AYOUB ECH-CHETYOUY

PYTHON DEVELOPER

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PROFILE

Motivated and results-driven Business School graduate seeking a challenging position within a large organization as a Python Developer or Data Analyst. Offering a strong foundation in backend development, API design, and data analysis, with a proven ability to drive efficiency, deliver successful outcomes, and collaborate within cross-functional teams.

WORK EXPERIENCE

2024 - PRESENT
Part-time developer
Upwork

- Create and manage marketing budgets, ensuring efficient resource allocation and optimizing return on investment (ROI).
- Conduct market research to identify emerging trends, customer needs, and competitor strategies.
- Develop and execute comprehensive marketing strategies and campaigns that align with client goals and objectives.
- Monitor brand consistency across various marketing channels and materials.

2023- 2023
Back-end developer
Business Overview: Truck Management App

- Created and managed the marketing budget for our innovative app, ensuring efficient resource allocation and optimizing return on investment (ROI).
- Conducted comprehensive market research to identify emerging trends, customer needs, and competitor strategies in the transportation industry.
- Led, mentored, and managed a high-performing marketing team to promote our app, fostering a collaborative and results-driven work environment.
- Monitored brand consistency across all marketing channels and materials to establish a strong presence in the European trucking market.

EDUCATION

2021
TDI
- développement informatique

2022 - 2024
UM6P - 137
- It architect

PROJECTS

- minishel : mini bash from scratch
- doom : a small doom game from scratch using raycasing and low function in c
- Ai hand controler for doom

SKILLS

- Automation
- django/Flask
- Database Management
- bash, git..
- Testing and Debugging
- Problem-Solving Skills
- Version Control Systems
- Docker
- API Development and Integration

LANGUAGES

- English (7/10)
- Arabic (9/10)
- French (7/10)