Amber Hampton

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ABOUT ME

I am a highly creative person, passionate about digital marketing. Over the past 2 years, I have built my own digital marketing video channel with over 2k subscribers. This experience has allowed me to develop deep knowledge and understanding of how marketing channels work, as well as apply a wide range of skills such as illustration, photography, and video editing.

WORK EXPERIENCE

2021-present: Content Creator (2k subscribers) 2020-2021: Cashier - Frosty's Ice Cream - Shasta, TX

CAREER OBJECTIVE

I would like to find a creative position in digital marketing where I'll be able to create illustrations and design strategies. This experience will help me start my career in the advertising industry.

SOFT SKILLS

I am very detail-oriented when measuring audience interaction on my video channel and blog. I am creative, productive, and driven.

VOLUNTEER EXPERIENCE

I am a member of the school journalism club where I work to create digital marketing materials for school events.