



CopyrightX Lecture 4: Welfare Theory

Selected Illustrations

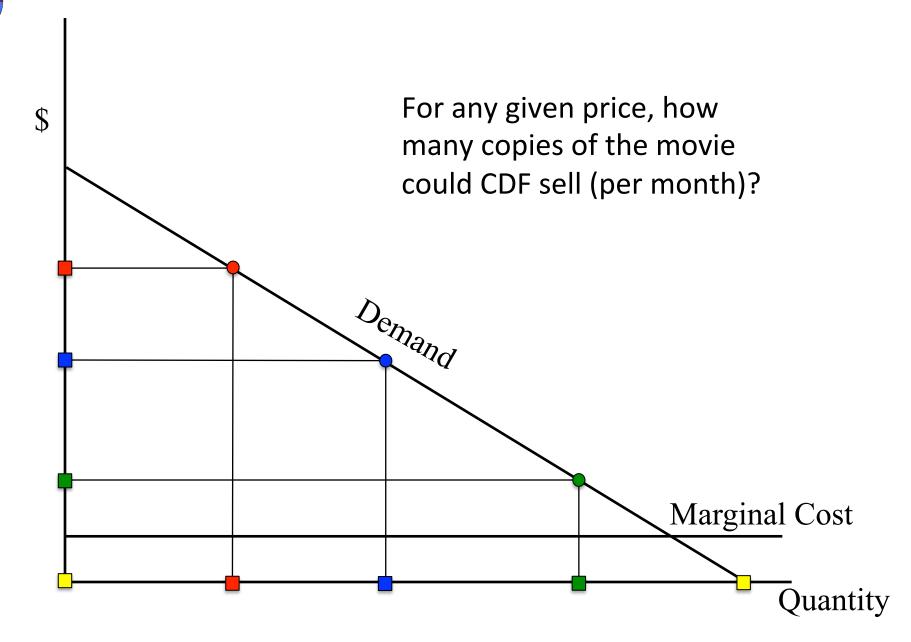
William Fisher February 2013



The following images appear in the background of fourth lecture in the CopyrightX lecture series. A recording of the lecture itself is available at http://copyx.org/lectures/. Removed from their original context, the images will not make much sense. The function of this collection of images is to enable persons who have already watched the lecture to review the material it contains.

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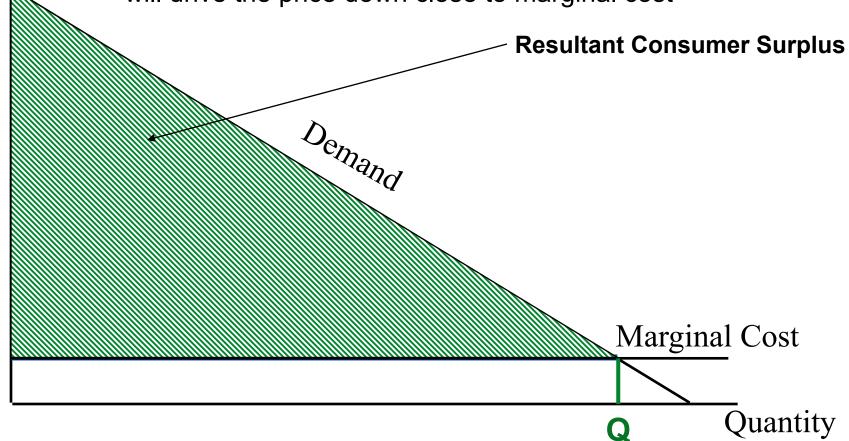




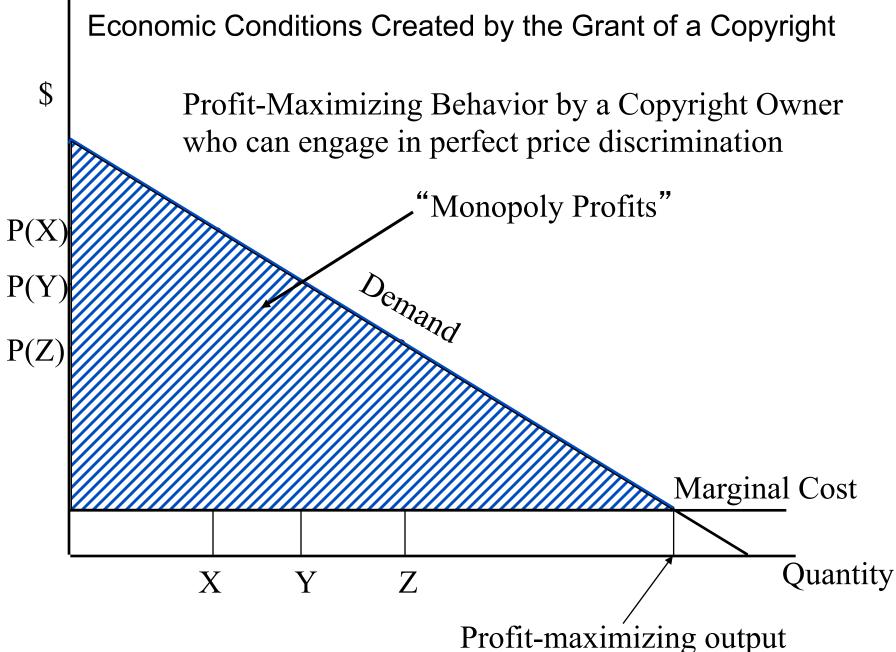


Anticipating this Effect, CDF will not make any films

In the absence of copyright, copying and competition will drive the price down close to marginal cost



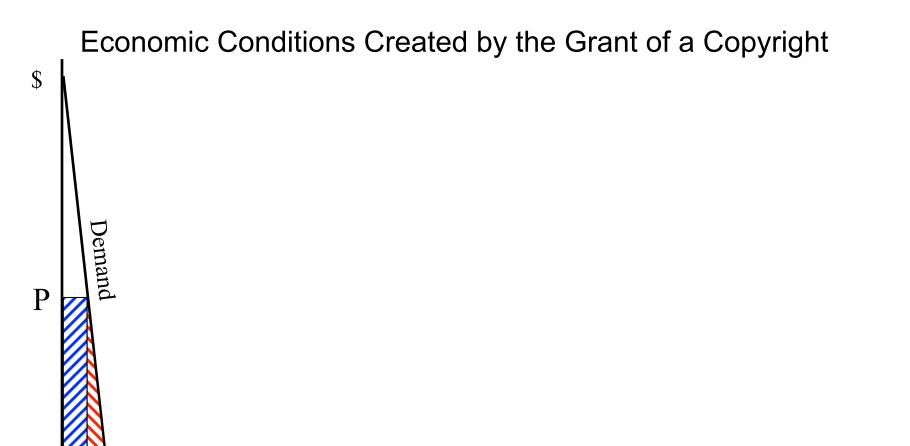






Economic Conditions Created by the Grant of a Copyright \$ Profit-Maximizing Behavior by a Copyright Owner who cannot engage in price discrimination **Consumer Surplus** Profit-maximizing price Demand Monopoly Profits Deadweight Loss (foregone consumer surplus) Marginal Cost Quantity Profit-maximizing output





Demand

Quantity

Marginal Cost