A short History of After Eights [B1]

Pensati come delizia per intenditori, da gustare dopo cena, questi cioccolatini dal sapore fresco ebbero un successo sorprendente persino per i loro creatori.

Their real name is After Eight Dark Chocolate Mint Thins, but everyone knows them simply as 'After Eights'. If you are a fan of mint chocolate you have **no doubt tried** them. They are sold in more than fifty countries, but the UK is where they are most popular. So, what is the story behind After Eights? And how were they first made? As it to turn out, the answer to the second question remains a tightly-guarded secret! scatola after eights A TASTY **TECHNICAL TRIUMPH** After Eights were invented in the early 1960s by Brian Sollitt, a **confectioner** at Rowntree Company Limited in York. He had started working there as an apprentice when he was fifteen, inspired — after a **<u>childhood</u>** of **<u>wartime</u>** rationing — to create a **<u>treat</u>** both stylish and accessibly priced. In his twenties, he made a delicate peppermint fondant and covered it with a thin <u>layer</u> of dark chocolate. This was **quite an achievement** from a technical point of view; in fact, the secret to prevent the liquid fondant from **oozing out** has never been **disclosed**. **AFFORDABLE LUXURY** Before the 1960s, chocolate products were seen as luxurious because they needed to be kept cool, especially during summer. The presence of refrigerators in **nearly** every home meant that chocolate was now within everyone's reach, but it still retained a certain prestige. At a time when the middle classes aspired to a more stylish way of life, After Eight mints became an economical way to acquire it. After-dinner mints had become a **hallmark** of dinner parties and Sollitt's creation became a firm favourite. The elegant modern packaging was a marketing success and helped consolidate their popularity. A CHOCOLATIER'S DREAM Over time, After Eights lost their classy image and became a rather old-fashioned treat although one that is still a best-seller. The original recipe was dairy-free, but after Nestlé bought the **brand**, **butterfat** was **added** to the mixture. Brian Sollitt became one of the world's biggest collectors of After Eight memorabilia, and he celebrated the 50th anniversary of his chocolate mints

in 2012 by making a three-kilogram After Eight! He presented it to the British Parliament, and later said that it was the proudest moment of his life.

Glossary

- tried = assaggiare, provare
- remains = restare
- hallmark = segno distintivo
- dairy-free = senza lattosio
- collectors = collezionisti
- Thins = sottile
- to turn out = risultare
- tightly-guarded = custodito
- confectioner = pasticciere
- oozing out = fuoriuscire
- disclosed = rivelare
- to be kept cool = mantenere refrigerati
- butterfat = materia grassa del latte
- childhood = infanzia
- within everyone's reach = alla portata di tutti
- rather = piuttosto
- brand = marca
- added = aggiungere
- no doubt = sicuramente, senza dubbio
- in the early 1960s = nei primi anni '60
- wartime = tempo di guerra
- treat = dolcetto, delizia
- layer = strato
- quite an achievement = un bel risultato
- **nearly** = quasi