Price

Where should the initial funding come from to support this idea

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Make it affordable or free to everyone

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get donations

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Find sponsors

give option to pay

that comes with

exclusive, non

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more for a premium

necessary, features

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offer to store information somewhere such as iCloud

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Make the main platform be a

mobile app

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How to access

and get to

a browser

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Be able to login

information from

Make everything straight forward/easy to see

Design

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App set up

Give the user a quick list for them to select what they are interested in being informed about most

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Option to have a short tutorial on how to use the app and where to find everything

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allow for editing in both the design and top priority information.

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Customizable by user for optimized format.

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An app icon that stands out

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assign people to fact check the information being displayed on the app

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have programs to get up to date information

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How it works

Have place for users to keep track of who they voted for in the past, who they plan to vote for, and what those people are currently doing.

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keep track on what the user spends most of their time focused on in the app and personalize it based on those intrests.

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Q&A for any political questions

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hire people to market the product, mainly online but also on posters/billboards

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