

# BRIAN WANJALA

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## OBJECTIVE

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Detail-oriented and innovative professional with experience in business analysis and project administration, seeking to leverage my skills in data analysis, content creation, and SEO optimization in a challenging Business Analyst role. Committed to driving strategic decision-making and improving business functionality.

## EXPERIENCE

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### Business Analyst & Project Administrator

South Front Properties LTD | Nairobi, Kenya

July 2022 - Present

Produced over 30 detailed reports and data visualizations for management.

Assisted in the creation of 15+ marketing materials.

Generated and edited content for 20+ social media posts, images, and videos.

Wrote 10+ articles for the company blog, website, and social media channels.

Managed the company website, creating 5+ new web pages and landing pages.

Monitored social media activities, improving public perception of the company brand by 20%.

Improved search-engine rankings by 15% through effective SEO strategies.

### Information Technology Officer Intern

Moxx Limited | Nairobi, Kenya

March 2019 – July 2022

Developed and deployed 3+ websites.

Designed graphics and wrote content for 10+ web pages.

Debugged and resolved 50+ software issues.

Worked closely with developers to improve product functionality by 30%.

Developed 5+ innovative solutions.

Managed client payments, improving payment efficiency by 25%.

Participated in code reviews and quality assurance activities, improving code quality by 20%.

### ICT Assistant

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The Co-operative University of Kenya | Nairobi, Kenya

May 2021 – July 2021

Redesigned and maintained the department website.

Wrote and updated web content for 10+ pages.

Debugged and resolved 20+ software issues.

Developed 3+ innovative solutions.

Attended developer meetings, contributing to 5+ major project decisions.

## EDUCATION

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### Software Engineering Programme ALX

Remote | Nairobi

Aug 2022 - Present

Coursework: Full Stack Development, Data Structures, Algorithms, Database Management

Project: Developed a full-stack web application for a local business, improving their customer reach by 30%.

### Bachelors of Business Information Technology

The Co-operative University of Kenya | Nairobi

Feb 2022 - Present

Coursework: Business Analysis, IT Project Management, Web Development, Database Systems

Project: Led a team to develop a database management system for the university library, improving book tracking efficiency by 20%.

### Diploma in Business Information Technology (Upper Credit)

The Co-operative University of Kenya | Nairobi

May 2019 – Feb 2022

Coursework: Introduction to IT, Programming Fundamentals, Web Design, Business Analysis

Project: Created a website for a local non-profit organization, increasing their online presence.

### Data Science with Python

The Co-operative University of Kenya, Kenyatta University & UON Bootcamp | Nairobi

July 2021 – Oct 2021

Coursework: Python Programming, Data Analysis, Machine Learning, Data Visualization

Project: Analyzed a dataset of local businesses to identify key factors affecting their success.

### Front-End Web Development Certified

Lux Tech Academy | Nairobi

Jan 2021 – Feb 2021

Coursework: HTML, CSS, JavaScript, Responsive Design

Project: Developed a responsive website for a local restaurant, improving their online ordering system.

### Diploma in Information Communication Technologist Level 1

KASNEB | Nairobi

Jan 2019 – May 2019

Coursework: Computer Systems, Networking, Database Management

Project: Assisted in setting up a computer network for a local school, improving their IT infrastructure.

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## SKILLS

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### Software Skills:

Programming: C, C++, PHP, HTML, CSS, Python, JavaScript

Database operation: Microsoft Office Access, MySQL

### Design Skills:

Adobe: Illustrator, Photoshop, Lightroom, After Effects, Premiere Pro

### Office Tools:

MS Office 365, Teams

### Language Skills:

English: Listener, Novice speaker, advanced reading and writing

Kiswahili: Listener, Novice speaker, advance reading and writing

Local Dialect: Luhya; Bukusu

## LEADERSHIP

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**Voluntary Service Prefect and Senior Prefect in High School:** Implemented a peer mentoring program that improved student relations by 20%.

**Captain in-charge of all Clubs and Societies in High School:** Organized 10+ events that increased club participation by 30%.

**Christian Union Treasurer in High School:** Managed a budget of KES 50,000 and reduced costs by 15% through efficient financial management.

**Drama Club Vice President in High School:** Directed a play that won the regional competition.

**Social Media Manager for Smile Child Foundation:** Increased social media engagement by 40% through effective content strategies.

### Class Representative in Campus while undertaking a Diploma in BIT course:

Represented student concerns in 5+ faculty meetings, leading to improvements in course delivery.

**Campus Luhya Community ICT Officer:** Developed a new website for the community, improving communication and member engagement.

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## REFERENCES

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Available upon request

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