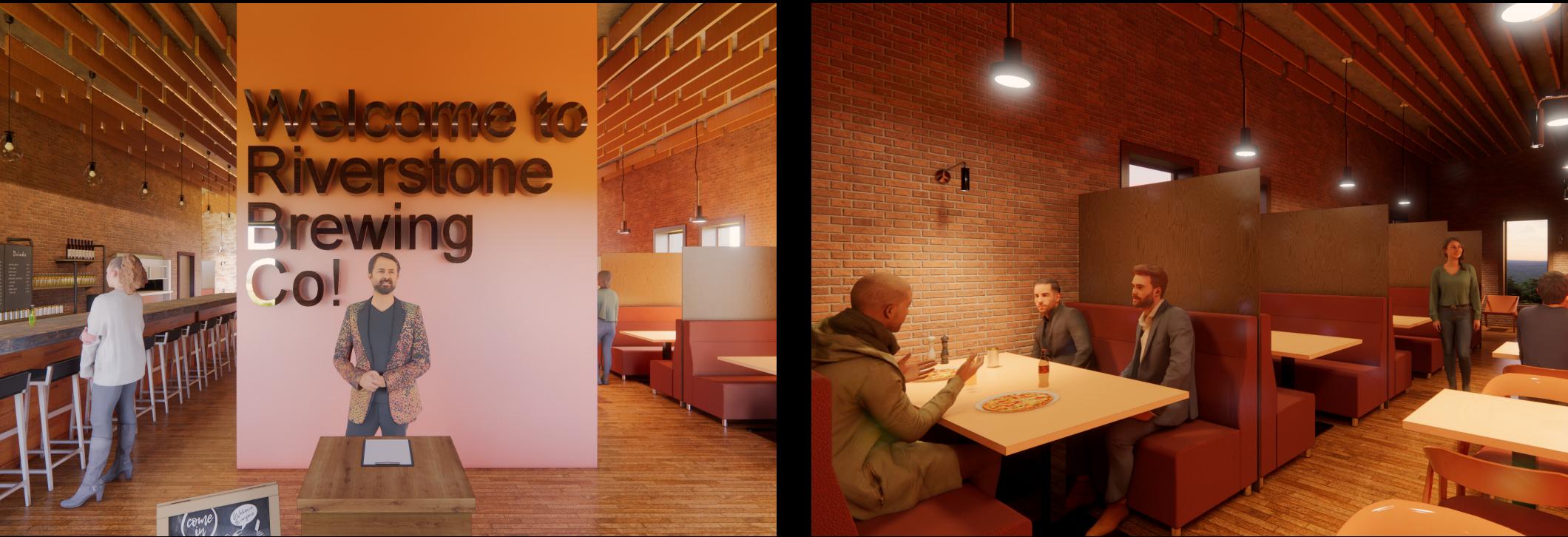
Client:  Riverstone Brewing Co.

Noah McGrew

Fall 2024



MOOD BOARD



RENDERINGS - ENTRANCE & SEATING



RENDERED FLOOR PLAN



Bernhardt Capri Chair



Monaco Conference Table



Monaco Cafe Table



Reclaimed Wood Flooring Sourced from Eau Claire and developed by American Heritage Reclaimed Flooring



Cosentino Dekton - DK Industrial Trillium (Bar Top)



Santa Cole Arne Domus



ERG International Raven Booth

Key Materials & Furnishings

Retail Project: Rabanne Store

THREE

Group Project - Concept: Believe in Reflective Design

Our design for this Rabanne retail store helps showcase the **bold** spirit of the Rabanne brand, which blends both **luxury** and **modernity** together to create something that has a **unique and fresh vibe**. Rabanne is well known for their **seamless approach to fashion and design**, and you can often see them experimenting with **metallic materials that reflect light**.

The store we made is inspired by Rabanne's use of these metallic elements and bold shapes, with a unique focus on reflective surfaces that **shimmer and catch the eye**—hopefully drawing customers in to see more.

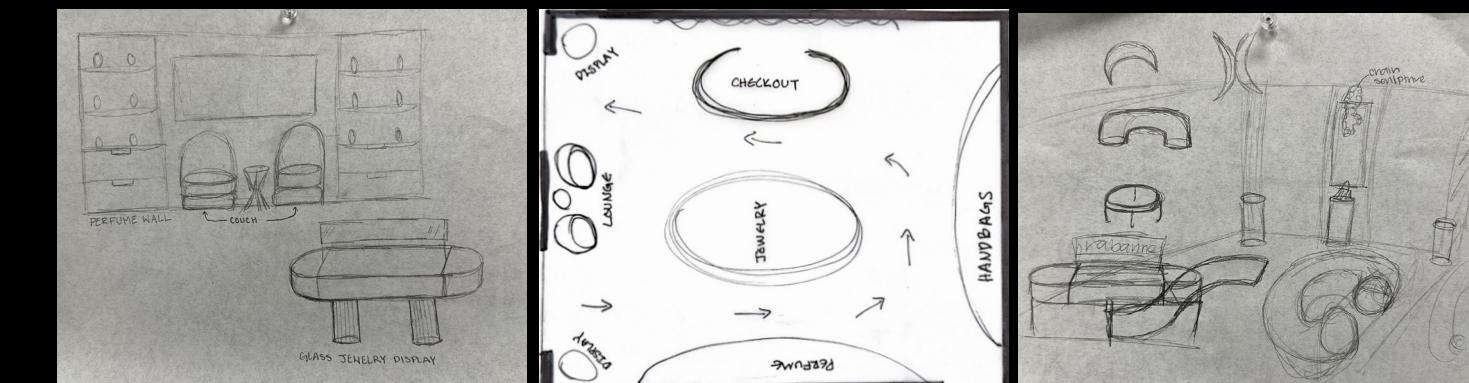
The **bold oranges and reds** that dominate our color palette help bring our concept together. All of the design choices we made, from the shimmering displays to the dynamic elliptical lighting, help reinforce the core concept of "**believe in reflective design**."

This concept helps support the Rabanne brand by crafting a space that is **vivid and bright** while highlighting their products. The use of **reflections, bold color contrasts, and metallic elements** helps highlight the **collection of handbags, jewelry, and perfumes, almost showcasing them as wearable works of art**.

Client:  Rabanne (In Theory)

Noah McGrew, Olivia Heitke, & Klair Hanson

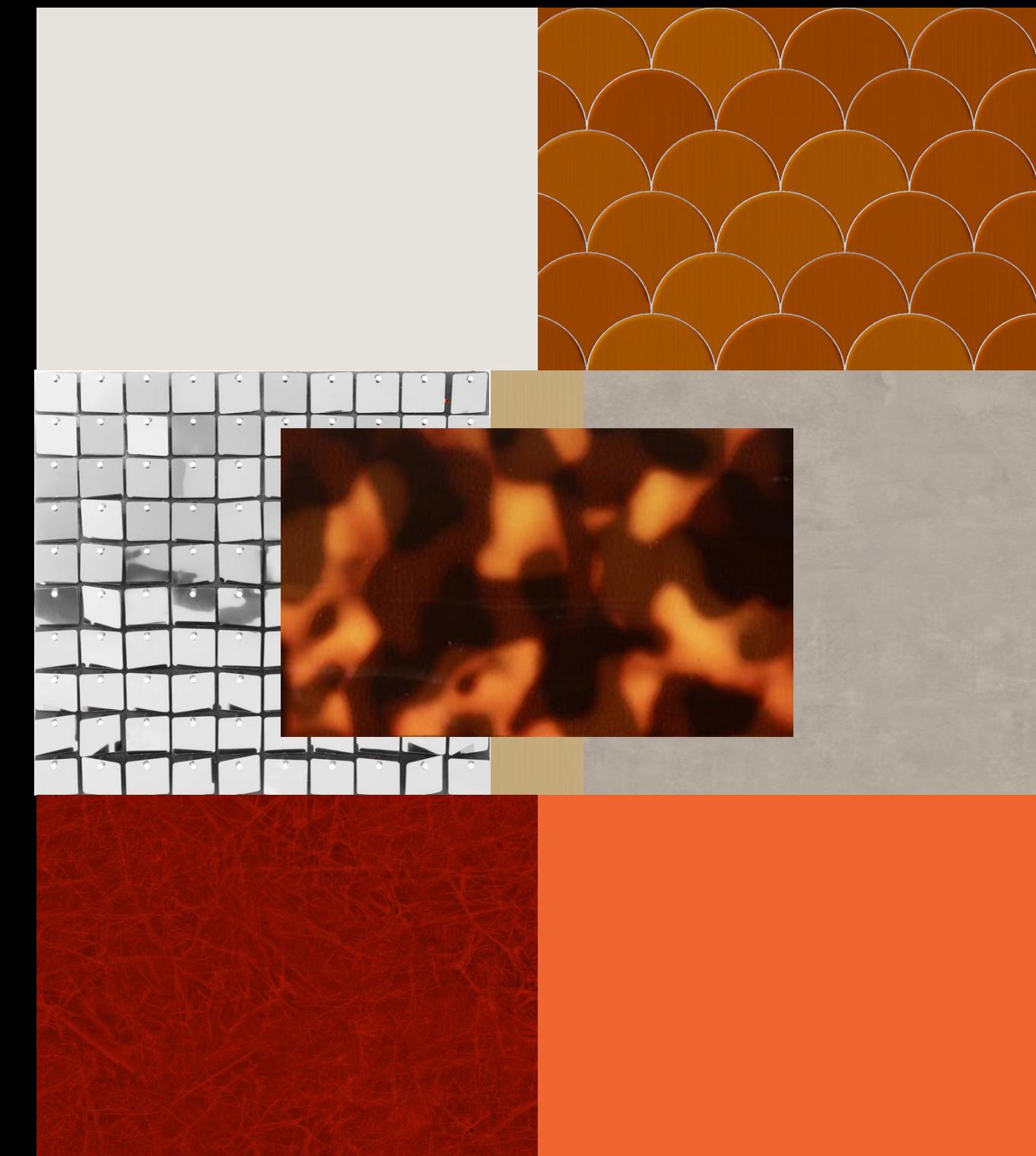
Fall 2024



PHYSICAL MOOD BOARD & EARLY SKETCHES



RENDERING - PERFUME & LOUNGE



PROJECT PALETTE



RENDERING - CASHWRAP

YouMedia Library

FOUR



Client: YouMedia

Noah McGrew

Spring 2024

Project Brief & Concept

Project Brief: YouMedia has decided to expand its digital learning program to locations throughout the Midwest. You have been hired by YouMedia to design a teen space focused on digital learning at one of the Milwaukee Public Library locations. The library has identified approximately 3000 SF of space on the second floor that will be the future home for this project. This is a space where teens can hang out, get help with homework, experiment with design software in a range of disciplines, record music, and participate in a variety of digital media activities and workshops.

Concept: The design concept for this space will embrace an atmospheric ambiance that honors the **original construction materials** that still define the building's character today. Furthermore, the design will integrate **blue and yellow accent hues** within the interior space, introducing lively elements and a little energy. Overall, the space will feel **cozy and inviting** while also using a **clear and simple floor plan** for better navigation of the space. **Neutral tones** and the bright colors will help balance out the darker shades, preventing the space from feeling too dark or overwhelming.



RENDERS - ENTRANCE & LOUNGE



FLOOR PLAN - ACOUSTICS



Herman Miller Ever Lounge Chair



Herman Miller Symbol Modular Seating



Herman Miller Medley Citrus



Herman Miller Medley Blueberry

Key Materials & Furnishings

Downtown Loft

FIVE

Client Summary & Concept

Client Summary: Carmen and Sofia are Puerto Rican Americans. Carmen is 32, Sofia is 34. They own a plant shop together in downtown Chicago. They love caring for plants and have many in their home. They also both love bold colors and tropical patterns. They have two chihuahuas named Pepe and Chico. They love playing board games with friends and would like a game room for activities.

Concept: Ocean Bloom

Designing a loft for two plant lovers who have bubbly personalities will consist of designing a home with **plants, a natural feel, pops of bold colors, tropical patterns**, and lots of **open space** to allow air and sunlight to flood the space. There will also be a space dedicated to board games and entertaining guests. This space will incorporate feelings of the **ocean, tropical plants and tropical fruits** to honor both the **vibe** and **climate** of Puerto Rico.

Clients:  Carmen and Sofia

Noah McGrew

Fall 2023



MOOD BOARD



RENDERINGS



RENDERED FLOOR PLAN - LEVEL 1



Herman Miller Mags Sectional Sofa in Pink



Masaya Telica Side Table



Wallneedslove Bracht Floral Wallpaper



Terramai White Oak Flooring



TrabA Metis DOT Open Back Metal Chair

Key Materials & Furnishings

All furniture and material selections for this project are 100% sustainable.

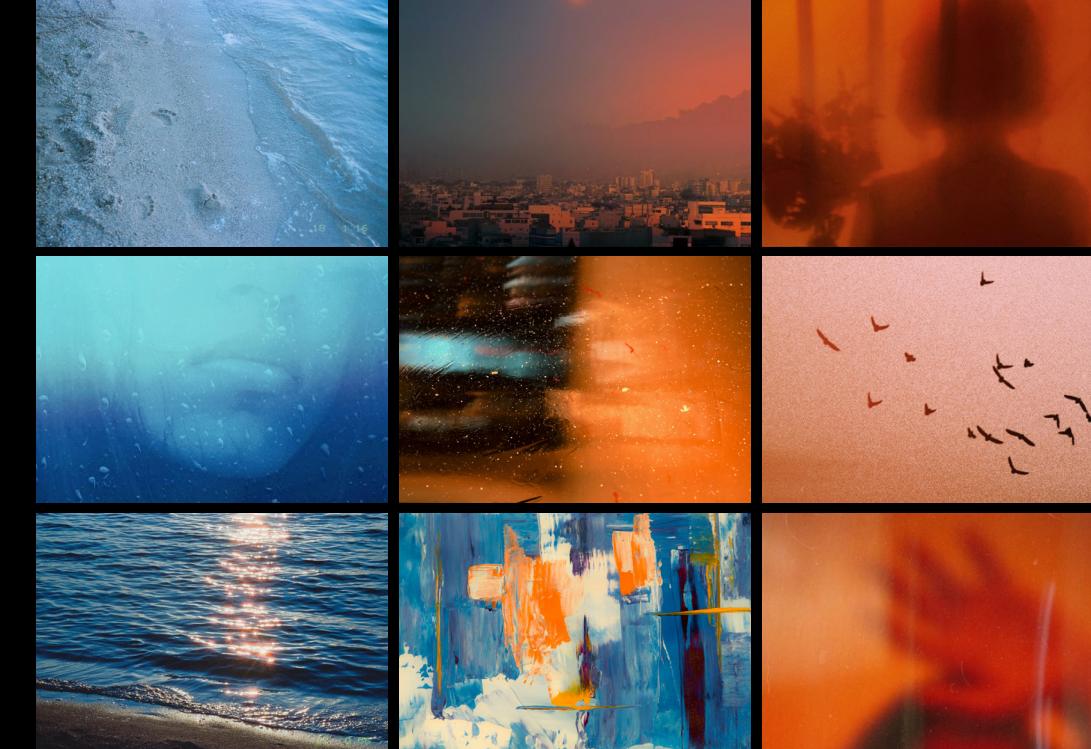
Palm Springs Accessible Home

Project Brief & Concept

Project Brief: Kim is a single woman in her 50's and is the daughter of Patricia, age 80. She takes care of her retired mother who has severe vision loss (but not blindness) due to glaucoma. They would like their home to reflect the Palm Springs history of the Hollywood Regency style.

Concept: The design concept for this space will embrace an **atmospheric ambiance** that honors the original construction materials that still define the building's character today. Furthermore, the design will integrate **blue and yellow accent hues** within the interior space, introducing lively elements and a little energy. Overall, the space will feel **cozy and inviting** while also using a clear and simple floor plan for better navigation of the space. **Neutral tones** and the bright colors will help balance out the darker shades, helping the space from feeling too dark or overwhelming.

Mood Board: Nostalgic Feelings Designing a universal home near the ocean using the Hollywood Regency style will consist of using **bold colors with stark contrast** along with **elements of texture** to help someone who is visually impaired traverse the home. Blue and orange will be used as the two main contrasting colors while grey and white elements and backgrounds will help bring out these strong colors to help the client get around. The use of **metallic accents, marble, and striking furniture** will help the home keep a feel in line with the Hollywood Regency style.



MOOD BOARD

Rendered Floor Plan & Accessibility Features

1. **Task lighting** will be increased in the living space, the entrance to the house, the kitchen, the bathroom, and Patricia's bedroom to aid with visibility.
2. **Grab bars** will be installed in the shower and the edges of the shower will be marked with **contrasting tape**. Furthermore, the toilet will be a contrasting color and there will be **non-skid, brightly colored mats** in the bathroom.
3. **Doorstops** will be **magnetic** to stop doors from swinging back quickly.
4. **Large print labels** will be used in the **kitchen** so that Patricia can easily cook and use the kitchen if she would like to.
5. **Contrast** will be integrated into the house in the form of **orange and blue colors**, allowing for easier traversal of the home for Patricia.
6. **Tactile signs on doors** will be integrated throughout the home to help Patricia get around and better understand the layout of the home.
7. Area rugs will be **bright and contrast the color of the floor** so they can be better identified.
8. A **reading nook** will be integrated into the home, as continuing to **read** is recommended for people with Glaucoma and Patricia reads as a hobby.



RENDERING: BEDROOM & READING NOOK

SIX

Client:

Kim and Patricia

Noah McGrew

Fall 2023



Golden Atelier Pumpkin Sofa



Kohler Memoirs Stately One-piece compact elongated toilet



Kohler Botanical Study Caxton oval undermount bathroom sink



Inside Weather Modular Bondi 3-Seater Sofa in Commodore Blue

Key Furnishings

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DIGITAL PHOTOGRAPHY

A selected collection of digital works I have constructed over the past 10 years. My photography portfolio consists of street photography, portrait work, nature shots, and more.

Software:

Lr

Ps

PHOTOGRAPHY - STREET

ONE



Info

My street work is the foundation of my photography. I love going out with my camera and taking pictures of things I see out in public that interest me. When I am in a creative slump, street work is what brings me back. When I start running out of ideas, street work brings me new inspiration. Searching for compositions on the street and hoping/ waiting for specific things to happen is so exciting, and sometimes I will find myself fishing for the perfect image at a certain street corner for a lot longer than I probably should be standing there. Street photography is what keeps a camera in my hand and will be something I will most likely always attach myself to.

PHOTOGRAPHY - PORTRAITS

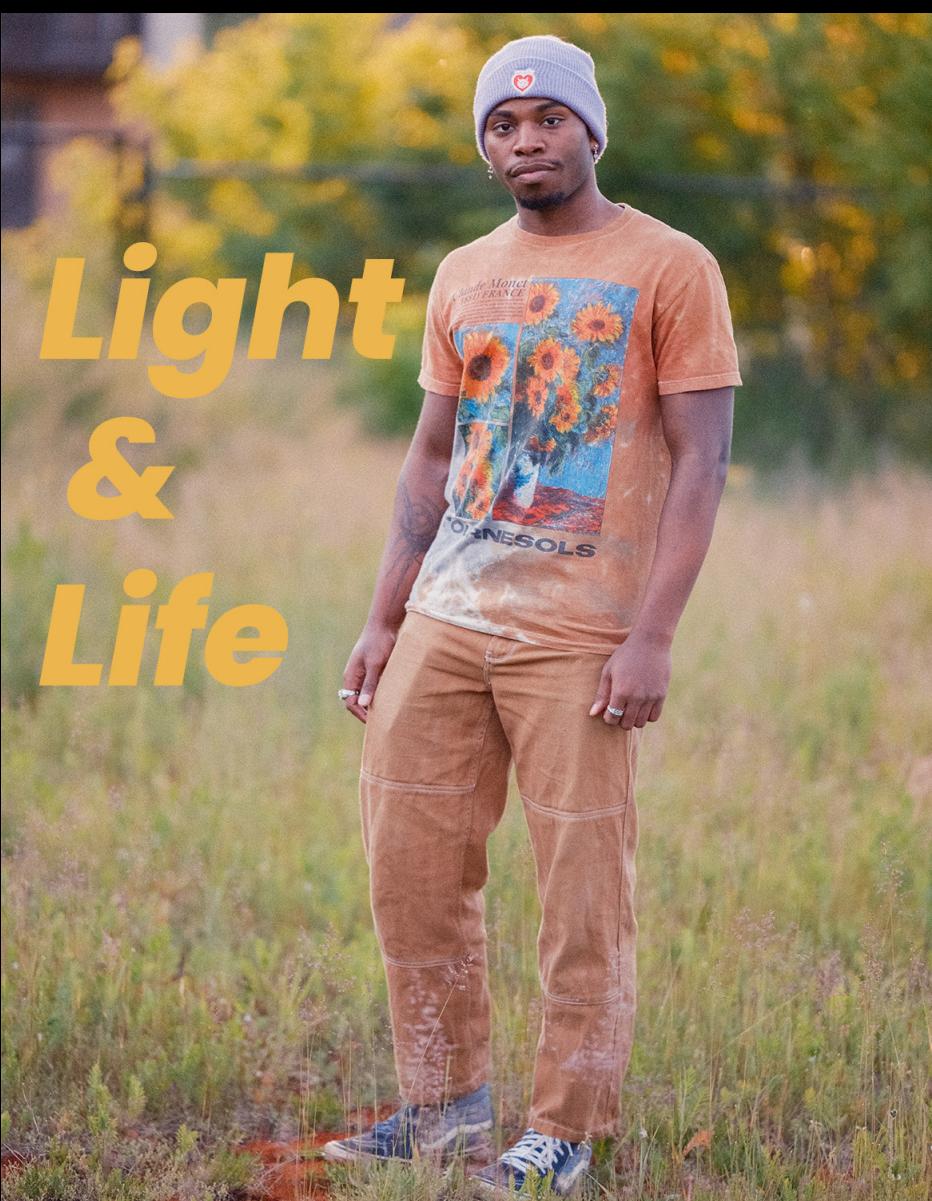
TWO



Info

I have been taking portraits for a long time but started taking it more seriously in 2022. In both 2023 and 2024, I grew a lot in my skills and comfortability taking pictures of people. In 2024 I did numerous portrait sessions, a few family photo sessions, and an engagement shoot. All of my experiences were positive, and I hope to grow even more throughout the course of 2025 and beyond.

PHOTOGRAPHY - PORTRAITS - 2024 YEAR IN REVIEW



Info

This is my 2024 year in review. I did a lot of portrait work throughout 2024 and am very happy with what I have been able to accomplish. I learned a lot of new tricks, I took creative risks, and I added new personal touches to my work like using grain in background masks and taking advantage of a fisheye lens to make creative compositions. As I continue to expand my portfolio and grow as a photographer, portrait work becomes more and more important to me. I also love connecting with my clients and seeing their reactions to the photos when they are completed.

PHOTOGRAPHY WORK - NATURE

FOUR



Info

Taking pictures of the natural world is similar to my street work, but not exactly the same. I still find my eyes wandering and I still search for compositions, but the way that animals and the natural world function is so unique. Both street work and nature work are uniquely unpredictable.



Fun Fact!

Most of my nature work is my oldest work, and nature photography is how I got into taking photos in the first place!

Info

In 2024 I took a furniture design class. I have attached two images of my work from this class; one of my final chair and one of my stool. This class was a huge challenge for me but I pushed myself and ended up satisfied with my results.



FURNITURE DESIGN



Music

I love both listening to and playing music. I enjoy playing the drums both with my friends and as a part of multiple church worship teams in both my hometown, Duluth, and my college town, Menomonie.



Games

I enjoy a wide range of both board games and video games. I play both solo and with friends, and I love games that provide a good balance of gameplay, art direction, and pure fun.

Featured game: webfishing.

HOBBIES AND INTERESTS



THANK YOU

CONTACT

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- noahmcgrew19@gmail.com

You have made it to the end of my 2025 portfolio. Thank you for your time! I appreciate you looking over my work.

END