

What We Do
Case Studies
Blog
Who We Are
Careers
Contact Us
Meet Your Full-Service
Data-Anal
Performance Marketing Partners

We're here to roll up our sleeves and grow your business. We'll bring every tool, tactic, and channel in our arsenal to build and continuously analyze and optimize the "just right" strategy that accomplishes your goals, wherever they are in the customer journey. Along the way, we want you to feel like you're working with trusted friends.

Teamwork and collaboration are the building blocks of our organization.

No matter which team our employees are a member of, they are exposed to all departments across the organization, furthering their industry knowledge and deepening their understanding of what is necessary to execute a successful performance marketing campaign. At BMG360, employees interact with their peers across every area of the business, supporting and learning from one another and helping to grow our client's businesses as well as their own careers.

190 Employees, 29 States,
One BMG360

Headquartered in Shelton, CT, and serving clients nationally. We strategize, create, analyze, and optimize from across the US, including these main hubs:

Our Peerless Leaders

Success is the result of a team effort, but every team has its leader. Get to know the people who lead our core teams.

Lucas Cridland

CEO

Tim Weil

Creative

Michelle Nathan

Finance

Maureen Grandin

People

Matt DelMonte

Client Services

Sindy Corso

Client Services

Joe Van Huysen

Digital

Rochelle Starr

Media

Thomas Starr

Growth

We're not just fun, we're experts too.

Our people are what make us great, and they really know their stuff.
Check it out for yourself.

We're here to help you grow your business.

Whether you have something specific in mind or just want to learn more
about our services, we'd love to hear from you.

Name*

Email*

Job Title

Company

Phone Number

What can we do for you?*

Hear from our Experts. Check out our blog.

Visit our blog

Interested in joining our team?

See our opportunities

Spark your business growth.

Services

Performance Creative

CTV/OTT

Television

Radio

Digital Audio

Programmatic

Paid Search

Paid Social

Direct Mail

Sponsored Content

CRO

Out of Home

SEO

Data powered by OneSource™

Company

Case Studies

Blog

Who We Are

Careers

Contact Us

Resources

Privacy Policy

Terms and Conditions

Accessibility

©BMG360 2024

Get performance marketing insights directly in your inbox.

Subscribe to the BMG360 blog.

Work Email*