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OneSource™

Launch and optimize campaigns with confidence

Talk to an expert
See your business growth from every angle

The industry-leading performance marketing intelligence and customer acquisition platform enables omni-channel insights and ensures data fuels every decision.

Integrated analytics and reporting

Our BMG360 proprietary tools collect and analyze data from all channels of communication, allowing us to gain insights into the effectiveness and efficiency of our omnichannel strategy and make informed decisions for future campaigns.

Personalized, targeted insights

By analyzing and using customer data collected via OneSource™, our campaigns can be tailored and personalized to better target and engage each individual recipient.

Intelligent applications

The OneSource platform drives the development of innovative, intelligent technology that creates new tools used for customer acquisition and optimization, such as AI-driven media buying and targeted lead routing.

Centralized data dashboards

The OneSource platform enables integrated reporting across all marketing efforts to create one, consistent experience.

Speed (and confidence) to market

OneSource provides the data you need to have a better campaign launch right out of the gate.

Seamless campaign management

OneSource dashboards can be directly integrated with our clients, giving you hands-on access to your data and allows us to operate seamlessly as a strategic partner.

We're here to help you grow your business.

Whether you have something specific in mind or just want to learn more about our services, we'd love to hear from you.

A member of our team will contact you within 24 hours.
Maureen G.
Ken S.

Tanner M
Name*
Email*
Job Title
Company
Phone Number
What can we do for you?*

Spark your business growth.

Services
Performance Creative
CTV/OTT
Television
Radio
Digital Audio
Programmatic
Paid Search
Paid Social
Direct Mail
Sponsored Content
CRO
Out of Home
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