Ajomafuwe Eric

Product Designer, Design Systems Engineer & AI/ No-Code
Developer with 7 years of experience
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Passionate and experienced Product Designer with a strong foundation in design principles cultivated since finishing secondary school. With 7 years of experience as a Graphic Designer and over 2 years as a Product Designer, I have honed my skills in both visual aesthetics and user-centered design.

My strengths lie in my ability to thoroughly understand products and solve complex problems creatively. Driven by a deep understanding of design, my career goal is to leverage my expertise to create captivating and user-friendly products that make a meaningful impact.

Tools

● Design: Adobe Illustrator | Photoshop | Blender | After Effects | Premier Pro
● Product Design: Figma | Rotato | Maze | Adobe Suite | Framer
● No-Code : Shopify | Framer | Wordpress
● Prototyping & Collaboration: Rive | Jitter | Jira | Miro | Notion
● AI: Cursor | ChatGPT | n8n | Midjourney

Professional Experience

Career Leap Africa, Lagos — Product Designer/ui/ux
November 2024- PRESENT
● Collaborated with another designer on the design of PayByLeap, a fintech product simplifying cross-border payments for African students.
● Developed a standardized onboarding process for both new and existing team members, enhancing internal workflow and team integration.

Recio Exchange, Lagos — Product Designer
January 2022- PRESENT
● Led design projects from concept to completion, ensuring user-centered design principles.
● Collaborated with cross-functional teams to develop innovative product solutions.
● Conducted user research to gather insights and validate design decisions.
● Created wireframes, prototypes, and high-fidelity designs for web and mobile applications.
● Improved the user interface of the company's flagship product, resulting in a 20% increase in user engagement.

<u>Ajebsanty</u>, Lagos — Graphic Designer
June 2017 - May 2024
● Designed branding materials, including logos, brochures, and packaging, for various clients.
● Managed multiple design projects simultaneously, ensuring timely delivery.
● Collaborated with clients to understand their vision and deliver designs that met their expectations.
● Created visuals for social media, boosting brand visibility and engagement.

Education

University of Benin, Nigeria
B.Eng, Structural Engineering
2017 – 2022
● Gained a solid foundation in analytical thinking, problem-solving, and system design.
● Completed coursework in engineering principles, technical drawing, and project management.

AltSchool Africa (School of Product)
Diploma in Product Design (UI/UX)
2023 – 2024
● Learned user-centered design, wireframing, prototyping, usability testing, and design systems.
● Designed multiple real-world projects using tools like Figma, Notion, and Webflow.
● Collaborated with mentors and peers on case studies and team-based product design challenges.

Projects

BeeAee – Business Record Management App
Founder & Product Designer
2024 – Present
● Designed and led the development of BeeAee, a mobile-first record-keeping tool for small business owners and POS vendors in Nigeria.
● Created user flows, wireframes, and high-fidelity designs based on user interviews and feedback from target users.
● Coordinated testing with early users and implemented feedback to enhance usability and reliability.
● Built initial MVP with automated tracking and offline-first functionality to suit low-tech users.

AI Agent App – WhatsApp-Based Business Assistant
Lead Product Designer / System Architect
2025 – Present
● Developed a WhatsApp-triggered AI agent that automates business tasks like calendar scheduling, email management, lead onboarding, and invoice generation.
● Designed intuitive UX for interacting with the agent via text, voice, images, and documents.
● Integrated tools like Google Workspace, Sheets, and Gmail to streamline back-office operations for busy founders.
● Created detailed design systems and workflows to guide future development and team scaling.