Idan Gazit

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Over the course of my career, I have
designed, engineered, shipped, marketed, and sold products.

I care about delightful experiences in the service of business outcomes.

I'm looking for a leadership role in your product organization.

Heroku
2014–

As the founding engineer of the Data UX team, I have been responsible for the human interface to our data products (data.heroku.com) from its first line of code.

I served as the *de facto* PM and EM for a team that rarely had either full-time, prioritizing and planning the work to be done in communication with other teams and stakeholders.

I evaluated and selected key technologies for our stack, like GraphQL, which have since spread to other engineering teams at Heroku.

ASK ME ABOUT…

data.heroku.com: *the interface for Postgres, Redis, Kafka, and Dataclips*
Customer-facing app metrics: *collecting and surfacing actionable app performance metrics*
Cost of goods sold: *determining Heroku's unit costs for our Business Operations team*

Startups, Consulting, Open Source
2008–2014

Starting my own businesses and helping others build theirs. I was a founding product mentor at Google Launchpad in Tel Aviv, a program which Google then replicated to its other startup hubs around the world. I mentored ~20 teams each month over two years.

I found a home in the then-nascent Django community, eventually joining the core team as Django's lead designer. Django's documentation and accessibility to designers was a key advantage at the time, and my role was to represent their interests in the framework.

ASK ME ABOUT…

Skills (2011-2012): *a compelling replacement for resumes, visualizing developer activity*
Pushpin (2013-2014): *analytics for location data*
Talks: *Keynote at DjangoCon 2011, many others on topics at the intersection of design and code*
Professor of Interaction Design: *Shenkar College of Engineering & Design*
More writing & lectures: *bit.ly/idan-writing-and-talks*

Volicon
2004–2008

As employee zero, I worked with our founders to productize the video archiving and streaming technology that Volicon acquired. We decided to pursue solutions for the broadcast and cable television markets, growing to a majority market share of US broadcasters within two years. I ran our engineering efforts until we hired for that role. I presented our product to executives and broadcast engineers. In 2007–2008, I was responsible for EMEA sales with our Fortune 500 distributor and partners.

Previously…
1998–2003

New York University (1998–2003): *B. Sc. Cum Laude, Computer Science & Mathematics*
Israel Defense Forces (1999–2001): *Staff Sargeant, Naval Intelligence*