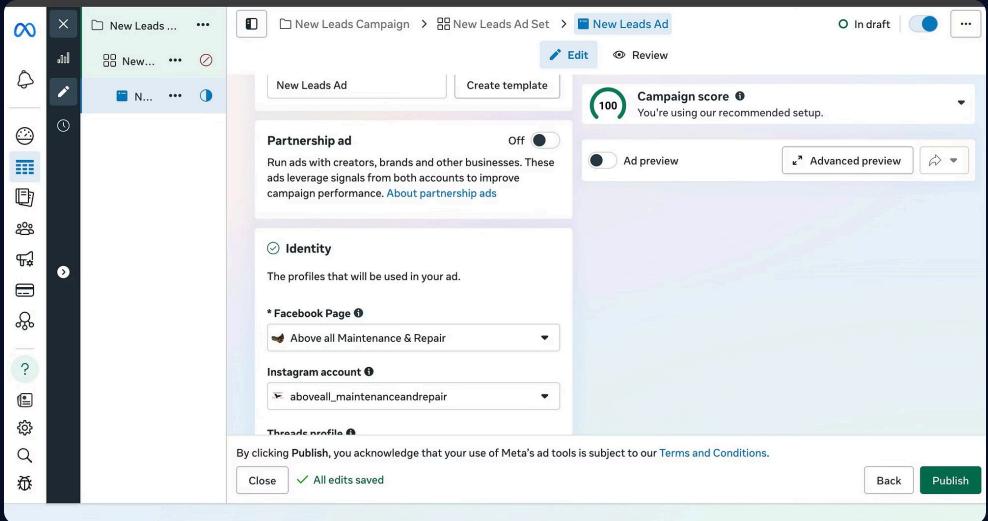


# Month 1 Progress Update & What's Ahead

**Above All Maintenance & Repair**

Presented by Elev8Tech

Infrastructure Stabilized. Growth Optimized.



# What Was Accomplished in Month One

Month one focused on building a clean, accurate foundation for scalable growth. We've made significant strides in stabilizing your marketing infrastructure and positioning your business for sustainable expansion.



## Marketing Stability

Stabilized marketing and ad infrastructure to ensure consistent performance



## Platform Analysis

Identified and resolved platform-level limitations affecting campaign effectiveness



## Service Targeting

Refined service targeting to dramatically improve lead quality



## Brand Enhancement

Upgraded logo, branding, and promotional assets for professional presence

# Challenges Identified & Solutions

Every business faces obstacles—what matters is how quickly and effectively we solve them. Here's how we tackled the key issues discovered during month one.

1

## Facebook Advertising Restriction

**The Challenge:** Direct ad access was limited at the account level, preventing proper campaign management and optimization.

**The Solution:** We imported and managed the Facebook page through Elev8Tech's Ad Manager, restoring full ad control and unlocking advanced targeting capabilities.

2

## Google Ads Lead Quality Issue

**The Challenge:** Too many services were active simultaneously, causing confusion and generating incorrect, irrelevant calls that wasted your team's time.

**The Solution:** We strategically reduced targeting to focus on your core strengths—14 plumbing services and 3 commercial services. This refinement will significantly improve call relevance and conversion rates.

**Drain service Camera Inspection**

Drain & Camera Inspection

- ✓ Clog Detection
- ✓ Pipe Diagnostics
- ✓ Hidden Issues Found Fast

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## Brand, Promotions & Website

### Brand & Website Progress

Your brand is the first impression customers have of your business. We've elevated every touchpoint to reflect the quality and professionalism you deliver.

01

#### Professional Logo Upgrade

Logo and complete brand kit professionally upgraded for modern appeal

02

#### Branded Promotions

New promotional materials generated using the updated branding

03

#### Website Alignment

Website content aligned with licensed services and clear, compelling offerings

Emergency Services: Nights & Weekends

## Where Quality Takes Flight

Premier Commercial & Residential Maintenance

Specializing in Plumbing, Electrical, and Structural Repair

Get a Quote →

Our Services

SAVE up to \$100/hr vs. SoCal Premium Rates

Licensed Quality Fair Pricing

1075924

- Website Delivery Target: January 12th**  
 Your fully optimized website will be delivered and imported, ready to convert visitors into customers.

# What to Look Forward To

The foundation is set—now it's time to build momentum. Here's what's coming next to accelerate your growth and strengthen your market presence.

01

## Website Launch

Fully delivered and imported website by **January 12th**, optimized for conversions and mobile experience

02

## Unified Branding

Updated branding applied across social media, Google Ads, and all promotional materials for consistent recognition

03

## QR Code Integration

Custom QR code created linking directly to your website for instant mobile access

04

## Professional Business Cards

Professionally designed business cards matching your new branding, featuring the QR code for easy lead capture

# SEO Report Meeting & Next Steps

## SEO Progress Review

January 12th

We're scheduling a comprehensive SEO review meeting to ensure your online visibility is growing and your business is being found by the right customers at the right time.

The screenshot shows a user interface for selecting services. It has two main sections: 'General Contractor' and 'Plumber'. Each section has a title, a 'Services' heading, and a list of items with toggle switches. In the 'General Contractor' section, 'Commercial projects' is selected (checked). In the 'Plumber' section, 'Home addition' and 'Home remodel and renovation' are selected. At the bottom, there is a note about accepting jobs responsibly and a link to learn more.

General Contractor	
Services	3/11 active
Accessory buildings	<input type="checkbox"/>
Decks and patio	<input type="checkbox"/>
Foundations and concrete	<input type="checkbox"/>
Home building	<input type="checkbox"/>
Interior finishing	<input type="checkbox"/>
Roofing	<input type="checkbox"/>
Commercial projects	<input checked="" type="checkbox"/>
Exterior finishing	<input type="checkbox"/>
Home addition	<input checked="" type="checkbox"/>
Home remodel and renovation	<input checked="" type="checkbox"/>
Other	<input type="checkbox"/>

Plumber	
Services	14/14 active
Commercial projects	<input checked="" type="checkbox"/>
Exterior finishing	<input type="checkbox"/>
Home addition	<input checked="" type="checkbox"/>
Home remodel and renovation	<input checked="" type="checkbox"/>
Other	<input type="checkbox"/>

**Note:** Don't accept jobs you're not qualified or licensed to complete. You're solely responsible for maintaining compliance with applicable laws, regulations, and licensing requirements in each jurisdiction where you offer or provide services. [Learn more](#)

## Meeting Agenda

- **Performance Analysis**

SEO performance metrics and visibility improvements across search engines

- **Keyword Rankings**

Current keyword rankings and search presence in your local market

- **Local Optimization**

Progress on local SEO strategies and Google Business Profile optimization

- **Strategic Roadmap**

Next SEO action steps to maintain momentum and drive higher-quality leads

This meeting will align our strategy moving forward and ensure continued growth with better leads, stronger visibility, and increased revenue.