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```
[]: from google.colab import files
     import matplotlib.pyplot as plt
     import pandas as pd
     import numpy as np
     import nltk
     import string
     from sklearn.feature_extraction.text import CountVectorizer, TfidfTransformer
     from nltk.tokenize import word_tokenize
     from nltk.stem import WordNetLemmatizer, PorterStemmer
     from nltk.corpus import stopwords
     from nltk.collocations import BigramCollocationFinder
     from nltk.metrics import BigramAssocMeasures
     from scipy.stats import chi2, chi2_contingency
     import re
     from tqdm import tqdm
     from functools import reduce
     from operator import mul
     from sklearn.model_selection import train_test_split
     from sklearn.feature_extraction.text import TfidfVectorizer
     from sklearn.pipeline import Pipeline
     nltk.download('wordnet')
     nltk.download('punkt')
     nltk.download('stopwords')
     from sklearn.svm import SVC
     from sklearn.metrics import accuracy_score
     from sklearn.metrics import confusion_matrix
     from sklearn.metrics import ConfusionMatrixDisplay
     from nltk.collocations import BigramCollocationFinder
     from nltk import BigramAssocMeasures
```

[nltk_data] Downloading package wordnet to /root/nltk_data...
[nltk_data] Downloading package punkt to /root/nltk_data...

```
[nltk_data]
                  Unzipping tokenizers/punkt.zip.
    [nltk_data] Downloading package stopwords to /root/nltk_data...
                  Unzipping corpora/stopwords.zip.
    [nltk_data]
[]: from google.colab import drive
     drive.mount('/content/drive')
    Mounted at /content/drive
        \mathbf{Q}\mathbf{1}
    1
    1.1 1a
    create corpus from given sentences, separately and make them a list and make dtm
[]: rep='immigration aliens criminals loophole country voter economy tax growth_
      ⇒security healthcare cost socialism unfair help'
     dem='immigration country growth help voter healthcare inequality expansion ⊔
      ounfair economy infrastructure opportunity expansion country security □
      ⇒abortion choice right women help'
[]: corpus=[rep, dem]
     len(corpus)
[]: 2
[]: def q1_preprocess(doc):
       d = doc.translate(str.maketrans('', '', string.punctuation))
       tokens = word_tokenize(d)
       print(len(set(tokens)))
       return ' '.join(tokens)
[]: q1_preproc=list(map(q1_preprocess, corpus))
    15
    17
[]: q1_vectorizer=CountVectorizer()
     q1_dtm = q1_vectorizer.fit_transform(q1_preproc)
[]: vocab = q1_vectorizer.get_feature_names_out()
     doc_labels = range(len(corpus))
     df = pd.DataFrame(q1_dtm.toarray(), columns=vocab, index=doc_labels)
     df.index=['Republican', 'Democrat']
     df
[]:
                 abortion aliens choice cost country criminals economy \
```

1

1

1

1

0

Republican

0

1

```
Democrat
                         1
                                 0
                                         1
                                               0
                                                         2
                                                                    0
                                                                              1
                 expansion growth healthcare ... infrastructure
     Republican
                          0
                                               1
                                  1
                                                 •••
     Democrat
                          2
                                  1
                                               1
                                                                  1
                                                                             0
                 opportunity right security socialism tax unfair voter
     Republican
                            0
                                   0
                                              1
                                                         1
                                                              1
                                                                       1
                                                                              1
                                                                                     0
     Democrat
                            1
                                   1
                                              1
                                                         0
                                                              0
                                                                       1
                                                                              1
                                                                                     1
     [2 rows x 23 columns]
    "infrastructure voter growth help economy"
[]: import pandas as pd
     data = {
         'email': [
             'immigration aliens criminals loophole countryimmigration aliens_{\sqcup}
      ⇔criminals loophole country',
             'voter economy tax growth security',
             'healthcare cost socialism unfair help',
             'immigration country growth help voter',
             'healthcare inequality expansion unfair economy',
             'infrastructure opportunity expansion country security',
             'abortion choice right women help'
         ],
         'y': [
             'republican',
             'republican',
             'republican',
             'democrat',
             'democrat',
             'democrat',
             'democrat'
         ]
     }
     q1_df = pd.DataFrame(data)
     q1_df
[]:
        immigration aliens criminals loophole countryi... republican
                         voter economy tax growth security
     1
                                                             republican
     2
                    healthcare cost socialism unfair help
                                                             republican
     3
                    immigration country growth help voter
                                                               democrat
```

democrat

democrat

healthcare inequality expansion unfair economy

infrastructure opportunity expansion country s...

4

```
[]: test_email="infrastructure voter growth help economy"
     email_words=word_tokenize(test_email)
     email words
[]: ['infrastructure', 'voter', 'growth', 'help', 'economy']
[ ]: rep_word_count = {}
     for w in email_words:
      rep word_count[w] = df.loc['Republican',w]
     # sum(rep_word_count.values())
     dem_word_count = {}
     for w in email_words:
       dem_word_count[w] = df.loc['Democrat',w]
[]: |likelihood_rep = np.array([rep_word_count[word] / (rep_word_count[word] +
      →dem word count[word]) for word in email words])
     likelihood_dem = np.array([dem_word_count[word] / (rep_word_count[word] +_u

dem_word_count[word]) for word in email_words])
[]: prior rep = 3 / 7 # Based on the provided dataset: 3 Republican emails out of \Box
      →7 total
     prior dem = 4 / 7 # Based on the provided dataset: 4 Democrat emails out of 71
      \rightarrow total
[ ]: posterior_rep = prior_rep * np.prod(likelihood_rep)
     posterior_dem = prior_dem * np.prod(likelihood_dem)
[]: print(f"Posterior Prob Republican: {posterior_rep}")
     print(f"Posterior Prob Democrat: {posterior_dem}")
     # prediction based on the higher posterior prob
     if posterior_rep > posterior_dem:
         print("The mystery email was likely sent by the Republican party.")
     else:
         print("The mystery email was likely sent by the Democrat party.")
    Posterior Prob Republican: 0.0
```

These conclusions seem unreliable due to the methodology of analyzing word occurrences in emails from both Republican and Democratic sources. A particular instance where a word was absent in Republican communications reduced the likelihood to zero, which raises concerns about the robustness of these results. Additionally, the data set used for both parties appears to be insufficiently large, suggesting that more comprehensive data collection is necessary to draw more

Posterior Prob Democrat: 0.047619047619047616

The mystery email was likely sent by the Democrat party.

accurate conclusions.

1.2 1b

```
[]: vocab_size=df.shape[1] vocab_size
```

[]: 23

```
[]: likelihood rep smoothed = np.array([(rep word count[word] + 1) / []
      → (rep_word_count[word] + dem_word_count[word] + vocab_size) for word in_
      →email words])
     likelihood_dem_smoothed = np.array([(dem_word_count[word] + 1) /__
      → (rep word count[word] + dem word count[word] + vocab size) for word in
      →email words])
     # Recalculate posterior probabilities with smoothing
     posterior_rep_smoothed = prior_rep * np.prod(likelihood_rep_smoothed)
     posterior_dem_smoothed = prior_dem * np.prod(likelihood_dem_smoothed)
     # Output the smoothed results
     print(f"Smoothed Posterior Prob for Republican: {posterior rep_smoothed}")
     print(f"Smoothed Posterior Prob for Democrat: {posterior dem_smoothed}")
     # Make a prediction based on the higher posterior probability with smoothing
     if posterior rep smoothed > posterior dem smoothed:
         print("Smoothed Prediction: The mystery email was likely sent by the
      →Republican party.")
     else:
         print("Smoothed Prediction: The mystery email was likely sent by the \sqcup
      →Democrat party.")
```

Smoothed Posterior Prob for Republican: 7.032967032967033e-07 Smoothed Posterior Prob for Democrat: 2.8131868131868135e-06 Smoothed Prediction: The mystery email was likely sent by the Democrat party.

- Smoothing addresses the issue of encountering zero probabilities, as observed in scenario 1a, where the absence of a specific word in the Republican emails led to a zero probability. Through smoothing, we can mitigate this issue.
- Additionally, smoothing aids in enhancing the model's ability to generalize by allocating probabilities to words that have not been observed in the dataset.
- This technique also contributes to the robustness of the analysis. Particularly in situations where the dataset is limited, as in scenario 1a, the absence of certain words might be attributed to inadequate sampling rather than their true irrelevance in the context, such as in emails.

1.3 1c

```
[]: from functools import reduce
    from operator import mul
    import numpy as np
    total_words_rep = df.loc['Republican', :].sum()
    total_words_dem = df.loc['Democrat', :].sum()
    likelihoods_rep_smoothed = {word: (df.loc['Republican', word] + 1) / ___
     likelihoods_dem_smoothed = {word: (df.loc['Democrat', word] + 1) /__
     likelihood diffs = {word: likelihoods dem smoothed[word] -
     ulikelihoods_rep_smoothed[word] for word in vocab}
    sorted_words = sorted(likelihood_diffs, key=likelihood_diffs.get, reverse=True)
    top_2_words_dem_favored = sorted_words[:2]
    top_2_words_dem_favored_diffs = {word: likelihood_diffs[word] for word in_
     →top_2_words_dem_favored}
    print("Top 2 Words to Increase Democrat Classification:", __
     →top_2_words_dem_favored)
    print("Differences in Likelihood:", top_2_words_dem_favored_diffs)
```

Top 2 Words to Increase Democrat Classification: ['expansion', 'abortion'] Differences in Likelihood: {'expansion': 0.043451652386780906, 'abortion': 0.020195838433292534}

To achieve this objective, we need to pinpoint words that demonstrate a significantly greater posterior probability of appearing in Democratic emails compared to Republican ones. Essentially, this involves focusing on words that are more likely to be found in communications from Democrats but are absent in those from Republicans.

1.4 1d

The Democrats have various strategies at their disposal to address the Republicans' approach to accessing their emails. They might:

• Consider the inclusion of email metadata, such as the sender's domain or the time the email was sent, to enhance their filtering techniques.

• Implement advanced NLP (Natural Language Processing) methods that account for context, thereby improving accuracy. For instance, the identification of keywords like 'expansion' and 'abortion' might not make coherent sense in certain arrangements, such as in the phrase 'healthcare expansion abortion'. Utilizing more sophisticated algorithms, such as Recurrent Neural Networks (RNNs), could offer a more effective solution.

2 2

```
[]: import pandas as pd
     q2_df= pd.read_csv('/content/hotelreviews_c.csv', index_col=False)
    q2_df=q2_df.drop('Unnamed: 0', axis=1)
[]:
    q2_df
[]:
           stars
                                                                 text
                 As far as the room it self I would actually sa...
     1
               5
                  Wonderful as always, the consistent level of q...
                 Location was very convenient, although using t...
     2
     3
                  We were very tired when we arrived with a cran...
     4
                  Somewhat updated, nice fireplace and clean. We...
                 We stayed here for the third time for our 5th ...
     7495
     7496
               5 Friendly staff, wood floors in room. place see...
                  stayed here the weekend of the Rock and Roll N...
     7497
                 We stayed here to attend Kentucky Derby and sp...
     7498
     7499
                  The sweeper hadnt been ran in our room when we...
     [7500 rows x 2 columns]
[]: median_star=q2_df['stars'].median(axis=0)
     median_star
[]: 4.0
[]: q2_df['label']=(q2_df['stars']>=median_star).astype(int)
[]: q2_df
[]:
                                                                       label
           stars
     0
                  As far as the room it self I would actually sa...
                                                                         1
     1
               5 Wonderful as always, the consistent level of q...
                                                                         1
     2
               4 Location was very convenient, although using t...
                                                                         1
     3
                  We were very tired when we arrived with a cran...
                                                                         1
     4
                  Somewhat updated, nice fireplace and clean. We...
                                                                         0
               5 We stayed here for the third time for our 5th ...
     7495
                                                                         1
```

```
7496 5 Friendly staff, wood floors in room. place see... 1
7497 5 stayed here the weekend of the Rock and Roll N... 1
7498 3 We stayed here to attend Kentucky Derby and sp... 0
7499 3 The sweeper hadnt been ran in our room when we... 0
```

[7500 rows x 3 columns]

```
[]: propor=q2_df['label'].value_counts(normalize=True)
```

```
[]: print("The proportions of +ve ratings - {} and -ve ratings are {}<sub>□</sub> 

→respectively".format(propor[0],propor[1]))
```

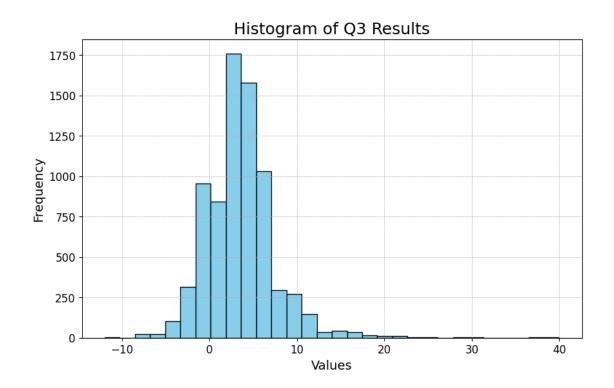
3 3

##3a

```
[]: import re
     # def q3_preprocess(doc):
        text = re.sub(r' \setminus x[0-9A-Fa-f]\{2\}', '', doc)
     # text = re.sub(r'[0-9]', '', text)
     # text = text.translate(str.maketrans('', '', string.punctuation)).lower()
     # tokens = word_tokenize(text)
     # stop_words = set(stopwords.words("english"))
        output = [word for word in tokens if word not in stop_words]
        return " ".join(output)
     def q3_preprocess(doc):
         text = re.sub(r'\x[0-9A-Fa-f]{2}', '', doc)
         text = re.sub(r'[0-9]', '', text)
         text = text.translate(str.maketrans('', '', string.punctuation)).lower()
         tokens = word_tokenize(text)
         stop_words = set(stopwords.words("english"))
         filtered_tokens = [word for word in tokens if word not in stop_words]
```

```
return " ".join(filtered_tokens)
[]: q3_preproc = [q3_preprocess(str(doc)) for doc in q2_df['text']]
     q3_vectorizer = CountVectorizer()
     q3_dtm = q3_vectorizer.fit_transform(q3_preproc)
     vocab = q3_vectorizer.get_feature_names_out()
     doc_labels = range(len(q3_preproc))
     q3_dtm_df = pd.DataFrame(q3_dtm.toarray(), columns=vocab, index=doc_labels)
[]: # Rename columns based on sentiment
     ni, pi = 0, 0
     for col in q3_dtm_df.columns:
         if col in negative_words:
             q3_dtm_df.rename(columns={col: f'negative{ni}'}, inplace=True)
             ni += 1
         elif col in positive_words:
             q3_dtm_df.rename(columns={col: f'positive{pi}'}, inplace=True)
             pi += 1
     q3_positive = q3_dtm_df.filter(like='positive')
     q3_negative = q3_dtm_df.filter(like='negative')
     q3_p_sum = q3_positive.sum(axis=1)
     q3_n_sum = q3_negative.sum(axis=1)
     q3_results = q3_p_sum - q3_n_sum
     results = q3_results.apply(lambda x: 'Negative' if x <= 0 else 'Positive')
     q2_df['Sentiment'] = results
     # print(q2_df)
     # plt.hist(q3_results)
     # plt.show()
    ##3c
[]: def checker(t):
       if t is True:
         return 'Negative'
      return 'Positive'
     results = q3_results.apply(lambda x: checker(x<=0))
     results.value_counts()
[]: Positive
                6082
    Negative
                 1418
     dtype: int64
```

```
[]: q2_df['Sentiment']=results
     q2_df.sample(n=5)
     #already completed 3c above
[]:
                                                                     label \
           stars
     486
               3 It was an intermediate stop on a long journey,...
               4 The hotel is very out-dated - it had the felli...
     1506
                                                                        1
     4895
               2 Don't know how this place has some many high r...
                                                                        0
               4 We stayed here for one night after driving up ...
     5377
                                                                        1
     737
               4 Room was clean and spacious, when u walk in th...
                                                                        1
          Sentiment
     486
          Positive
     1506 Positive
     4895 Negative
     5377 Positive
     737
          Positive
    ##3b
[]: #plotting the results
     plt.figure(figsize=(10, 6))
     plt.hist(q3_results, bins=30, color='skyblue', edgecolor='black')
     plt.title('Histogram of Q3 Results', fontsize=18)
     plt.xlabel('Values', fontsize=14)
     plt.ylabel('Frequency', fontsize=14)
     plt.xticks(fontsize=12)
     plt.yticks(fontsize=12)
     plt.grid(True, which='both', linestyle='--', linewidth=0.5)
     plt.show()
```



]:	q2_df				
[]:		stars	text	label	\
	0	4	As far as the room it self I would actually sa	1	
	1	5	Wonderful as always, the consistent level of q	1	
	2	4	Location was very convenient, although using t	1	
	3	4	We were very tired when we arrived with a cran	1	
	4	3	Somewhat updated, nice fireplace and clean. We	0	
	•••	•••			
	7495	5	We stayed here for the third time for our 5th	1	
	7496	5	Friendly staff, wood floors in room. place see	1	
	7497	5	stayed here the weekend of the Rock and Roll N	1	
	7498	3	We stayed here to attend Kentucky Derby and sp	0	
	7499	3	The sweeper hadnt been ran in our room when we	0	
	Sentiment				
	0	Positive Positive Positive			
	1				
	2				
	3				
	4				
		•••			
	7495 Positive				
	7496	Posit	ive		

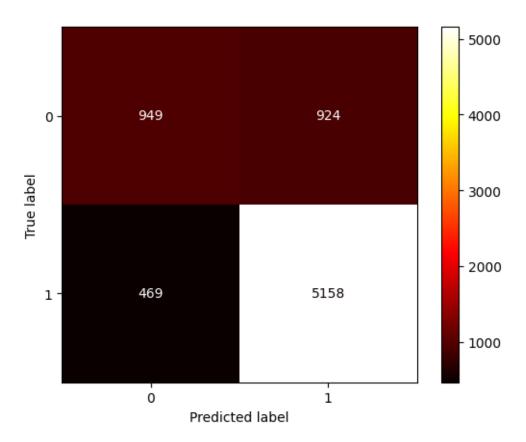
```
7497 Positive
     7498 Positive
     7499 Negative
     [7500 rows x 4 columns]
[]: neg scores mean=q3 results[q3 results.apply(lambda x: x<=0)].mean()
     neg_scores_std=q3_results[q3_results.apply(lambda x: x<=0)].std()</pre>
     neg_scores_std
[]: 1.6721383003973427
[]: pos_scores_mean=q3_results[q3_results.apply(lambda_x: x>0)].mean()
     pos_scores_std=q3_results[q3_results.apply(lambda x: x>0)].std()
     pos_scores_std
[]: 3.300332478429942
[]: pd.DataFrame({'mean':[neg_scores_mean, pos_scores_mean], 'std':__
      → [neg_scores_std, pos_scores_std]}, index=['negative', 'positive'])
[]:
                              std
                   mean
    negative -1.303949 1.672138
     positive 4.621013 3.300332
[]: results.value_counts(normalize=True)*100
[]: Positive
                81.093333
    Negative
                 18.906667
     dtype: float64
```

Observing that 75% of the star ratings fall above the empirical median, our approach to categorizing reviews as 1 or 0 based on this median explains the similarity in the current outcome proportions. Essentially, this indicates that the dictionary method we've applied has indeed achieved this distinction, albeit there's room for refinement to enhance its accuracy.

##3d

```
display.plot(cmap='hot')
```

[]: <sklearn.metrics._plot.confusion_matrix.ConfusionMatrixDisplay at 0x7c7ac35f8d30>



```
[]: acc_score=accuracy_score(y_test, y_pred) acc_score
[]: 0.8142666666666667
```

- []: f1_score(y_test, y_pred)
- []: 0.8810316850286105
- []: precision_score(y_test, y_pred)
- []: 0.8480762906938507
- []: recall_score(y_test, y_pred)
- []: 0.9166518571174693

Our benchmark for comparison is the predominant class in our dataset, identified as the positive class, constituting 75% of the data. Despite this overwhelming majority of positive instances, the classifier's accuracy hovers only around 81%. This modest performance underscores the limitations of the dictionary approach we've explored in our discussions.

##3e

```
[]: \# false_neg=q2_df[(q2_df['stars']==5) \mathcal{E}_{\bot}]
      ⇔(q2_df['Sentiment']=='Negative')]['text'][:6]
     # for i in false_neg:
     false_neg = q2_df[(q2_df['stars'] == 5) & (q2_df['Sentiment'] ==_
      ⇔'Negative')]['text'][:5].tolist()
     p, n = [], []
     for review in false neg:
         review_words = review.lower().split()
         for word in review_words:
              if word in negative_words:
                  n.append(len(n))
              elif word in positive_words:
                  p.append(len(p))
     print(f"The number of positive words and negative words in these reviews are⊔
      \hookrightarrow {len(p)} and {len(n)}.")
     print("The number of positive words and negative words in these reviews are {}_⊔
      \rightarrowand {}".format(p, n))
```

The number of positive words and negative words in these reviews are 7 and 11. The number of positive words and negative words in these reviews are [0, 1, 2, 3, 4, 5, 6] and [0, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10]

[]: false_neg

[]: ['Bad: No self parking.. had to reach down to flush toilet. Good: Location',
"Bad: Toothpaste. I wish more hotels came with toothpaste in the bathroom. I
hate calling to get some. It's a necessity. That's my only complaint, but that's
pretty much for every hotel I've stayed in. Good: The bed was beyond
comfortable, didn't want to get up at all",

"Das Mill's House Hotel ist fr mich ein typisches durchschnittliches
Stadthotel. Das Zimmer war eher klein aber mit guten Betten. Die Einrichtung war
hbsch, ausreichend und sauber. Da das Zimmer zum Innenhof lag war es sehr ruhig;
der Pool war geschlossen, obwohl es zum Baden noch warm genug gewesen wre.Das
Restaurant hatte die Grsse einer Bahnhofshalle und hat uns nicht zum Bleiben
'verfhrt'. Gerade nebenan gab es ein wundervolles Restaurant mit guter Bedienung
und gutem Essen.Die Bar bzw. die Lobby und auch der Innenhof mit seinem Brunnen
sieht gemtlich und einladend aus.Das Hotel liegt ideal fr alle Sehenswrdigkeiten

in Fussgnger-Nhe. Empfehlenswert ist der Gang ber die Kingsstreet mit seinen vielfltigen Lden und der Besuch der Villengegend im French-Quarter. Nicht besuchenswert ist der 'Market' - eine reine Touristenfalle.Wer nur kurz in Charleston verweilt, kann dieses Hotel als Ausgangsstation buchen - ich kann es empfehlen.Nebenbei: Savannah ist hnlich wie Charleston aber lebendiger und vielfltiger. Ich wrde vermutlich eher in Savannah ein Hotel suchen und lnger bleiben, und Charleston nur im Vorbeifahren besichtigen.",

"The propose of this hotel is that you would fell like home. The main differentiation from the Hampton inn for instance is that has a small door and a separate living, so if you cook or simply pop a popcorn, the smell won't take over the whole bedroom. I would recommend this hotel specially if you need to be in... More",

'It can be a little confusing to find in the dark without a GPS and the parking is poorly signed behind the hotel (not the place next to the hotel). At 6:45 am out took less than 10 mins to drive to the terminal. The hotel is very comfortable and the staff all pleasant and helpful. They do have some... More']

Examining the reviews reveals a mix of positive and negative sentiments within them, such as one review containing both 'Bad' and 'Good'. Notably, there's also a review in German, for which we haven't applied the necessary preprocessing tools. Similarly, the remaining reviews display a combination of positive and negative language, highlighting a limitation of our dictionary approach: it doesn't grasp the context in which these words are used. The count of negative words in these reviews is comparable to, if not greater than, that of the positive words.

The number of positive words and negative words in these reviews are 35 and 12. The number of positive words and negative words in these reviews are ['right', 'gold', 'fine', 'good', 'extraordinarily', 'luxury', 'welcome', 'amenity', 'gold', 'polite', 'honor', 'available', 'grand', 'grand', 'available', 'worth', 'appreciate', 'worth', 'clearly', 'available', 'like', 'happy', 'loyalty', 'complimentary', 'nice', 'complimentary', 'worth', 'correct',

```
'thank', 'satisfied', 'super', 'ready', 'afford', 'well'] and ['hard', 'bad', 'worst', 'cold', 'marginally', 'unfortunately', 'lied', 'lying', 'deny', 'beware', 'lie', 'bothered']
```

[]: print(false_pos)

["on may26,2016 I pulled into parking lot with a flat tire I rented a room for 2 days one day cost 46.11 the 2nd day was57.11 the manger called the police and had me removed for trying too change my tire. I am a woman I have a caste on my right hand I couldn't change the tire on my... More", "Stayed 1 night as an SPG Gold member through the Amex Platinum Fine Hotels Resorts program. The hard product at the property is good but let down by extraordinarily bad service hands down the worst received at any 5* luxury hotel.- On reserving, the hotel insisted that as a couple with a young child, we must book a rollaway bed at an extra charge and we could not share one king bed for health and safety reasons. Accepting the higher rate charge, on arrival, there was no rollaway provided. Luckily we didn't want one but they were extremely insistent on this fact when booking.- No welcome amenity offered as SPG Gold member.- Check-in experience went from cold and marginally polite to confrontational. Hotel would not honor the contractual one-category if available upgrade of the Amex FHR program. The hotel's own website defines these room categories for sale: superior, deluxe, grand luxe rooms, then 1 bedroom suites. Within the 1 bedroom suite category, the room types are Astor, Deluxe, Madison. Having booked a grand luxe room, at checkin their website showed availability for Deluxe and Madison suites. The agent insisted their obligation was only a one-room type upgrade, and not a category upgrade (which means any room type in that category). Therefore as no Astor suite was available, no upgrade for us. - I spoke to the Front Desk Manager, Susan, who insisted their interpretation of the FHR contract was correct. Having now spent 20 mins waiting for them to check round the back as they put it, with nowhere offered for my family to sit, I just wanted to get to a room. I then called Amex, who contacted the hotel. Unfortunately by this point Susan had allocated the available Deluxe suites to other guests or at least blocked them, and lied to my Amex agent claiming that I had been seeking an upgrade to a Madison suite worth 1000 extra, and the contract prohibits a triple room type upgrade. I don't appreciate the hotel manipulating their inventory, nor lying to my Amex agent when my request was for a Deluxe suite allowable by the FHR contract and worth only approx 200-300 more. Amex advise the hotel clearly has different definitions of available and category and these do not equate to available for sale on their website and category of room as listed on their website - sounds like they are happy to use different definitions to deny loyalty benefits. - On being shown to our room, the agent advised a butler would introduce himself in a couple of minutes. One hour later, no butler. I page the butler and receive a call back, requesting a champagne ice bucket and child amenities (these weren't provided even though child was listed on the reservation). Another hour later, still no sign of anything. Page the butler again, received the amenities... never received the requested ice bucket. Last we ever saw of the butler. No offer of many of the complimentary services as advertised on their website, but nice of them to provide tea cookies/milk.-

Ordered room service dinner (with the still missing ice bucket) - quality was very average for the price and beware families, this hotel charges an 8 per PERSON room service charge which I have never encountered at any other hotel. So a family of 3 would pay a whopping 24 in addition to mandatory 20 gratuity and sales tax. The waiter advised us just to lie and say we are just one person next time! Called for the trays/trolley to be collected, 90mins later nobody had come and it was collected by housekeeping at turndown. - Tried to organise family activities through the concierge as advertised on their website, they acknowledged our request but never heard back from them after that. - Advertised functionality to stream your iPad media to the hotel TV does not work.- Included complimentary breakfast worth 41 is the most basic continental breakfast ever seen, consisting solely of 4 pastries, coffee and one orange juice. - On checkout, the agent's only words from walking to the desk were Mr , here is your bill, let me correct this error, hope to see you again. No how was your stay or anything similar. When paying four figures to stay in a hotel room, this doesn't meet any expectations and this stay was our first and last at a St Regis.Dear msnz, Please allow us to thank you for posting your review on Trip Advisor. We understand that our Director of Rooms has connected with you privately and we hope you are satisfied with the resolution. We hope to be at your service again soon and, until then, please contact our executive office for any additional assistance you may need. Kind Regards, Hermann ElgerGeneral Manager", 'When I checked in for my stay, the clerk could not even be bothered to get up out of her chair to do my paperwork. My room did not even have a shower curtain on my first night. The Super 8 was better.', "I was quoted a price over the phone of 383 weekly and even used my credit card to hold the room. On the day of check in i arrived and my room wasn't even ready even after 5pm then I was told that room would be over 500 per week and i couldn't afford that. All the man at the... More", 'There was a mix up with our room and it was not handled well at all. We returned to change clothes before dinner only to find all of our things had been packed up and were sitting behind the front desk!']

Upon examining the reviews that were inaccurately labeled as positive despite having a 1-star rating, it's evident that the prevalence of positive terms surpasses that of negative ones, potentially leading to their misclassification by our model. Another contributing factor could be errors made by the users themselves, such as inadvertently selecting a 1-star rating.

4 Q 4

```
[]: q4_df= q2_df
q4_df
```

```
[]:
                                                                        label
           stars
                                                                  text
     0
               4 As far as the room it self I would actually sa...
                                                                          1
     1
               5 Wonderful as always, the consistent level of q...
                                                                          1
     2
               4 Location was very convenient, although using t...
                                                                          1
               4 We were very tired when we arrived with a cran...
     3
                                                                          1
                  Somewhat updated, nice fireplace and clean. We...
```

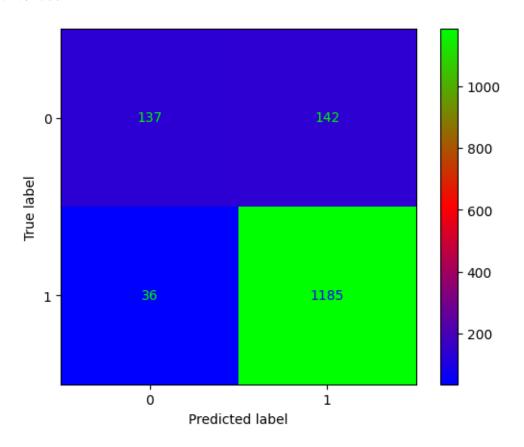
```
5 We stayed here for the third time for our 5th ...
     7495
                                                                        1
     7496
               5 Friendly staff, wood floors in room. place see...
               5 stayed here the weekend of the Rock and Roll N...
     7497
     7498
               3 We stayed here to attend Kentucky Derby and sp...
                                                                        0
               3 The sweeper hadnt been ran in our room when we...
     7499
                                                                        0
          Sentiment
           Positive
     0
     1
           Positive
     2
           Positive
     3
           Positive
           Positive
     7495 Positive
    7496 Positive
     7497 Positive
     7498 Positive
     7499 Negative
     [7500 rows x 4 columns]
[]: def q4_preprocess(doc):
       text = re.sub(r'\x[0-9A-Fa-f]{2}', '', doc)
       text = re.sub(r'[0-9]', '', text)
       text = text.translate(str.maketrans('', '', string.punctuation)).lower()
       tokens = word_tokenize(text)
       stop_words = set(stopwords.words("english"))
       nostop = [word for word in tokens if word not in stop_words]
       output = [PorterStemmer().stem(word) for word in nostop]
       return " ".join(output)
     q4_new_df = q4_df['text']
     q4_preproc = list(map(q4_preprocess, q4_new_df.apply(lambda x:str(x))))
[ ]: q4_tr_df=q4_df
     q4_tr_df['text']=q4_preproc
     q4_tr_df
[]:
           stars
                                                                text
                                                                      label \
               4 far room self would actual say breakfast kind ...
                                                                        1
     1
               5 wonder alway consist level qualiti alway reass...
               4 locat conveni although use free shuttl metro s...
     2
                                                                        1
               4 tire arriv cranki babi pierr front desk help g...
     3
                                                                        1
     4
                  somewhat updat nice fireplac clean book king j...
                                                                        0
```

```
5 stay third time th anniversari hotel definit e...
     7495
                                                                        1
               5 friendli staff wood floor room place seem rece...
     7496
               5 stay weekend rock roll new orlean marathon sta...
     7497
     7498
               3 stay attend kentucki derbi spent littl time ho...
                                                                        0
               3 sweeper hadnt ran room got turn ac get cool ro...
     7499
                                                                        0
          Sentiment
     0
          Positive
     1
          Positive
     2
          Positive
     3
          Positive
          Positive
     7495 Positive
    7496 Positive
     7497 Positive
     7498 Positive
     7499 Negative
     [7500 rows x 4 columns]
    \##4a
[]: from sklearn.model_selection import train_test_split
     from sklearn.naive_bayes import MultinomialNB
     train_df, test_df = train_test_split(q4_df, test_size=0.2, random_state=42)
     X_tr, y_tr = train_df['text'], train_df['Sentiment']
     X_test, y_ts = test_df['text'], test_df['Sentiment']
[]: X_tr = X_tr.fillna('')
     X_test = X_test.fillna('')
     q4_vectorizer = CountVectorizer()
     q4 nb classifier = MultinomialNB()
     q4_X_train_vectorized = q4_vectorizer.fit_transform(X_tr)
     q4_X_test_vectorized = q4_vectorizer.transform(X_test)
[]: q4_nb_classifier.fit(q4_X_train_vectorized, y_tr)
[]: MultinomialNB()
[]: |y_pred_nb = q4_nb_classifier.predict(q4_X_test_vectorized)
[]: # Calculate accuracy
     accuracy_nb = accuracy_score(y_ts, y_pred_nb)
[]: accuracy_nb
```

[]: 0.881333333333333

```
[]: conf_nb=confusion_matrix(y_ts, y_pred_nb)
    d_nb=ConfusionMatrixDisplay(conf_nb)
    d_nb.plot(cmap='brg')
```

[]: <sklearn.metrics._plot.confusion_matrix.ConfusionMatrixDisplay at 0x7c7ac4b94a60>



```
[]: from sklearn.metrics import recall_score
    recall = recall_score(y_ts, y_pred_nb, pos_label='Positive')
    print("Recall Score:", recall)

Recall Score: 0.9705159705159705

[]: f1_score(y_ts, y_pred_nb, pos_label='Positive')

[]: 0.9301412872841444

[]: precision_score(y_ts, y_pred_nb, pos_label='Positive')
```

[]: 0.892991710625471

##4b

N-grams: Instead of only using individual words (unigrams), including bigrams (pairs of consecutive words) or trigrams (triplets of consecutive words) as features can capture more context and the relationship between words, which can be very useful for understanding sentiment.

Part-of-Speech Tags: Certain parts of speech, such as adjectives or adverbs, are often more closely tied to sentiment than others. Including the parts of speech of words as features can help the model identify sentiment-bearing terms more effectively.

Sentiment Lexicons: There are pre-compiled lists of words associated with positive or negative sentiments (e.g., SentiWordNet, VADER). Features could include counts of words in the document that appear in these lists, or aggregate scores based on these lists.

- Using N-grams like uni, bi or trigrams can help us extract more information and predict relationship between words.
- We can use parts of speech tagging. Some parts of speech like adjectives or adverbs are more tied into sentiment than others.
- Apart from this we can use word embedding with context with many options available like Word2vec or Bert.

5 5

```
[]: q4 df['Sentiment'][:1001].value counts()
[]: Positive
                 812
     Negative
                 189
    Name: Sentiment, dtype: int64
[]: def q5_preprocess(doc):
       text = re.sub(r'\x[0-9A-Fa-f]{2}', '', doc)
       text = re.sub(r'[0-9]', '', text)
       text = text.translate(str.maketrans('', '', string.punctuation)).lower()
       tokens = word_tokenize(text)
       stop_words = set(stopwords.words("english"))
       nostop = [word for word in tokens if word not in stop_words]
       output = [PorterStemmer().stem(word) for word in nostop]
       return " ".join(output)
     q5_{new_df} = q4_{df}[:1000]
     q5_preproc = list(map(q4_preprocess, q5_new_df['text'].apply(lambda x:str(x))))
     q5_new_df['text']=q5_preproc
```

<ipython-input-80-ed880485e788>:16: SettingWithCopyWarning:
A value is trying to be set on a copy of a slice from a DataFrame.

```
Try using .loc[row_indexer,col_indexer] = value instead
```

See the caveats in the documentation: https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy q5_new_df['text']=q5_preproc

```
[]: q5_new_df
[]:
          stars
                                                                text
                                                                     label Sentiment
     0
                 far room self would actual say breakfast kind ...
                                                                        1 Positive
     1
              5 wonder alway consist level qualiti alway reass...
                                                                        1 Positive
     2
              4 locat conveni although use free shuttl metro s...
                                                                        1 Positive
     3
              4 tire arriv cranki babi pierr front desk help g...
                                                                        1 Positive
     4
                 somewhat updat nice fireplac clean book king j...
                                                                         Positive
     . .
     995
              5 pleasant hotel sout side town far colleg far e...
                                                                        1 Positive
     996
                 pleasent surpri qualiti room locat quit liter ...
                                                                        1 Positive
              4 wasnt expect much hotel due low rate howev sta...
     997
                                                                        1 Positive
     998
                 eaten mani mcmenamin son birthday chose one mc...
                                                                        0 Negative
     999
                 famili oper owner see need dan jenson even hel...
                                                                        1 Positive
     [1000 rows x 4 columns]
[]: from sklearn.svm import SVC
     svm_classifier=SVC(kernel='linear')
[]: q5_new_df
[]:
                                                                     label Sentiment
          stars
                                                                t.ext.
                                                                        1 Positive
              4 far room self would actual say breakfast kind ...
     0
     1
              5 wonder alway consist level qualiti alway reass...
                                                                           Positive
     2
              4 locat conveni although use free shuttl metro s...
                                                                        1 Positive
     3
              4 tire arriv cranki babi pierr front desk help g...
                                                                        1 Positive
     4
                 somewhat updat nice fireplac clean book king j...
                                                                        0 Positive
     995
              5 pleasant hotel sout side town far colleg far e...
                                                                        1 Positive
     996
              4 pleasent surpri qualiti room locat quit liter ...
                                                                        1 Positive
     997
              4 wasnt expect much hotel due low rate howev sta...
                                                                        1 Positive
     998
                 eaten mani mcmenamin son birthday chose one mc...
                                                                        0 Negative
     999
                 famili oper owner see need dan jenson even hel...
                                                                        1 Positive
```

[1000 rows x 4 columns]

##5a

• The Naive Bayes classifier stands out for its unexpected efficiency in reviewing classification, attributing its success to the application of prior probabilities. This method leverages the actual distribution of words within the reviews to make more informed decisions, while also being computationally efficient.

- SVM (Support Vector Machine) offers a substantial enhancement over the basic dictionary approach by not merely counting words based on their sentiment. Instead, it identifies the optimal hyperplane to segregate the reviews, effectively managing word interactions and assigning higher scores to terms that are strongly indicative of sentiment.
- Contrasting with the earlier dictionary-based methods, which rely on simple counts of positive
 and negative words, both the SVM and Naive Bayes techniques provide significant advancements in accurately classifying review sentiments.

##5b

```
[]: svm_classifier = Pipeline([
          ('tfidf', TfidfVectorizer()), # Convert text data to TF-IDF features
          ('svm', SVC(kernel='linear')) # Linear SVM classifier
])
```

```
[]: train_df
```

```
[]:
                                                                         label \
           stars
     4664
                  bad noth good locat size room cocktail loung p...
                                                                           1
               5
     4411
                   great work kristen even met sent idea like met...
                                                                           1
     7448
                4
                                 nice good locat staff friendli help
                                                                             1
                  place nice howev room price still make pay ext...
     1919
                                                                           1
     1298
                  couldnt nicer front desk courtesi check clean ...
                  hilton garden inn perfect strateg locat citi a...
     5191
               5
                                                                           1
     5226
                5
                  good great locat extrem comfort bed pillow won...
                                                                           1
                  awesom hotel breakfast unbeat love fact realli...
     5390
                                                                           1
     860
                  bad wifi chargeabl good locat casino cheap foo...
                                                                           1
     7270
                  weve visit dvr multipl time past year weve ple...
                                                                           1
```

```
Sentiment
```

```
4664 Negative
4411 Positive
7448 Positive
1919 Positive
1298 Positive
... ...
5191 Positive
5226 Positive
5390 Positive
```

7270 Positive

860

[6000 rows x 4 columns]

Negative

```
[]: from sklearn.model_selection import KFold
num_folds = 5
final_accuracy = {}
```

```
for test_size_percentage in range(90, 0, -10):
    train_df, test_df = train_test_split(q5_new_df,__
 stest_size=test_size_percentage/100, random_state=42)
    X_train, y_train = train_df['text'], train_df['label']
    X test, y test = test df['text'], test df['label']
    kf = KFold(n_splits=num_folds, shuffle=True, random_state=42)
    scores_fold = []
    scores_val = []
    for train_index, test_index in kf.split(X_train):
        svm_classifier.fit(X train.iloc[train index], y train.iloc[train index])
        y_pred_fold = svm_classifier.predict(X_train.iloc[test_index])
        accuracy_fold = accuracy_score(y_train.iloc[test_index], y_pred_fold)
        scores fold.append(accuracy fold)
        y_pred_val = svm_classifier.predict(X_test)
        accuracy_val = accuracy_score(y_test, y_pred_val)
        scores_val.append(accuracy_val)
    test_split_str = f"{test_size_percentage}% Test Split"
    print(f"The train has finished for {test_split_str}")
    final_accuracy[f"{100 - test_size_percentage}% Train Split"] = np.
  →mean(scores_val)
    print(f"The Accuracy of {test split str} = {np.mean(scores val)}")
The train has finished for 90% Test Split
The Accuracy of 90% Test Split = 0.75755555555555555
The train has finished for 80% Test Split
The Accuracy of 80% Test Split = 0.776500000000001
The train has finished for 70% Test Split
The Accuracy of 70% Test Split = 0.792
The train has finished for 60% Test Split
The train has finished for 50% Test Split
The Accuracy of 50% Test Split = 0.798
The train has finished for 40% Test Split
The Accuracy of 40% Test Split = 0.8025
The train has finished for 30% Test Split
The Accuracy of 30% Test Split = 0.797999999999998
The train has finished for 20% Test Split
The Accuracy of 20% Test Split = 0.842
The train has finished for 10% Test Split
The Accuracy of 10% Test Split = 0.834
```

```
[]: feature_names = svm_classifier[0].get_feature_names_out()
     coef = svm_classifier[1].coef_.toarray().flatten()
     top_positive_indices = coef.argsort()[-5:]
     top_negative_indices = coef.argsort()[:5]
     top_positive_words = feature_names[top_positive_indices]
     top_negative_words = feature_names[top_negative_indices]
    ##5c
[]: top_positive_words
[]: array(['nice', 'right', 'love', 'comfort', 'great'], dtype=object)
[]: top_negative_words
[]: array(['dirti', 'worst', 'smell', 'check', 'disappoint'], dtype=object)
    5.1 5d
[]: def q5 d preprocess(doc):
       text = re.sub(r') \times [0-9A-Fa-f] \{2\}', '', doc)
       text = re.sub(r'[0-9]', '', text)
       text = text.translate(str.maketrans('', '', string.punctuation)).lower()
      tokens = word_tokenize(text)
       stop_words = set(stopwords.words("english"))
      nostop = [word for word in tokens if word not in stop_words]
       output = [PorterStemmer().stem(word) for word in nostop]
      return " ".join(output)
     q5_d_pre = list(map(q5_d_preprocess, q5_new_df['text'].apply(lambda x:str(x))))
     q5 bigram finder = BigramCollocationFinder.from words(word tokenize(" ".
      →join(q5_d_pre)))
[]: svm_classifier_5d = Pipeline([
         ('tfidf', TfidfVectorizer(ngram_range=(1,2))), # Convert text data to_
      \hookrightarrow TF-IDF features
         ('svm', SVC(kernel='linear')) # Linear SVM classifier
     ])
[]: from sklearn.model_selection import KFold
     num folds = 5
     final_accuracy = {}
     for i in range(10, 100,10):
```

```
train_df, test_df = train_test_split(q5_new_df, test_size=i/100,__
 →random_state=42)
    kf = KFold(n splits=num folds, shuffle=True, random state=42)
    index = kf.split(train_df['text'])
    scores fold = []
    scores_val = []
    for _, (train_index, test_index) in enumerate(index):
      # print(train_index)
        svm_classifier_5d.fit(train_df.iloc[train_index]['text'], train_df.
 →iloc[train_index]['Sentiment'])
        y pred fold = svm classifier 5d.predict(train df.
 →iloc[test_index]['text'])
        accuracy_fold = accuracy_score(train_df.iloc[test_index]['Sentiment'],__
 y_pred_fold)
        scores_fold.append(accuracy_fold)
        y_pred_val = svm_classifier_5d.predict(test_df['text'])
        accuracy_val = accuracy_score(test_df['Sentiment'], y_pred_val)
        scores_val.append(accuracy_val)
    print(f"The train has finished for {str(i) + '% Train Split'}")
    kfold_accuracy = np.mean(scores_fold)
    final_accuracy[str(i) + "% Test Split"] = np.mean(scores_val)
    print(f"The Accuracy of {str(i) + '% Train Split'} = {np.mean(scores_val)}")
The train has finished for 10% Train Split
The Accuracy of 10% Train Split = 0.852
The train has finished for 20% Train Split
The train has finished for 30% Train Split
The train has finished for 40% Train Split
The Accuracy of 40% Train Split = 0.8045
The train has finished for 50% Train Split
The Accuracy of 50% Train Split = 0.796800000000001
The train has finished for 60% Train Split
The Accuracy of 60% Train Split = 0.80533333333333333
The train has finished for 70% Train Split
The Accuracy of 70% Train Split = 0.8191428571428572
The train has finished for 80% Train Split
The Accuracy of 80% Train Split = 0.809250000000001
The train has finished for 90% Train Split
```

The model's performance has declined in comparison to the results seen in 5b, indicating that incorporating all bigrams adversely affects its accuracy. It suggests that a more selective approach, possibly focusing on the 'n' most significant bigrams, could potentially enhance the model's effectiveness.

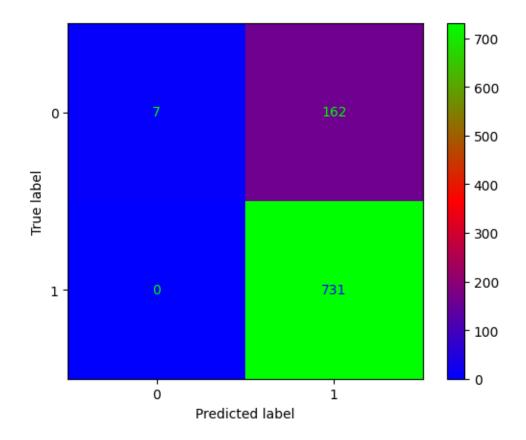
#Q6

```
[]: def q6_preprocess(doc):
      text = re.sub(r'\x[0-9A-Fa-f]{2}', '', doc)
      text = re.sub(r'[0-9]', '', text)
      text = text.translate(str.maketrans('', '', string.punctuation)).lower()
      tokens = word_tokenize(text)
      stop words = set(stopwords.words("english"))
      nostop = [word for word in tokens if word not in stop_words]
      output = [PorterStemmer().stem(word) for word in nostop]
      return " ".join(output)
     q6_df = q4_df.sample(n=500)
     q6_new_df = q6_df['text']
     q6_preproc = list(map(q6_preprocess, q6_new_df.apply(lambda x:str(x))))
     q6_tr_df=q4_df
     q6_df['text']=q6_preproc
    ##6a
[]: q6_train_df, q6_test_df = train_test_split(q6_df, test_size=0.2,_
     ⇒random state=42)
     q6_X_tr, q6_y_tr = train_df['text'], train_df['Sentiment']
     q6_X_ts, q6_y_ts = test_df['text'], test_df['Sentiment']
[]: q6_svm_classifier = Pipeline([
         ('tfidf', TfidfVectorizer()), # Convert text data to TF-IDF features
         ('svm', SVC(kernel='linear')) # Linear SVM classifier
     ])
[]: q6_svm_classifier.fit(q6_X_tr, q6_y_tr)
[]: Pipeline(steps=[('tfidf', TfidfVectorizer()), ('svm', SVC(kernel='linear'))])
[]: q6_feature_names = q6_svm_classifier[0].get_feature_names_out()
     q6_coef = q6_svm_classifier[1].coef_.toarray().flatten()
     q6_top_positive_indices = q6_coef.argsort()[-10:]
     q6_top_negative_indices = q6_coef.argsort()[:10]
     q6_top_positive_words = q6_feature_names[q6_top_positive_indices]
     q6_top_negative_words = q6_feature_names[q6_top_negative_indices]
[]: print("The 10 most important features are {}".format(q6_top_positive_words))
```

The 10 most important features are ['good' 'room' 'well' 'clean' 'friendli'

```
'nice' 'wonder' 'comfort' 'great'
     'staff']
    ##6b
[]: q6_ypred=q6_svm_classifier.predict(q6_X_ts)
[]: q6_accuracy = accuracy_score(q6_y_ts, q6_ypred)
     q6_precision=precision_score(q6_y_ts, q6_ypred, pos_label='Positive')
     q6_f1=f1_score(q6_y_ts, q6_ypred, pos_label='Positive')
     q6_recall=recall_score(q6_y_ts, q6_ypred, pos_label='Positive')
     print("The accuracy is {}".format(q6_accuracy))
     print("The precision is {}".format(q6_precision))
     print("The F1 score is {}".format(q6_f1))
     print("The recall is {}".format(q6_recall))
    The accuracy is 0.82
    The precision is 0.8185890257558791
    The F1 score is 0.9002463054187193
    The recall is 1.0
[]: q6_conf=confusion_matrix(q6_y_ts, q6_ypred)
     q6_d=ConfusionMatrixDisplay(q6_conf)
     q6_d.plot(cmap='brg')
[]: <sklearn.metrics._plot.confusion_matrix.ConfusionMatrixDisplay at
```

0x7f13c7339660>



##6c

```
[]: c_{options} = [0.1, 0.5, 1]
     results = []
     for c_value in c_options:
         start_time = time.time()
         svm_model = Pipeline([
             ('tfidf_transformer', TfidfVectorizer()),
             ('svm_classifier', SVC(kernel='linear', C=c_value))
         ])
         svm_model.fit(X_train, y_train)
         predictions = svm_model.predict(X_test)
         accuracy = accuracy_score(y_test, predictions)
         end_time = time.time()
         execution_time = end_time - start_time
         results.append((c_value, accuracy, execution_time))
     for result in results:
         print(f"The value of C = \{result[0]\}\ resulted in an accuracy of <math>\{result[1]\}_{\sqcup}
      →with a computation time of {result[2]} seconds")
```

The value of c = 0.1 had an accuracy of 0.82 and a computation time of

0.06960582733154297

The value of c = 0.5 had an accuracy of 0.82 and a computation time of 0.05773019790649414

The value of c =1 had an accuracy of 0.82 and a computation time of 0.060431480407714844

All C values resulted in identical accuracy levels, however, a C value of 0.5 offered the optimal computational efficiency.

##6d

Linear kernal has better accuracy