KENNY LY
GRAPHIC ARTIST &
DESIGN RESEARCHER
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EDUCATION

The University of Texas at Austin – BFA in Design
Expected Graduation Date – May 2025

EXPERIENCE

Lab Assistant
UT Austin Design Lab | November 2023 – Present
- Assists students in using various shop equipment
- Cleans and reorganizes lab space for ease of use
- Works on projects to improve the lab space for future classes
- Assisted in content transfer for new website launch

Design Lead & Social Media Manager
Unbound Tarot Project | June 2024 – Present
- Organized 30+ global artists for community art card deck
- Created branding and promotional graphics for X page
- Scheduled regular posts and answered questions for public

Rob Roy Kelly Residency
UT Austin Design Lab | June 2023 – April 2023
- Collaborated with peers to plan designs for letterpress production
- Researched cultural history for personal print project exhibition
- Letterpress printed 90 edition runs of several designs with wood type

FREELANCE WORK

- National Space Society
- Space Settlement Design Competition
- Straight Out Performance
- Embry–Riddle Flying Club
- Apogee Project
- Pasadena ISD COVID–19 Campaign
- Alberian Blood Zine
- Private Commissions
- Character Design
- Farewell Alberia Zine

SKILLS

Illustrator
Photoshop
InDesign
After Effects
Figma
Canva
Design Writing
Artificial Intelligence
HTML/CSS
Microsoft Office
Illustration
Screen Printing
Letterpress Printing
2D Animation
3D Modeling
3D Animation

COURSES & PROJECTS

Branding
Community Design
UX & Interaction
Eco Interaction
Bio Design
Typography
Bookbinding Studio
Letterpress Studio
Print Studio