

# Ajomafuwe Eric

Product Designer, Design Systems Engineer & AI/ No-Code

Developer with 7 years of experience

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Passionate and experienced Product Designer with a strong foundation in design principles cultivated since finishing secondary school. With 7 years of experience as a Graphic Designer and over 2 years as a Product Designer, I have honed my skills in both visual aesthetics and user-centered design.

My strengths lie in my ability to thoroughly understand products and solve complex problems creatively. Driven by a deep understanding of design, my career goal is to leverage my expertise to create captivating and user-friendly products that make a meaningful impact.

## Tools

- Design: Adobe Illustrator | Photoshop | Blender | After Effects | Premier Pro
- Product Design: Figma | Rotato | Maze | Adobe Suite | Framer
- No-Code : Shopify | Framer | Wordpress
- Prototyping & Collaboration: Rive | Jitter | Jira | Miro | Notion
- AI: Cursor | ChatGPT | n8n | Midjourney

## Professional Experience

### Career Leap Africa, Lagos — Product Designer/ui/ux

November 2024- PRESENT

- Collaborated with another designer on the design of PayByLeap, a fintech product simplifying cross-border payments for African students.
- Developed a standardized onboarding process for both new and existing team members, enhancing internal workflow and team integration.

### Recio Exchange, Lagos — Product Designer

January 2022- PRESENT

- Led design projects from concept to completion, ensuring user-centered design principles.
- Collaborated with cross-functional teams to develop innovative product solutions.
- Conducted user research to gather insights and validate design decisions.
- Created wireframes, prototypes, and high-fidelity designs for web and mobile applications.
- Improved the user interface of the company's flagship product, resulting in a 20% increase in user engagement.

### Ajebsanty, Lagos — Graphic Designer

June 2017 - May 2024

- Designed branding materials, including logos, brochures, and packaging, for various clients.
- Managed multiple design projects simultaneously, ensuring timely delivery.
- Collaborated with clients to understand their vision and deliver designs that met their expectations.
- Created visuals for social media, boosting brand visibility and engagement.

## Education

### Predegree in Engineering

A Level - Joint Universities Preliminary Examinations Board (JUPEB)

November 2016 – March 2017

### University of Benin, Nigeria

B.Eng, Structural Engineering

January 2018 – March 2023

- Gained a solid foundation in analytical thinking, problem-solving, and system design.
- Completed coursework in engineering principles, technical drawing, and project management.

### AltSchool Africa (School of Product)

Diploma in Product Design (UI/UX)

2023 – 2024

- Learned user-centered design, wireframing, prototyping, usability testing, and design systems.
- Designed multiple real-world projects using tools like Figma, Notion, and Webflow.
- Collaborated with mentors and peers on case studies and team-based product design challenges.

## Projects

### BeeAee – Business Record Management App

Founder & Product Designer

2024 – Present

- Designed and led the development of BeeAee, a mobile-first record-keeping tool for small business owners and POS vendors in Nigeria.
- Created user flows, wireframes, and high-fidelity designs based on user interviews and feedback from target users.
- Coordinated testing with early users and implemented feedback to enhance usability and reliability.
- Built initial MVP with automated tracking and offline-first functionality to suit low-tech users.

### AI Agent App – WhatsApp-Based Business Assistant

Lead Product Designer / System Architect

2025 – Present

- Developed a WhatsApp-triggered AI agent that automates business tasks like calendar scheduling, email management, lead onboarding, and invoice generation.
- Designed intuitive UX for interacting with the agent via text, voice, images, and documents.
- Integrated tools like Google Workspace, Sheets, and Gmail to streamline back-office operations for busy founders.
- Created detailed design systems and workflows to guide future development and team scaling.