

What We Do  
Case Studies  
Blog  
Who We Are  
Careers  
Contact Us  
Paid Search

Unparalleled team experience and our proprietary bidding system make every click count

Talk to an expert  
Our approach to paid search

Paid search advertising is all about getting your brand in front of the right people at the right time. We believe that bidding on keywords is just the first step. BMG360 brings deep online marketing expertise across paid search tactics. To ensure success, we bid strategically on high-quality keywords and phrase variations, manage bids to achieve desired results, and continuously test messaging to optimize for ROAS.

Proprietary search engine marketing tech

Taking an advanced algorithmic approach to Search Engine Marketing, we've developed a method to bid management that has a proven track record with over \$500M in Search Engine Marketing spend.

Data-driven strategies

We thrive on data. We aim to understand every stage from awareness to lifetime value and create strategies and algorithms that maximize profit within that cycle.

Optimized SEM bidding

Using an advanced algorithmic approach, we develop custom dashboards and bidding algorithms to match our clients' specific needs and performance.

Premier channel partnerships

We are a Google Premier Partner and award winner, Bing Elite Agency partner, and Facebook marketing partner, which means we get access to new features first and we utilize them on our clients' accounts.

Tracking and reporting

Every company is different, and the marketing efforts should be as well. We develop customized technology and client dashboards giving you full insight into campaign performance, tests, and audience data.

Design and development

Compelling design and effective web development are critical to an ad campaign's success. We utilize our expertise to ensure that ads and landing pages don't just look good, but also perform well.

We're here to help you grow your business.

Whether you have something specific in mind or just want to learn more about our services, we'd love to hear from you.

A member of our team will contact you within 24 hours.

Maureen G.

Ken S.

Tanner M

Name\*

Email\*

Job Title

Company

Phone Number

What can we do for you?\*

Spark your business growth.

Services

Performance Creative

CTV/OTT

Television

Radio

Digital Audio

Programmatic

Paid Search

Paid Social

Direct Mail

Sponsored Content

CRO

Out of Home

SEO

Data powered by OneSource™

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Case Studies

Blog

Who We Are

Careers

Contact Us

Resources

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