

What We Do
Case Studies
Blog

Who We Are
Careers

Contact Us

News & Updates

BMG360 Recognized as a Top Digital Marketing Agency in Beauty and Healthcare Sectors for Q3 2023 by Varos

BMG360 is recognized twice by Varos in first quarterly list of top-performing digital marketing agencies, based on data from 4500+ companies and \$5B of annual ad spend. Agencies are recognized by industry and ROAS was used as the key indicator of success.

BMG360

4 min read

10/5/2023

BMG360 Named a Top Digital Marketing Agency for Q3 2023

BMG360 is thrilled to announce that Varos has recognized it as a top digital marketing agency in both the Beauty and Healthcare sectors for Q3 2023!

See the full list [here](#).

Varos, a leading industry authority that enables thousands of brands to benchmark their KPIs with each other anonymously, has unveiled its inaugural quarterly list of top-performing digital marketing agencies.

Varos' list is based on data from 4,500 companies with \$5 billion in annual ad spend. Return on Ad Spend (ROAS) is the key success indicator.

Receiving recognition in not just one but two major sectors – Beauty and Healthcare – underscores BMG360's versatility, expertise, and the caliber of work we bring to the table. Our commitment to delivering tangible results for our clients in these sectors has earned us a spot among the top 10% for ROAS, as determined by Varos.

We owe this accolade to our dedicated teams, who work tirelessly day in and day out to push the boundaries of digital marketing. Their creativity, passion, and relentless pursuit of excellence have helped us earn this recognition.

As we celebrate this accomplishment, we extend our heartfelt thanks to Varos for instituting this vital industry benchmark and for recognizing the hard work and dedication of agencies like ours. We also congratulate all the teams at BMG360 for their continued commitment to delivering exceptional results to our valued clients.

Get in touch

Blog home

Get performance marketing insights directly in your inbox.

Subscribe to the BMG360 blog.

Work Email*

Related Posts

SEO

News & Updates

Google's Leak Reveals How Websites are Ranked in Search Listings: Here's What This Means for SEO

Nate Appleby, Director of SEO 10 min read 5/30/2024

News & Updates

Paid Search

3 Highlights from Google's New Product Announcements at Google Marketing Live 2024

BMG360 10 min read 5/21/2024

News & Updates

Paid Search

Press Releases

BMG360 Maintains Google Premier Partnership Status in 2024

BMG360 3 min read 3/29/2024

Spark your business growth.

Services

Performance Creative

CTV/OTT

Television

Radio

Digital Audio

Programmatic

Paid Search

Paid Social

Direct Mail

Sponsored Content

CRO

Out of Home

SEO

Data powered by OneSource™

Company

Case Studies

Blog

Who We Are

Careers

Contact Us

Resources

Privacy Policy

Terms and Conditions

Accessibility

©BMG360 2024

Get performance marketing insights directly in your inbox.

Subscribe to the BMG360 blog.

Work Email*