



JOHN DAHL

“Managing is easy when you have the right tools!”

Age: 36

Location: Bridgewater, New Jersey

Occupation: Executive Project Manager at Apple

John has been a social person all of his life. He has many social circles inside and outside of his workplace. At work, John is adamant on making life easy and stress-free. As a project manager this is a crucial part of his job. He is always looking for ways to make his team work in the best way possible and strives to finish his projects on time for his clients.

Goals

1. Easy access contacting the client that is being worked with
2. Many check-in points, ensuring tasks are being completed on time
3. Amicable client-manager relationships, where communication is low-stress and simple

Needs

1. A place where messages can be posted for the team to see
2. A software project managing system that can be filled in with everything the team needs to succeed
3. Multiple points of communication including written statements, video chats, and voice recordings

Frustrations

1. An unorganized team that isn't working well together because of software complications
2. A difficulty checking up on what has been completed and what still needs to be completed
3. A project not being completed on time due to miscommunication