

What We Do  
Case Studies  
Blog

Who We Are  
Careers

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Sparkling Business Growth Across Channels and Industries

Dive into our case studies and see how we've helped clients grow their business with lasting results.

Most popular  
Previous  
Fitness Education

Using creative optimization and audio and digital channels, we drove a 40% conversion rate increase and a 10x increase in annual revenue

AI Presentation Software Brand

Unlocking Year-over-Year Growth in Organic Traffic and Website Visibility with SEO

SEO for Collegiate E-Commerce Retail Brand

Increasing revenue by 65% with Search Engine Optimization for Collegiate Retail Brand

SEO for Virtual Mental Healthcare Provider

Increasing conversions by 90% with Search Engine Optimization for Virtual Mental Healthcare Provider

Meal Kit Service

Driving a 3x increase in response rate and 65% decrease in cost per acquisition for a leading meal kit delivery service

Industrial Building Supplier

Increasing lead volume by 50% for a major steel building supplier

Self Care App

Google Premier Partner Award-winning app advertising campaign drove 2x more high-value users and lowered cost per trial by 85%

Cash-Back App

Using a multi-channel audio strategy and creative optimized for unique target audiences, we grew our client's market footprint by 350% with a 950% increase in app signups

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All Case Studies

Direct Mail, TV, Paid Social, and SEO for Retail Personal Care

Increasing Revenue by 147% with Direct Mail and Cross-Channel Tactics

[Learn more](#)

Paid Social and Sponsored Content for High-Quality Furniture Retailer

Improving ROAS by 75% with a Sponsored Content and Paid Social Strategy

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SEO for Virtual Mental Healthcare Provider

Increasing conversions by 90% with Search Engine Optimization for Virtual Mental Healthcare Provider

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Sponsored Content for Fitness Education Brand

Increasing Leads by 45% with Sponsored Content for Fitness Education Brand

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Home Healthcare

Boosting conversion rates by 300% with radio, direct mail, and CTV for leading US healthcare client

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SEO for Collegiate E-Commerce Retail Brand

Increasing revenue by 65% with Search Engine Optimization for Collegiate Retail Brand

[Learn more](#)

High-End Online Furniture

A lift test matching zip codes to Shopify sales data drives 1.60x ROAS and 106% incremental lift in site traffic and engagement from OTT advertising

[Learn more](#)

National Telemedicine Provider

Match-back Analysis Shows 30% More Directly Attributable Sales Across 25K Initial Text Responses in Radio and Text CTA Campaign

[Learn more](#)

AI Presentation Software Brand

Unlocking Year-over-Year Growth in Organic Traffic and Website Visibility with SEO

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Subscription e-Comm Brand

Increasing Conversion Rates by 50% with User-Generated Content and Landing Page Optimization for Subscription e-Comm Brand

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Pre-Fab Backyard Home Builder

Increasing Leads by 136% with Social Media Advertising and Landing Page Optimization for Pre-fab Backyard Home Builder

[Learn more](#)

## Fitness Education

Using creative optimization and audio and digital channels, we drove a 40% conversion rate increase and a 10x increase in annual revenue

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## Home Entertainment Systems

Driving brand awareness and a 23% conversion incremental lift with OTT advertising for a global home entertainment systems client

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Spark your business growth.

## Services

Performance Creative

CTV/OTT

Television

Radio

Digital Audio

Programmatic

Paid Search

Paid Social

Direct Mail

Sponsored Content

CRO

Out of Home

SEO

Data powered by OneSource™

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