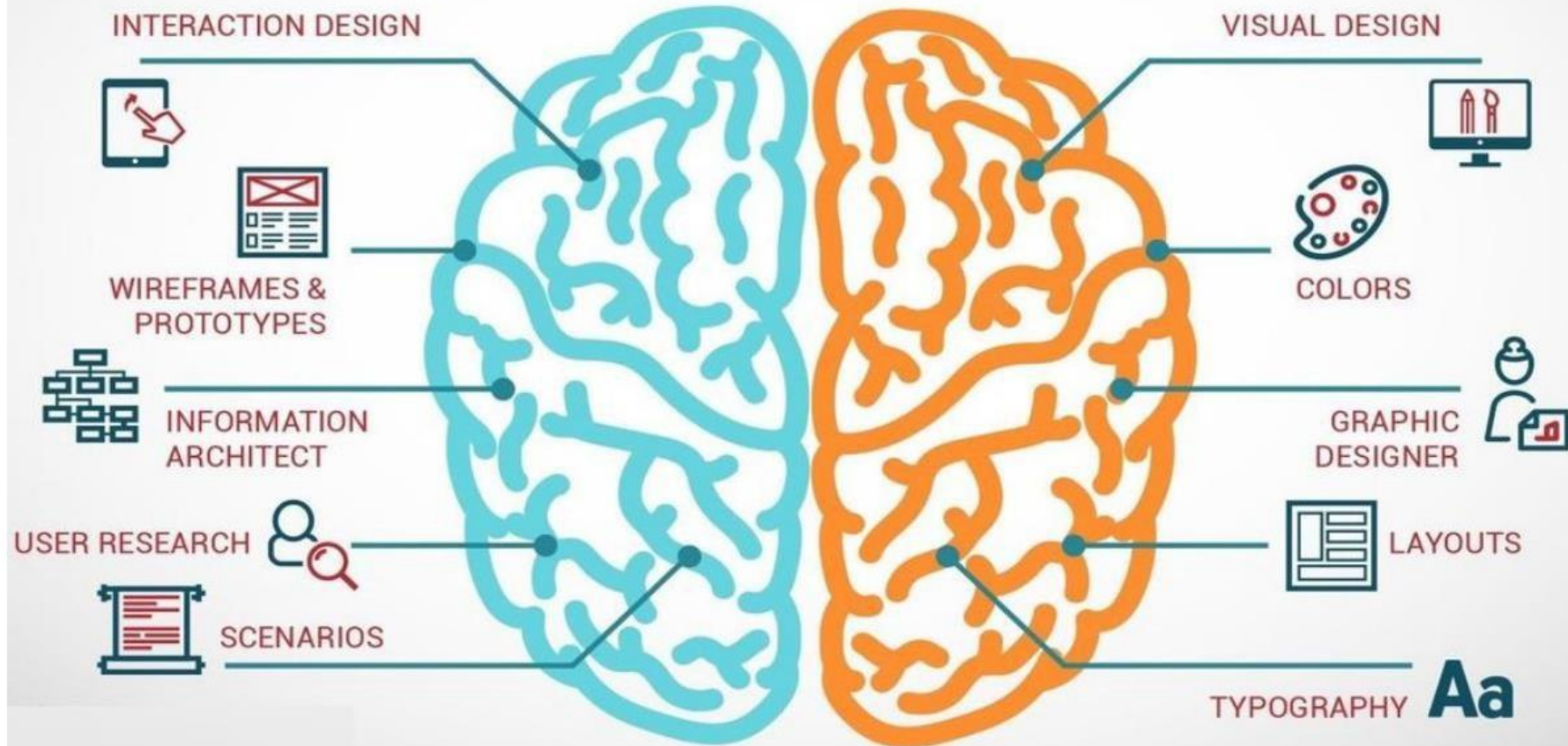


UX

&

UI

DESIGN





Create

GymClass

Name

The Name field is required.

StartTime



The StartTime field is required.

Duration



The Duration field is required.

Description

The Description field is required.

Create

[Back to List](#)

Personas

- Målgrupper => profiler
- Underlättar designbeslut
- Databaserade


Roberta Carpi



PERSONALITY

AGE	26
OCCUPATION	Marketing specialist
STATUS	Single
LOCATION	Warsaw, Poland
TIER	Collaborator
ARCHETYPE	Business Woman

Davide Malnesi




PERSONALITY

Extrovert Introvert

Thinking Feeling

Liam Pradetsky Company Employee



PERSONALITY

Extrovert Introvert

Thinking Feeling

Judging Perceiving

TECHNOLOGY

Software

Mobile Apps

Social Networking

MOTIVATIONS

- Convenience of usage;
- Modern visual style;
- System integration;
- Professional growth.

FRUSTRATIONS

- Inconsistency;
- Deadlines;
- Expectations are not clear;
- Too many processual steps.

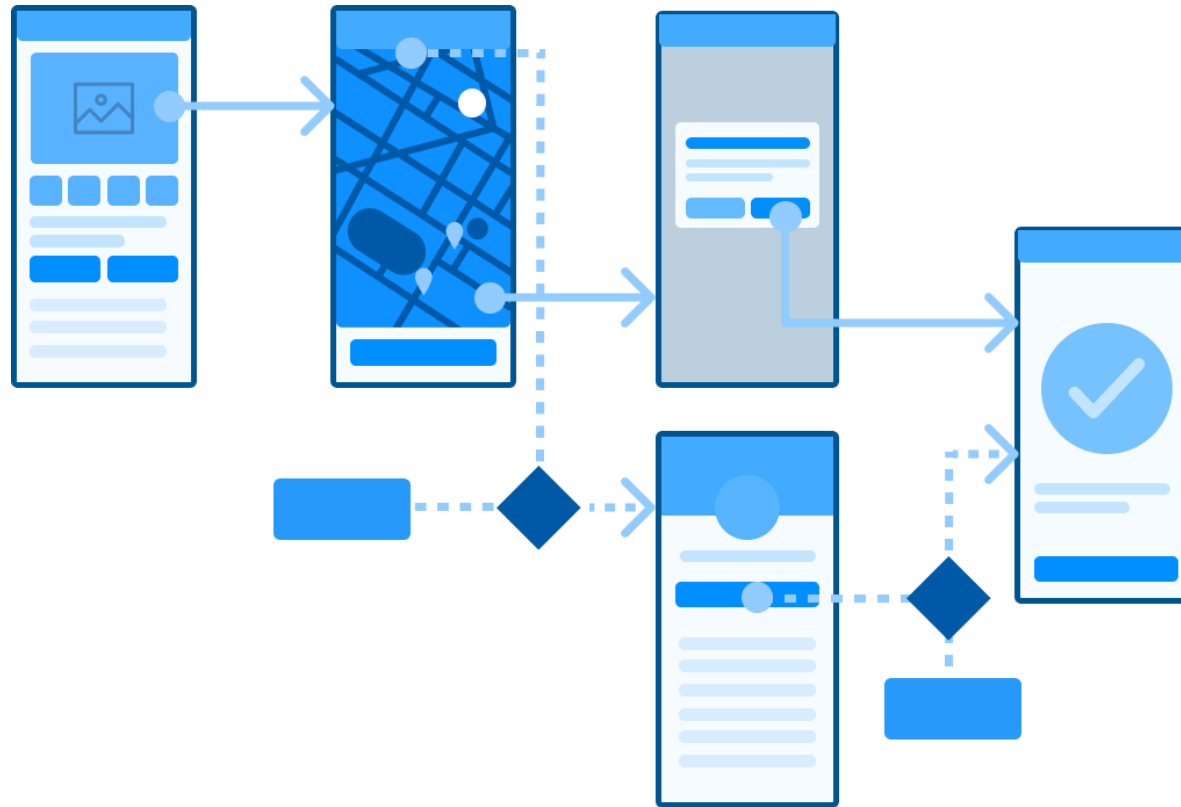
GOALS

- To be better organised;
- Spend more time with friends;
- More automated process;
- To keep track of everything.

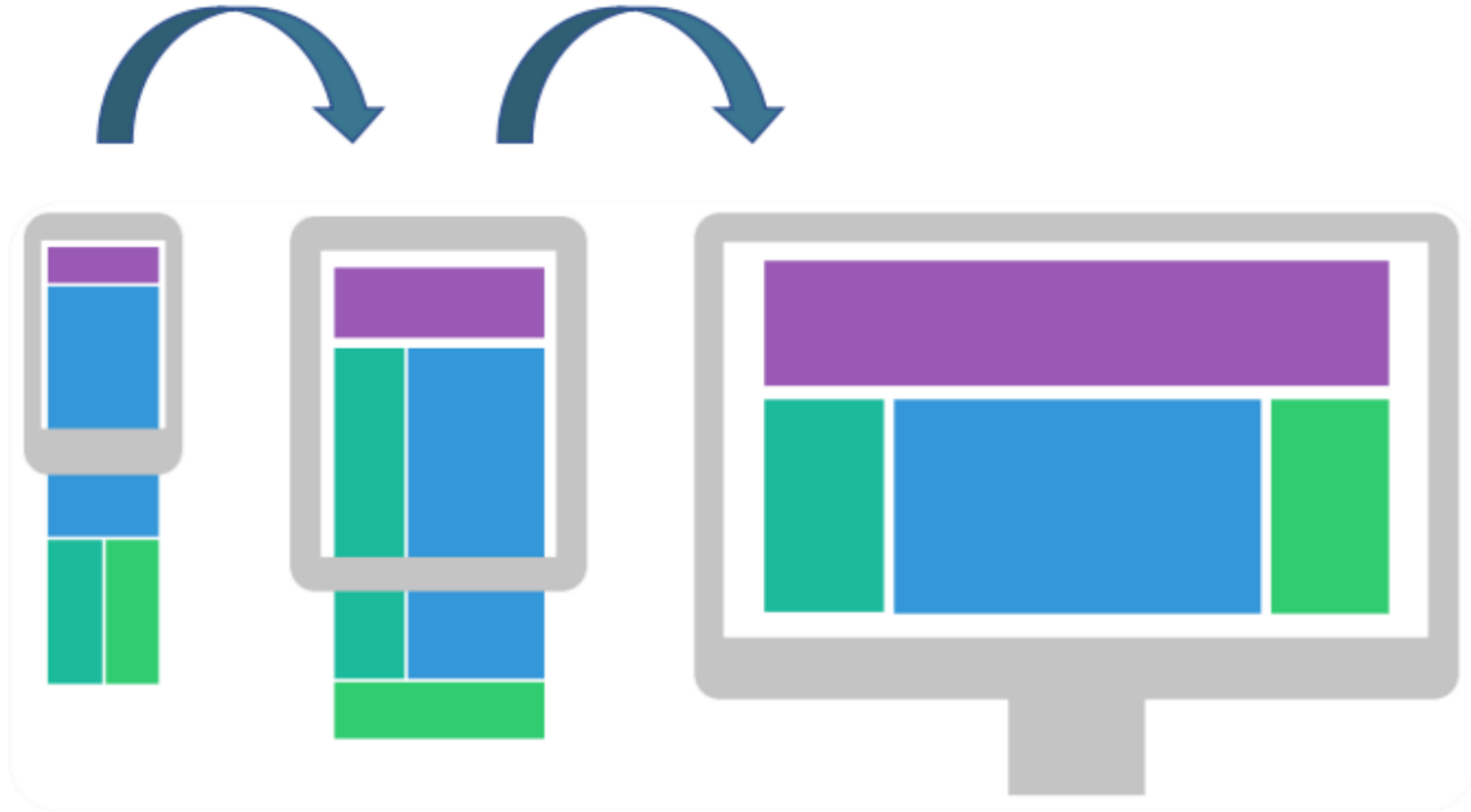
BRANDS

Adobe SONY

User flows

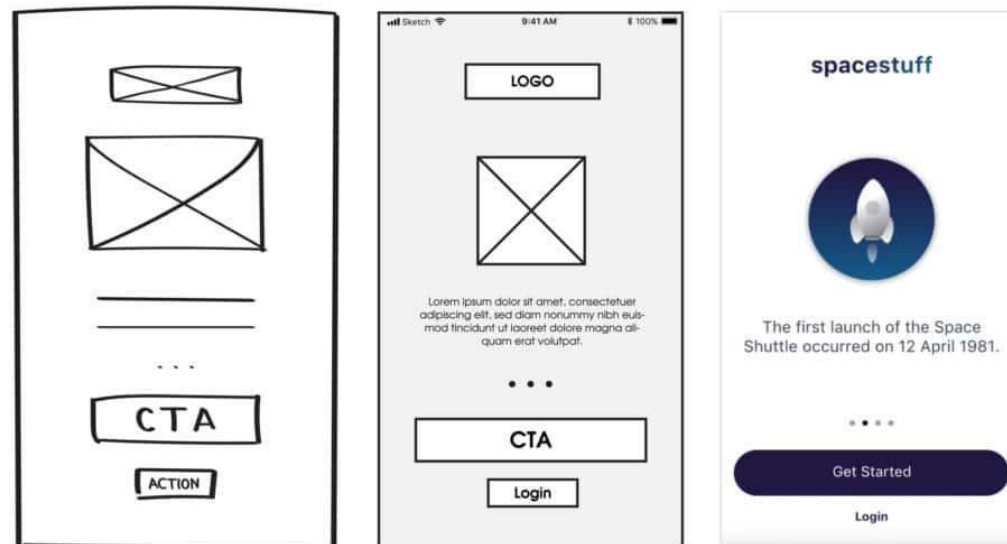
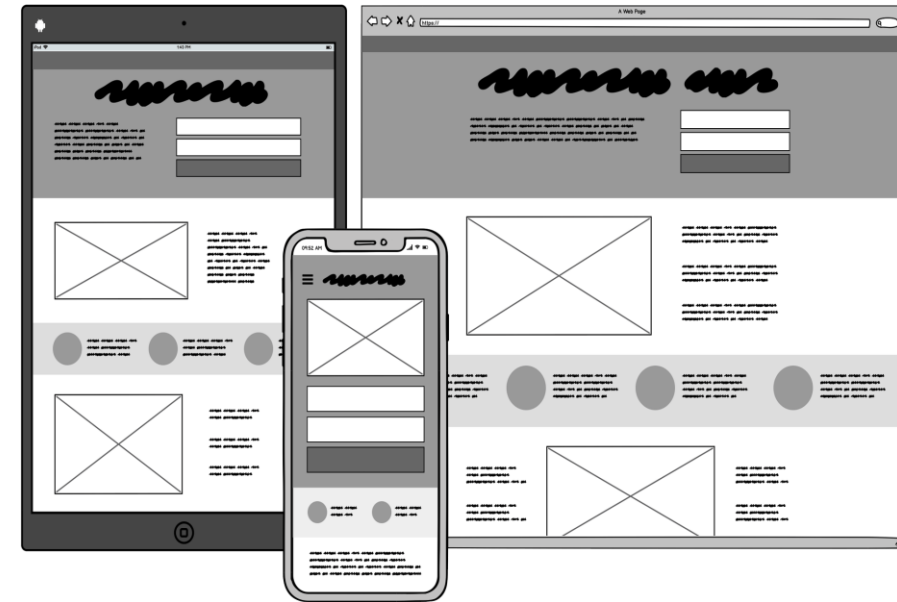


Mobile first



Wireframes

- "Skissar" för hemsidor
- High/low fidelity (detaljrikedom)
- Hjälper samarbete



Enkla råd - fyll inte skärmen med data

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el-Kjøretøy el-fatbike 750w 12.998,-
el-fatbike 6.998,-
4WD 12V 24V 48V fra kr. 1.798,-
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Ingen aldersgrense. el-scooter-sykkel 9.998,-
el-biler til barn (Fra 07.11.2004) < Frithjof i sin Fly-Bil

Search el-retur Slik Betaler du

el-Kjøretøy el-ATV el-Bil

Bygg ditt eget 2-seters Helikopter kr. 398.000,-
Kikkert med Digital-Kamera & LCD skjerm. kr. 1598,-
- Bilde-

Akvarium Alarm Alkotester ATV (el.) Bildefilser Bil, el-bil Billbane Billjardbord M/bor Digital-Kikkert Disko-Lys DVD-Spiller el-Bil-barn el-Bil-3-hjul Elektronikk & DAB el-Scooter & Bil el-Sykkel-1, 2 Fatbike-el Figurer GoKart-Pedal, el Golf-biler (m/skilt) Hobby & RC Hoverpod HP-Måler (Bil) Kikkert Kjøretøy-el Kompass (ell/båt) Lader-230Vac Luft-Jekk Lykt Moped-el Motorsykkel-Mini Omformer Oversetter Gressklipper Rakett-Fly RC Produkter Robot-Støvsuger Roboter

Elektriske-Kjøretøy
- Elektrisk-ATV - Roboter
- el-biler til barn/ungdom
- Solcelle-produkter
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- el-Sykkel & el-Moped
- Batterier & Ladere, etc
- RC-produkt - Rakett

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el-bil kr. 79.998,-
el-ATV

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4WD, 3-seters Willy el-Jeep, med Gummihjul. kr. 5998,-
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Elektrisk-ATV 6000 watt kr. 59.998,-
EL-Scooter 5000 watt kr. 29.998,-
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Fotball-Trener fra 2.598,-
750w

Gratis Mobiltelefon-Spil
Elektrisk Porsche Topptart: 250 km/t 0-100: 4,9 sec. 300 km Fra kr. 399.890,-
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Litium eller Bly-Batteri
el-Moped. kr. 12.998,-
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Værhane-Fly (60cm) med Lys og Solceller kr. 998,- Nyhet!

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Fatbike-500w
el-sykkel med skivebrems fra 9.998,-
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el-bil (Sertifikat-fri) 3-hjul kr. 39.998,-
Torro
RC Tank. Metall 55 cm med Luftkanon fra kr. 2.998,-
3-hjuls el-cargobike Dansk kr. 16.998,-
4WD
el-ATV

Enkla råd - konsekvent

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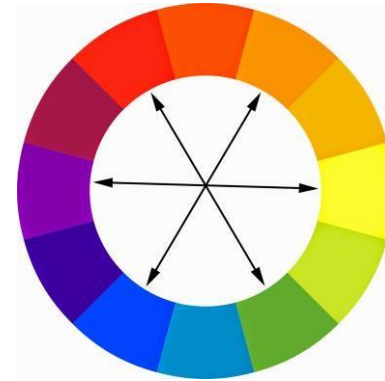
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Enkla råd - kontrast



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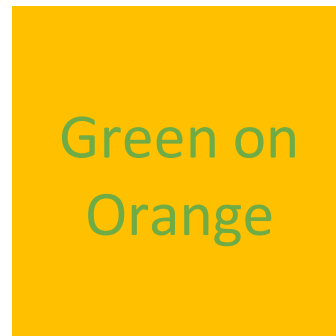
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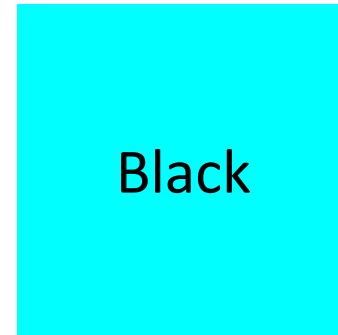
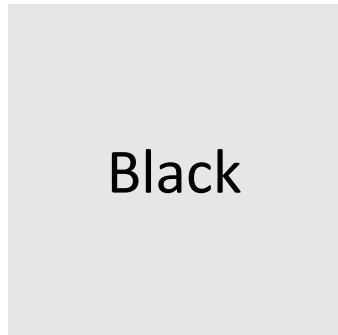
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Enkla råd - kontrast



Enkla råd - kontrast



Enkla råd - kontrast

```
function getContrast(hexcolor)
{
    let r = parseInt(hexcolor.substr(0,2), 16);

    let g = parseInt(hexcolor.substr(2,2), 16);

    let b = parseInt(hexcolor.substr(4,2), 16);

    let magicNumber = ((r*299)+(g*587)+(b*114))/1000;

    return (magicNumber >= 128) ? 'black' : 'white';
}
```


Enkla råd - mellanrum



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Stor samling Bootstrap 5 komponenter:

<https://www.figma.com/community/file/1044316192441037087>