



MARIA ANDREWS

“Can’t wait to have a team working for me that is on top of their game!”

Age: 47

Location: New York City, New York

Occupation: CEO of United Healthcare

Maria recently moved to New York City in 2018 and has been loving the city lifestyle. One of the most significant aspects of her job is to make sure her company is continuing to develop to fit its user’s needs. She has been the leader of numerous web development projects and is always looking for ways to make the process smoother and more efficient.

Goals

- 1.If something needs to be altered or added to the software, it is not a major setback
- 2.The company is constantly improving as more projects are completed
- 3.Clients of United Healthcare are not getting confused by the software being created for them

Needs

1. A way to reach her employees without difficulty
- 2.The Project Managing Software must be easy for non-computer scientists to use
3. A place where meetings can be held online

Frustrations

- 1.Unable to achieve what is being asked for in a software application
- 2.Rarely receiving updates on the project
- 3.Projects constantly going overtime