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BMG360 Maintains Google Premier Partnership Status in 2024

Awarded to only the top 3% of companies within the Google Partners program, this award allows us to continue to maximize the success of our campaigns and drive client growth.

BMG360
3 min read
3/29/2024

We are a Google Premier Partner again in 2024! This marks the eleventh year that BMG360 (via Five Mill, acquired by BMG360 in 2021) has been a part of the Google Partners Program.

The Google Premier Partnership is awarded to only the top 3% of companies within the Google Partners program. This milestone highlights the team at BMG360's track record in digital marketing and our dedication to delivering top-notch service to our clients.

The Google Partners program has three tiers—Member, Partner, and Premier Partner. Premier Partnership status is a result of the following qualifiers:

We maintain an optimization score of at least 70%, indicating that we've set up our clients' accounts to perform well.

At least 50% of our account strategists have demonstrated proficiency in Google Ads by earning Google Ads certifications.

We have managed at least \$10,000 USD in ad spend in the past 90 days, which shows our ability to help clients consistently identify new growth opportunities and sustain their success on an ongoing basis.

Our Paid Search account strategists are certified across various Google Ads specialties, including Search, Display, Video, Shopping, and Apps, ensuring that clients receive the highest level of expertise and service.

As part of the Google Partners program, we gain access to a wealth of training, support, and resources provided by Google, which means we can set our clients up for success and further elevate our standing in the industry.

About Google Partners

Google Premier Partners and Partners are recognized for maximizing campaign success for clients, driving client growth by maintaining clients' campaigns, and demonstrating Google Ads skills and expertise with certifications. Learn more [here](#).

Related: Google Recognizes Five Mill, a BMG360 Company, as Premier Partner of the Year in the App Growth Category

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