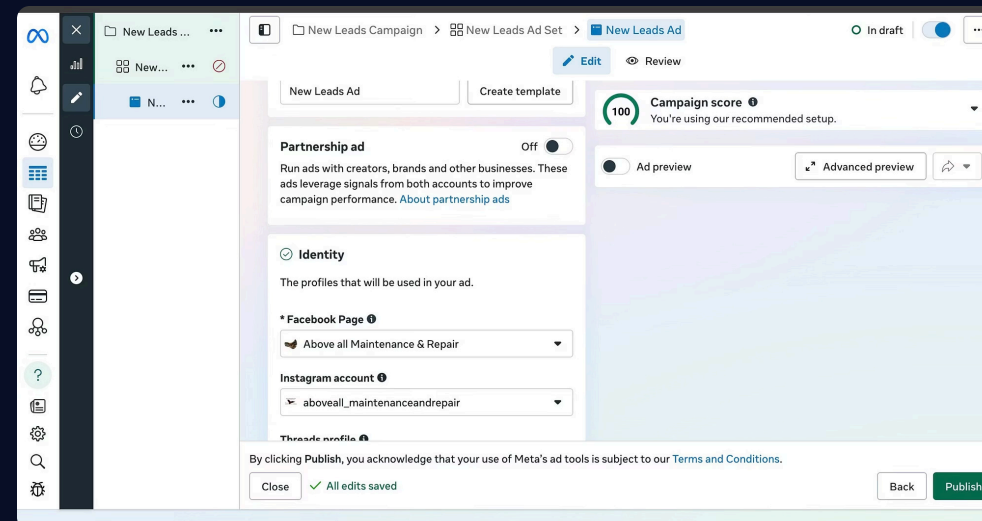


Month 1 Progress Update & What's Ahead

Above All Maintenance & Repair

Presented by Elev8Tech

Infrastructure Stabilized. Growth Optimized.



What Was Accomplished in Month One

Month one focused on building a clean, accurate foundation for scalable growth. We've made significant strides in stabilizing your marketing infrastructure and positioning your business for sustainable expansion.



Marketing Stability

Stabilized marketing and ad infrastructure to ensure consistent performance



Platform Analysis

Identified and resolved platform-level limitations affecting campaign effectiveness



Service Targeting

Refined service targeting to dramatically improve lead quality



Brand Enhancement

Upgraded logo, branding, and promotional assets for professional presence

Challenges Identified & Solutions

Every business faces obstacles—what matters is how quickly and effectively we solve them. Here's how we tackled the key issues discovered during month one.

1

Facebook Advertising Restriction

The Challenge: Direct ad access was limited at the account level, preventing proper campaign management and optimization.

The Solution: We imported and managed the Facebook page through Elev8Tech's Ad Manager, restoring full ad control and unlocking advanced targeting capabilities.

2

Google Ads Lead Quality Issue

The Challenge: Too many services were active simultaneously, causing confusion and generating incorrect, irrelevant calls that wasted your team's time.

The Solution: We strategically reduced targeting to focus on your core strengths—14 plumbing services and 3 commercial services. This refinement will significantly improve call relevance and conversion rates.



Brand, Promotions & Website

Brand & Website Progress

Your brand is the first impression customers have of your business. We've elevated every touchpoint to reflect the quality and professionalism you deliver.

01

Professional Logo Upgrade

Logo and complete brand kit professionally upgraded for modern appeal

02

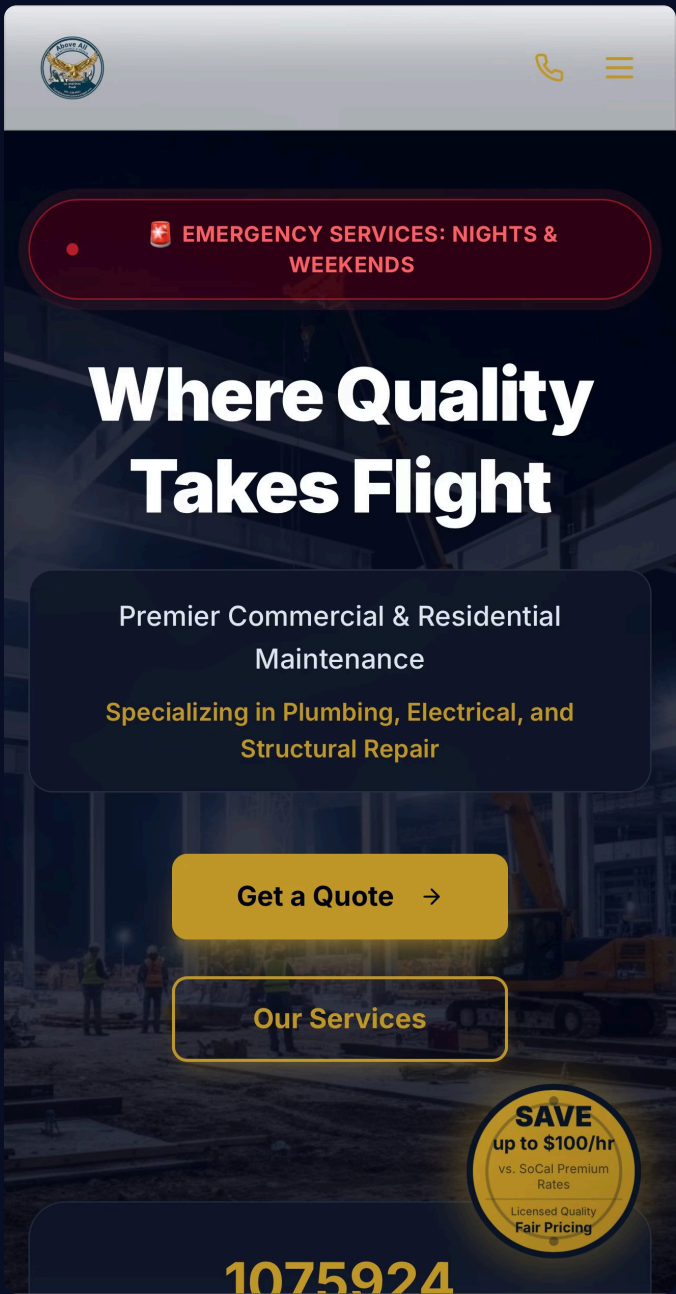
Branded Promotions

New promotional materials generated using the updated branding

03

Website Alignment

Website content aligned with licensed services and clear, compelling offerings



Website Delivery Target: January 12th

Your fully optimized website will be delivered and imported, ready to convert visitors into customers.

What to Look Forward To

The foundation is set—now it's time to build momentum. Here's what's coming next to accelerate your growth and strengthen your market presence.

01

Website Launch

Fully delivered and imported website by **January 12th**, optimized for conversions and mobile experience

02

Unified Branding

Updated branding applied across social media, Google Ads, and all promotional materials for consistent recognition

03

QR Code Integration

Custom QR code created linking directly to your website for instant mobile access

04

Professional Business Cards

Professionally designed business cards matching your new branding, featuring the QR code for easy lead capture

SEO Report Meeting & Next Steps

SEO Progress Review

January 12th

We're scheduling a comprehensive SEO review meeting to ensure your online visibility is growing and your business is being found by the right customers at the right time.

General Contractor

3/11 active

REMOVE

Services		
Accessory buildings	<input type="checkbox"/>	Commercial projects <input checked="" type="checkbox"/>
Decks and patio	<input type="checkbox"/>	Exterior finishing <input type="checkbox"/>
Foundations and concrete	<input type="checkbox"/>	Home addition <input checked="" type="checkbox"/>
Home building	<input type="checkbox"/>	Home remodel and renovation <input checked="" type="checkbox"/>
Interior finishing	<input type="checkbox"/>	Other <input type="checkbox"/>
Roofing	<input type="checkbox"/>	

Plumber

14/14 active

REMOVE

Services

Note: Don't accept jobs you're not qualified or licensed to complete. You're solely responsible for maintaining compliance with applicable laws, regulations, and licensing requirements in each jurisdiction where you offer or provide services. [Learn more](#)

Meeting Agenda

- **Performance Analysis**

SEO performance metrics and visibility improvements across search engines

- **Keyword Rankings**

Current keyword rankings and search presence in your local market

- **Local Optimization**

Progress on local SEO strategies and Google Business Profile optimization

- **Strategic Roadmap**

Next SEO action steps to maintain momentum and drive higher-quality leads

This meeting will align our strategy moving forward and ensure continued growth with better leads, stronger visibility, and increased revenue.