TABLE 40- NUMBER OF HOUSHOLDS BY SOURCE OF INFORMATION AND RURAL/URBAN

|                | ADMN UNIT       | ANY SOURCE OF<br>INFORMATION | RADIO  | T.V     | NEWSPAPER | TELEPHONE | MOBILE  | COMPUTER/<br>INTERNET |  |
|----------------|-----------------|------------------------------|--------|---------|-----------|-----------|---------|-----------------------|--|
|                | 1               | 2                            | 3      | 4       | 5         | 6         | 7       | 8                     |  |
|                | MARDAN DISTRICT |                              |        |         |           |           |         |                       |  |
|                | OVERALL         | 300,632                      | 21,135 | 105,204 | 26,095    | 8,227     | 298,975 | 40,418                |  |
|                | RURAL           | 242,783                      | 15,027 | 71,649  | 16,126    | 4,672     | 241,535 | 26,591                |  |
|                | URBAN           | 57,849                       | 6,108  | 33,555  | 9,969     | 3,555     | 57,440  | 13,827                |  |
| KATLANG TEHSIL |                 |                              |        |         |           |           |         |                       |  |
|                | OVERALL         | 40,403                       | 2,150  | 11,530  | 2,135     | 338       | 40,252  | 3,706                 |  |
|                | RURAL           | 40,403                       | 2,150  | 11,530  | 2,135     | 338       | 40,252  | 3,706                 |  |
|                | URBAN           | 0                            | -      | -       | -         | -         | -       | -                     |  |

MARDAN TEHSIL

TAKHT BHAI TEHSIL

16,385

7.935

8.450

7.575

6.056

1.519

6,601

3.370

3.231

1.288

964

324

170,902

126.990

43.912

87.821

74.293

13,528

27,774

15.766

12,008

8.938

7.119

1.819

68,846

41.862

26.984

24.828

18.257

6,571

OVERALL

OVERALL

RURAL

URBAN

RURAL

URBAN

171,904

127.683

44.221

88.325

74.697

13,628

13,488

7.902

5,586

5.497

4.975

522