



# JOSEPH SMITH

“Projects can finally get done on time, and working with a team has never been easier.”

Age: 32

Location: Los Angeles, California

Occupation: Software Developer at Google

*Joseph has lived in California his entire life. He has been working at Google as a software developer for 5 years. He is constantly working on projects that require team effort and good communication. Sometimes, it has been difficult for Joseph to accomplish all of his goals because there is no software that could be an aid to such projects. When he discovered this Project Manager Software, his life changed. With a wife and 2 young children, it is important for Joseph's time as a developer to not be wasted. This software was able to provide structure and allow for easy communication among team members, ensuring all of Joseph's projects are efficiently completed.*

## Goals

1. To fully complete software development jobs within the requested time frame
2. To be able to communicate easily with other members of the team
3. To be able to have a clear and concise deadline that is respected by all team members for each step of a project

## Needs

1. A place where all parts of a project can be viewed by all team members
2. A place where either contact information is listed
3. A clear list of what has been completed and what still needs to be done, with deadlines

## Frustrations

1. Emails to other team members/clients have been slow and untimely
2. Other members of the team have missed a deadline, making Joseph's job harder
3. Unorganized aspects of a project