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Problem Statement

• In primary health sectors there has been a trend of long queues, understaffed clinics and poor filing systems. Which leads to far too many casualties. According to Michelle Banda there are problems with service delivery, shortages of medical equipment and medicine which puts the City of Tshwane on the spot. According to a third source, the City of Tshwane was attempting to reduce the number of elderly and disabled people waiting in lines at its customer service centers. We as ODD Tech produced "Lulama" is an app that lessens the queues at clinics, accelerates service delivery and is an integrated system that gives your data to any health care community.



Solution

- The Lulama App reduces queues
- Digitalizes data.
- Accelerates service delivery.
- Lulama is an app that has a system that is linked to other clinics to avoid opening new files at other clinics.
- Provides a demand & supply system in terms of resources and staff members.



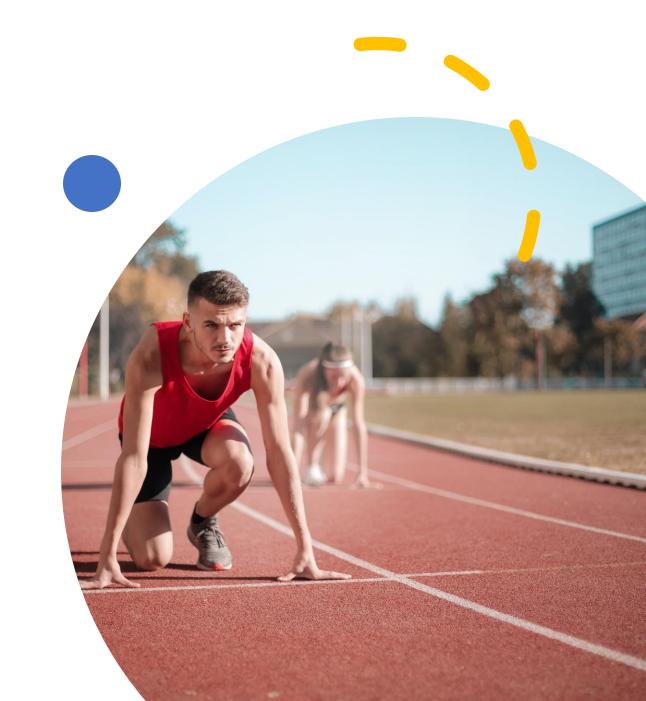
COMMERCIALISATION

- Lulama is an app that is very beneficial to the municipality health sector in the city of Tshwane. Using the Lulama is as simple as walking into the clinic, heading to the consultation room from there you will make your way to the dispensary room, and you are out. On your way out you will receive a notification that will alert you on your next follow up appointment, all of this will happen less than 30minutes.
- Not only does the Lulama app lessen queues physically and digitally but it also co-ordinates you to your nearest clinic within your district. There is a built-in comprehensive system that links all systems will your medical history, meaning you won't need to open a new file wherever you go. Lulama also distributed necessary clinical resources to clinics that are short staffed based on the seasonal trends when municipality clinics are in demand.



Competition

- E-health,
- Netcare,
- Unjani Clinics App



Uniqueness

- Uniqueness
- User friendly
- You can use it in the comfort of your own home
- we reduce queues and overworked staff members
- As ODDTech we are catering for the patients needs to resolve all municipality healthcare needs



Target Market

- TARGET MARKET
- municipality health services
- Women's Health (family planning, prenatal care& screening for cancer)
- Immigrants & Refugees
- Youth

