


NO DAX Columns

None, Nada, Zero Zilch

KratosBI - NO DAX COLUMNS!  [@KratosBI](#)

DAX Calculated Columns (CC) always creates technical debt

- DAX CC cannot be shared with other datasets
- DAX CC have to be manually moved from dataset to dataset, and logic changes are impossible for users or other developers to detect.
- DAX CC often has horrible performance
- DAX CC are used incorrectly and produce the wrong results for many business users. They think DAX columns work 1 way, but they do not.
- DAX CCs use cases are exorbitantly limited, but when used, they are used ALL the time
- DAX CCs cannot move upstream to Power Query, SQL, or Python without a rewrite
- DAX CCs add an unnecessary layer to business logic that needlessly extends the time to troubleshoot any data issue.
- DAX CC adds a needless additional programming language to data information. We have SQL, Python, and Power Query - all of these (correctly) back to SQL for validation and testing in any way means you have to write the logic in DAX and then back to any source value.

[#NoDAXColumns](#) [#MicrosoftFabric](#) [#PowerBI](#)

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Company size

Company size	Percentage
10,001+ employees	26.8%
1001-5000 employees	15.0%
51-200 employees	10.4%
201-500 employees	7.9%
11-50 employees	7.3%

Lenore Flower (She/Her) · 1st
Senior BI Analyst | Power BI DC Co-organizer

1d · 

We interrupt your surreptitious candy consumption to share this blog post [Christopher's](#) Calc. columns post inspired me to write. Here are 13 BI mistakes that give me a fright every time I find them.

CALCULATED COLUMNS EVERYWHERE

me when working in BI: — Lenore Flower

4 comments · 6 reposts

The Roche Rule

Roche Principle

As far upstream as
possible

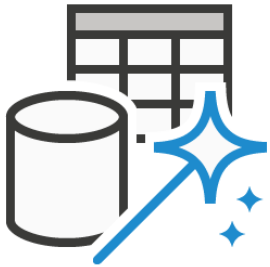
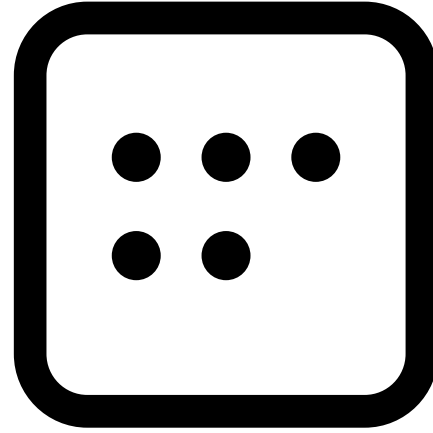
As far downstream as
necessary

The new floor

DAX Calculated Columns
are ALWAYS unnecessary

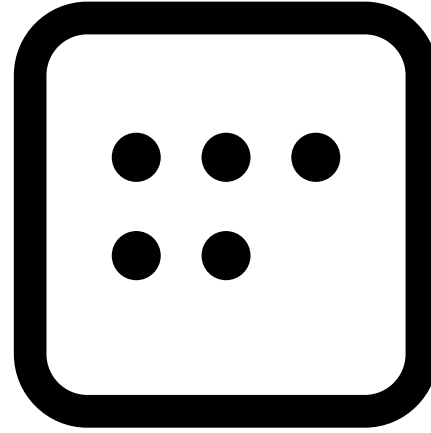
Semantic Model

Semantic Model – Power Query

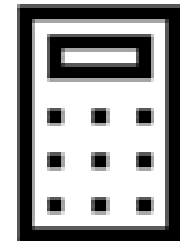


Power Query

Semantic Model – DAX Measures

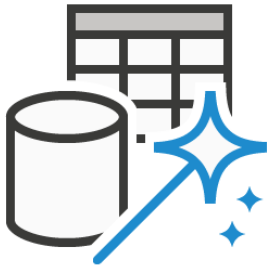
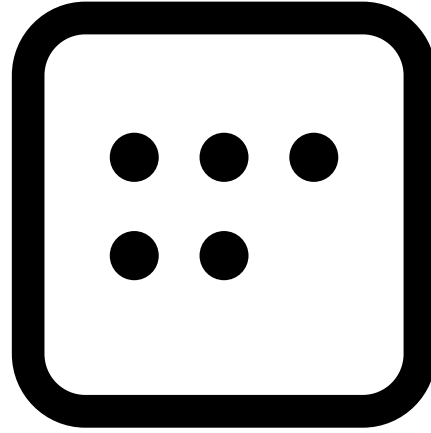


Power Query



DAX Measure

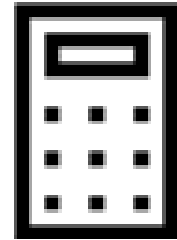
Semantic Model – DAX Calculated Column



Power Query

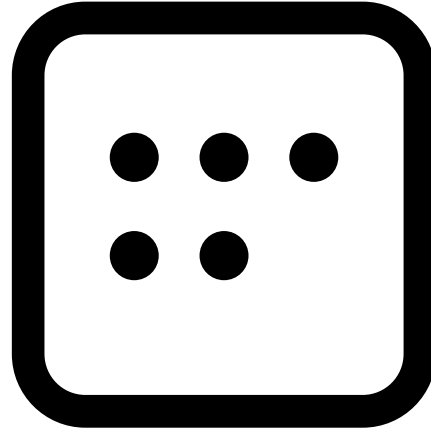


Calculated
Column



DAX Measure

Semantic Model – DAX Calculated Table



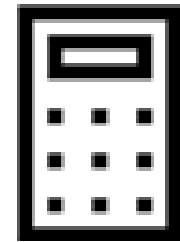
Power Query



Calculated
Column



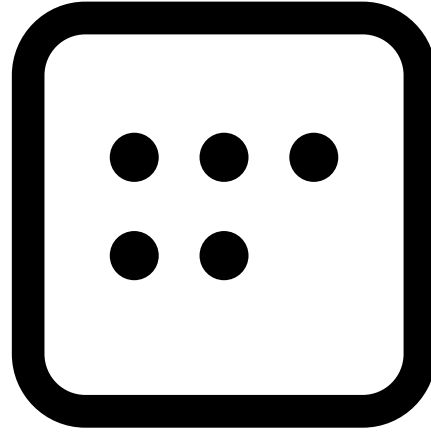
Calculated
Table



DAX Measure

Semantic Model – Current Best Practice

Use Calculated
Columns & Tables in
limited situations



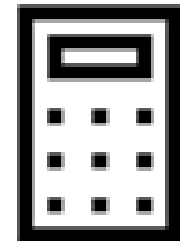
Power Query



Calculated
Column



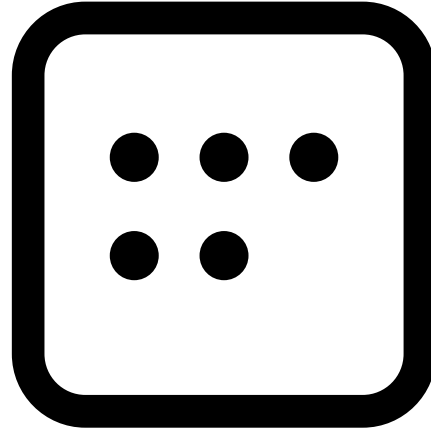
Calculated
Table



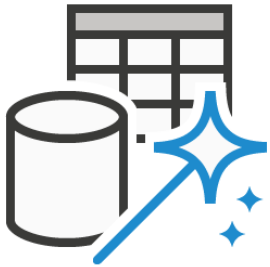
DAX Measure

Semantic Model – NEW Best Practice

NEVER Use DAX
Calculated Columns or
Tables



NEVER EVER
NADA
ZERO
ZILCH



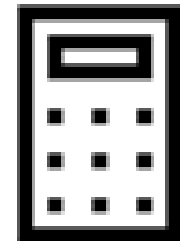
Power Query



Calculated
Column



Calculated
Table



DAX Measure

IT DOES NOT DEPEND

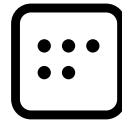
NO DAX COLUMNS

Architecture

Architecture



Data
Warehouse



Semantic
Models



Reports

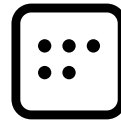
Kimball Architecture



Data
Warehouse



Datamart



Semantic
Models



Reports

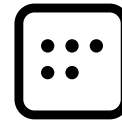
Adhoc Architecture



Data
Warehouse



Datamart



Semantic
Models



Reports

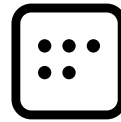
Adhoc Architecture



Data
Warehouse



Datamart



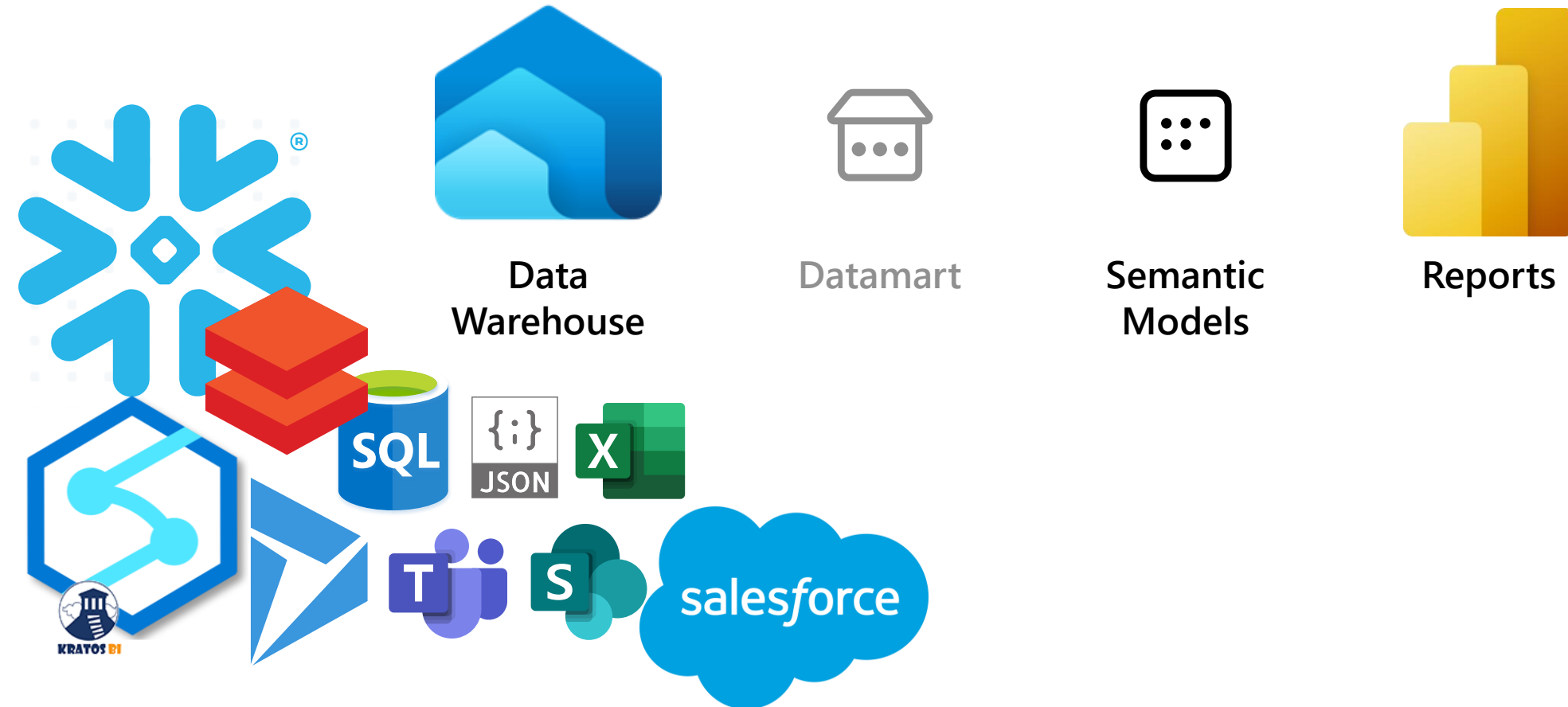
Semantic
Models



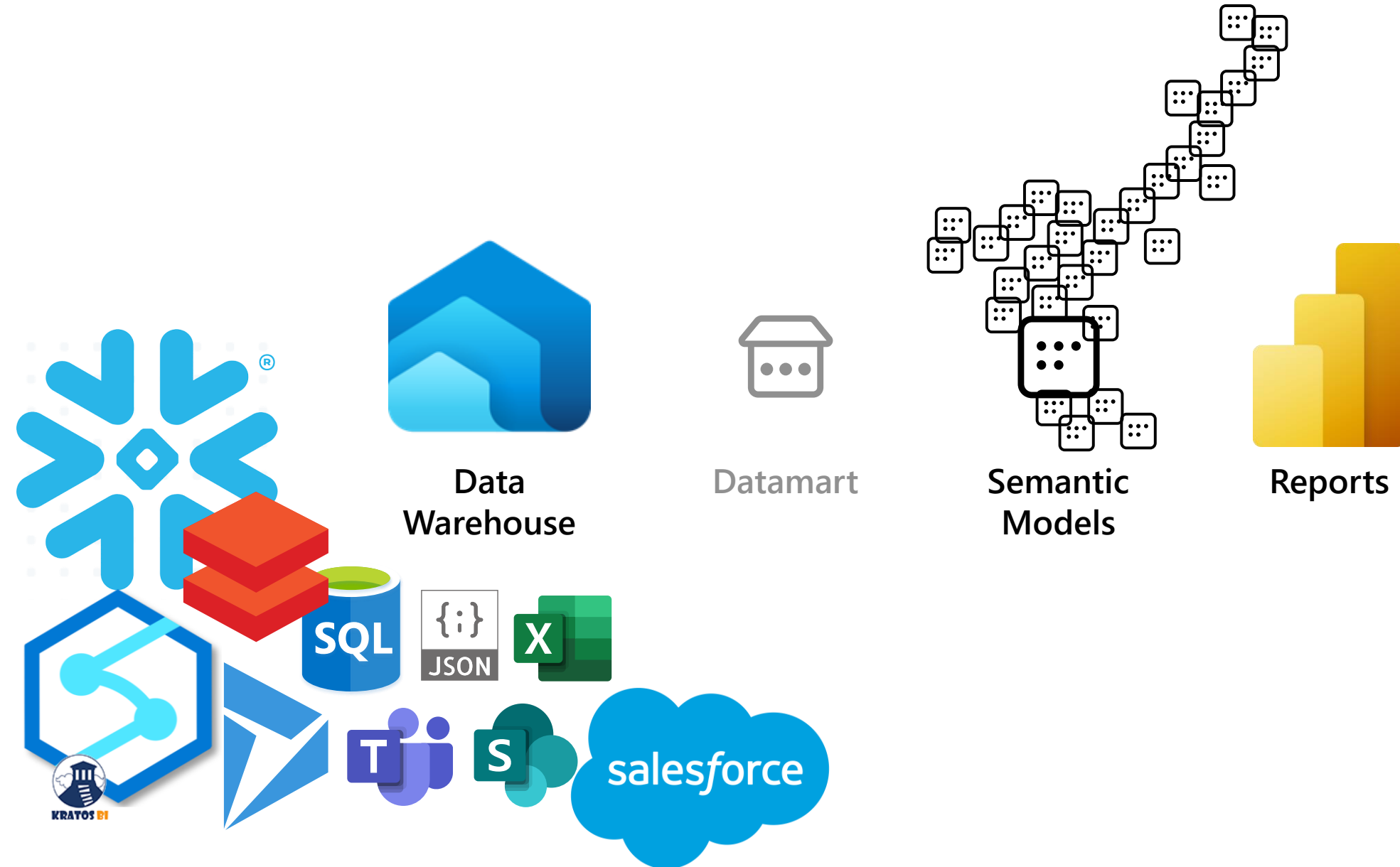
Reports



Adhoc Architecture – Rampant Sources



Adhoc Architecture – Countless models



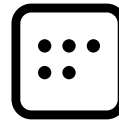
Kimball Architecture – Domain Based Foundation



Data
Warehouse



Datamart



Semantic
Models



Reports

Datamart

A word on Datamarts

ANY kind of database
used to store data for
domain needs

Any Database



Anything...

And 12a Issues
always impact
users

And a Prime
Reason A – No
Limiting
Control

~~19~~ 20
~~17~~ 18
~~16~~

Reasons WHY NO DAX COLUMNS

And a Prime
Reason – No
Limiting List

And 2a
Management
Costs



Reasons for NEW Best Practice

- Not in ANY order
- Some may not apply to you
- Some apply in situations
- Some ALWAYS apply
- Too many reasons to ignore
- Always Create Technical Debt
- Too many problems from continuing with current best practice
- No Limiting Factor

Prime Reason – DAX CC No Limiting Factor

No defined list of what TO
do or what NOT to do
Tool does not limit users
in any way

Prime Reason A – DAX CC Tool does not limit

**Tool does not limit users
in any way**

Reason #1 – DAX CC Do NOT Fold

Cannot Leverage Source
Processing
Never Direct Lake / Query

Reason #2 – DAX CC Cost Lots of Money

16-64 x other cloud
compute \$\$\$ options

Reason #2a – DAX CC Cost Lots to manage

TONS of \$\$\$\$ to maintain

Reason #3 – DAX CC Always Create Tech Debt

ETL in the wrong layer of
your tech stack

Reason #4 – DAX CC Must be Manually Moved

Logic has to be manually
moved from model to
model

Reason #5 – DAX CC Cannot be shared

Logic has to be
reprocessed = potential
different results

Reason #6 – DAX CC Have Horrible Performance

Radically increase model
load times

Reason #7 – DAX CC Create Incorrect Results

DAX CC are confusing to
users and often create
incorrect results



DAX CC are used incorrectly and produce the wrong results for many business users. They think DAX columns work 1 way, but they do not.

Reason #8 – DAX CC Increase Load Failures

When used for Joins,
model refreshes break
when cardinality changes
1 to M becomes M to M

Reason #9 – DAX CC Cannot move without rewrite

ETL is SQL, Python, or
Power Query. NOT DAX.



DAX CCs use cases are exorbitantly limited, but when used, they are used ALL the time DAX CCs cannot move upstream to Power Query, SQL, or Python without a rewrite

Reason #10 – DAX CC Additional ETL Language

SQL, Python, or Power
Query developer must
learn DAX.



DAX CC adds a needless additional programming language to data transformation. We have SQL, Python, and Power Query - all of these can be distilled (mostly) back to SQL for validation and testing in any upstream source. Including DAX means you have to write the logic in both DAX and another language to validate it back to any source value.

Reason #11 – DAX CC increase troubleshooting

Data an issue? DAX CC
adds a layer of
troubleshooting.



DAX CCs add an unnecessary layer to business logic that needlessly extends the time to troubleshoot any data issue.

Reason #12 – DAX CC Hard to Validate

Hard to manually
validate, next to
impossible to automate,
and ALWAYS impact
users.



DAX CC traps logic in the semantic layer, making validation and distribution painfully difficult

Reason #12a – DAX CC Issues impact Users

Issues **ALWAYS** impact
users.



DAX CC traps logic in the semantic layer, making validation and distribution painfully difficult

Reason #13 – DAX CC Multiplies like Rabbits

1 DAX CC ALWAYS leads
to 500 DAX CC.

A single DAX CC used properly becomes 500 DAX CC used improperly overnight in favor of immediately delivering some "urgent" business need that comes and goes just as quickly. This is then never removed until the model is not functioning properly. Adding in the additional step of at least putting it into Power Query provides a much-needed pause in the reflexive response that creates much of this technical debt.

At one point, I used to say use DAX columns rarely and only in certain circumstances. My stance has evolved in the last two weeks because NO ONE uses DAX columns properly.



Reason #14 – DAX CC 1 right becomes 1,000 wrong

Each DAX CC increases all issues with DAX CC.

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Reason #15 – DAX CC should be Power Query

**JUST
MOVE
IT
TO
POWER QUERY**

Reason #16 – DAX CC moved to a Datamart

**Stop trying to cheat the
architecture. Get a
Datamart.**

IT DOES NOT DEPEND

NO DAX COLUMNS

If you are using DAX Columns

1. Slow down your development process
2. Move them to Power Query
3. Get a Datamart

Benefits of this effort

1. Improves Quality
2. Reduces Costs
3. Lower Development Time
4. Reduces Differences
5. Reduces Failures / Issues
6. Faster troubleshooting
7. Improves Performance
8. Reduces Costs
9. Respect of peers
10. Kimball architecture

IT DOES NOT DEPEND

NO DAX COLUMNS

Original No DAX Columns Post

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DAX CC traps logic in the semantic layer, making validation and distribution painfully difficult A single

DAX CC used properly becomes 500 DAX CC used improperly overnight in favor of immediately delivering some "urgent" business need that comes and goes just as quickly. This is then never removed until the model is not functioning properly. Adding in the additional step of at least putting it into Power Query provides a much-needed pause in the reflexive response that creates much of this technical debt.

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DAX columns says to me a few things:

- 1 - You need to slow down the process a little to validate the need and the data
- 2 - 99.9999% of what people put in DAX CC should be in Power Query. At a minimum, move the business logic there.
- 3 - You need to be looking at your architecture and add a datamart for anything that cannot be done with Power Query
- 4 - Data management is complex for us, and doubly complex for people consuming the information. The variability that comes from different datasets with different refresh schedules, measures, and XXXX ensures that the business will make assumptions about the data that WILL be wrong.

Anything that can eliminate 1 of the layers of variables is a good thing in reducing complexity

