



Our dedication is to the well-being of our customers

Introducing Sensorial, an ecommerce shop that features a variety of essential oil flacons designed to help and improve one's overall health and well-being.

We have chosen the name **Sensorial** because our company specializes in selling products and experiences that engage all of the senses. From taste to smell, we believe that incorporating multiple sensory experiences into our offerings helps to create a more immersive and memorable experience for our customers.



Our company takes pride in making a positive impact on the world, one bottle of essential oil at a time. As a result, essential oil is our primary product at a price that varies at a reasonable price from 10€ to 20€ with shipping fees included.

Our products are aiming to a particular audience of consumers who are looking for high-quality and innovative solutions. Whether you're looking for something practical and functional or something stylish and trendy, we've got you covered.

To ensure the efficiency of our website design process, we have opted to begin with a systematic organization plan.

Foremost for the organization around the **website**, we distributed the tasks depending on our knowledge and what we didn't know. For example, someone with a lot of knowledge on JS would lead this part but not do all the work to let the others learn on what they didn't know before.

Each task is and was included on **Trello** divided into 3 lists (To do, Doing and Done), with this we could follow what task needed to be done in priority, who was working on it and for when was it due.

For the logo of our brand we decided to use **Canva**, a simple and complete tool for this kind of task.

Before working on the website, we started to work on **Figma** to create multiple design styles and decide with which one we should go for.

The website must be hosted somewhere, that's why we decided to place it on **GitHub** which has the advantage of being a collaborative space to work for our team. It also helped us to keep track of every version, during the early development in beta we started to name our versions in an ascending naming starting with the **v0.0.1**.

To push every change we decided to use **GitHub Desktop**, a similar tool as Git but easier to use with a graphical interface.

We've had the chance to have quite a few success points such as already knowing each other making our team a comprehensive team where everyone knows what his teammate is competent in or what it lacks of.

Also, we communicated a lot, making each decision a collaborative choice, this gave us the advantage of an effective decision-making. This approach prevented the need to revisit decisions due to lack of discussion or agreement.