

Level Design



Outline

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1 - Design Roles

A level designer is a separate role from that of a game designer

Game Designer Categories

- System Designer
 - Defines the gameplay the challenges the player will face and the actions taken to overcome these challenges.
- Level Designer
 - Creates the space in which the game takes place (its furnishings, backgrounds, much of its emotional context, etc.) as well as the player's moment to experience.

2- What Is Level Design?

- Level design: constructing the experience for the player using components from the game designer
- Level designers create:
 - Space in which the game takes place
 - Initial conditions of the level
 - Set of challenges within the level

- Termination conditions of the level
- Interplay between gameplay and story
- Aesthetics and mood of the level

3- Key Design Principles

Universal level design principles

- Early levels of a game are tutorial levels
- Vary the pacing of the level
- When the player surmounts a challenge that consumes his resources, provide more resources
- Avoid things that don't make sense
 - Don't put rewards or dangers where a player would not reasonably expect to find them
- · Clearly inform the player of his short-term goals

Key Design Principles (Cont.)

Universal level design principles (cont.)

- Be clear about risks, rewards, and consequences
 - Avoid "learn by dying" designs
- Reward the player for skill, imagination, intelligence, and dedication
 - Good players should be rewarded
 - E.g., power-ups/resources, shortcuts, secret levels, etc.
- · Reward in a large way, punish in a small way
 - · Give players an enjoyable experience; empathize with gameplay experience

Key Design Principles (Cont.)

Genre-specific level design principles

- Shooter game—reward precision and timing
- Action game—vary the pace
 - Allow player to rest between frenetic action
- Strategy game—reward planning
- Role-playing game—offer opportunities for character growth and player selfexpression
- Sports game—correctness is vital
- Vehicle simulation—reward skillful maneuvering

Key Design Principles (Cont.)

Genre-specific level design principles (cont.)

- Construction and management simulation—offer an interesting variety of initial conditions and goals
 - Chapter: start with partial construction to start from, with a goal (and perhaps time limit)
- Adventure game—construct challenges that harmonize with their locations and the story
- Artificial life game—create many interaction opportunities for the AI in their environment
- Puzzle game—give the player time to think
 - After a long time, offer hints (or let player buy hints)

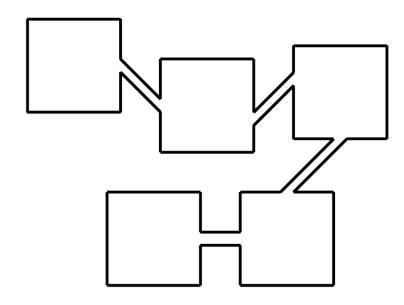
4- Layouts

Linear layouts

- Require player to move in a fixed sequence
- Player can move only to next or previous area
- Used traditionally in side-scrolling action games and rail-shooters

Open layouts

- Allow unconstrained movement
- Correspond to the outdoors
- Used in war games and role-playing games



Layouts (Cont.)

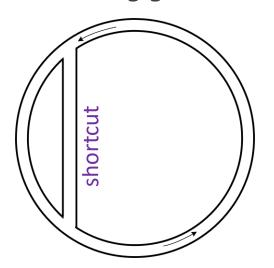
Parallel layouts

- Modern variant of linear layouts
- Variety of paths can go through the level

 Can reflect a foldback story structure

Ring layouts

- Path returns to its starting point
- Oval tracks or twisting road-racing tracks are rings
- Used for racing games



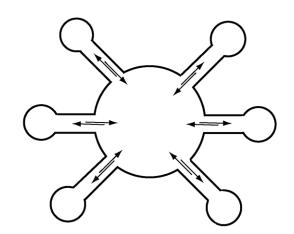
Layouts (Cont.)

Network layouts

- Spaces connect to other spaces in different ways
- Give the player freedom to take any path
- Stories must be able to tolerate player experiencing events in any sequence

Hub-and-spoke layouts

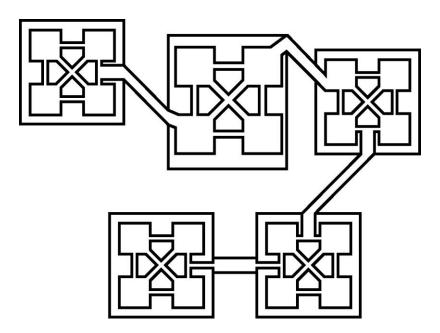
- · Central hub is usually a safe zone
- Provides some choice of where to go
- Lock off some areas to control sequence a little



Layouts (Cont.)

Combinations of layouts

- Combines aspects of several layout types
- Role-playing games and adventure games often use combination layouts



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5- Expanding on the Principles

Level designer assembles components to create the atmosphere

- Lighting
- Color palette
- Weather and atmospheric effects
- Special visual effects
- Music
- Ambient audio
- Special audio effects

Expanding on the Principles (Cont.)

In designing progression, consider these factors:

- Mechanics
- Experience duration
- Ancillary rewards and environmental progression
- Practical gameplay rewards

- Difficulty (more on this next class)
- Actions available to the player
- Story progression
- Character growth

Expanding on the Principles (Cont.)

Pacing refers to the frequency of individual challenges

- Genre affects pacing
 - Multiplayer deathmatch shooters use the fastest pace
 - Adventure games use the slowest pace
- Vary the pacing with fast and slow periods
 - Slow periods to recover and find resources
- Overall pacing should remain steady or become more rapid near the end of the level
 - Commonly a boss to defeat at end of level

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Expanding on the Principles (Cont.)

Tutorial levels teach the player how to play

- Somewhat scripted experience that explains the game's user interface, challenges, and actions
 - Introduce features in an orderly sequence
 - Switch off features not yet introduced
 - If the game is complex, use more than one tutorial level
 - Highlight screen elements when you introduce them
 - Let player go back and try things again conveniently
- Voiceover narration or text can explain the game

Design rule: Make tutorial levels optional

6- Extra Credits on Level Design



https://www.youtube.com/watch?v=ZH2wGpEZVgE

7- The Level Design Process

Design to level design handoff

- List features in the level
- Create a rough overview map of the level

Planning phase

- Plan the level in detail
- Plan the sequence of events
- Document the gameplay, art, performance, and code requirements

Prototyping (Grey Boxing)

- Construct temporary models of the landscape and objects
- Models serve as blueprints for the art team

Level review

- Review the prototype
- Feedback from the design, art, programming, audio, and testing teams

Level refinement and lock-down

- Make corrections based on feedback
- Review and correct until the level is flawless
- Lock the level

Level design to art handoff

- · Give all files to the artists
- Tell artists how the level should look and work
- · Contact the audio team for any needed audio

First art and rigging pass

- Art team builds the real artwork and rigging (prepare 3D meshes for animation)
- · You might need to incorporate the new content into software

Art to level design handoff and review

- Receive final artwork
- Conduct a review

Content integration

- Assemble all the assets into the completed level
- Adjust any rigging as necessary

Bug fixing

Test for bugs and mistakes and hand off to Quality Assurance (QA)

User testing and tuning

QA creates a test plan and begins testing (more on testing next week)

8- Pitfalls of Level Design

Get the scope right

- Design within your available resources
- It's common to design something that's too big

Avoid conceptual non sequiturs

- Illogical events in a game make it harder to play
- · Players should be rewarded, not punished, for using their intelligence

Pitfalls of Level Design (Cont.)

Make atypical levels optional

- Atypical levels break the player's suspension of disbelief
- · Atypical levels could prevent some players from completing the game

Don't show the player everything at once

- Introduce new features gradually
- Maintain the player's interest

Pitfalls of Level Design (Cont.)

Never lose sight of your audience

- Player-centric approach
- · Understand your target audience and deliver what they want

Read the "Bad Game Designer, No Twinkie" articles for more examples of design errors

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Questions

