

Front-End Web Development Assignment Marking Scheme

Part I. Website Marking Scheme (70%)

Criteria for Marking	Points (100)	Description
Layout, Placement, and Visual Styling	10	The website has a well-structured layout, strategically placed elements, an appealing design, consistent, appropriate colors, typography, and images.
Navigation	10	Straightforward navigation system, consistent, well-organized, appropriately placed, and responsive.
Structure and Content	10	Well-organized, clear, and logical structure. Content should be accurate, engaging, valuable, and provides relevant information.
Basic markup	30	Use appropriate tags, attributes, and semantic elements effectively. The code should be well-structured, with proper indentation and comments. The codes are validated.
Basic CSS	30	Showcase a strong understanding of CSS properties and selectors. Consistent and visually appealing design, responsive, adapting to different screen sizes and devices, and use of media queries.
Technical distribution and File Organisation	10	Well-structured, organized file system and logical grouping of files. Consistent naming approach and maintainable.

Part II. Report Marking Scheme (30%)

Criteria for Marking	Points (100)	Description
Introduction and Project Overview	10	A concise, comprehensive overview introduces project goals, objectives, scope, and target audience.
Discussion on how you use and implement CSS.	30	Detailed and insightful analysis of the specific CSS techniques and strategies employed, explanation of how CSS properties and selectors were applied effectively
Discussion on how you use and implement HTML	30	Detailed and insightful analysis of how HTML elements, semantic tags, and proper document structure were utilized, including a strong understanding of HTML best practices.
Discussion how you implement responsiveness	20	A comprehensive and detailed explanation of how CSS media queries, flexible layouts, and responsive design principles were utilized.
Conclusion, challenges, and recommendations	10	Insightful summary of the project, reflecting on challenges encountered, lessons learned, and well-supported technical recommendations.