

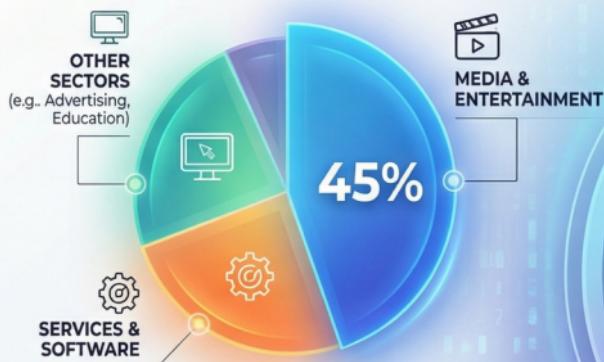
Animation & VFX Careers

- Exploring Opportunities in the Digital Creative Industry
 - Growing \$394 Billion Global Animation Market
 - Diverse Career Paths Across Multiple Sectors
 - Essential Skills for Success in 2024 and Beyond

INDUSTRY OVERVIEW & MARKET SIZE

Global Animation Market Analysis

INDUSTRY SECTOR BREAKDOWN



PROJECTED GROWTH (2023-2028)



EMERGING MARKETS & OPPORTUNITIES



PROJECTED THROUGH 2028

Core Career Paths in Animation



3D Animator: Character Performance and Movement

Focuses on bringing 3D models to life through realistic or stylized movement.



2D Animator: Traditional and Digital Animation

Masters the art of frame-by-frame storytelling using both classic and modern digital tools.



Motion Graphics Designer: Title Sequences and Commercials

Combines graphic design and animation to create title sequences and commercials.

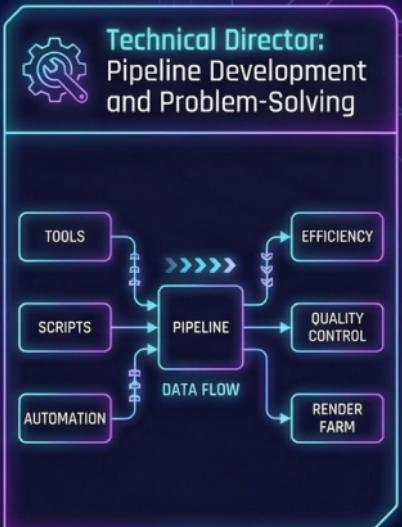
Combines graphic design and animation to create engaging visuals for media and advertising.



Character Designer: Concept Art and Development

Visualizes and develops the unique look, personality, and style of characters for productions.

VFX Specializations & Roles



Essential Technical Skills

Software Proficiency



SideFX

Ae

Maya, Blender,
Houdini, After Effects

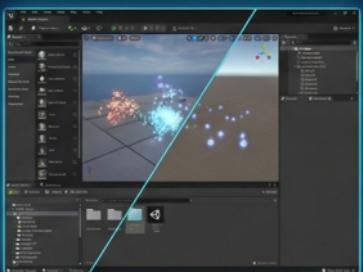
Programming

```
import pipeline  
  
def auto_task():  
    print('Automation complete')  
  
...
```



Python for Pipeline
and Automation

Real-time Engines



Unreal Engine, Unity
for Game VFX

AI Integration



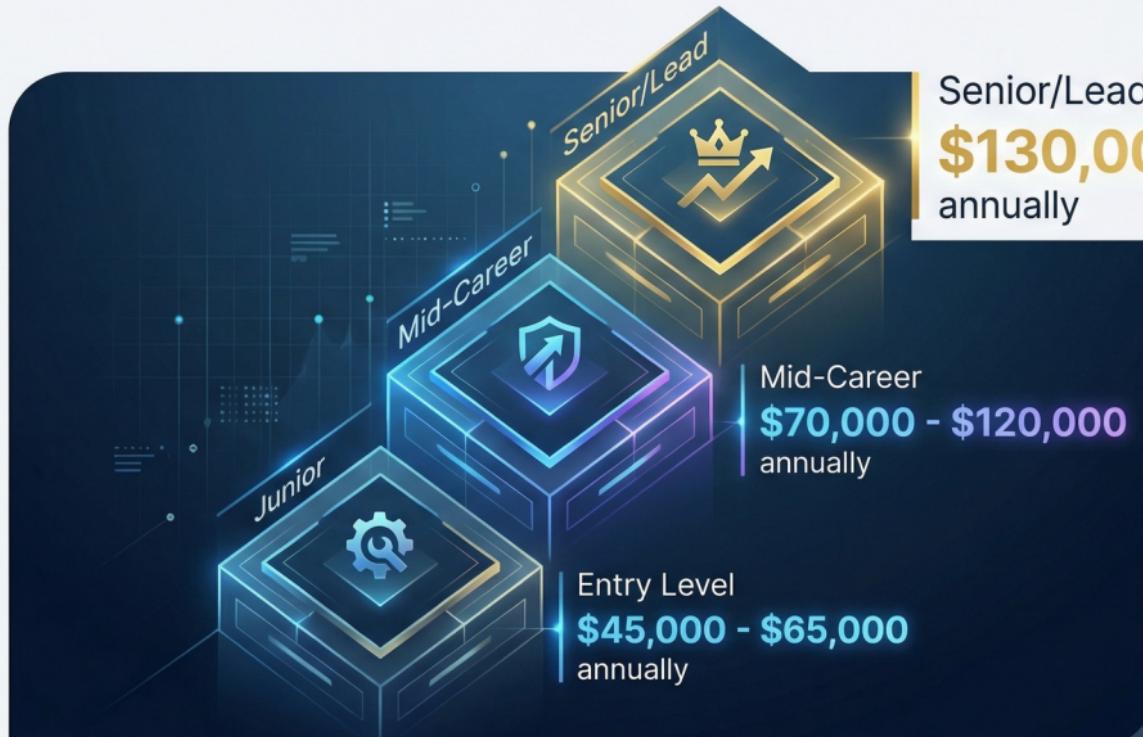
Machine Learning Tools
for Production Efficiency

Creative & Soft Skills Requirements

Slide Content: • Strong Visual Communication and Storytelling • Collaboration and Team-based Project Management
• Problem-Solving Under Deadline Pressure • Continuous Learning and Adaptability to New Technologies



Salary Insights & Job Outlook



2% Job Growth
Expected
2024-2034



(BLS Data)

Building Your Career Path

Education: Formal Degrees vs. Self-Taught Routes



Portfolio Development: Quality Over Quantity



Networking: Industry Events and Online Communities



Specialization vs. Generalization: Finding Your Niche



Explore Diverse Learning Paths



Showcase Your Best Work



Expand Your Professional Circle



Specialization



Master a Specific Skill



Develop Broad Expertise

Your Journey to Success Starts Here