Universal Quantification

In Haskell, you can generalise types. If you label a parameter of type a it can represent any data type. For example if you wanted to make a function that calculated the length of a list you wouldn't make one for each different type of list:

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e.g. [Int] -> Int, [Char] -> Int etc.
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Instead you just write [a] -> Int meaning "give me a list of anything and I will return you an Int". It is almost like a wildcard, if you define a function with these general types you're basically saying that you don't mind what type that parameter is. This allows you to create more general functions. These functions are polymorphic since they are not specific about what data types they take in.