



Johan Lundström

Senior UX designer

CV / Profile

Work experience

UX Design Lead @ Knowit - 2022 - Current

Delivering real value to clients in fintech, education, government, safety, healthcare, insurance and more. Doing all aspects of UX Design and crafting great products.

Senior UX Designer @ Einride - 2021 - 2022

Building a logistics platform with an agile team and working to establish design in a startup.

UX Design Lead @ Knowit - 2017 - 2021

Working closely with leadership teams on strategy for design, projects, sales, workshops and bringing design-thinking to the organisation. Delivering as a UX Design Lead in various projects.

UX Design Lead @ H&M - 2016 - 2017

Designing for the H&M web-shop and apps on a global level. As lead designer I worked with a team to deliver a first class e-commerce experience through concepts, user-testing, A/B-testing and more.

UX Designer @ Valtech - 2015 - 2016

Designing apps and web for H&M as a consultant.

UX Designer @ Mitel - 2010 - 2015

Building a B2B telecom platform and doing design for branding in print, complex admin GUIs, apps, computer applications, web and IoT devices. Working on a strategic level with customers and as a design lead in a global UX design team.

Education

M.Sc. Interaction & Design - 2005 - 2010

Computer science with design specialisation at Umeå University

Contact

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Skills

UX design
Impact mapping
User research & testing
Design Lead
Agile methodologies
App & web design
Analytics and data
Product design
Prototyping
Accessibility
Design strategy
UI design
AI for design

Tools

Figma/Sketch/XD
Adobe suite
Miro
Notion

Languages

Swedish - Native
English - Fluent

Courses & Certificates

Web accessibility (WCAG)
Design leadership
How to be a Leader
Impact mapping