



Be Prepared with Emergency Kits

Prepared Pack Up: In the spirit of preparedness, creating a winter emergency kit for both the home and car is an excellent idea. For your home, be sure to have indoor candles, matches and batteries on hand in case of a power shortage. For your car, be sure to have extra blankets, road flares, and a flashlight available in case of a roadside emergency. Write down important phone numbers and tape them inside the kit. You never know how long the power might be out or the emergency might last, so having non-perishable food, water bottles and blankets are essential. A small first aid kit helps with any minor medical emergencies that may arise. Finally, keep a bag of **Morton® Safe-T-Salt®** in your trunk to weigh down your car in order to provide additional stability when driving on a slippery road – the extra weight may also help provide traction for getting out of snowdrifts.

For more information about Morton Salt, Inc. and its Morton® ice melter products, visit www.mortonmelters.com. For press information, please contact Elizabeth Tjaden at 312-397-6065 or elizabeth.tjaden@ogilvypr.com.