

Dr. Ray Lutzky

Higher Education &
Digital Media

About Ray Lutzky Thought Leadership

University Teaching Contact

About Ray Lutzky

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The Honorable Raymond Allen “Ray” Lutzky, Ph.D., is an American professor and communications expert with 25 years of experience growing the reach of the world’s most innovative institutions.

Professional Leadership

Dr. Ray Lutzky is Vice President of University Partnerships at [Academic Partnerships](#), one of the largest online higher education service providers in the United States. He previously served as Director, University Partnerships at [InStride](#); a company founded by [Arizona State University](#) offering online higher education tuition benefits to corporations.

Ray held enrollment leadership roles at [Cornell](#), [NYU](#), [Pace University](#), and [Rensselaer Polytechnic Institute](#) (RPI). At these universities he managed admissions, international recruitment, teaching assistants, and financial aid.

Because of his academic training in digital media and user experience design, Dr. Lutzky is also an experienced professor. He is Adjunct Lecturer at the USC [Annenberg School for Communication and Journalism](#) where he teaches digital media management. He is also Adjunct Professor at [NYU Tandon School of Engineering](#) in the Department of Computer Science and Engineering (See “[University Teaching](#)”).



Previously, Ray worked at marketing and public relations agencies. While at [Marketing Management Analytics](#), he supported business development and public relations. At GYMR Public Relations in Washington, D.C., Ray supported media campaigns for [The George Washington University Hospital](#) and the [U.S. National Institutes of Health](#).

Volunteer Experience

Dr. Lutzky has served on the Board for NAGAP, the [Association for Graduate Enrollment Management](#), [Study New York](#), and the [Colorado LGBTQ Chamber of Commerce](#). In 2007, the Governor of Kentucky awarded him a commission as a [Kentucky Colonel](#).

Ray serves on the Board of Trustees of the [Rensselaer Alumni Association](#), and received their Alumni Key in 2006. Ray also volunteered for [Lambda Chi Alpha Fraternity International](#) as a speaker and alumni trainer.

Ray's lifelong passion for education technology started at [Pelham Memorial High School](#). As a teenager Ray taught the school's first Internet teacher training and upgraded school computers. He formed early interest in the intersection of education, technology, and creativity.

Education

Ray earned his B.S. in electronic media, arts & communication, and his Ph.D. in communication & rhetoric, both from [RPI](#). Ray's dissertation "[Diversifying STEAM: Culturally Situated Drawing for Math Education with African-American Youth](#)" explores the relationship between culture, math, and technology.

He also holds an M.S. in public relations from the [S.I. Newhouse School of Public Communications at Syracuse University](#) and an M.S. in digital audience strategy from the [Walter Cronkite School of Journalism and Mass Communication at Arizona State University](#). In December 2020, Ray completed a Certificate in Leadership Principles at [Harvard Business School Online](#).

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