







- Regularization seeks to solve a few common model issues by:
 - Minimizing model complexity
 - Penalizing the loss function
 - Reducing model overfitting (add more bias to reduce model variance)





- In general, we can think of regularization as a way to reduce model overfitting and variance.
 - Requires some additional bias
 - Requires a search for optimal penalty hyperparameter.





- Three main types of Regularization:
 - L1 Regularization
 - LASSO Regression
 - L2 Regularization
 - Ridge Regression
 - Combining L1 and L2
 - Elastic Net





- L1 regularization adds a penalty equal to the absolute value of the magnitude of coefficients.
 - Limits the size of the coefficients.
 - Can yield sparse models where some coefficients can become zero.





 L1 regularization adds a penalty equal to the absolute value of the magnitude of coefficients.

$$\sum_{i=1}^{n} \left(y_i - \beta_0 - \sum_{j=1}^{p} \beta_j x_{ij} \right)^2 + \lambda \sum_{j=1}^{p} |\beta_j| = RSS + \left| \lambda \sum_{j=1}^{p} |\beta_j| \right|$$





- L2 regularization adds a penalty equal to the square of the magnitude of coefficients.
 - All coefficients are shrunk by the same factor.
 - Does not necessarily eliminate coefficients.





 L2 regularization adds a penalty equal to the square of the magnitude of coefficients.

$$\sum_{i=1}^{n} \left(y_i - \beta_0 - \sum_{j=1}^{p} \beta_j x_{ij} \right)^2 + \lambda \sum_{j=1}^{p} \beta_j^2 = RSS + \left(\lambda \sum_{j=1}^{p} \beta_j^2 \right)^2$$





 Elastic net combines L1 and L2 with the addition of an alpha parameter deciding the ratio between them:

$$\frac{\sum_{i=1}^{n} (y_i - x_i^J \hat{\beta})^2}{2n} + \lambda \left(\frac{1 - \alpha}{2} \sum_{j=1}^{m} \hat{\beta}_j^2 + \alpha \sum_{j=1}^{m} |\hat{\beta}_j| \right)$$





• Elastic net combines L1 and L2 with the addition of an alpha parameter deciding the ratio between them: $\alpha = 0$

$$\frac{\sum_{i=1}^{n} (y_i - x_i^J \hat{\beta})^2}{2n} + \lambda \left(\frac{1 - \alpha}{2} \sum_{j=1}^{m} \hat{\beta}_j^2 + \alpha \sum_{j=1}^{m} |\hat{\beta}_j| \right)$$





 Elastic net combines L1 and L2 with the addition of an alpha parameter deciding the ratio between them:

$$\frac{\sum_{i=1}^{n} (y_i - x_i^J \hat{\beta})^2}{2n} + \lambda \left(\frac{1 - \alpha \sum_{i=1}^{m} \hat{\beta}_j^2 + \alpha \sum_{i=1}^{m} |\hat{\beta}_j|}{2} \right)$$





- These regularization methods do have a cost:
 - Introduce an additional hyperparameter that needs to be tuned.
 - A multiplier to the penalty to decide the "strength" of the penalty.





 Later on, we will actually cover L2 regularization (Ridge Regression) first, due to the intuition behind the squared term being easier to understand.





- Before we dive straight into coding regularization with Scikit-Learn, we need to discuss a few more relevant topics:
 - Feature Scaling
 - Cross Validation









- Feature scaling provides many benefits to our machine learning process!
- Some machine learning models that rely on distance metrics (e.g. KNN) require scaling to perform well.
- Let's discuss the main ideas behind feature scaling...





- Feature scaling improves the convergence of steepest descent algorithms, which do not possess the property of scale invariance.
- If features are on different scales, certain weights may update faster than others since the feature values x_j play a role in the weight updates.





- Critical benefit of feature scaling related to gradient descent.
- There are some ML Algos where scaling won't have an effect (e.g. CART based methods).





- Scaling the features so that their respective ranges are uniform is important in comparing measurements that have different units.
- Allows us directly compare model coefficients to each other.





- Feature scaling caveats:
 - Must always scale new unseen data before feeding to model.
 - Effects direct interpretability of feature coefficients
 - Easier to compare coefficients to one another, harder to relate back to original unscaled feature.





- Feature scaling benefits:
 - Can lead to great increases in performance.
 - Absolutely necessary for some models.
 - Virtually no "real" downside to scaling features.





- Two main ways to scale features:
 - Standardization
 - Rescales data to have a mean (μ) of 0 and standard deviation (σ) of 1.
 - Normalization
 - Rescales all data values to be between 0-1.





- Standardization:
 - Rescales data to have a mean (μ) of 0 and standard deviation (σ) of 1 (unit variance).

$$X_{changed} = \frac{X - \mu}{\sigma}$$





- Standardization:
 - Namesake can be confusing since this is also referred to as "Z-score normalization".

$$X_{changed} = \frac{X - \mu}{\sigma}$$





- Normalization:
 - Scales all data values to be between 0 and 1.

$$X_{changed} = \frac{X - X_{min}}{X_{max} - X_{min}}$$



- Normalization:
 - Simple and easy to understand.

$$X_{changed} = rac{X - X_{min}}{X_{max} - X_{min}}$$





- There are many more methods of scaling features and Scikit-Learn provides easy to use classes that "fit" and "transform" feature data for scaling.
- Let's quickly discuss the fit and transform calls in more detail when it comes to scaling.





- A .fit() method call simply calculates the necessary statistics (Xmin,Xmax,mean, standard deviation).
- A .transform() call actually scales data and returns the new scaled version of data.
- Previously saw a similar process for polynomial feature conversion.





- Very important consideration for fit and transform:
 - We only fit to training data.
 - Calculating statistical information should only come from training data.
 - Don't want to assume prior knowledge of the test set!





- Using the full data set would cause data leakage:
 - Calculating statistics from full data leads to some information of the test set leaking into the training process upon transform() conversion.





- Feature scaling process:
 - Perform train test split
 - Fit to training feature data
 - Transform training feature data
 - Transform test feature data





- Do we need to scale the label?
 - In general it is not necessary nor advised.
 - Normalising the output distribution is altering the definition of the target.
 - Predicting a distribution that doesn't mirror your real-world target.





- Do we need to scale the label?
 - Can negatively impact stochastic gradient descent.
- stats.stackexchange.com/questions/111467





 Now that we understand the benefits of feature scaling, let's move on to understanding the benefits of cross-validation!