# PROJECT 1: VISUALIZING DATA

### **PROJECT DATA: COFFEE PRODUCTION**

#### coffee production.head()

total_production	Angola	Bolivia (Plurinational State of)	Brazil		Venezuela	Viet Nam	Yemen
1990	50.345	122.777	27285.6286		1122.477	1310.288	0.0
1991	79.331	103.536	27293.4934		940.704	1437.848	0.0
1992	77.52	120.235	34603.3542	• • •	1215.298	2340.447	0.0
1993	32.608	50.823	28166.9786		1332.881	3020.216	0.0
1994	76.802	116.944	28192.047		988.996	3631.609	0.0

#### coffee\_production.info()

<class 'pandas.core.frame.DataFrame'>
Index: 29 entries, 1990 to 2018
Data columns (total 56 columns):

#	Column	Non-Null Count	Dtype
0	Angola	29 non-null	object
1	Bolivia (Plurinational State of)	29 non-null	object
2	Brazil	29 non-null	object
3	Burundi	29 non-null	object
4	Ecuador	29 non-null	object
5	Indonesia	29 non-null	object
6	Madagascar	29 non-null	object
•••			
52	Uganda	29 non-null	object
53	Venezuela	29 non-null	object
54	Viet Nam	29 non-null	object
55	Yemen	29 non-null	object
• .	1 1		

dtypes: object(56)
memory usage: 12.9+ KB



### **PROJECT DATA:** COFFEE IMPORTS

### imports.head()

	imports	1990	1991	1992	1993		2011	2012	2013
0	Austria	1880.0	2058.0	2206.0	1836.0		1452.0	1559.0	1555.0
1	Belgium	NaN	NaN	NaN	NaN		5828.0	5668.0	5502.0
2	Belgium/Luxembourg	2015.0	1746.0	1828.0	2063.0	•••	NaN	NaN	NaN
3	Bulgaria	268.0	200.0	182.0	397.0		482.0	560.0	609.0
4	Croatia	NaN	NaN	168.0	163.0		391.0	384.0	413.0

#### imports.info()

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 147 entries, 0 to 146
Data columns (total 30 columns):

#	Column	Non-Null Count	Dtype
0	imports	147 non-null	object
1	1990	138 non-null	float64
2	1991	138 non-null	float64
3	1992	144 non-null	float64
4	1993	145 non-null	float64
5	1994	145 non-null	float64
• • •			

27 2016 118 non-null float64 28 2017 118 non-null float64 29 2018 118 non-null float64

dtypes: float64(29), object(1)

memory usage: 34.6+ KB



## **PROJECT DATA:** COFFEE PRICES

#### prices.head()

	retail_prices	1990	1991	1992		2016	2017	2018
0	Austria	10.816777	10.088300	11.015453		12.450331	13.730684	14.635762
1	Cyprus	6.247241	6.181015	6.335541		11.699779	12.141280	12.781457
2	Denmark	8.410596	8.101545	8.366446	•••	10.905077	11.103753	11.699779
3	Finland	6.578366	6.004415	5.430464		8.101545	9.050773	9.359823
4	France	8.233996	7.571744	5.099338		7.196468	7.505519	8.123620

#### prices.info()

<class 'pandas.core.frame.DataFrame'> RangeIndex: 14 entries, 0 to 13 Data columns (total 30 columns):

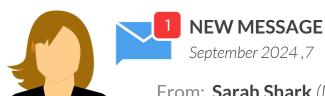
	•		
#	Column	Non-Null Count	Dtype
0	retail_prices	14 non-null	object
1	1990	14 non-null	float64
2	1991	14 non-null	float64
3	1992	14 non-null	float64
4	1993	14 non-null	float64
5	1994	14 non-null	float64
•••			
27	2016	14 non-null	float64
28	2017	14 non-null	float64
29	2018	14 non-null	float64
-14	61	-1-4	

dtypes: float64(29), object(1)

memory usage: 3.4+ KB



### **ASSIGNMENT: MID-COURSE PROJECT**



From: Sarah Shark (Managing Director)

Subject: Coffee Industry Deep Dive

#### Hi there,

I'm starting to trust you... which is rare. We just got an inquiry from a major coffee trader looking to get an outside view on the coffee industry. They're particularly interested in Brazil's production relative to other nations.

We'll also look at a comparison of importer volume vs the prices they pay to understand if we can unlock margin by diversifying into new markets.

Do well on this and you'll be on promotion track.

### **Key Objectives**

- 1. Read in data from multiple csv files
- 2. Reshape the data to prepare it for visualization
- 3. Build & customize charts to communicate the key insights to the client







# PROJECT 2: CUSTOM LAYOUTS

## **PROJECT DATA: OVERVIEW**

### **Coffee Production**

coffee production.info()

total_production	Angola	Bolivia (Plurinational State of)	Brazil	Burundi	Ecuador	Indonesia	Madagascar	_	Uganda	Venezuela	Viet Nam	Yemen
1990	50.345	122.777	27285.6286	487.393	1503.815	7441.383	982.447		1955.009	1122.477	1310.288	0.0
1991	79.331	103.536	27293.4934	667.199	2123.824	8493.196	932.513		2088.001	940.704	1437.848	0.0
1992	77.52	120.235	34603.3542	620.238	1185.48	5569.478	1121.684	•••	2185.074	1215.298	2340.447	0.0
1993	32.608	50.823	28166.9786	393.354	2069.007	6743.288	441.859		3141.706	1332.881	3020.216	0.0
1994	76.802	116.944	28192.047	664.143	2375.766	5367.878	641.372		2392.753	988.996	3631.609	0.0

Dtype

object

object

object

object

object

object

object

29 non-null

#### <class 'pandas.core.frame.DataFrame'> Index: 29 entries, 1990 to 2018 Data columns (total 56 columns): Column Non-Null Count 29 non-null Angola Bolivia (Plurinational State of) 29 non-null Brazil 29 non-null 29 non-null Burundi 29 non-null Ecuador Indonesia 29 non-null

52 Uganda 29 non-null object 53 Venezuela 29 non-null object 54 Viet Nam 29 non-null object 55 Yemen 29 non-null object

dtypes: object(56)
memory usage: 12.9+ KB

Madagascar

• • •



## **PROJECT DATA: OVERVIEW**

### **Prices Paid To Growers**

prices\_paid\_to\_growers.head()

prices_paid_to_growers	Colombia	Dominican Republic	El Salvador	Guatemala	Honduras	India	Uganda	Brazil	Ethiopia	India	Togo	Uganda	Other Nations
1990	1.534724	1.458168	1.116194	1.204956	1.11147	1.473558	0.337598	1.199223	1.348565	0.978921	0.645267	0.166486	0.943624
1991	1.48179	1.382845	0.983322	1.270086	1.238947	1.358371	0.654322	0.97115	1.505322	0.897289	0.632307	0.26143	0.964325
1992	1.204656	1.027841	0.682322	0.888099	0.886057	1.191159	0.441397	0.997768	1.351128	0.877945	0.658494	0.197653	0.761219
1993	1.106477	1.172704	0.780397	0.914552	0.828746	1.278669	0.552298	1.167263	1.362442	0.975912	0.499857	0.259737	0.806986
1994	1.898327	2.478234	2.191177	1.662711	1.800576	1.73081	1.666651	2.52911	2.418234	1.246437	0.573784	0.919709	1.585565

prices\_paid\_to\_growers.info()

<class 'pandas.core.frame.DataFrame'>
Index: 29 entries, 1990 to 2018
Data columns (total 13 columns):

	001411111111111111111111111111111111111	- u	
#	Column	Non-Null Count	Dtype
0	Colombia	29 non-null	object
1	Dominican Republic	29 non-null	object
2	El Salvador	29 non-null	object
3	Guatemala	29 non-null	object
4	Honduras	29 non-null	object
5	India	29 non-null	object
6	Uganda	29 non-null	object
7	Brazil	29 non-null	object
8	Ethiopia	29 non-null	object
9	India	29 non-null	object
10	Togo	29 non-null	object
11	Uganda	29 non-null	object
12	Other Nations	29 non-null	float64

dtypes: float64(1), object(12)

memory usage: 3.2+ KB



### **ASSIGNMENT: MID-COURSE PROJECT**



From: Clarissa Café (Coffee Client)

Subject: Summary Report

#### Hi there,

Sarah told me to reach out directly to you – we loved the work you did on breaking down the industry, but we want to summarize your findings on Brazil into a single figure we can pass around.

Can you combine your findings into a single figure report? We'll also want to modify colors. There are more details in the attached notebook.

Thanks! Clarissa

### **Key Objectives**

- 1. Read in data from multiple csv files
- 2. Reshape the data with Pandas to set up charts
- 3. Build and customize line charts, bar charts, histograms and more to communicate key insights to our client
- 4. Modify chart colors to represent national flags
- 5. Combine modified charts into a single report by leveraging meshgrid and subplots



section05 coffee project part2.ipynb





# PROJECT 3: ADVANCED EDA

## PROJECT DATA: USED CARS DATA

С	<pre>cars.head()</pre>															
	year	make	model	trim	body	transmission	vin	state	condition	odometer	color	interior	seller	mmr	sellingprice	saledate
,	<b>0</b> 2015	Kia	Sorento	LX	SUV	automatic	5xyktca69fg566472	ca	5.0	16639.0	white	black	kia motors america, inc	20500	21500	Tue Dec 16 2014 12:30:00 GMT- 0800 (PST)
	<b>1</b> 2015	Kia	Sorento	LX	SUV	automatic	5xyktca69fg561319	ca	5.0	9393.0	white	beige	kia motors america, inc	20800	21500	Tue Dec 16 2014 12:30:00 GMT- 0800 (PST)
:	<b>2</b> 2014	BMW	3 Series	328i SULEV	Sedan	automatic	wba3c1c51ek116351	ca	4.5	1331.0	gray	black	financial services remarketing (lease)	31900	30000	Thu Jan 15 2015 04:30:00 GMT- 0800 (PST)
;	<b>3</b> 2015	Volvo	S60	T5	Sedan	automatic	yv1612tb4f1310987	ca	4.1	14282.0	white	black	volvo na rep/world omni	27500	27750	Thu Jan 29 2015 04:30:00 GMT- 0800 (PST)
	<b>4</b> 2014	BMW	6 Series Gran Coupe	650i	Sedan	automatic	wba6b2c57ed129731	ca	4.3	2641.0	gray	black	financial services remarketing (lease)	66000	67000	Thu Dec 18 2014 12:30:00 GMT- 0800 (PST)

cars.info()

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 558811 entries, 0 to 558810
Data columns (total 16 columns):

#	Column	Non-Null Count	Dtype							
0	year	558811 non-null	int64							
1	make	548510 non-null	object							
2	model	548412 non-null	object							
3	trim	548160 non-null	object							
4	body	545616 non-null	object							
5	transmission	493458 non-null	object							
6	vin	558811 non-null	object							
7	state	558811 non-null	object							
8	condition	547017 non-null	float64							
9	odometer	558717 non-null	float64							
10	color	558062 non-null	object							
11	interior	558062 non-null	object							
12	seller	558811 non-null	object							
13	mmr	558811 non-null	int64							
14	sellingprice	558811 non-null	int64							
15	saledate	558811 non-null	object							
<pre>dtypes: float64(2), int64(3), object(11) memory usage: 68.2+ MB</pre>										



### **ASSIGNMENT: FINAL PROJECT**





From: **Aaron Auto** (VP of Fleet Management)

Subject: Optimal Fleet Truck Purchase

#### Hello,

We need an outside analysis on auto procurement for our fleet of service vehicles. We lease trucks to contractors and other businesses, but a recent spike in demand has meant we're unable to get cars from traditional suppliers.

I want to see an overview of the automotive auction industry, before diving into where we can get Ford F150s for the most affordable price on the market (more details in the notebook).

Thanks

### **Key Objectives**

- 1. Read in and manipulate data with Pandas
- 2. Build summary charts with Matplotlib and Seaborn
- 3. Leverage Seaborn's advanced chart types to mine insights from the data and make a decision





