Making it in India



P K PATKAR, TECHNICAL DIRECTOR, JP EXTRUSIONTECH LTD (JPEL) TALKS TO ET POLYMERS ABOUT THE COMPANY AND NEW INNOVATIONS THAT IT HAS BROUGHT IN THE MARKET RECENTLY.

By Swati Deshpande

Tell us about JP Extrusion's journey since inception in 1987

JP Extrusiontech Ltd (JPEL) is known as a leading high quality plastic processing machinery producer in India. Since its establishment, the company has a vision to offer latest techno economical machine to end users so as to create solutions to their clients' need. We offer one stop solution to woven sack industry. We have series of machines that have been doing well in the market such as Tape Extrusion Line with Inverter, Driven Tape Winders, Circular Weaving Looms, Extrusion Coating Lines, Printing and Bag Conversion Line and Online Recycling Machine.

Earlier woven sack industry was running with old technology blown film plant to produce raffia tapes(HDPE only). However, by replacing blown die with coat hanger die, we were able to double the production and were capable to run PP/HDPE material by replacing blown die with coat hanger die.

In our efforts of continuous development, JPEL has brought in numerous machines for the first time in the Indian maket.

Tell us about your manufacturing facilities.

Our facility sprawls over area of 39,000 sq.mtrs. Over the years, the company has deployed modern and cutting-edge technologies. Also, experts on the matter help us deliver nothing but the best to our customers. Additionally, the skilled labour plays extremely important role in our manufacturing facilities. It is because of them we are able to offer such inovative machines to our customers.

How was the last year for the company? And how do you look at the current year?

I can proudly say that the it was a remarkable year for us as recorded a tremendous growth. Last year, due to the launch of new



products and technology, we registered growth of 18–20 percent as compared to the year before that.

As far as this current year is concerned, I believe, we are in a good position. In fact, we have grown stronger than before. Furthermore, since the market seems to be growing, we are expecting to register yet another good year for the company.

Please tell us about the flexible lamination machine that has been newly launched by the company.

The initiation of flexible lamination machine is as a result of a random and continuous high growth in the market. Lamiflex is one of the most sophisticated extrusion coating machines within our product range. Its key feature is its user-friendliness. Furthermore, it is flexible enough for fast product changed.

The line in design for the product width from 600-1300 mm is yet another attractive feature. The machine is suitable for processing of Nucrel for better adhesion.





Our facility sprawls over area of 39,000 sq.mtrs. In the course of producing these great machines we already put together some things in place, therefore, we were able to have great output.

What benefits will the machine provide the customer with the other machines on the market?

As I mentioned before, Lamiflex is one of the most user-friendly machines available on the market. It is simply designed and also economically priced compared to its efficiencies. It is made to design a highly efficient line that provides top quickly products. In all, it is a machine that meets international standards while fitting into customers' budget. Customers can also avail a local service support, which is often a problem area in case of imported machines.

How has been the response from customers on Lamiflex?

We have been receiving lot of reviews from the customers. Many

of them spoke about the great idea embedded in the production, while others talked about the economic prices that are imposed on it compare to its efficiency. In all, I can say that the responses from the customers are encouraging. They are more than satisfied with its performance and the way it is catering to multiple products in the market.

Do you have any technical collaboration?

Well, I must say that the company has no technical collaboration with anyone. All the technologies that we offer are completely home grown in our own R&D Centre. We believe in our own nation, we believe in MADE IN INDIA. ?