Business Plan: Elev8Tech LLC

Prepared for: Financial Review & Banking Purposes **Date:** December 24, 2025

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1. Executive Summary

Business Name: Elev8Tech LLC **Business Type:** Limited Liability Company (LLC) **Industry:** Software Engineering, Digital Product Development, Web & Mobile Solutions **Location:** California, United States **Founded:** 2025 (formerly operating under Vleeinc LLC)

Elev8Tech LLC is a digital engineering and product development company specializing in custom web platforms, mobile applications, AI-assisted systems, and UX/UI design. The company serves small to mid-sized businesses seeking scalable, professionally engineered digital solutions beyond template-based websites or basic marketing services.

Elev8Tech operates on a **retainer-based service model** while simultaneously developing proprietary software products to establish long-term intellectual property and recurring revenue streams.

Current Status:

- Actively operating.
- One existing monthly retainer client.
- Fully transitioned into Elev8Tech LLC as the primary legal and operating entity.

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2. Company Background & Legal Structure

Elev8Tech LLC was formed to consolidate and expand operations previously conducted under **Vleeinc LLC**. While Vleeinc LLC served as the initial umbrella for early product and development work, Elev8Tech LLC now functions as the dedicated legal entity for all client services, engineering contracts, and future product commercialization.

Legal Structure:

- **Entity:** Limited Liability Company (LLC)
- **Ownership:** Single-member ownership
- **Compliance:** Fully compliant with California state requirements

Purpose of Transition:

1. Improve financial clarity.
2. Strengthen brand identity.
3. Prepare for scale, lending, and enterprise contracts.

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3. Products & Services

3.1 Core Service Offerings

Elev8Tech LLC provides professional services delivered under structured scopes or monthly retainers to ensure predictable outcomes and recurring revenue:

- **Custom Website & Platform Development:** Tailored web solutions for business needs.
- **Mobile Application Development:** Native iOS and cross-platform solutions.
- **UX/UI Product Design & Prototyping:** High-fidelity design for user experience.
- **AI-Assisted Scheduling & Automation Systems:** Intelligent workflow solutions.
- **Software Maintenance & Ongoing Support:** Long-term retainer support.

3.2 Proprietary Product Development

In parallel with services, Elev8Tech is developing **Follow Thru**, a productivity and scheduling application designed for professionals. This product serves as:

- A scalable revenue opportunity.
- A proof-of-capability asset demonstrating Elev8Tech's engineering expertise.

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4. Market Opportunity

Target Market

- **Small to Mid-Sized Businesses:** Organizations outgrowing DIY tools.
- **Service-Based Companies:** Home services and professional service providers.
- **Entrepreneurs & Startups:** Founders needing scalable technical MVPs.

Market Need

Many businesses outgrow DIY website builders (e.g., Wix, Squarespace) and require:

- Custom functionality.

- Integrated systems.
- Mobile and AI-enabled tools.
- Long-term technical support.

Elev8Tech fills the gap between basic marketing agencies and large, expensive enterprise development firms.

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5. Competitive Advantage

Elev8Tech LLC differentiates itself through:

- **Engineering-First Approach:** Solutions are code-based and scalable, not template-based.
- **Founder-Led Oversight:** Direct technical supervision guarantees quality.
- **Hybrid Model:** Ability to build both client services and proprietary software.
- **Lean Operations:** Low overhead structure allows for competitive pricing with strong margins.
- **Production Readiness:** Focus on real production systems rather than conceptual demos.

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6. Current Clients & Revenue

Active Retainer Client: Above All Maintenance and Repair

Services Provided:

- Digital management.
- Website development.
- Branding updates.
- Technical support.

Strategic Value:

- Verifies recurring revenue model.
- Provides proof of ongoing market demand.
- Establishes a foundation for expanding the retainer base.

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7. Revenue Model

Primary Revenue Streams

1. **Monthly Client Retainers:** Recurring income for support and management.
2. **Project-Based Development Work:** One-time fees for large builds.
3. **Future SaaS/Product Revenue:** Subscriptions from the *Follow Thru* platform.

Pricing Strategy

- **Retainers:** Range from **$1,500 – $3,500 per month** depending on scope.
- **Projects:** Priced based on engineering complexity and deliverables.
- **SaaS:** Subscription pricing to be introduced post-launch.

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8. Growth Strategy

Short-Term (0–6 Months)

- Secure 2–3 additional retainer clients.
- Finalize internal systems, workflows, and CI/CD pipelines.
- Launch careers page for supervised interns.

Mid-Term (6–12 Months)

- Expand retainer base to 5–7 clients.
- Public launch of *Follow Thru*.
- Begin limited hiring (interns, contractors).

Long-Term (1–3 Years)

- Grow product revenue to exceed service revenue.
- Develop additional software tools.
- Transition Elev8Tech into a full-scale digital product studio.

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9. Operations Plan

Management Structure:

- **Founder-Led:** Direct oversight of engineering, architecture, and delivery.
- **Strategic Staffing:** Utilization of interns and contractors for scalable labor.
- **Supervision:** Senior-level code review and management for all junior contributors.

Technology Stack:

- Modern web and mobile frameworks (React, React Native, TypeScript).
- Cloud-based infrastructure (AWS/Google Cloud).
- Secure, scalable database systems.

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10. Financial Projections (Conservative)

Year 1 (Current)

- **Goal:** Establish baseline stability.
- **Average Monthly Revenue:** $2,000 – $4,000
- **Annual Revenue Projection:** $24,000 – $48,000
- **Primary Expenses:** Software licensing, hosting, minimal contractor support.

Year 2

- **Goal:** Scale retainers and launch product.
- **Target:** 5–7 active retainers.
- **Annual Revenue Projection:** $120,000 – $200,000
- **Note:** Introduction of SaaS revenue streams.

Year 3

- **Goal:** Product-driven growth.
- **Annual Revenue Target:** $300,000+

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11. Funding & Banking Purpose

Elev8Tech LLC seeks to establish a relationship with financial partners for:

- **Business Banking Services:** Checking, savings, and merchant services.
- **Credit & Financing:** Establishing lines of credit to support growth.
- **Operational Liquidity:** Capital to smooth cash flow during product development cycles.

Use of Funds:

- Software infrastructure costs.
- Accelerated product development.
- Talent acquisition (contractors/interns).

- Marketing and sales expansion.

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12. Conclusion

Elev8Tech LLC is a technically grounded, revenue-producing digital engineering company positioned for sustainable growth. With an established retainer client, a clear service model, and proprietary software in development, the company presents a **low-risk, high-potential opportunity** for banking partnerships and financial support.