

Visualization Tools

DSC 106: Data Visualization

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How do people create visualizations?

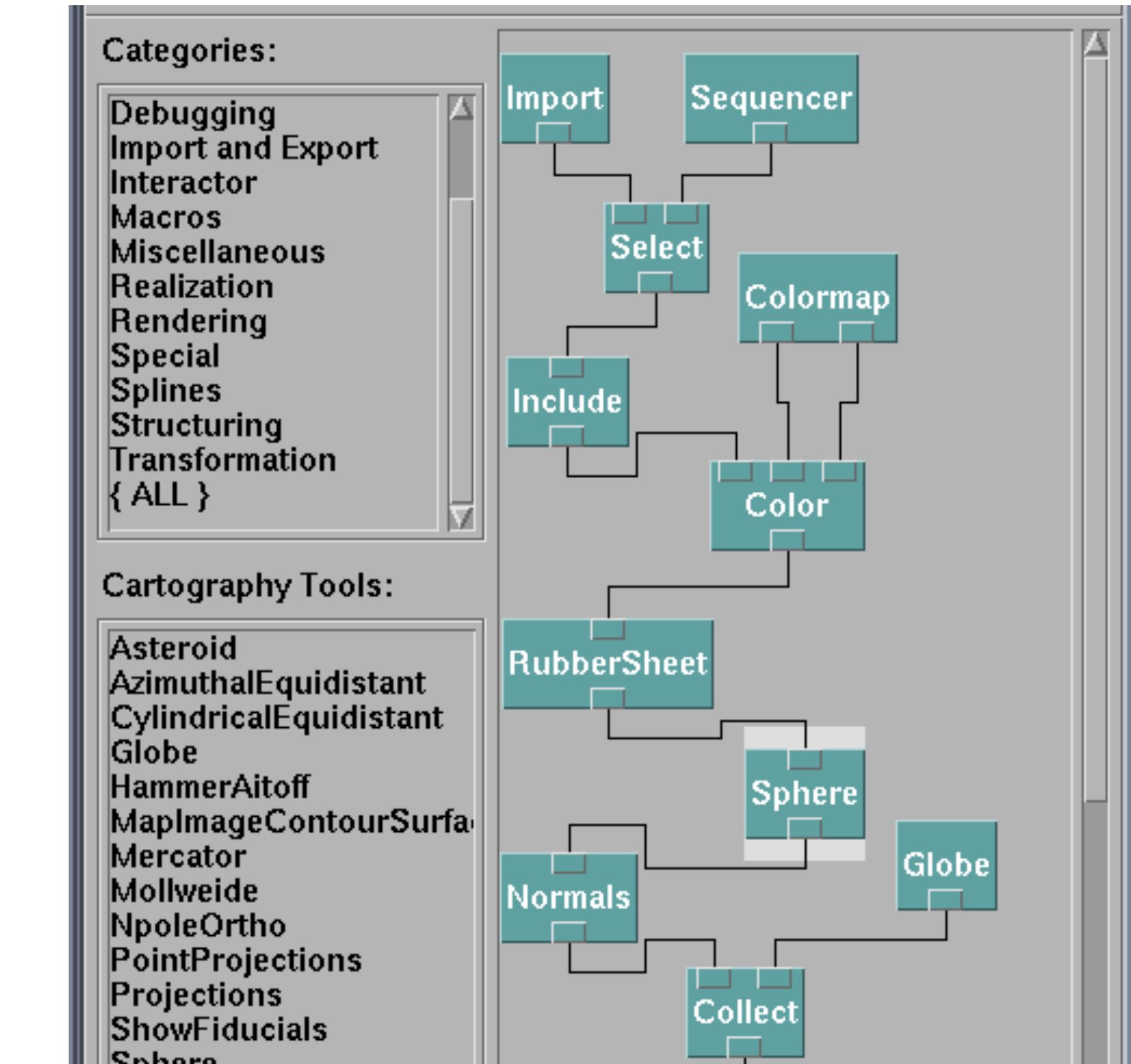


Chart Typology

Pick from a stock of templates
Easy-to-use but limited expressiveness
Prohibits novel designs, new data types

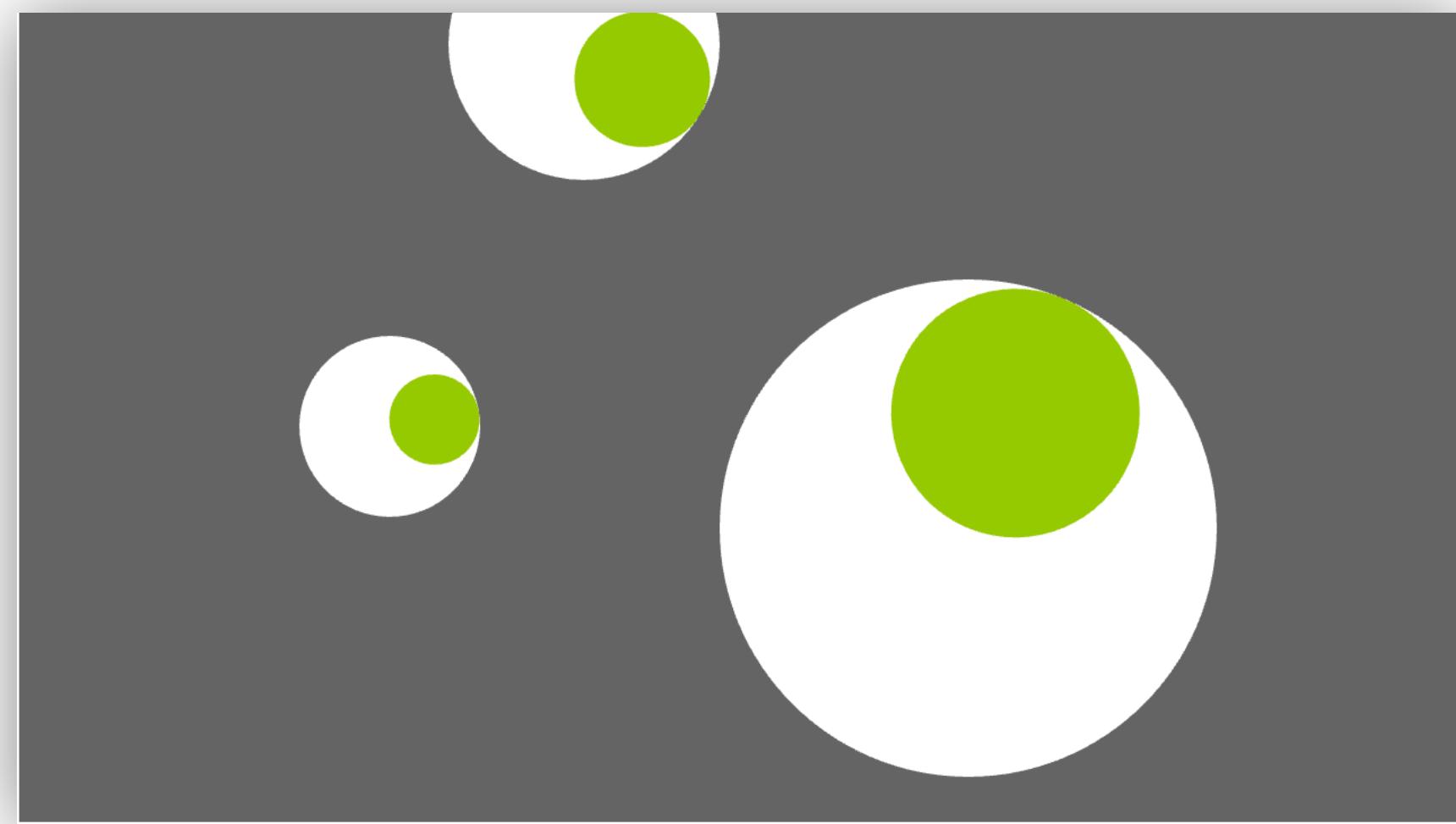
Component Architecture

Permits more combinatorial possibilities
Novel views require new operators, which requires software engineering

Graphics APIs

Canvas, OpenGL, Processing, SVG

```
class Eye {  
    int x, y;  
    int size;  
    float angle = 0.0;  
  
    Eye(int tx, int ty, int ts) {  
        x = tx;  
        y = ty;  
        size = ts;  
    }  
  
    void update(int mx, int my) {  
        angle = atan2(my-y, mx-x);  
    }  
  
    void display() {  
        pushMatrix();  
        translate(x, y);  
        fill(255);  
        ellipse(0, 0, size, size);  
        rotate(angle);  
        fill(153, 204, 0);  
        ellipse(size/4, 0, size/2, size/2);  
        popMatrix();  
    }  
}
```



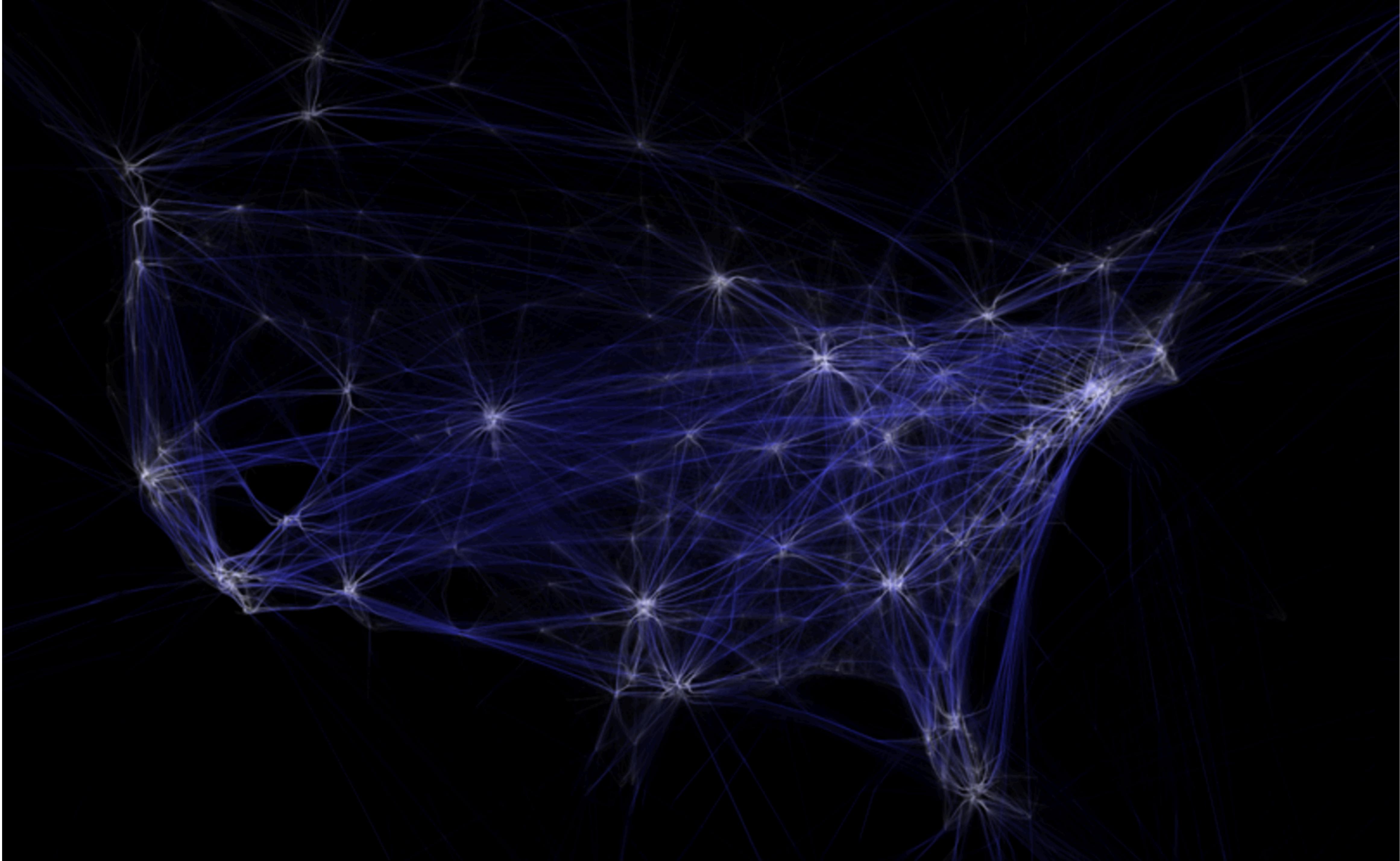
<https://processing.org/>

User needs to draw individual shapes

Shaders (WebGL)

```
1 #ifdef GL_ES
2 precision mediump float;
3 #endif
4
5 #define TWO_PI 6.28318530718
6
7 uniform vec2 u_resolution;
8 uniform float u_time;
9
10 // Function from Iñigo Quiles
11 // https://www.shadertoy.com/view/MsS3Wc
12 vec3 hsb2rgb( in vec3 c ){
13     vec3 rgb = clamp(abs(mod(c.x*6.0+vec3(0.0,4.0,2.0),
14                             6.0)-3.0)-1.0,
15                     0.0,
16                     1.0 );
17     rgb = rgb*rgb*(3.0-2.0*rgb);
18     return c.z * mix( vec3(1.0), rgb, c.y);|
19 }
20
21 void main(){
22     vec2 st = gl_FragCoord.xy/u_resolution;
23     vec3 color = vec3(0.0);
24
25     // Use polar coordinates instead of cartesian
26     vec2 toCenter = vec2(0.5)-st;
27     float angle = atan(toCenter.y,toCenter.x);
28     float radius = length(toCenter)*2.0;
29
30     // Map the angle (-PI to PI) to the Hue (from 0 to 1)
31     // and the Saturation to the radius
32     color = hsb2rgb(vec3((angle/TWO_PI)+0.5,radius,1.0));
33
34     gl_FragColor = vec4(color,1.0);
35 }
36
```





Graphics APIs

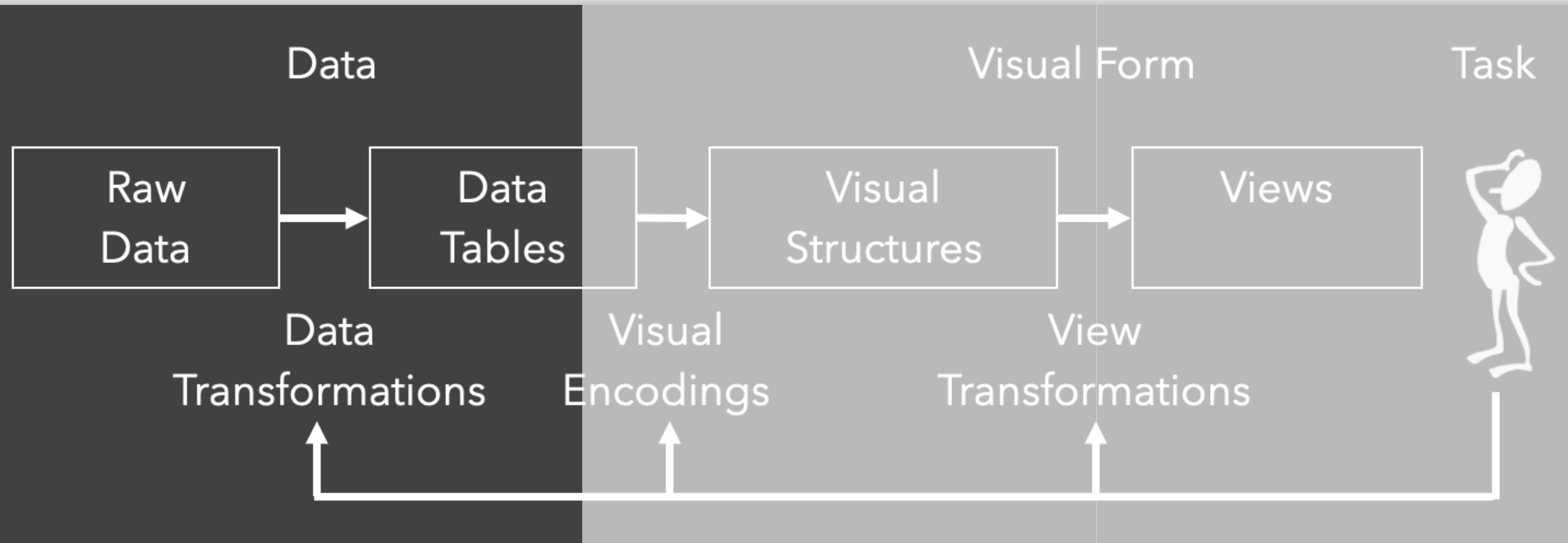
Canvas, OpenGL, Processing, SVG

Component Architectures

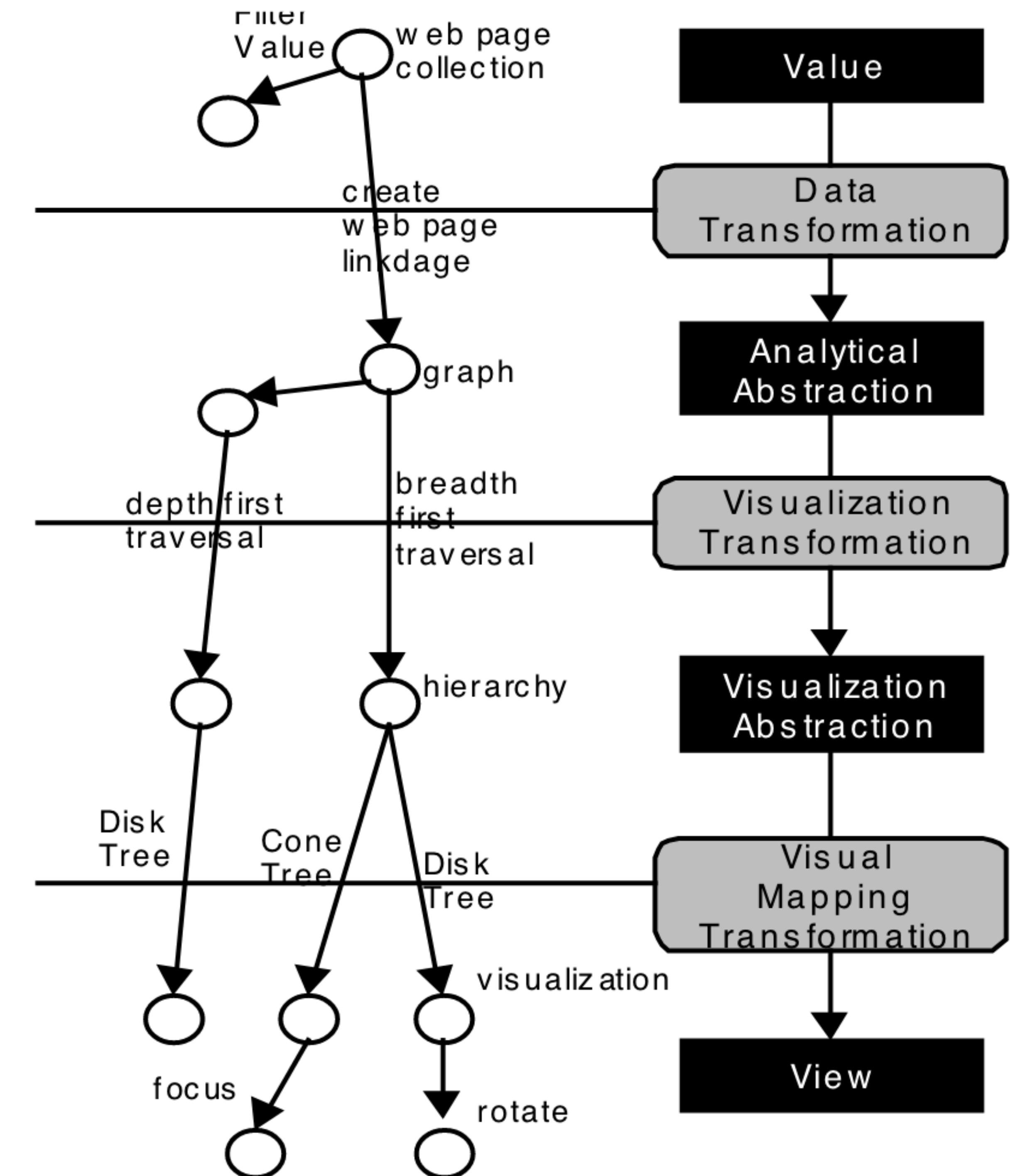
Prefuse, Flare, Improvise, VTK

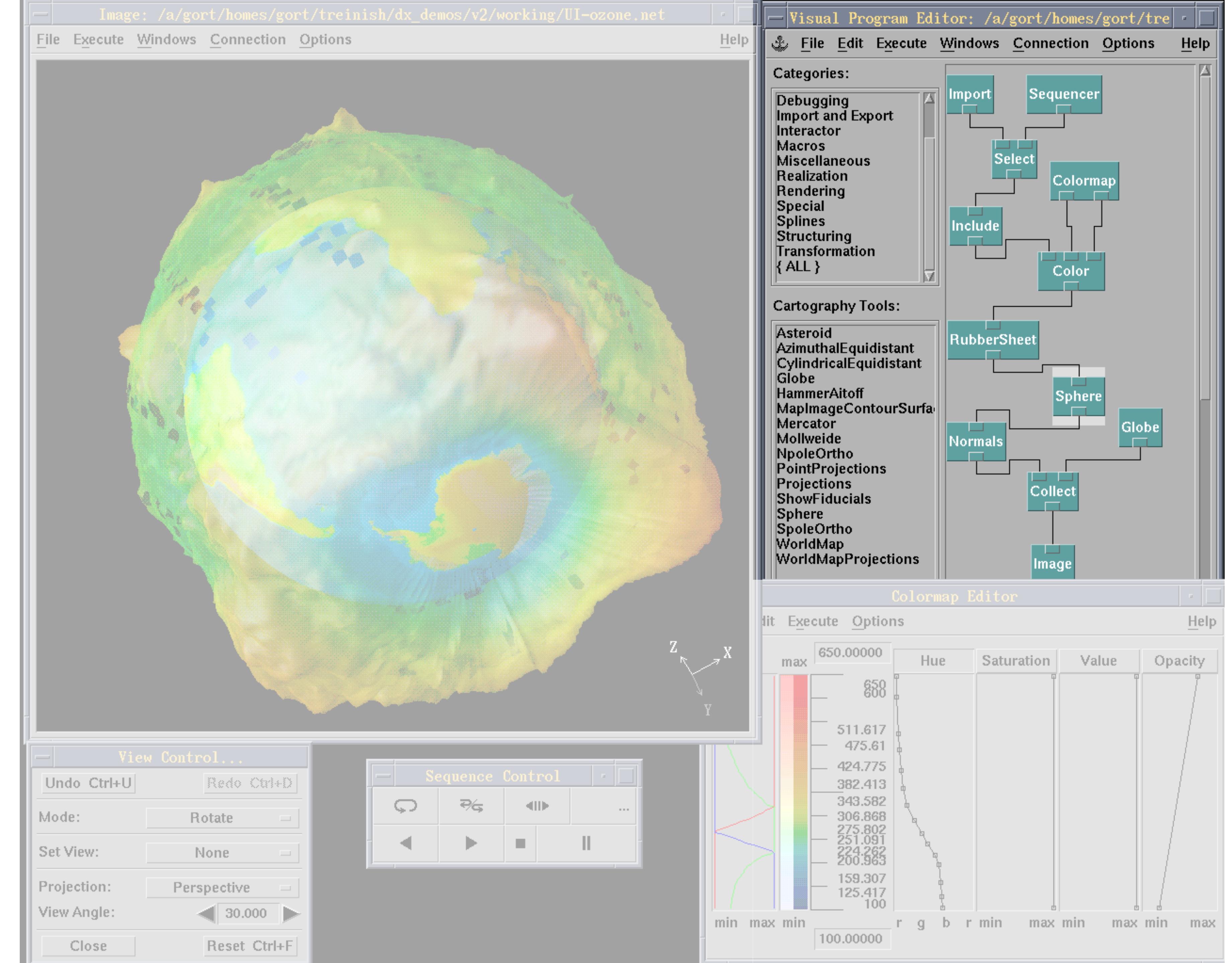
Graphics APIs

Canvas, OpenGL, Processing, SVG



Data State Model [Chi 98]

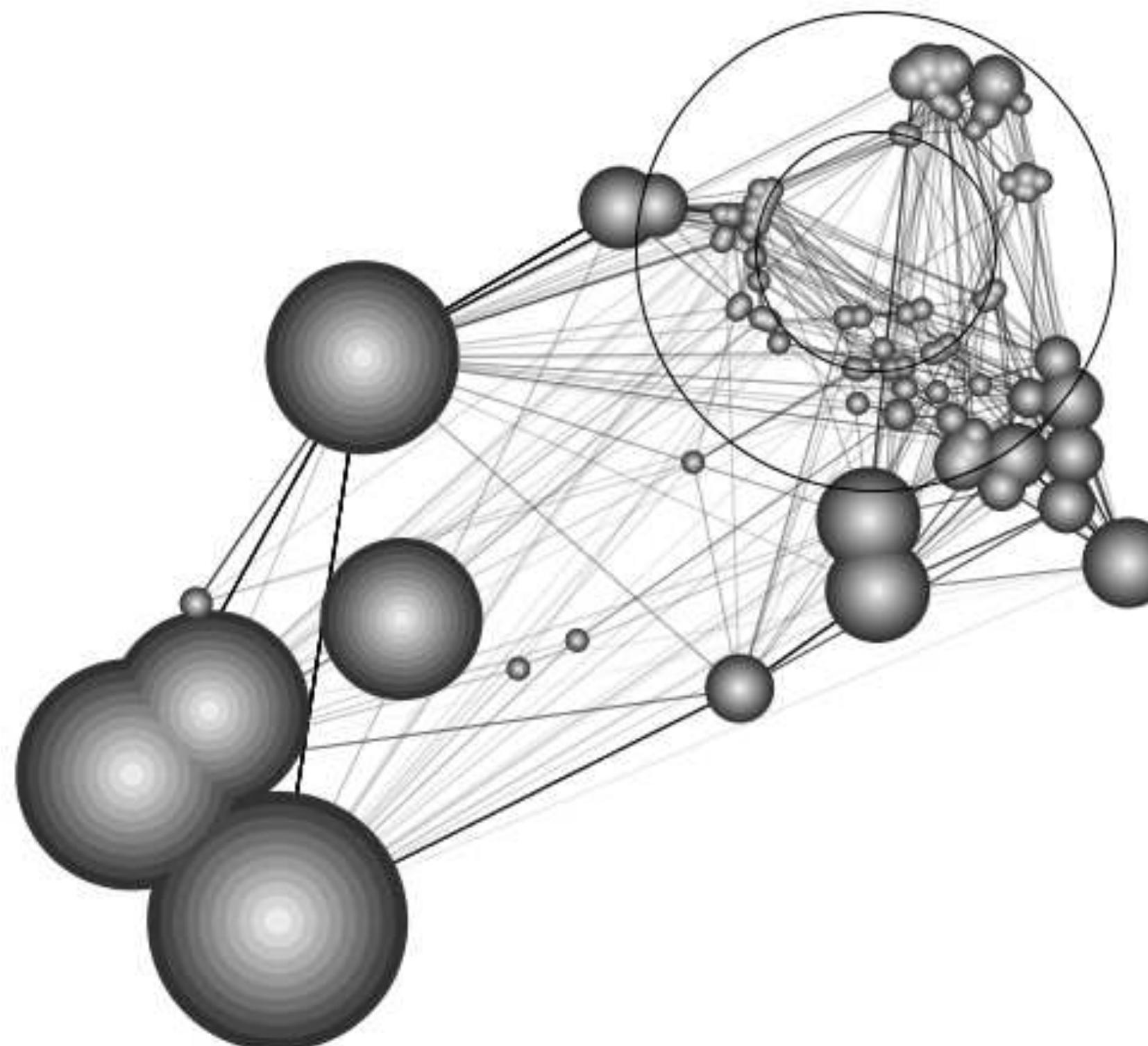




Prefuse & Flare

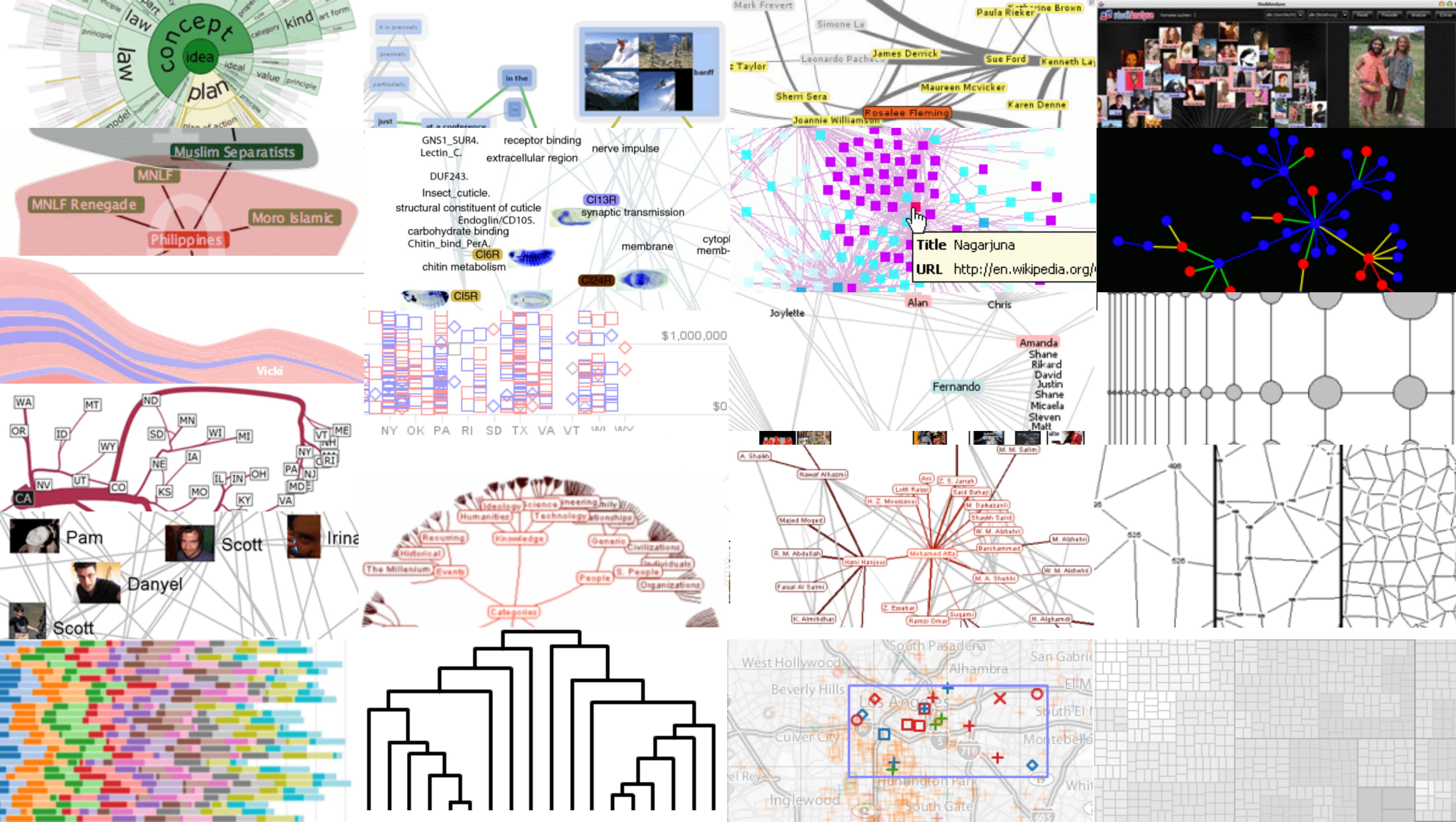
Operator-based toolkits for visualization design

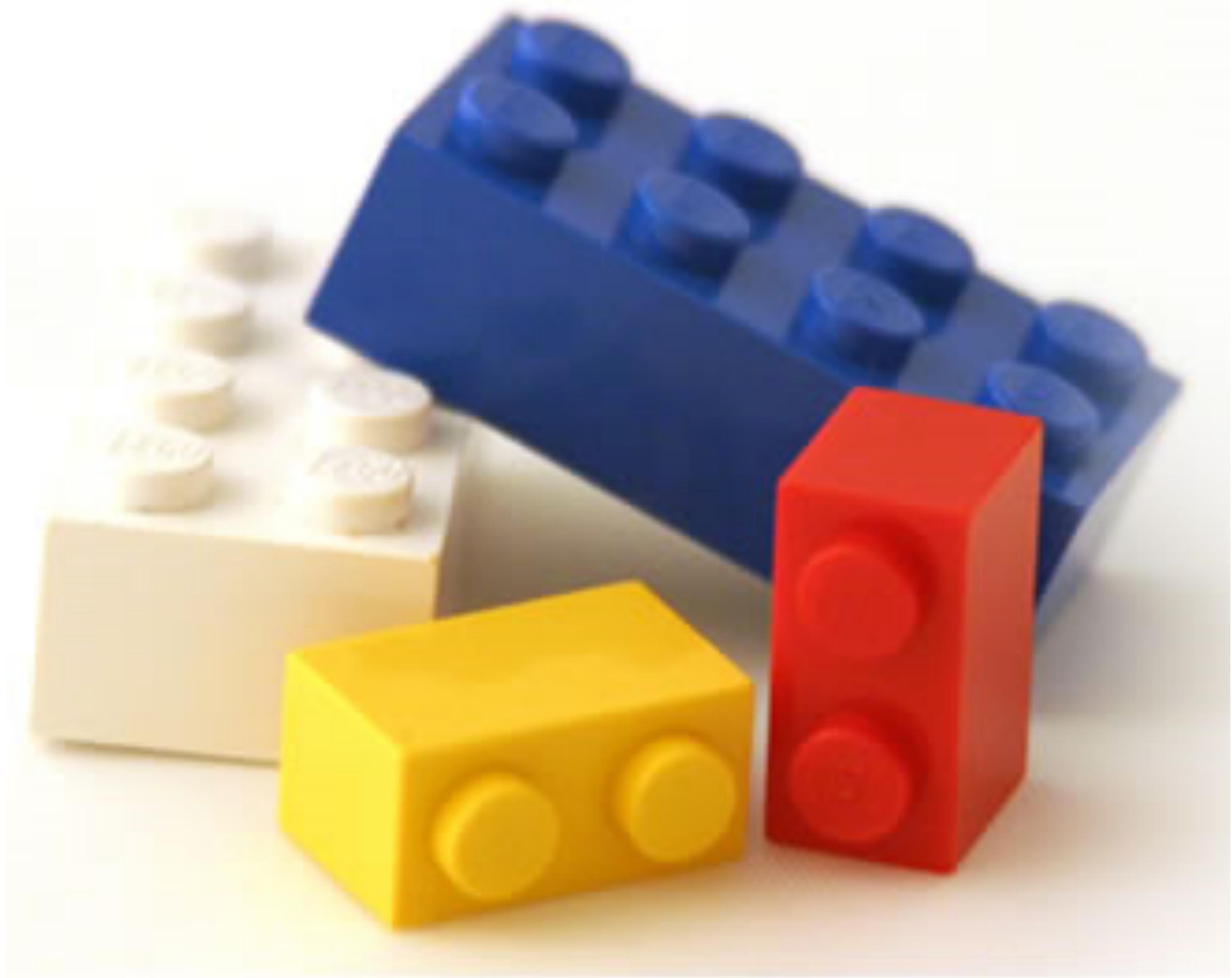
Vis = (Input Data -> Visual Objects) + Operators

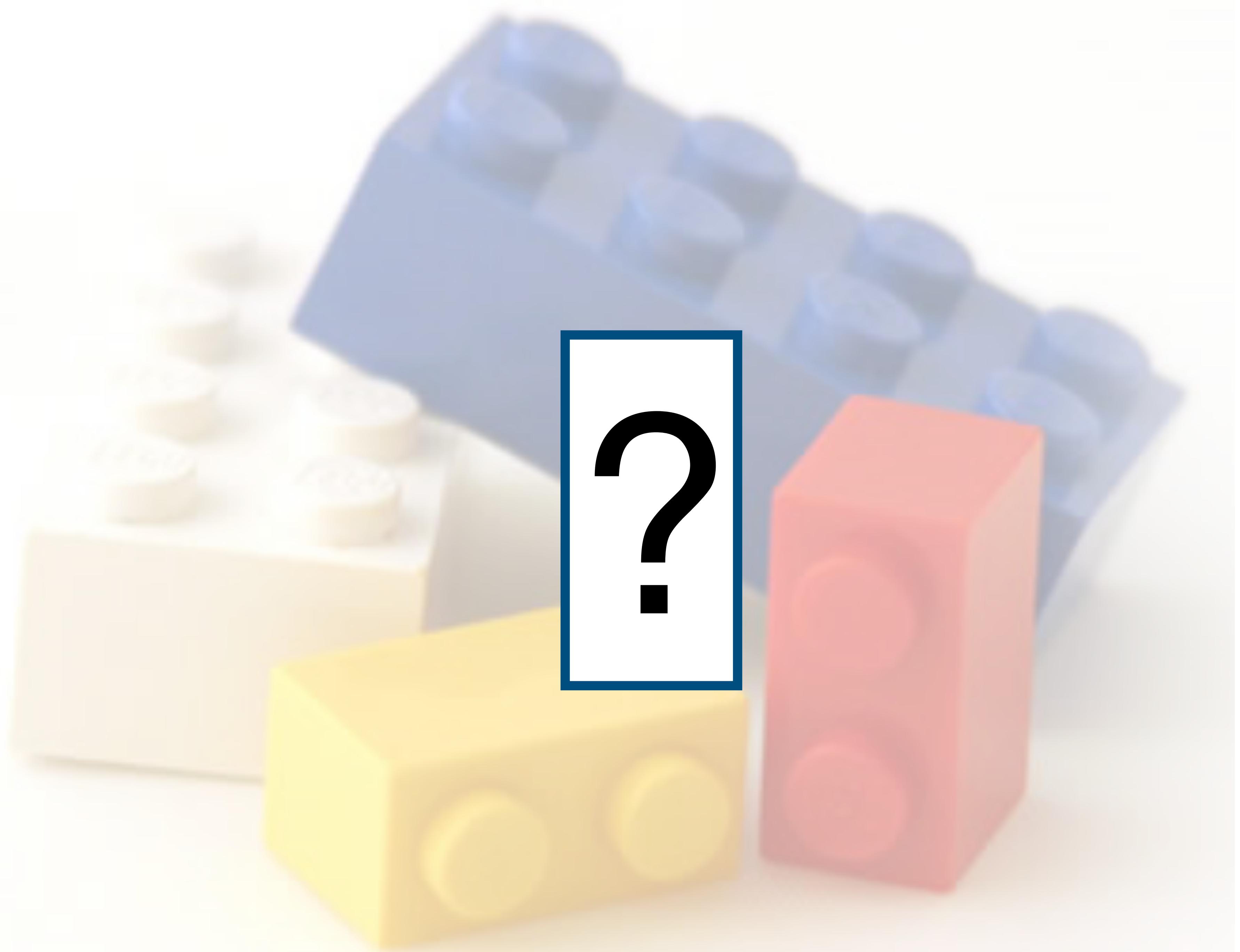


```
// initialize action lists  
ActionList layout = new ActionList(registry);  
layout.add(new TreeFilter(true));  
layout.add(new RadialTreeLayout());  
layout.add(new ColorFunction());
```

Users can define their own layouts, etc.







Component Architectures

Prefuse, Flare, Improvise, VTK

Graphics APIs

Canvas, OpenGL, Processing, SVG

Chart Typologies

Excel, Google Charts

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2D 3D Interactive



AWS QuickSight

The screenshot displays the AWS QuickSight interface, a business intelligence service. The top navigation bar includes 'Add', 'Undo', 'Redo', 'Sarah's analysis' (active), 'Autosave ON', 'Capture', 'Share', 'N. Virginia', and 'Sarah'. On the left, a sidebar features 'Visualize' (selected), 'Filter', 'Suggested', and 'Story'. Under 'Visualize', there's a 'Fields list' for 'Business Review' containing fields like Channel, Customer ID, Customer Name, Customer Region, Date, Distinct ID, Segment (selected), and Service Line. Below this are 'Billed Amount' and 'Cost' (highlighted in green). The 'Visual types' section shows icons for various chart types. The main area contains four data visualizations:

- Revenues:** A large value '\$20M'.
- Total Costs:** A large value '\$14M'.
- Revenues vs Goals:** A line chart showing revenue growth from 2012 to 2016, with a green line above a black line.
- Revenues by Customer Segment:** A bar chart showing revenues for Enterprise, SMB, and Startup segments across dates from Dec 1, 2016, to Mar 1, 2016.
- Revenues by Region:** A stacked bar chart showing revenues for APAC, EMEA, and US regions across the same dates.

Data Sets : State Quick Facts

Uploaded By: zinggoat

Created at: Friday May 18, 3:08 PM

Data Source: US Census Bureau

Description:

Tags: people census

[view as text](#) [edit data set](#)

	People QuickFacts	Population 2005 estimate	Population percent change April 1 2000 to July 1 2005	Population 2000	Population percent change 1990 to 2000	Persons under 5 years old percent 2004	Persons under 18 years old percent 2004	Persons 65 years old and over percent 2004
1	Alabama	4557808	0.03	4447100	0.1	0.07	0.24	0.13
2	Alaska	663661	0.06	626932	0.14	0.08	0.29	0.06
3	Arizona	5939292	0.16	5130632	0.4	0.08	0.27	0.13
4	Arkansas	2779154	0.04	2673400	0.14	0.07	0.25	0.14
5	California	36132147	0.07	33871648	0.14	0.07	0.27	0.11
6	Colorado	4665177	0.08	4301261	0.31	0.07	0.26	0.1
7	Connecticut	3510297	0.03	3405565	0.04	0.06	0.24	0.14
8	Delaware	843524	0.08	783600	0.18	0.07	0.23	0.13
9	Florida	17789864	0.11	15982378	0.24	0.06	0.23	0.17
10	Georgia	9072576	0.11	8186453	0.26	0.08	0.26	0.1
11	Hawaii	1275194	0.05	1211537	0.09	0.07	0.24	0.14
12	Idaho	1429096	0.1	1293953	0.29	0.07	0.27	0.11
13	Illinois	12763371	0.03	12419293	0.09	0.07	0.26	0.12
14	Indiana	6271973	0.03	6080485	0.1	0.07	0.26	0.12
...



Choosing a visualization type for State Quick Facts

Analyze a text



Tag Cloud

How are you using your words? This enhanced tag cloud will show you the words popularity in the given set of text.

[Learn more](#)



Wordle

Wordle is a toy for generating "word clouds" from text that you provide. The clouds give greater prominence to words that appear more frequently in the source text.

[Learn more](#)

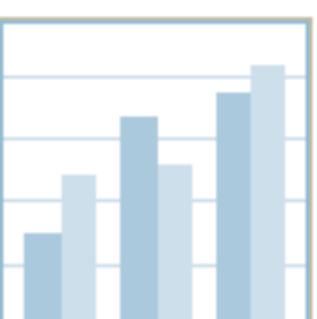


Word Tree

See a branching view of how a word or phrase is used in a text. Navigate the text by zooming and clicking.

[Learn more](#)

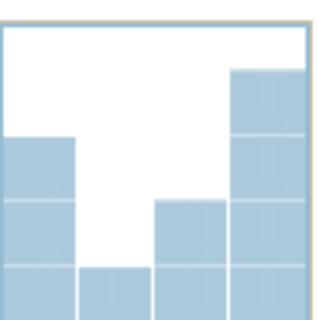
Compare a set of values



Bar Chart

How do the items in your data set stack up? A bar chart is a simple and recognizable way to compare values. You can display several sets of bars for multivariate comparisons.

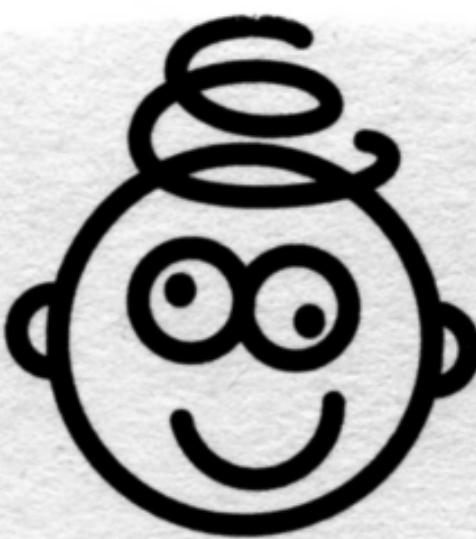
[Learn more](#)



Block Histogram

This versatile chart lets you get a quick sense of how a single set of data is distributed. Each item in the data is an individually identifiable block.

[Learn more](#)



MAD LIBS®

MY MUSIC LESSON

Every Wednesday, when I get home from school, I have a piano lesson. My teacher is a very strict house. Her name is Hillary Clinton. Our piano is a Steinway Concert tree and it has 88 cups. It also has a soft pedal and a/an smiley pedal. When I have a lesson, I sit down on the piano Alberto and play for 16 minutes. I do scales to exercise my cats, and then I usually play a minuet by Johann Sebastian Washington. Teacher says I am a natural haunted house and have a good musical leg. Perhaps when I get better I will become a concert vet and give a recital at Carnegie hospital.

[M]ost charting packages channel user requests into a rigid array of chart types. To atone for this lack of flexibility, they offer a kit of post-creation editing tools to return the image to what the user originally envisioned. **They give the user an impression of having explored data rather than the experience.**

Leland Wilkinson
The Grammar of Graphics, 1999

Chart Typologies

Excel, Google Charts

Component Architectures

Prefuse, Flare, Improvise, VTK

Graphics APIs

Canvas, OpenGL, Processing, SVG

Chart Typologies

Excel, Google Charts

Visual Analysis Grammars

VizQL, ggplot2, Vega-Lite, Altair

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Tableau Public - Book1

File Data Worksheet Dashboard Story Analysis Map Format Window Help

Show Me

Data Analytics

Orders+ (Sample - Superstore)

Dimensions

Orders

- Category
- City
- Country
- Customer ID
- Customer Name
- Order Date
- Order ID
- Postal Code
- Product ID
- Product Name
- Region
- Row ID
- Segment
- Ship Date
- Ship Mode
- State
- Sub-Category

Marks

Automatic

- Color
- Size
- Text
- Detail
- Tooltip

Filters

Pages

Columns

Rows Category

Sheet 1

Category

	Category
Furniture	Abc
Office Supplies	Abc
Technology	Abc



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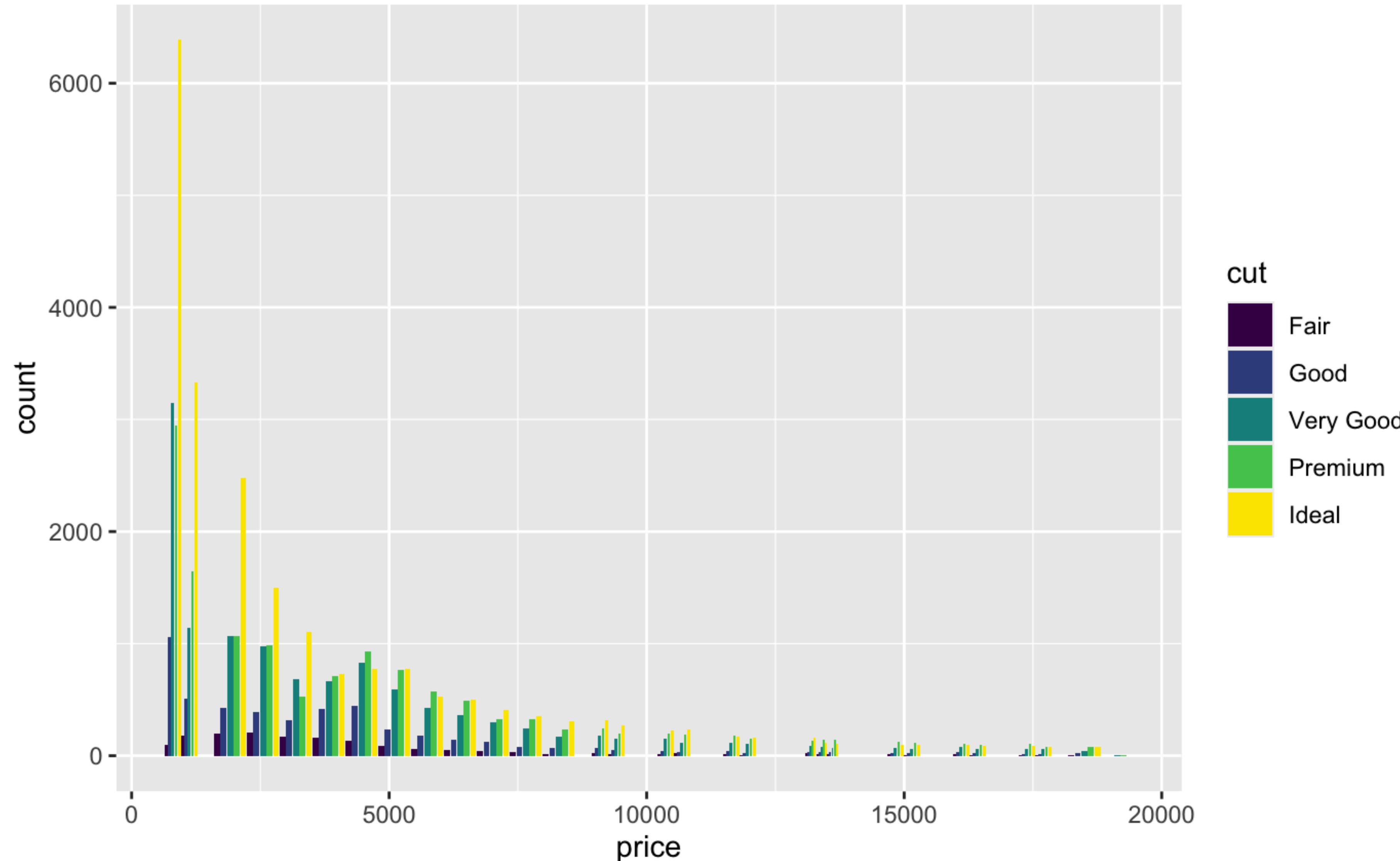
Statistics and Computing

Leland Wilkinson

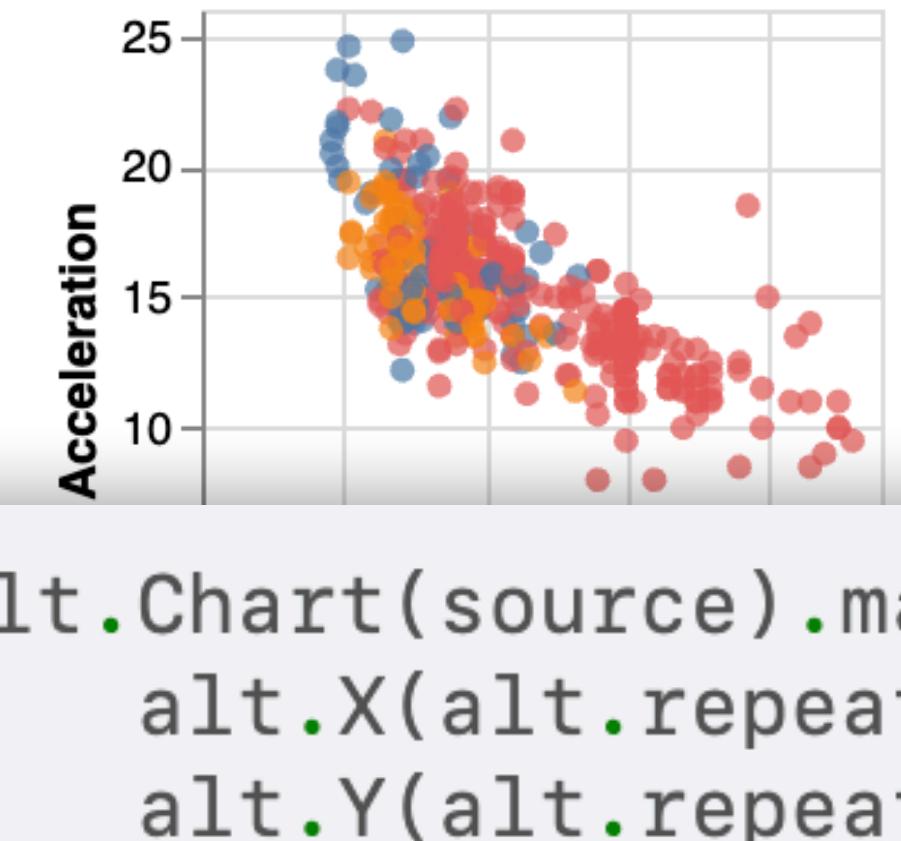
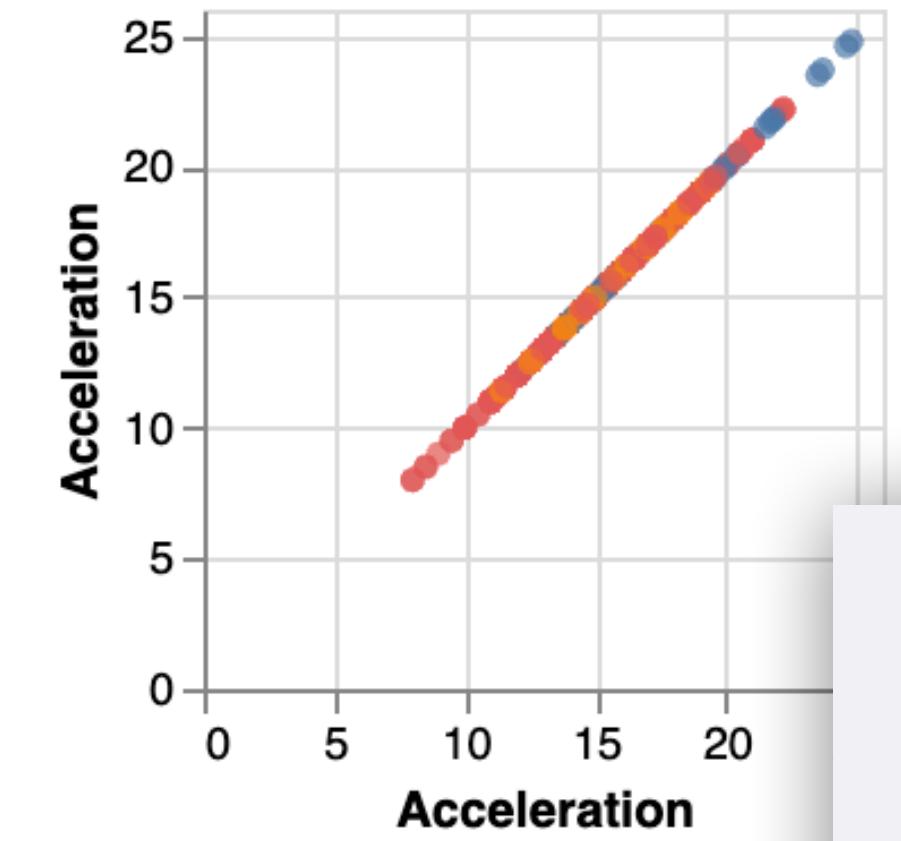
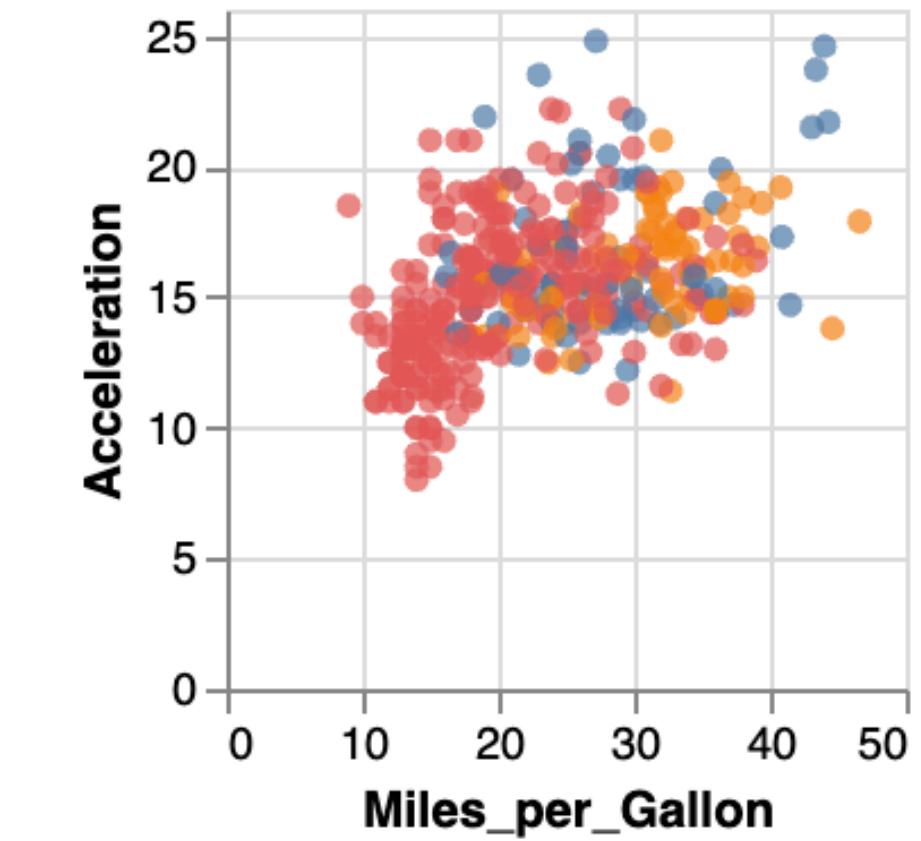
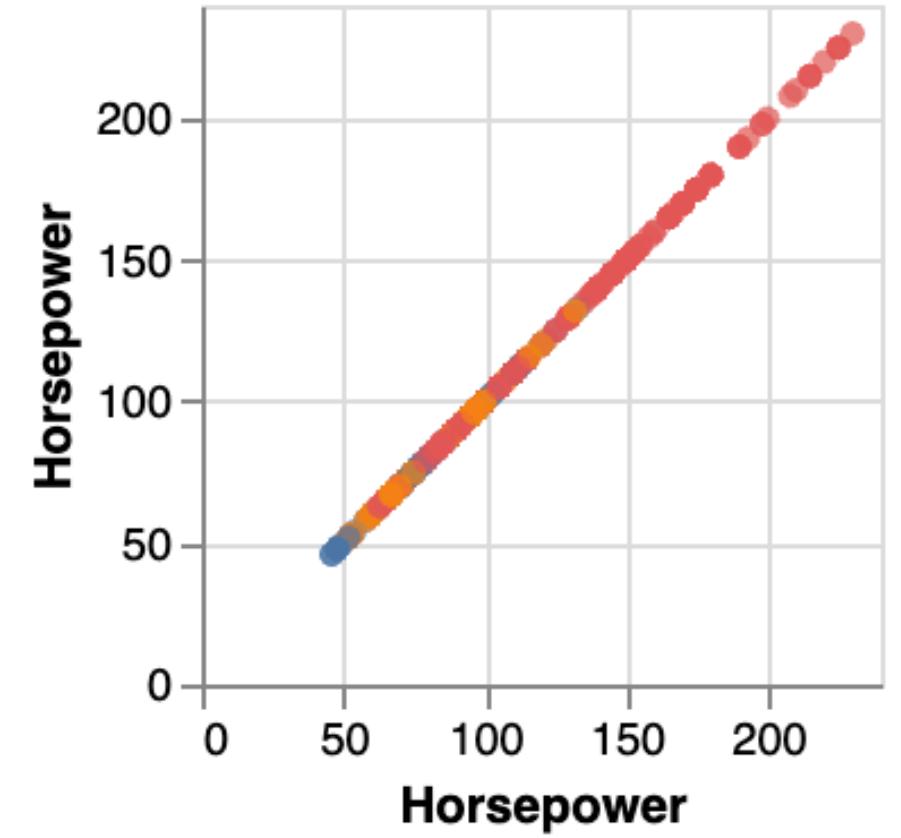
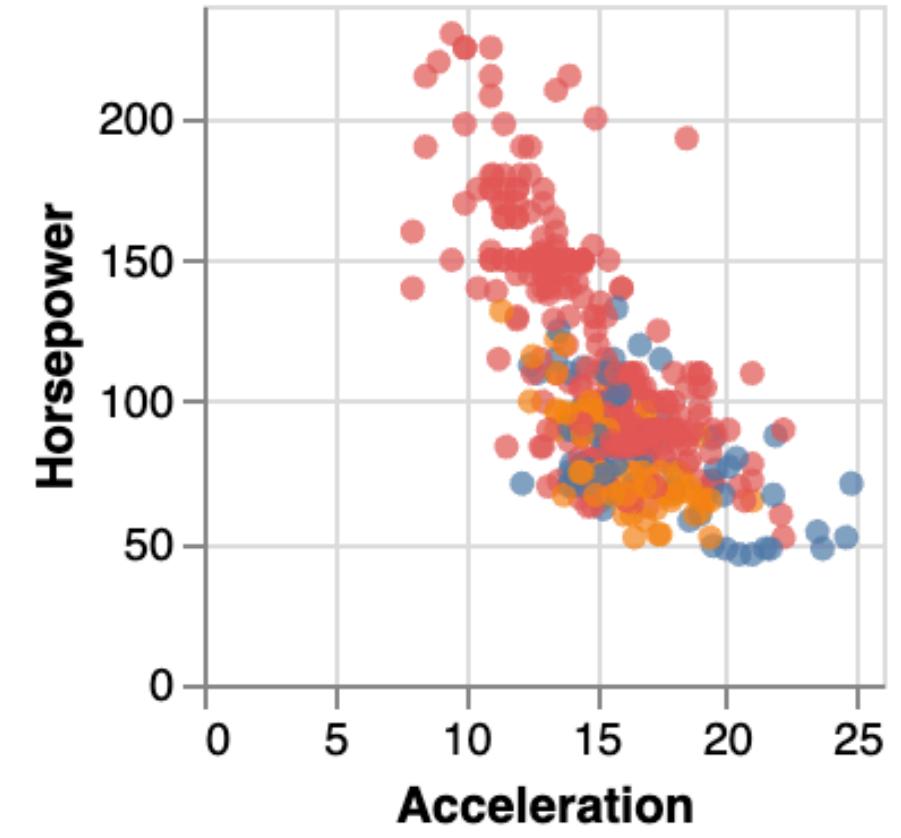
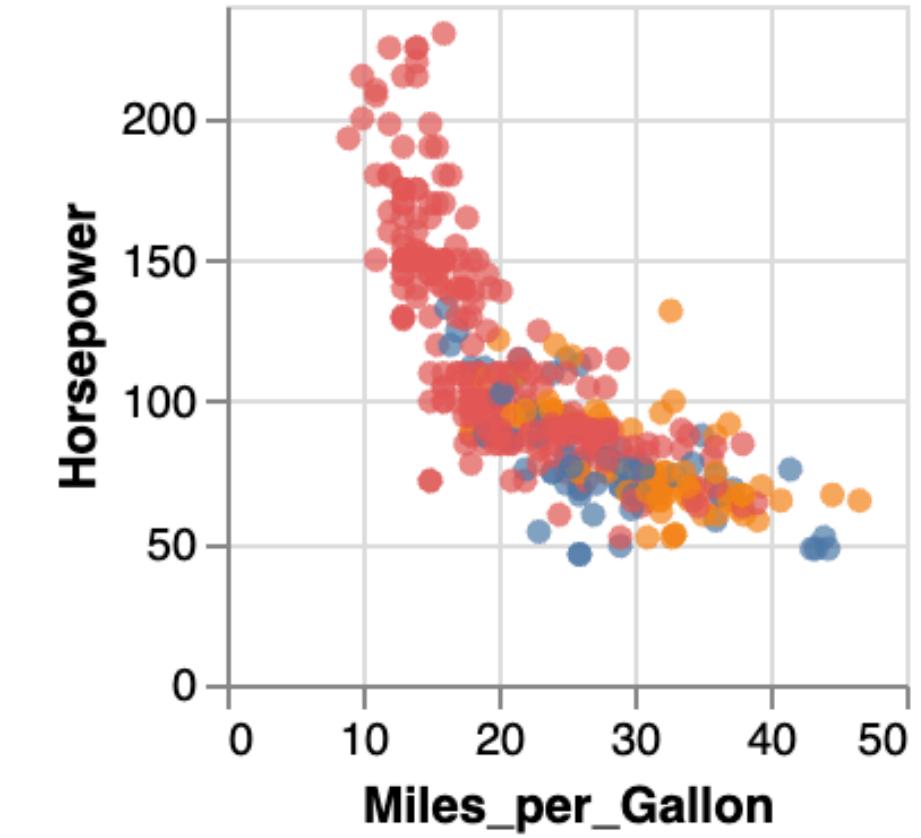
**The Grammar
of Graphics**

Second Edition

 Springer



```
ggplot(diamonds, aes(x=price, fill=cut))  
+ geom_bar(position="dodge")
```



```
alt.Chart(source).mark_circle().encode(
    alt.X(alt.repeat("column"), type='quantitative'),
    alt.Y(alt.repeat("row"), type='quantitative'),
    color='Origin:N'
).properties(
    width=150,
    height=150
).repeat(
    row=['Horsepower', 'Acceleration', 'Miles_per_Gallon'],
    column=['Miles_per_Gallon', 'Acceleration', 'Horsepower']
).interactive()
```

Chart Typologies

Excel, Google Charts

Visual Analysis Grammars

VizQL, ggplot2, Vega-Lite, Altair

Component Architectures

Prefuse, Flare, Improvise, VTK

Graphics APIs

Canvas, OpenGL, Processing, SVG



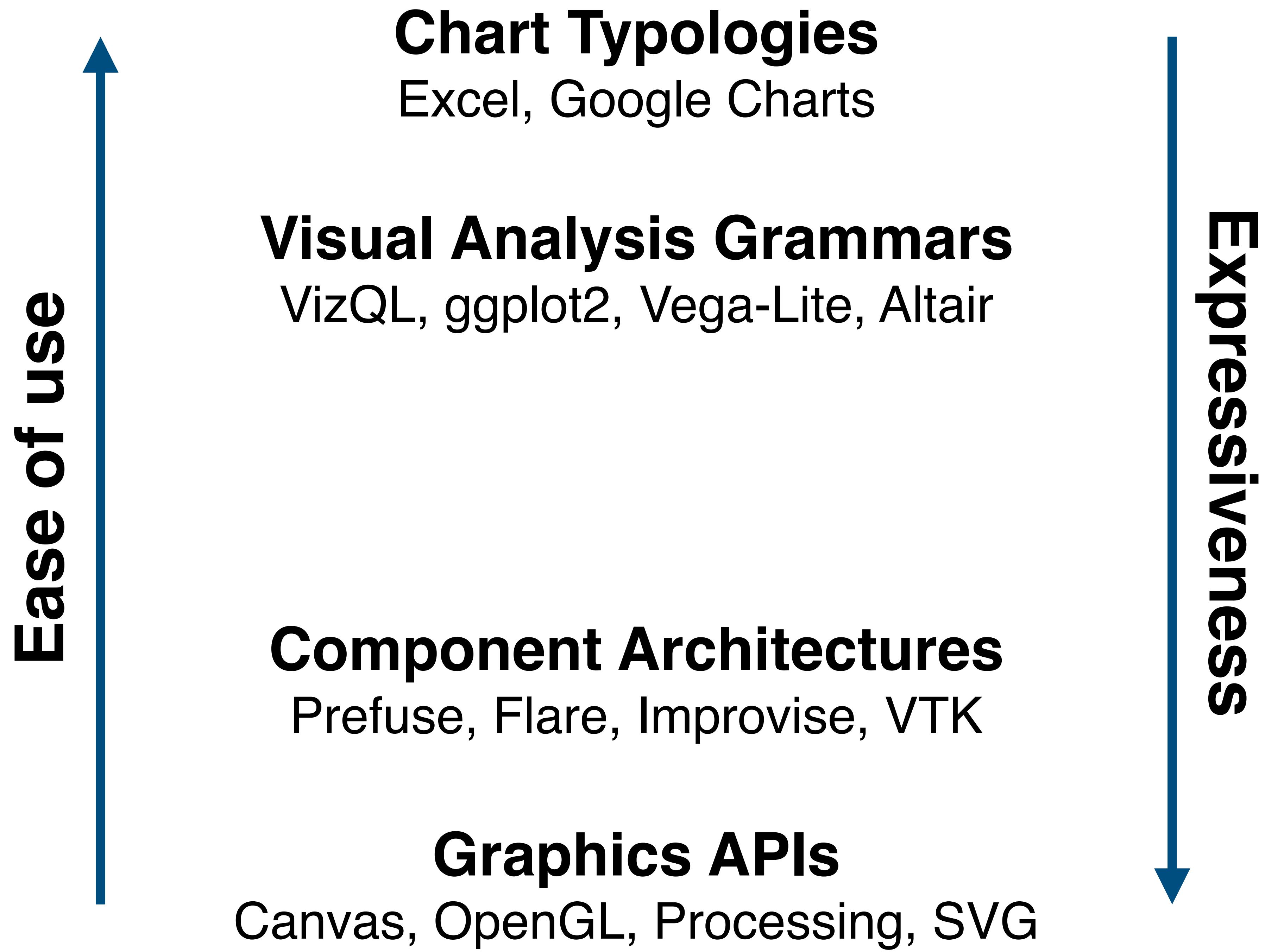
Ease of use

Chart Typologies
Excel, Google Charts

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VizQL, ggplot2, Vega-Lite, Altair

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Ease of use

Chart Typologies
Excel, Google Charts

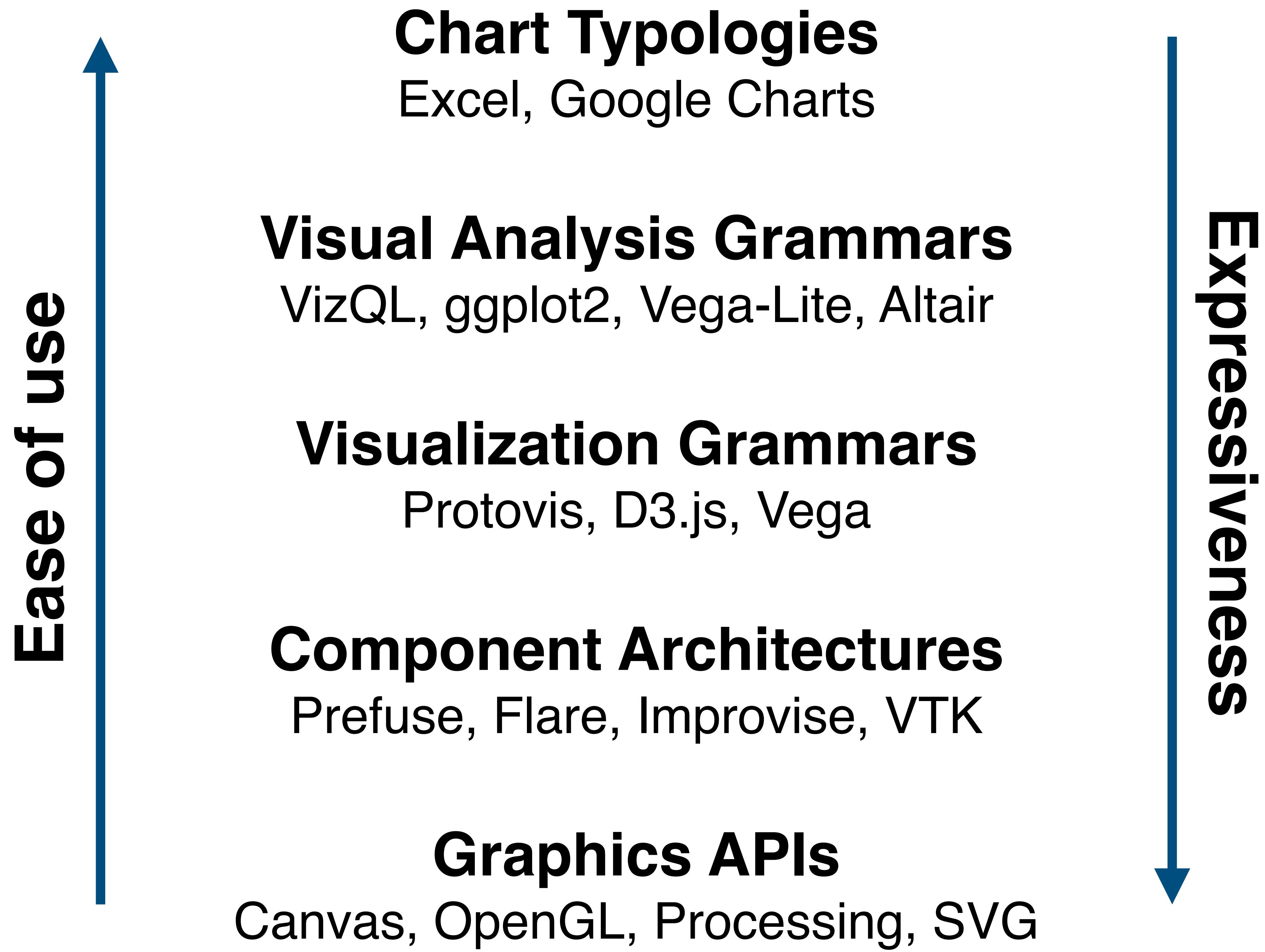
Visual Analysis Grammars
VizQL, ggplot2, Vega-Lite, Altair

?

Component Architectures
Prefuse, Flare, Improvise, VTK

Graphics APIs
Canvas, OpenGL, Processing, SVG

Expressiveness



Visualization Grammar

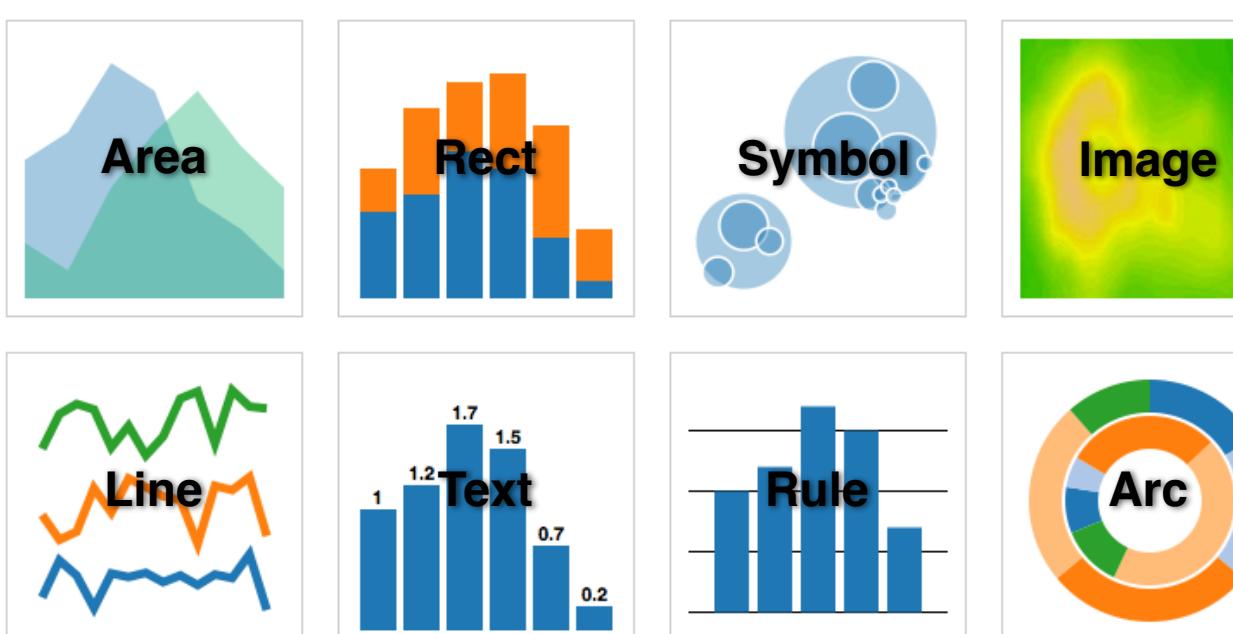
Data Input data to visualize

Transforms Group, aggregate, layout

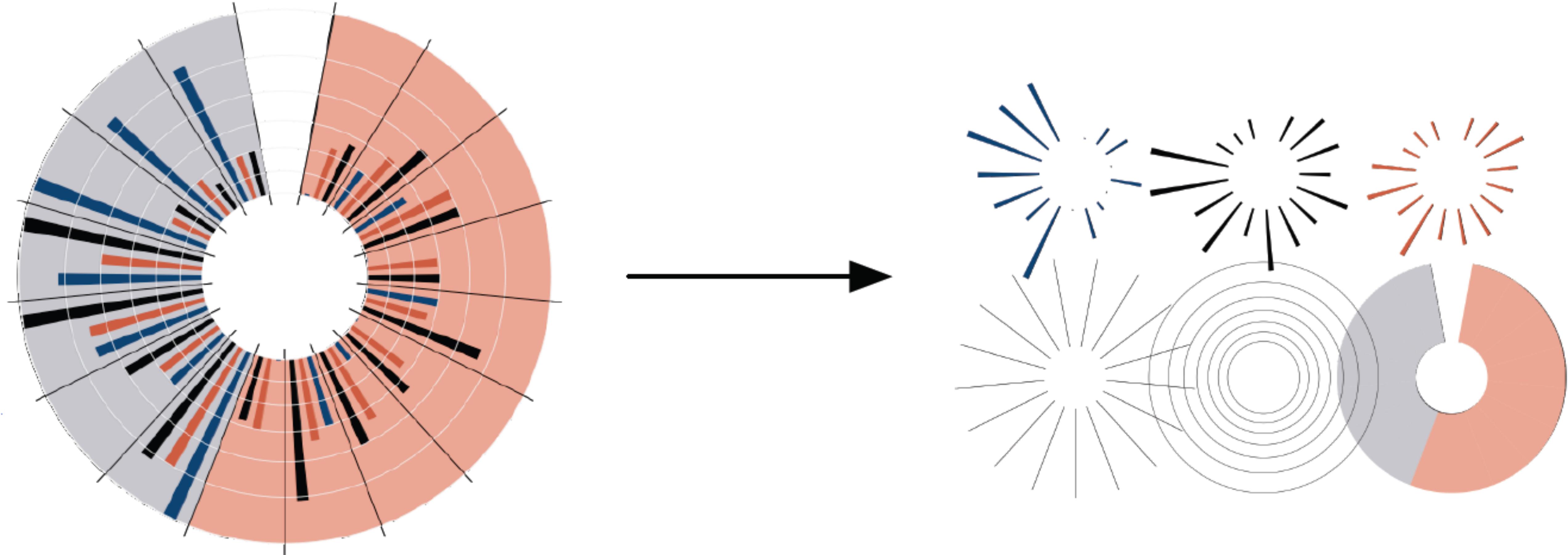
Scales Map data values to visual values

Guides Axes & legends

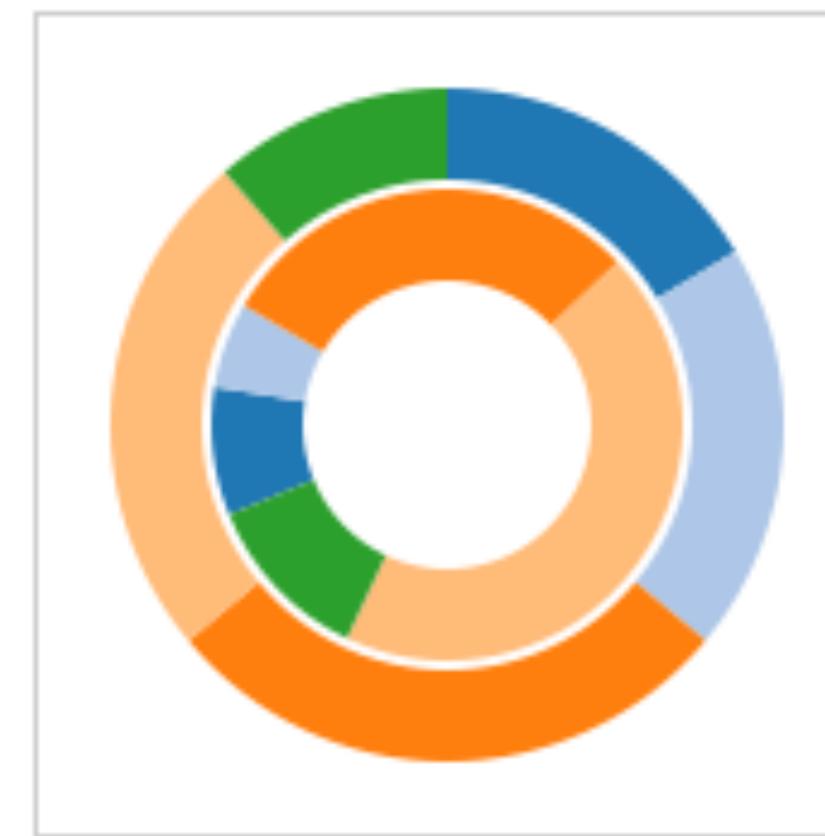
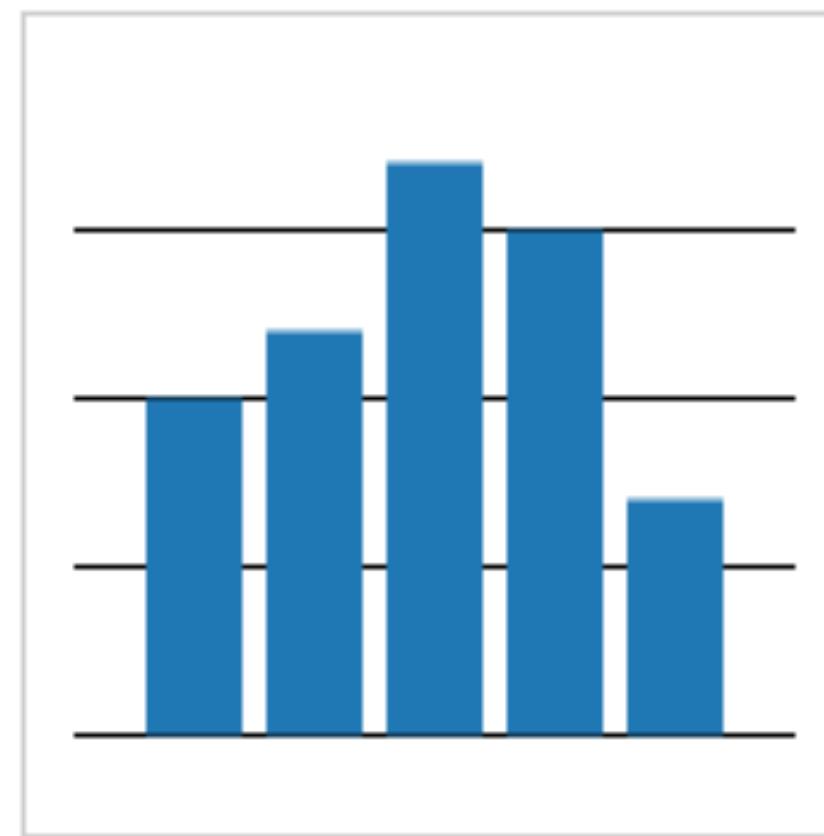
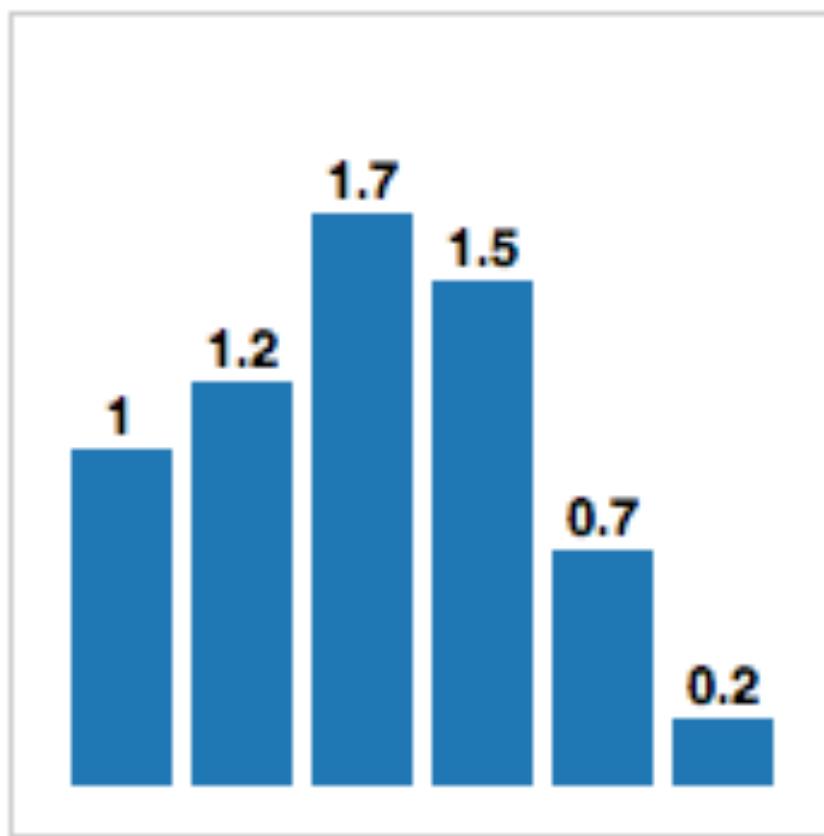
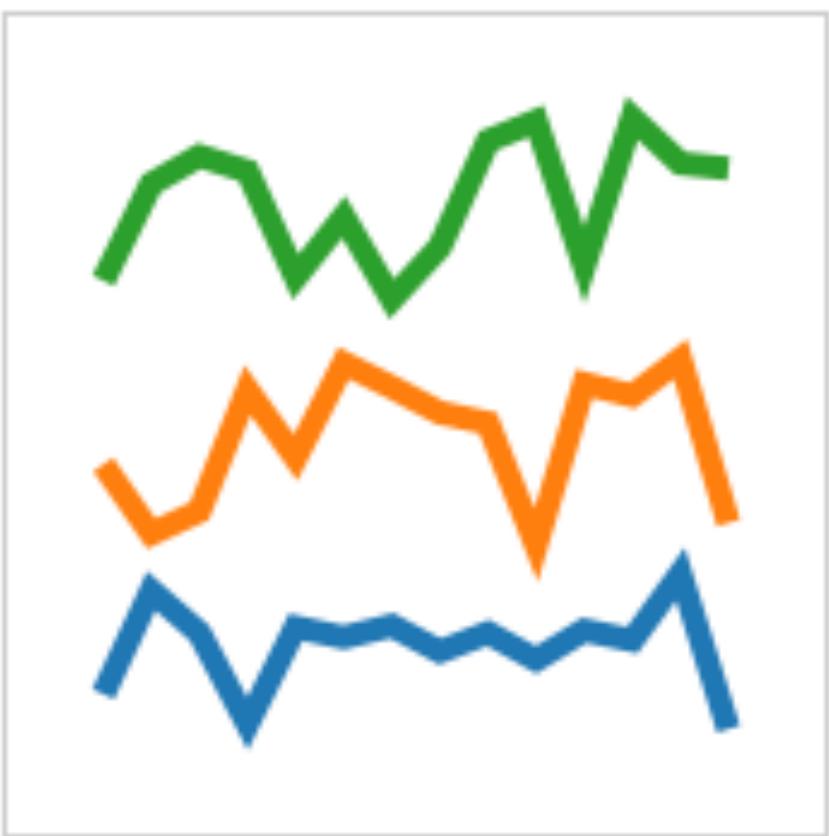
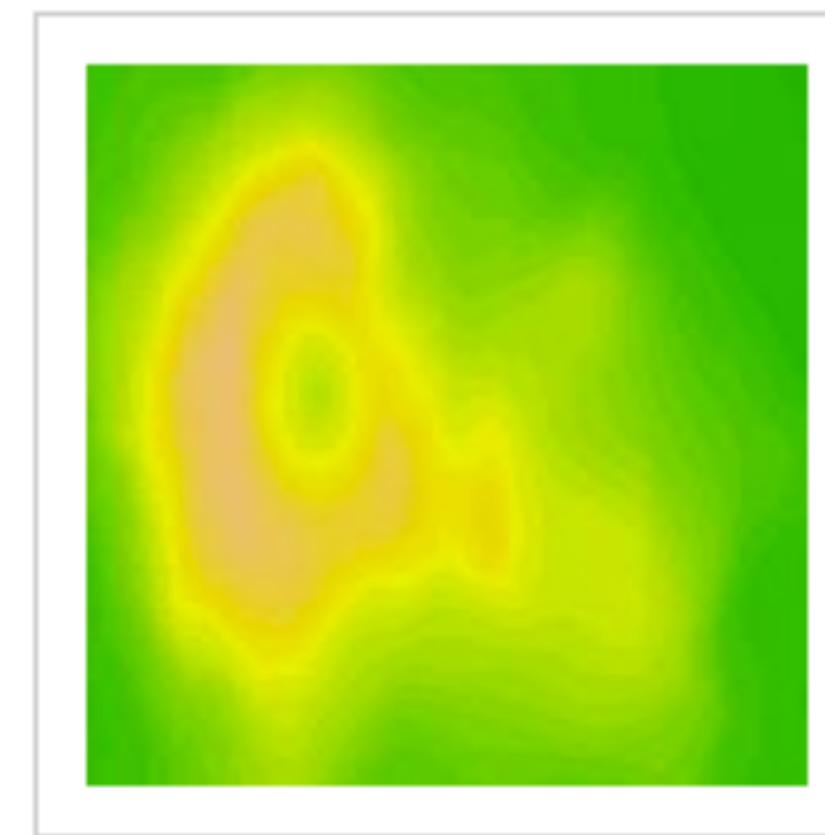
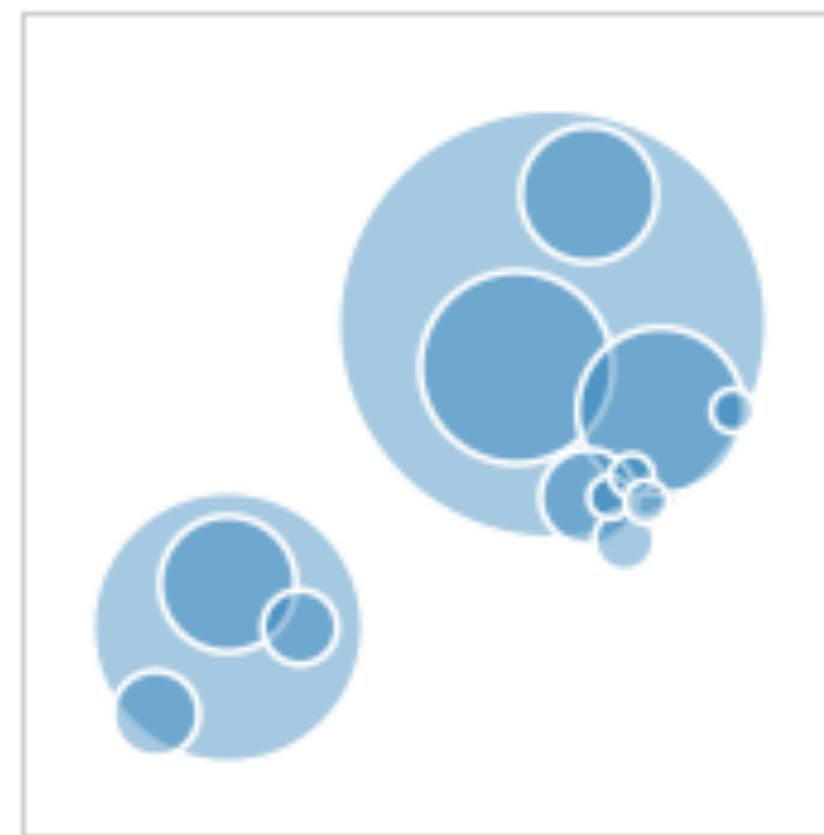
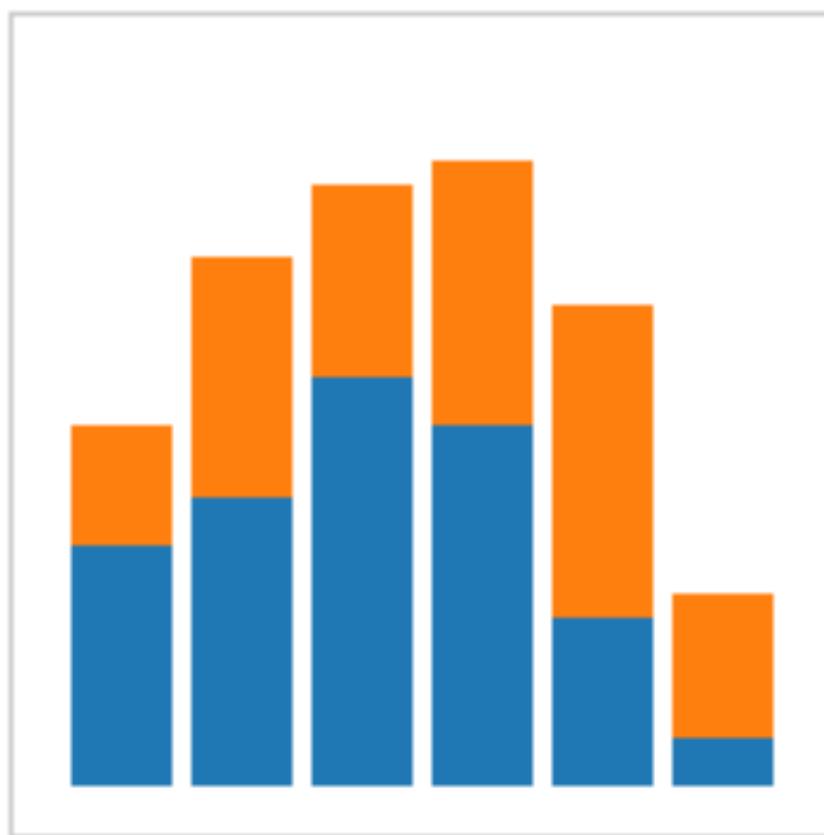
Marks Data-representative graphics



Protopvis (D3 predecessor)



Bostock, Michael, and Jeffrey Heer. "Protopvis: A graphical toolkit for visualization." 2009

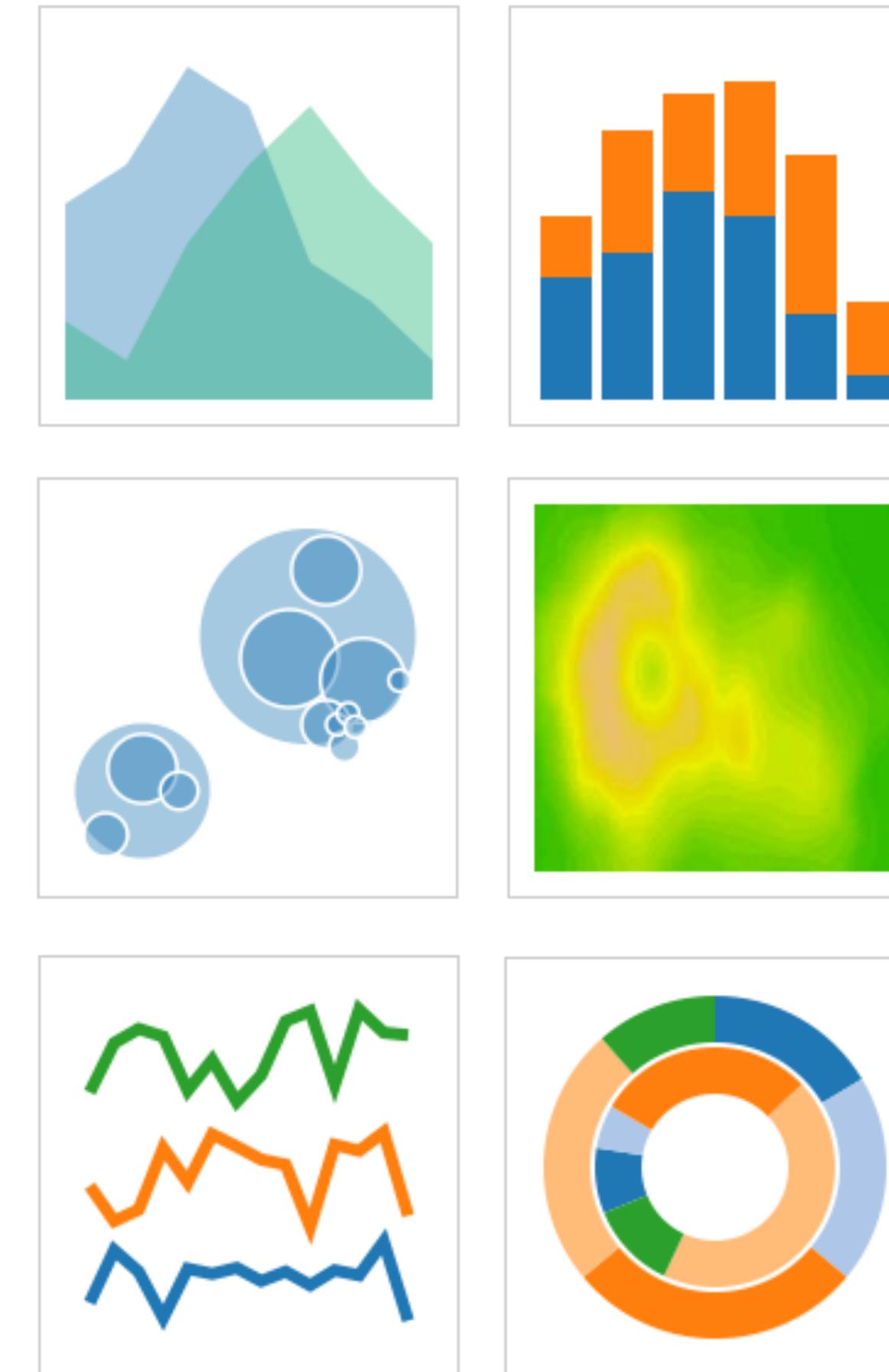


Marks

MARK

$$\lambda : D \rightarrow R$$

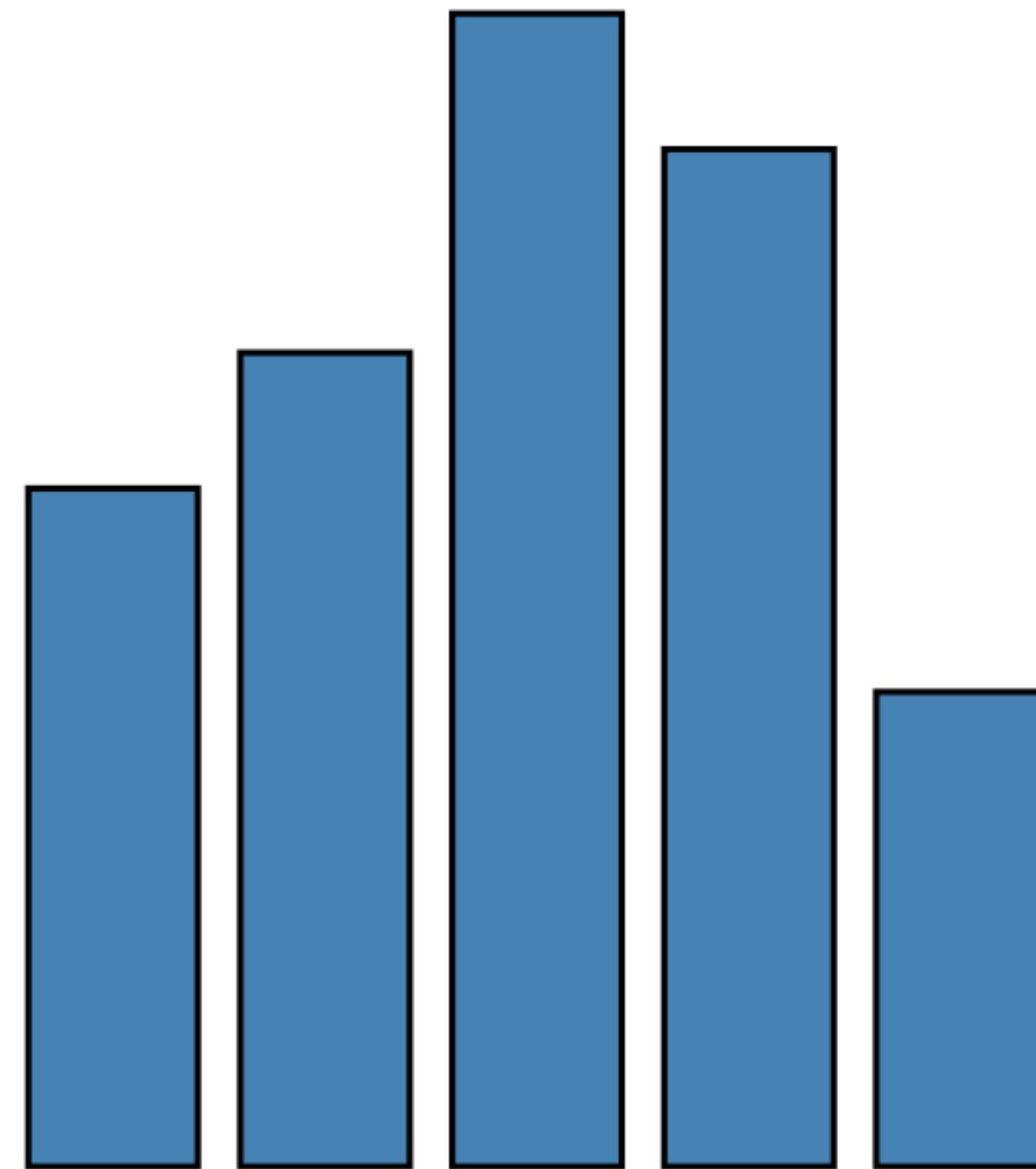
data	λ
visible	λ
left	λ
bottom	λ
width	λ
height	λ
fillStyle	λ
strokeStyle	λ
lineWidth	λ
...	λ



RECT

$\lambda : D \rightarrow R$

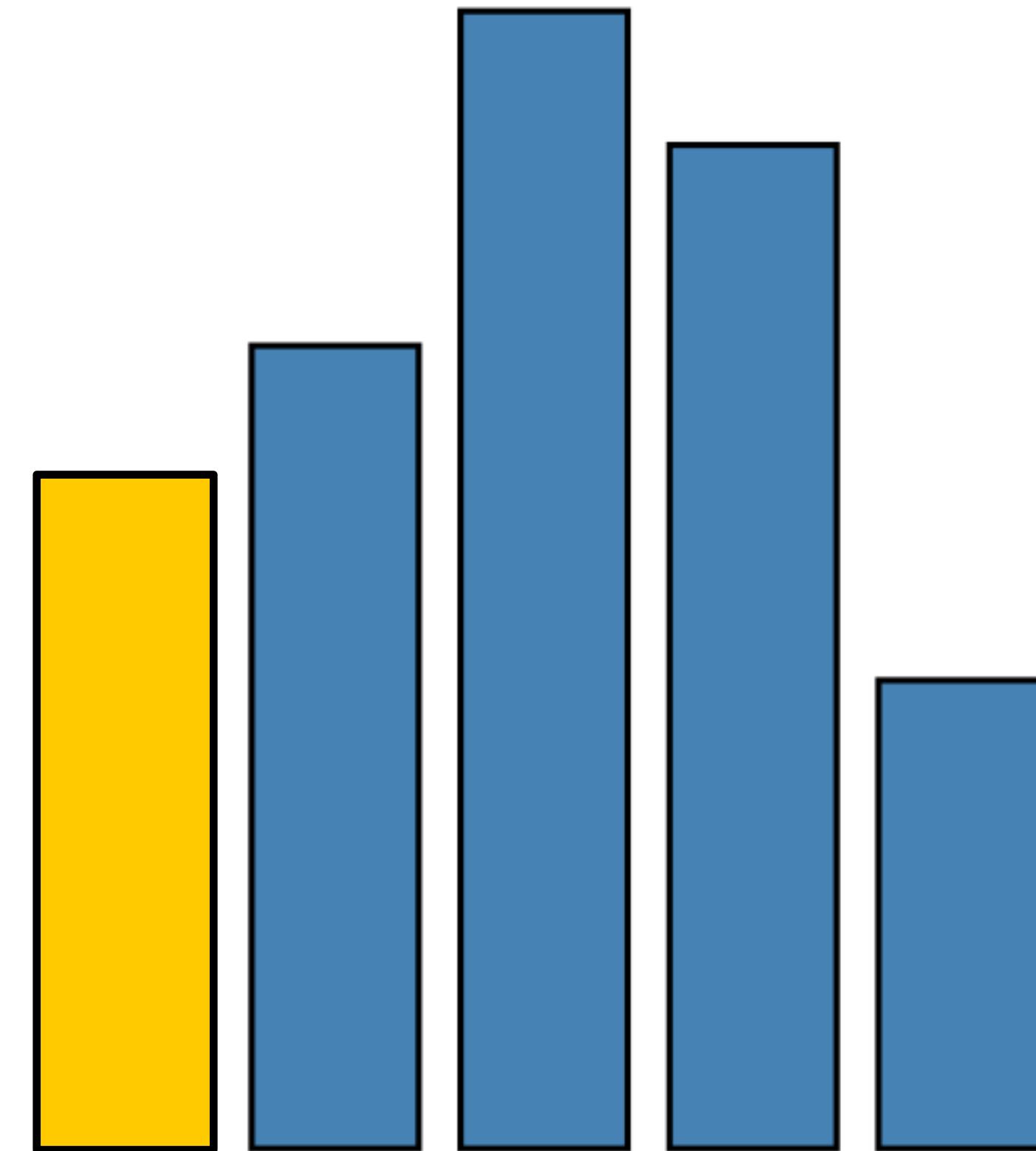
data	1 1.2 1.7 1.5 0.7
visible	true
left	$\lambda: \text{index} * 25$
bottom	0
width	20
height	$\lambda: \text{datum} * 80$
fillStyle	blue
strokeStyle	black
lineWidth	1.5
...	...



RECT

$\lambda : D \rightarrow R$

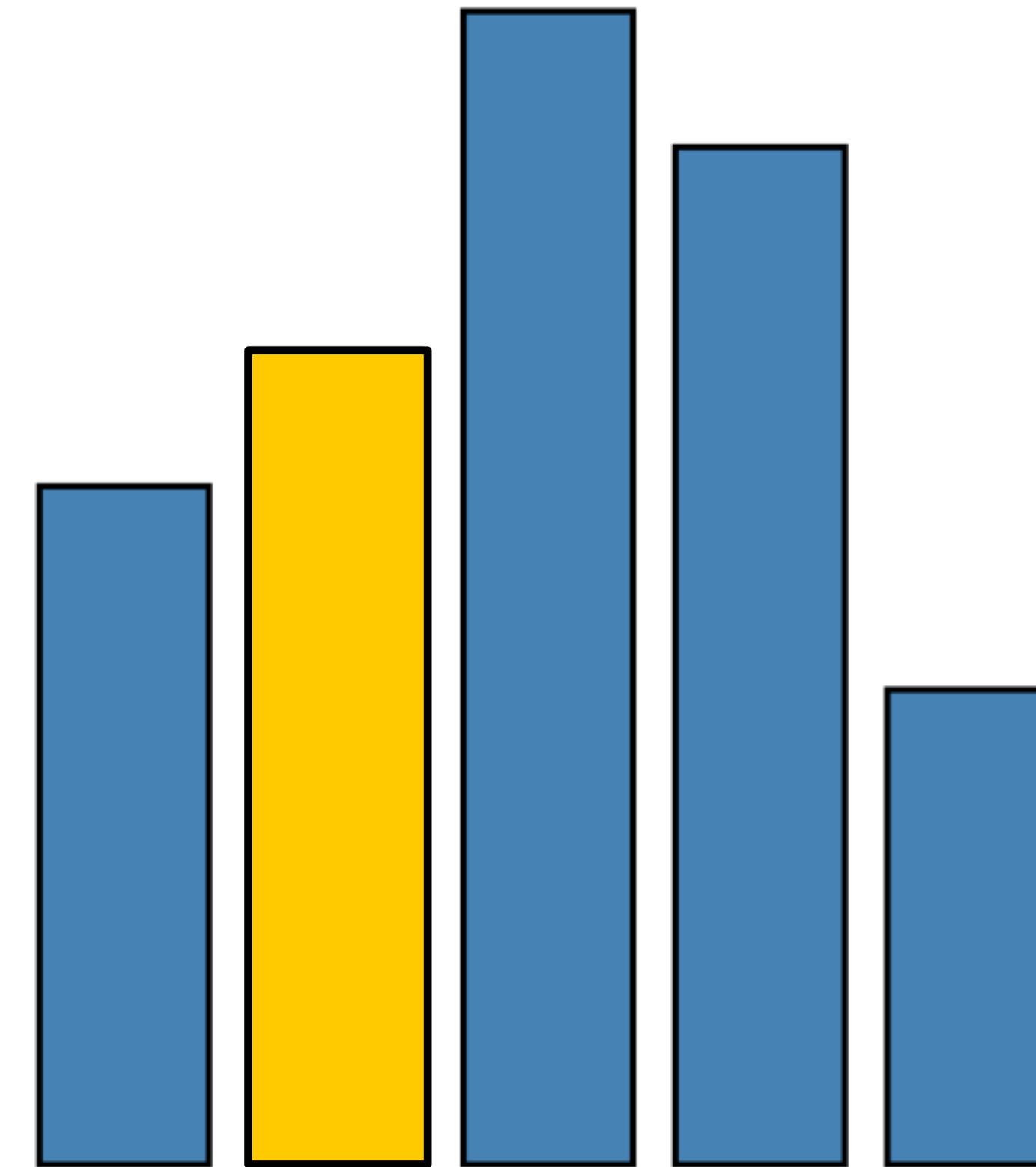
data	1 1.2 1.7 1.5 0.7
visible	true
left	0 * 25
bottom	0
width	20
height	1 * 80
fillStyle	blue
strokeStyle	black
lineWidth	1.5
...	...



RECT

$\lambda : D \rightarrow R$

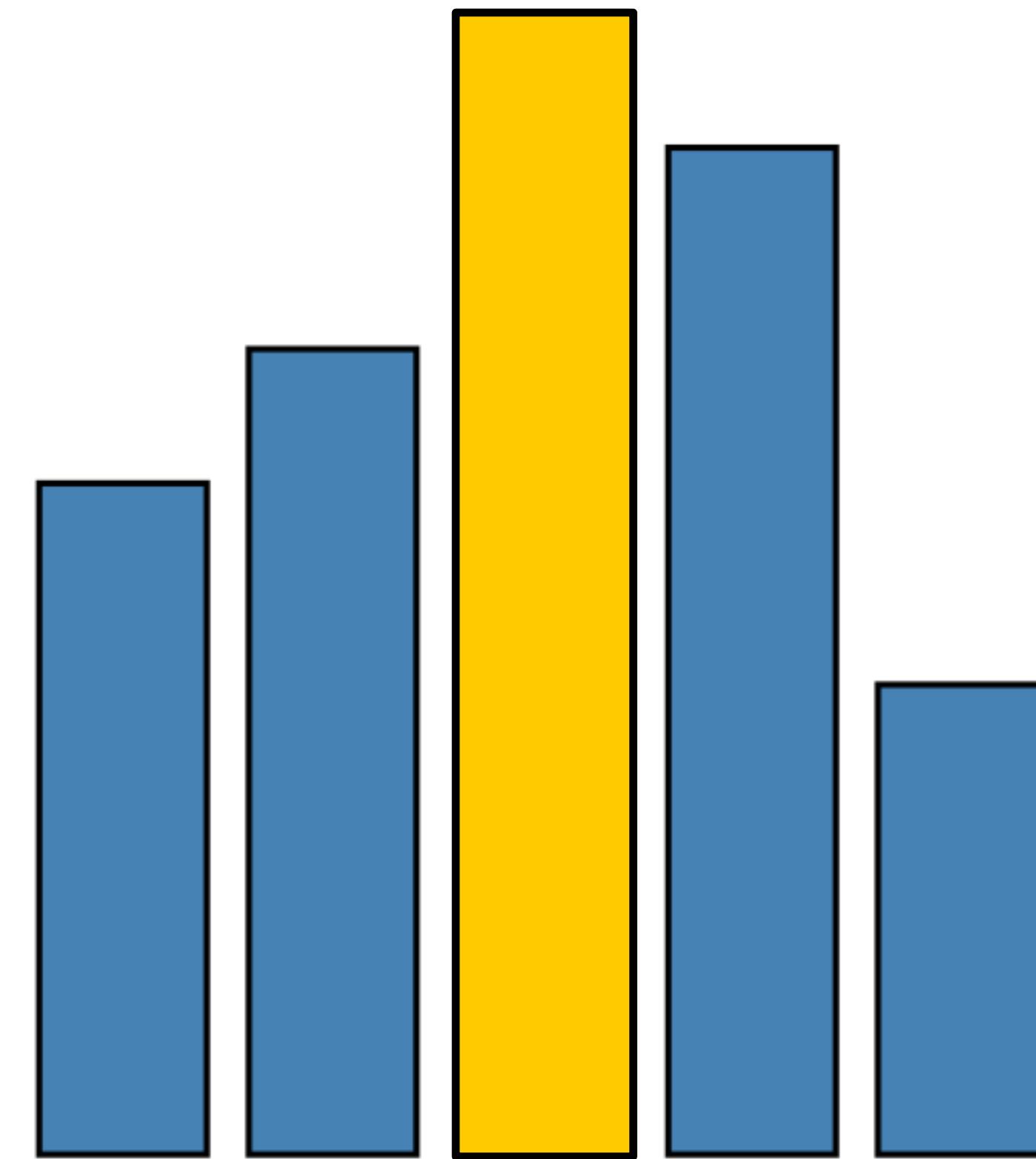
data	1 1.2 1.7 1.5 0.7
visible	true
left	1 * 25
bottom	0
width	20
height	1.2 * 80
fillStyle	blue
strokeStyle	black
lineWidth	1.5
...	...



RECT

$\lambda : D \rightarrow R$

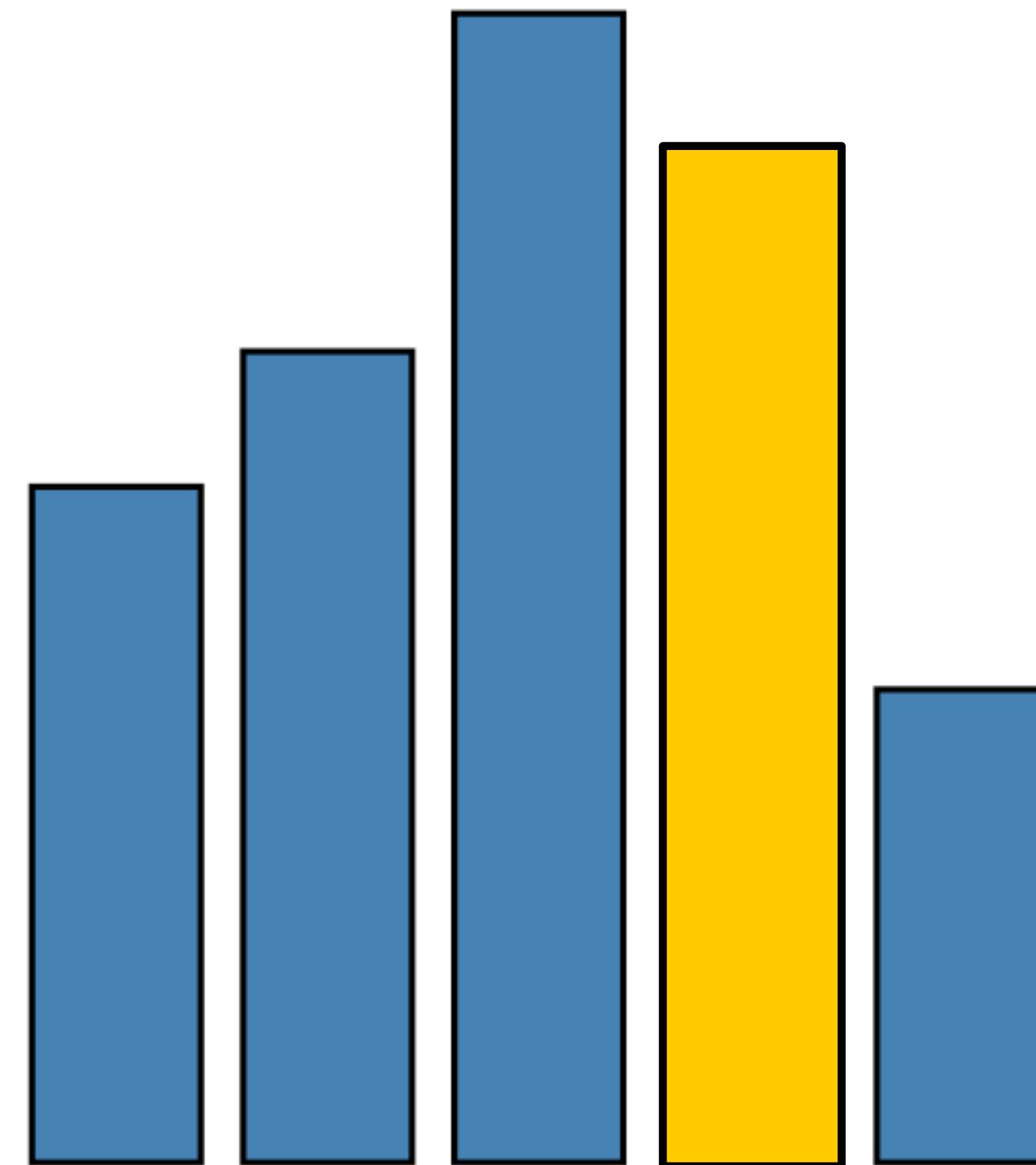
data	1 1.2 1.7 1.5 0.7
visible	true
left	2 * 25
bottom	0
width	20
height	1.7 * 80
fillStyle	blue
strokeStyle	black
lineWidth	1.5
...	...



RECT

$\lambda : D \rightarrow R$

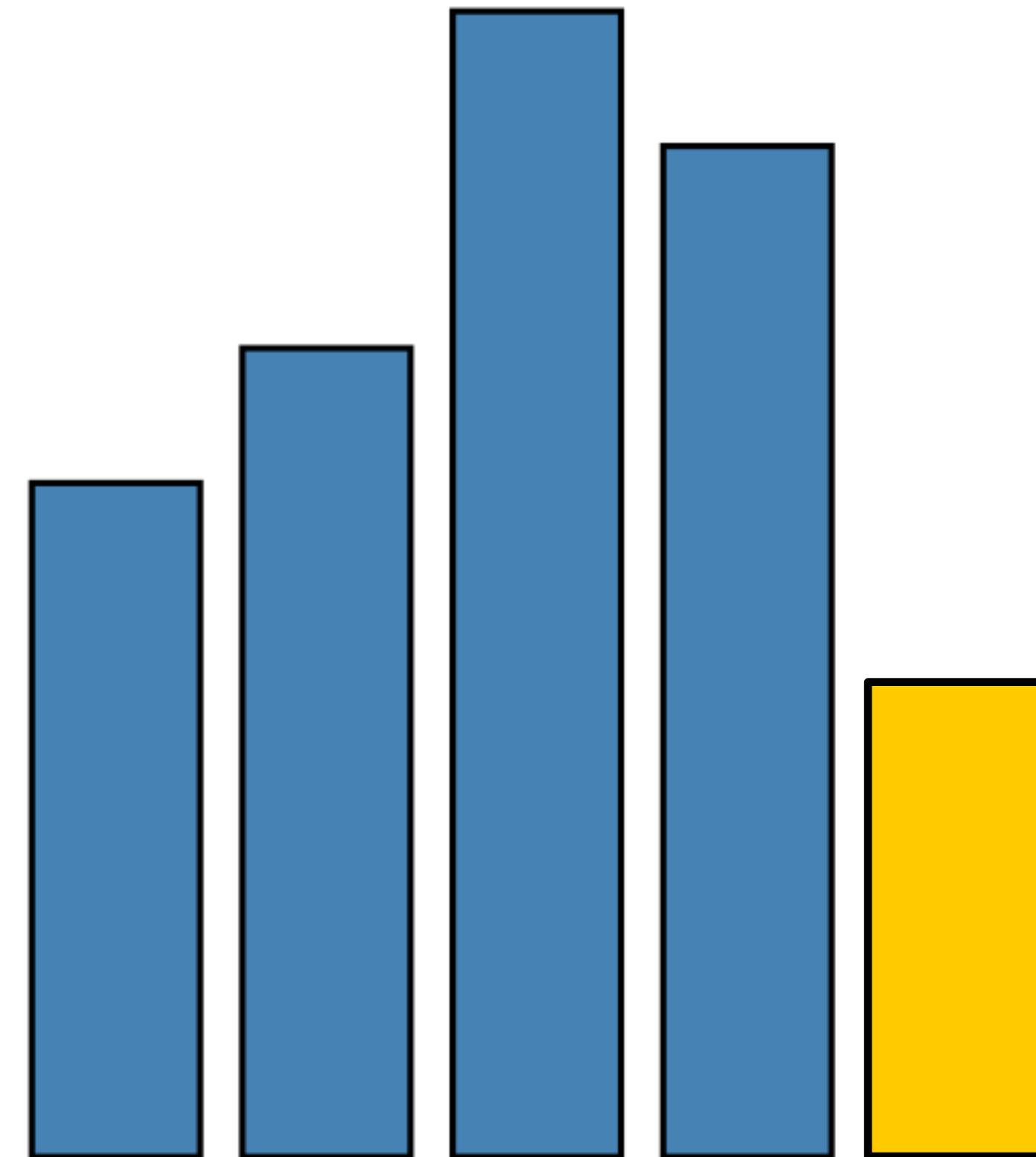
data	1 1.2 1.7 1.5 0.7
visible	true
left	3 * 25
bottom	0
width	20
height	1.5 * 80
fillStyle	blue
strokeStyle	black
lineWidth	1.5
...	...



RECT

$\lambda : D \rightarrow R$

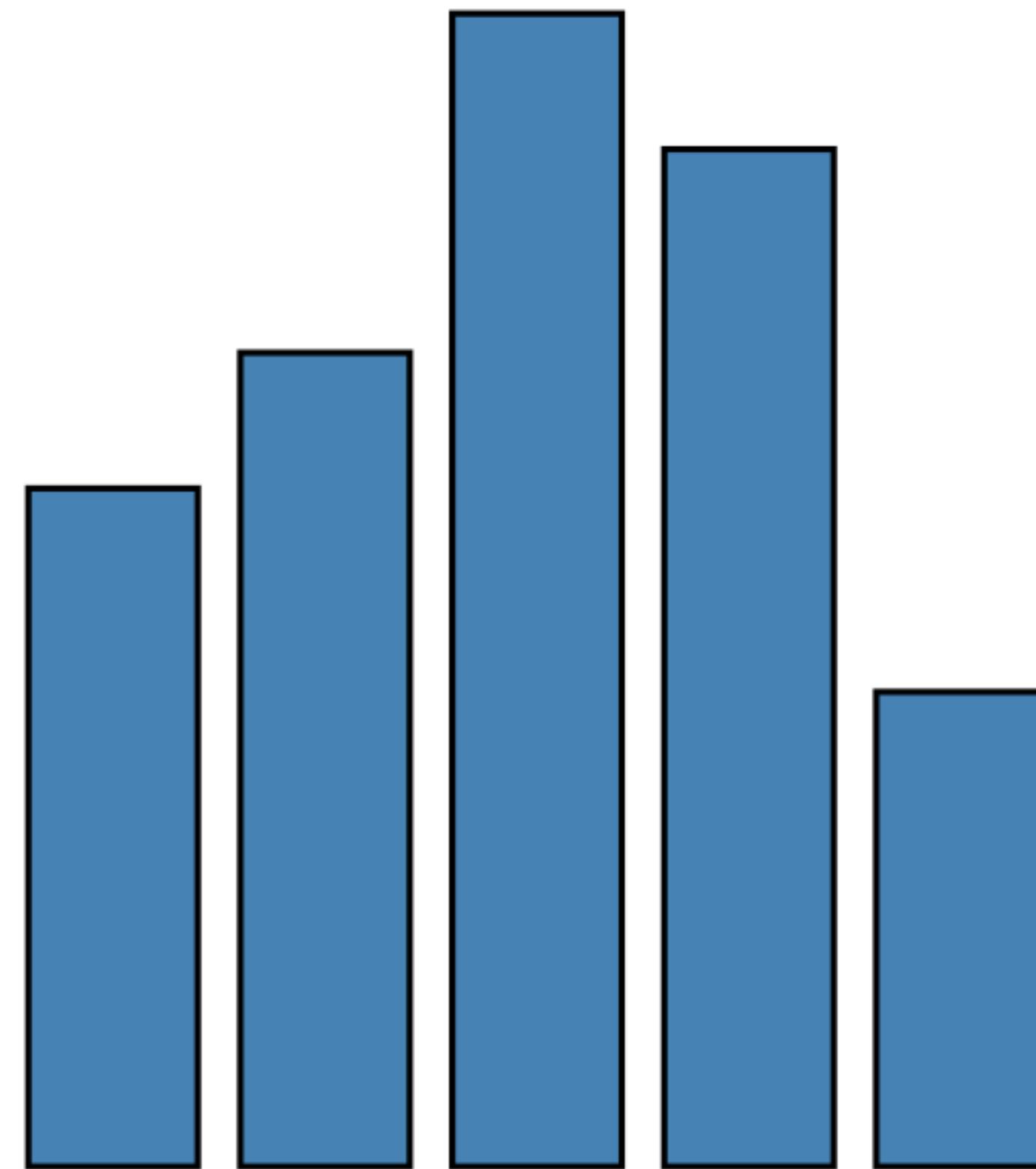
data	1 1.2 1.7 1.5 0.7
visible	true
left	4 * 25
bottom	0
width	20
height	0.7 * 80
fillStyle	blue
strokeStyle	black
lineWidth	1.5
...	...



RECT

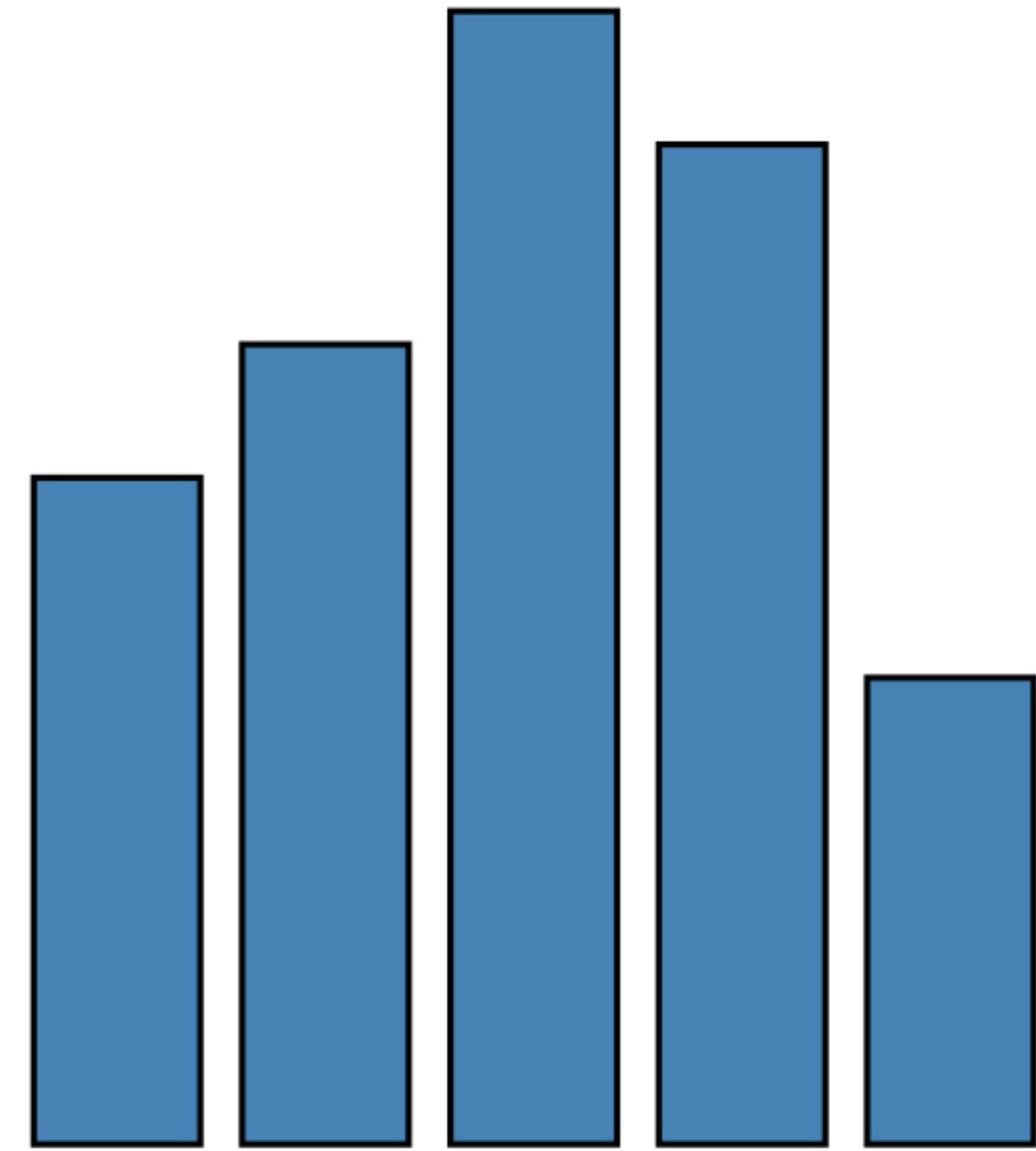
$\lambda : D \rightarrow R$

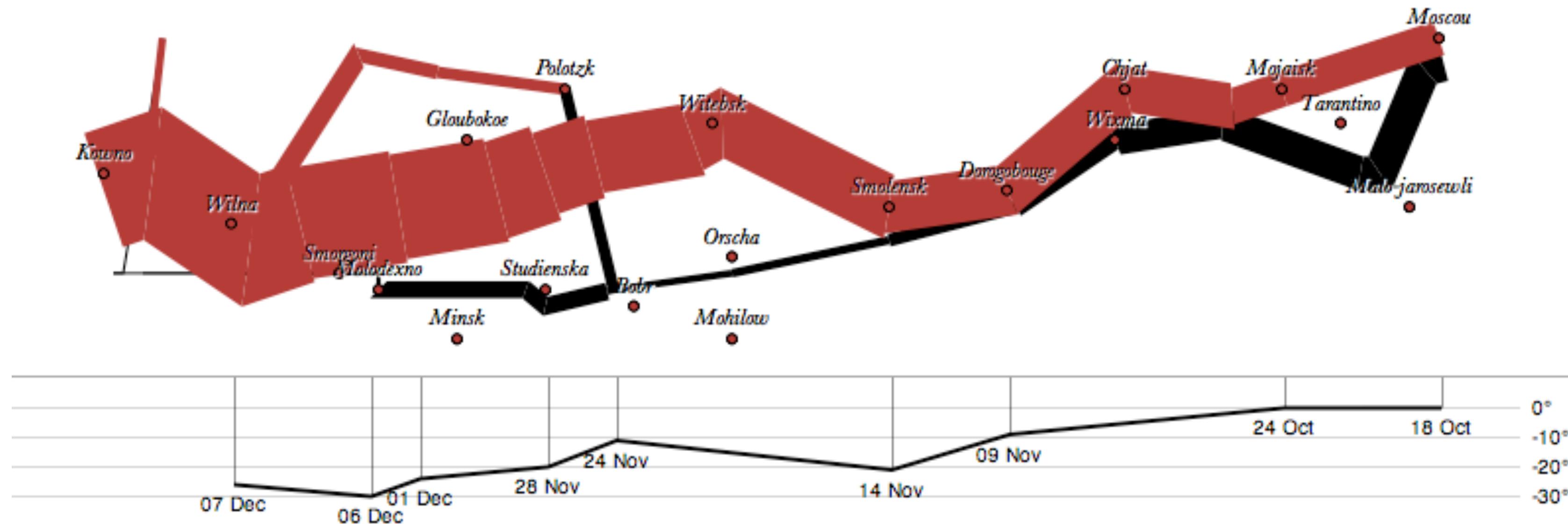
data	1 1.2 1.7 1.5 0.7
visible	true
left	$\lambda: \text{index} * 25$
bottom	0
width	20
height	$\lambda: \text{datum} * 80$
fillStyle	blue
strokeStyle	black
lineWidth	1.5
...	...



```
var vis = new pv.Panel();
vis.add(pv.Bar)

  .data([1, 1.2, 1.7, 1.5, 0.7])
  .visible(true)
  .left((d) => this.index * 25);
  .bottom(0)
  .width(20)
  .height((d) => d * 80)
  .fillStyle("blue")
  .strokeStyle("black")
```





```

var army = pv.nest(napoleon.army, "dir",
"group");
var vis = new pv.Panel();

var lines = vis.add(pv.Panel).data(army);
lines.add(pv.Line)
  .data(() => army[this.idx])
  .left(lon).top(lat).size((d) => d.size/
  8000)
  .strokeStyle(() => color[army[paneIndex]
  [0].dir]);

vis.add(pv.Label).data(napoleon.cities)
  .left(lon).top(lat)
  .text((d) => d.city).font("italic 10px
  Georgia")
  .textAlign("center").textBaseline("middle
  ");

```

```

vis.add(pv.Rule).data([0,-10,-20,-30])
  .top((d) => 300 - 2*d -
  0.5).left(200).right(150)
  .width(1).strokeStyle("#ccc")
  .anchor("right").add(pv.Label)

```

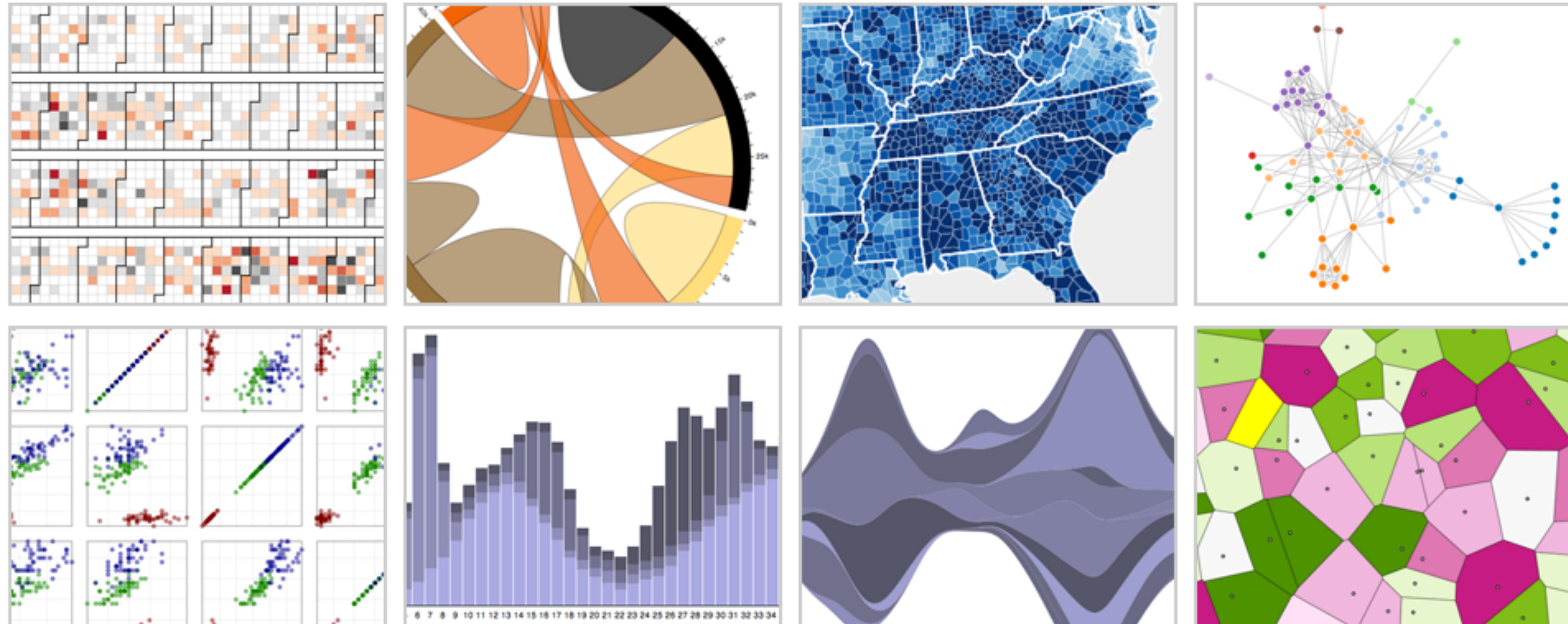
Create axes manually

```

vis.add(pv.Line).data(napoleon.temp)
  .left(lon).top(tmp) .strokeStyle("#0")
  .add(pv.Label)
  .top((d) => 5 + tmp(d))
  .text((d) => d.temp+"°
  "+d.date.substr(0,6))
  .textBaseline("top").font("italic 10px
  Georgia");

```

d3.js: Data-Driven Documents



Protovis

Specialized mark types

- ✓ Streamlined design
 - Limits expressiveness
 - More overhead (slower)
 - Harder to debug
 - Self-contained model

Specify a scene (nouns)

- ✓ Quick for static vis
 - Delayed evaluation
 - Animation, interaction are more cumbersome

D3

Bind data to DOM

- ✓ Exposes SVG/CSS/...
- ✓ Less overhead (faster)
- ✓ Debug in browser
- ✓ Use with other tools

Transform a scene (verbs)

- More complex model
 - ✓ Immediate evaluation
 - ✓ Dynamic data, anim, and interaction natural

```
// Add a layer of dots.  
svg.append("g")  
  .attr("stroke", "steelblue")  
  .attr("stroke-width", 1.5)  
  .attr("fill", "none")  
  .selectAll("circle")  
  .data(cars)  
  .join("circle")  
    .attr("cx", d => x(d.m))  
    .attr("cy", d => y(d.h))  
    .attr("r", 3);
```

Bind one <circle> for every element in cars.

If <circle> doesn't exist, create.
If <circle> exists, update.
If data doesn't exist, remove <circle>.

D3 Modules

- Data Parsing / Formatting** (JSON, CSV, ...)
- Shape Helpers** (arcs, curves, areas, symbols, ...)
- Scale Transforms** (linear, log, ordinal, ...)
- Color Spaces** (RGB, HSL, LAB, ...)
- Animated Transitions** (tweening, easing, ...)
- Geographic Mapping** (projections, clipping, ...)
- Layout Algorithms** (stack, pie, force, trees, ...)
- Interactive Behaviors** (brush, zoom, drag, ...)

D3 Modules, Visualized

