

# Divya Gupta

Copywriter

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www.divyagupta.com

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## about

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Productive and result-oriented professional with over six years of experience in copywriting and content production. My drive to continuously learn new things as well as my problem-solving skills have allowed me to successfully complete a wide variety of projects.

## skills

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People skills  
Teamwork  
Time management  
Project management  
Problem-solving

## education

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University of Farland,  
2014-2017  
Bachelor of Arts  
GPA: 3.7  
English Major  
Journalism Minor

## work experience

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**Copywriter Landford Publications**  
Remote  
Sep 2020 - Present

Created engaging content for blog posts and social media  
Researched subjects and collected relevant information Coordinated with team members on ongoing projects  
Adapted content to target audience needs and expectations  
Proofread content for social media platforms  
Edited copy content and adjusted to guidelines

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**Content Writer Burgolvin's Creative NOIDA, UP**  
Jun 2018 - Sep 2020

NOIDA, UP Jun 2018 - Sep 2020  
Edited copy for blog posts and social media  
Worked with subject matter experts  
Made amendments in line with feedback

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**Senior Copywriter Cloudlings Agency**  
2016-2017

Reporting to the senior copywriter  
Ensuring that our identity and tone is consistent and effective.

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**London Copywriting Intern Lavanda Agency**  
2015-2016

Shadowing higher-ups  
Attending meetings and consultations  
Providing helpful feedback on employee copy  
Writing for short blogs and articles

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References available upon request

i hope to hear from you!