

# A guide to getting a job at McKinsey, BCG, Bain

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 **Chapter 1:** 3 steps to get a job at MBB firms

 **Chapter 2:** How to win at each step!

# Chapter 1: 3 steps to get a job at McKinsey, BCG & Bain

# McKinsey, BCG & Bain have a 3 step process

Only 1 out of 100 candidates understands & executes these steps...& wins the job!

1

## MBB firms accept applications

1. Resume
2. Cover letter
3. Networking with MBB staff

2

## MBB firms screen applicants

1. McKinsey Problem Solving Game
  - Plant defence
  - Ecosystem building
  - Red Rock
2. BCG Casey Chatbot
3. Bain Aptitude Test

3

## MBB firms interview a few candidates

1. Case Interview
2. Personal Interview



1% get MBB offers!

# McKinsey, BCG & Bain test specific things in each step

Understand what you're being tested on.

1

## MBB firms accept applications

1. Resume
  - Brevity, Clarity
  - Impact
2. Cover letter
  - Aspiration
3. Networking with MBB staff
  - Drive to get into MBB
  - Sales skills

2

## MBB firms screen applicants

1. McKinsey Problem Solving Game
  - Creative problem solving
  - Hypothesis building (Red Rock)
  - Data needs (Red Rock)
  - Data cleansing (Red Rock)
2. BCG Casey Chatbot
  - Case solving
3. Bain Aptitude Test
  - Problem solving

3

## MBB firms interview a few candidates

1. Case Interview
  - 6 modules – Case Open, Structures, Brainstorming, Data Analysis, Speed Math, Problem solving
  - Business Acumen
  - Driving Case
2. Personal Interview
  - Relationship building skills
  - Sales abilities



1% get MBB offers!

**You need to focus on being the top 1% at each step!**

# Challenges candidates face at each step

Do you have any of these issues?

1

## MBB firms accept applications

1. Resume
  - Brevity, Clarity
  - Impact
2. Cover letter
  - Aspiration
3. Networking with MBB staff
  - Drive to get into MBB
  - Sales skills

### Challenges candidates face

1. Don't know how to build a resume or cover letter for MBB firms
2. Don't know how to network
3. Don't know how to write networking messages

2

## MBB firms screen applicants

1. McKinsey Problem Solving Game
  - Creative problem solving
  - Hypothesis building (Red Rock)
  - Data needs (Red Rock)
  - Data cleansing (Red Rock)
2. BCG Casey Chatbot
  - Case solving
3. Bain Aptitude Test
  - Problem solving

### Challenges candidates face

1. Don't have access to games!
2. Don't know how to win at playing games
3. Don't have time to practice games

3

## MBB firms interview a few candidates

1. Case Interview
  - 6 modules – Case Open, Structures, Brainstorming, Data Analysis, Speed Math, Problem solving
  - Business Acumen
  - Driving Case
2. Personal Interview
  - Relationship building skills
  - Sales abilities

### Challenges candidates face

1. Don't know the 6 modules MBB firms test
2. Don't have a study plan
3. Don't have strong business acumen
4. Cannot drive the case



# Chapter 2: How to ace each step!

Winners do what is required to win!

# Application step: Build the top 1% application package

1

## Resume

MBB firms want brief resumes that are clear and show impact

**Your job:** Build a resume they'd like to see!

1. Download our MBB Resume template
2. Transfer your experience to this resume
3. Show Impact at each stage
  1. Education: grades, extracurricular
  2. Test scores: percentiles
  3. Work ex: Revenue made, costs saved

2

## Cover Letter

MBB firms want you to articulate your aspiration for consulting

**Your job:** Build a cover letter they'd like to read!

1. Download our MBB Cover Letter template
2. Modify it to state your desire for
  1. The firm
  2. Consulting
  3. Convince them you're the right person!

3

## Networking

MBB firms want you to take the time to understand them

**Your job:** Simply reach out and say Hi!

1. Talk to them!
  1. Write to alumni
  2. Write to anyone in MBB firms
2. Show MBB firms you want to learn about them



# Screening test step: Be the top 1% performers

Practice Practice Practice!

1

McKinsey Games

**Your job:** Be the best at playing these games!

1. Get the games (All 3!)
2. Practice the games!

2

BCG Chatbot

**Your job:** Be the best at solving chatbot cases!

1. Get the chatbot
2. Practice the chatbot cases!

3

Bain Test

**Your job:** Be the best at solving test problems!

1. Get the tests
2. Practice the tests!

**You must practice to get to top 1%!**

# Interview step: Be the top 1% performers

Practice Practice Practice!

1

## Case Interview

**Your job:** Follow steps below

1. Understand the 6 modules
2. Become the best at each module
3. Practice!

2

## Personal Interview

**Your job:** Follow steps below

1. Understand the 6 question types
2. Build your stories
3. Practice!

**You must practice to get to top 1%!**

# Start now!... Resources *(click for more information)*

## 1 Application

- [MBB Study Plan](#) (Download)
- [Resume & Cover Letter Templates](#) (Download)

## 2 Screening Games/Tests

- [McKinsey Problem Solving Games](#)
- [BCG Casey Chatbot](#)
- [Bain Aptitude Test](#)

## 3 Interview

- Case Interview
  - [6 Core Casing Modules MBB firms test for](#)
  - [Solved questions](#)
  - [Consulting Starter Pack](#)
  - [Business Acumen/Industry Primer videos](#)
- Personal Interview
  - [Questions](#) (Download)

Bonus: [Path to an MBB offer](#)